

GATORADE

ATD 2025 CATALOG



NEW ITEMS FOR 2025

GATORADE NEVER STOPS INNOVATING AND CREATING SPORTS NUTRITION AND EQUIPMENT TO HELP MEET EVERY ATHLETE'S NEEDS. NEW ITEMS IN 2025 INCLUDE GATORADE HYDRATION BOOSTER, GATORADE ENERGY CHEWS, AND HYDRATION COOLERS OFFERED IN 3, 6, AND 9 GALLON SIZES



INDEX

03	GATORADE
11	EVOLVE / ENDURANCE
12	MUSCLE MILK
17	FAST TWITCH
20	HIGH SCHOOL PERFORMANCE PACKAGES
24	GATORADE EQUIPMENT



**HYDRATION
AND FUEL
FORMULATED
TO PERFORM**



HYDRATION FOR EVERY OCCASION



GATORADE™ WATER

UNFLAVORED WATER, ELECTROLYTE INFUSED FOR TASTE TO SUPPORT ALL DAY HYDRATION.

0 CARBS/0 CAL.
PER 12 OZ. SERVING
ELECTROLYTE INFUSED
(FOR TASTE)
ALKALINE
(pH OF 7.5 OR HIGHER)



GATORADE™ ZERO

ZERO SUGAR HYDRATION WITH ELECTROLYTES TO HELP REPLACE WHAT YOU LOSE IN SWEAT.

<1G CARBS/0 CAL.
PER 12 OZ. SERVING
GATORADE ELECTROLYTES



GATORADE FIT™

HEALTHY REAL HYDRATION WITH 100% DV OF VITAMINS A & C.
*NO ARTIFICIAL SWEETENERS OR FLAVORS;
NO ADDED COLORS

2 G CARBS/7-11 CAL.
PER 12 OZ. SERVING
GATORADE ELECTROLYTES
FROM WATERMELON + SEA SALT



GATORADE GATORLYTE™

SCIENTIFICALLY FORMULATED TO DELIVER RAPID REHYDRATION.
*NO ARTIFICIAL SWEETENERS OR FLAVORS

8 G CARBS/30 CAL.
PER 12 OZ. SERVING
SPECIALIZED BLEND OF 5
ELECTROLYTES



GATORADE™ THIRST QUENCHER

ELECTROLYTES TO HELP REPLACE WHAT YOU LOSE IN SWEAT. CARBS TO HELP FUEL MUSCLES.

21 G CARBS/80 CAL.
PER 12 OZ. SERVING
ELECTROLYTES
(SODIUM + POTASSIUM)
SUGAR
(SUCROSE + GLUCOSE)

			GATORADE® THIRST QUENCHER		12 OZ.
YIELD	12 oz.				
PACKING	2-12ct.-12 oz.				
CASES/PALLET	80				
CASES/LAYER	10				
WEIGHT	21.2 lbs.				

FLAVOR	UPC	FLAVOR	UPC
Fruit Punch	12196	Orange	12937
Cool Blue™	12206	Gatorade Frost® Glacier Freeze®	12251
Lemon-Lime	12178	Gatorade Frost® Glacier Cherry®	10312

			GATORADE® THIRST QUENCHER		20 OZ.
YIELD	20 oz.				
PACKING	24-20 oz.				
CASES/PALLET	54				
CASES/LAYER	9				
WEIGHT	34.6 lbs.				

FLAVOR	UPC	FLAVOR	UPC
Fruit Punch	32866	Gatorade Frost® Glacier Freeze®	32486
Cool Blue™	32481	Gatorade Frost® Glacier Cherry®	10247
Lemon-Lime	32868	Gatorade Frost® Riptide Rush™	32488
Orange	32867	Fierce® Grape	32482

			GATORADE® G2® LOWER SUGAR		12 OZ.
YIELD	12 oz.				
PACKING	2-12 ct.-12 oz.				
CASES/PALLET	80				
CASES/LAYER	10				
WEIGHT	21.2 lbs.				

FLAVOR	UPC
G2® Fruit Punch	12202

			GATORADE® G2® LOWER SUGAR		20 OZ.
YIELD	20 oz.				
PACKING	24-20 oz.				
CASES/PALLET	54				
CASES/LAYER	9				
WEIGHT	34.6 lbs.				

FLAVOR	UPC	FLAVOR	UPC
G2® Fruit Punch	20405	G2® Grape	20406
G2® Glacier Freeze®	20006		



GATORADE® ZERO

12 OZ.

YIELD	12 oz.
PACKING	4-6ct.-12 oz.
CASES/PALLET	80
CASES/LAYER	10
WEIGHT	21.2 lbs.

FLAVOR	UPC
Gatorade Zero Glacier Cherry®	04344
Gatorade Zero Glacier Freeze®	04346

FLAVOR	UPC
Gatorade Zero Orange	04343



GATORADE® ZERO

20 OZ.

YIELD	20 oz.
PACKING	3-8ct.-20 oz.
CASES/PALLET	54
CASES/LAYER	9
WEIGHT	34.6 lbs.

FLAVOR	UPC
Gatorade Zero Glacier Cherry®	04319
Gatorade Zero Glacier Freeze®	04333

FLAVOR	UPC
Gatorade Zero Lemon-Lime	04317
Gatorade Zero Orange	04318



GATORADE FIT™

16.9 OZ.

YIELD	16.9 oz.
PACKING	12-16.9 oz.
CASES/PALLET	108
CASES/LAYER	18
WEIGHT	13.53 lbs.

FLAVOR	UPC
Tropical Mango	05153
Citrus Berry	05155

FLAVOR	UPC
Watermelon Strawberry	05157



GATORLYTE®

20 OZ.

YIELD	20 oz.
PACKING	12 ct.
CASES/PALLET	102
CASES/LAYER	17
WEIGHT	17.3 lbs.

FLAVOR	UPC
Strawberry Kiwi	04791
Orange	04790

FLAVOR	UPC
Cherry Lime	04900



GATORADE® WATER

23.7 OZ.

YIELD	700ml/23.7oz
PACKING	12-700ml
CASES/PALLET	96
CASES/LAYER	24
WEIGHT	19.6 lbs.

FLAVOR	UPC
Unflavored	05490



GATORADE® THIRST QUENCHER POWDER STICK

16.9 OZ.

YIELD	16.9 oz.
PACKING	8-10 ct.
CASES/PALLET	90
CASES/LAYER	15
WEIGHT	6.4 lbs.

FLAVOR	UPC
Fruit Punch	04702
Lemon-Lime	04700

FLAVOR	UPC
Orange	04701



GATORADE® ZERO POWDER STICK

16.9 OZ.

YIELD	16.9 oz.
PACKING	12-10 ct.
CASES/PALLET	136
CASES/LAYER	34
WEIGHT	6.4 lbs.

FLAVOR	UPC
Gatorade Zero Fruit Punch	04713
Gatorade Zero Glacier Cherry	04458
Gatorade Zero Glacier Freeze®	04457

FLAVOR	UPC
Gatorade Zero Grape	04712
Gatorade Zero Orange	04490



GATORADE® HYDRATION BOOSTER STICKS

20 OZ.

YIELD	20 oz.
PACKING	8-6 ct.
CASES/PALLET	231
CASES/LAYER	33
WEIGHT	6.4 lbs.

FLAVOR	UPC
Tropical Mango	05864
Citrus Berry	05866

FLAVOR	UPC
Strawberry Watermelon	05868



GATORADE® GATORLYTE STICKS

16.9 OZ.

YIELD	16.9 oz.
PACKING	8-6 ct.
CASES/PALLET	168
CASES/LAYER	24
WEIGHT	6.4 lbs.

FLAVOR	UPC
Orange	05282
Cherry Lime	05284

FLAVOR	UPC
Watermelon	05281



GATORADE® THIRST QUENCHER POWDER

2.5 GAL.

YIELD	2.5 gal.
PACKING	32-21 oz.
CASES/PALLET	42
CASES/LAYER	6
WEIGHT	45.4 lbs.

FLAVOR	UPC
Fruit Punch	33691
Gatorade Frost® Glacier Freeze®	33677
Gatorade Frost® Riptide Rush™	33673

FLAVOR	UPC
Lemon-Lime	03969
Orange	03970



GATORADE® THIRST QUENCHER POWDER

6 GAL.

YIELD	6 gal.
PACKING	14-51 oz.
CASES/PALLET	48
CASES/LAYER	12
WEIGHT	47.4

FLAVOR	UPC
Fruit Punch	33690
Gatorade Frost® Glacier Freeze®	33676
Gatorade Frost® Riptide Rush™	33672

FLAVOR	UPC
Lemon-Lime	03967
Orange	03968



GATORADE® THIRST QUENCHER

6 GAL. LIQUID CONCENTRATE

YIELD	6 gal.
PACKING	4-1 gal.
CASES/PALLET	48
CASES/LAYER	12
WEIGHT	42.4 lbs.

FLAVOR	UPC
Fierce® Grape	33305
Fruit Punch	33977

FLAVOR	UPC
Lemon-Lime	03984
Orange	03955



GATORADE® THIRST QUENCHER

18 GAL. BAG-IN-BOX

YIELD	18 gal.
PACKING	1-3 gal.
CASES/PALLET	30
CASES/LAYER	15
WEIGHT	31.5 lbs.

FLAVOR	UPC
Fruit Punch	33007
Lemon-Lime	33005

FLAVOR	UPC
Orange	33006



GATORADE® ENERGY CHEWS

1 OZ.

YIELD	1 oz.
PACKING	16-6 ct.
CASES/PALLET	561
CASES/LAYER	51
WEIGHT	1.4 lbs.

FLAVOR	UPC
Cool Blue	05951
Fruit Punch	05953

FLAVOR	UPC
Strawberry	05955
Green Apple	05957



GATORADE® PROTEIN BAR

2.8 OZ.

YIELD	2.8 oz.
PACKING	12 bars/case
CASES/PALLET	351
CASES/LAYER	27
WEIGHT	2.56 lbs.

FLAVOR	UPC
Chocolate Caramel	10433
Chocolate Chip	10432
Chocolate Peanut Butter	01012
Chocolate Pretzel	01016

FLAVOR	UPC
Cookies & Crème	10430
Mint Chocolate Crunch	10171
S'mores	01328



GATORADE RECOVER® PROTEIN SHAKE

11.16 OZ.

YIELD	11.16 oz.
PACKING	12-11.16 oz.
CASES/PALLET	150
CASES/LAYER	25
WEIGHT	10.8 lbs.

FLAVOR	UPC
Chocolate	10109

FLAVOR	UPC
Vanilla	10110

YIELD

11.16 oz.

PACKING

12-11.16 oz.

CASES/PALLET

150

CASES/LAYER

25

WEIGHT

10.8 lbs.



GATORADE® NUTRITION SHAKE

11.16 OZ.

FLAVOR	UPC
Chocolate	05397
Strawberry	05399

FLAVOR	UPC
Vanilla	05398

YIELD

1 lb. 6oz.

PACKING

3/2.66 lbs.

CASES/PALLET

100

CASES/LAYER

20

WEIGHT

4,233 lbs.



GATORADE RECOVER® MULTI-SERVE WHEY PROTEIN POWDER

1 lb. 6 OZ.

FLAVOR	UPC
Chocolate	01060
Vanilla	01061

PACKING PER CANISTER
3/22.4 oz. canisters
3/19.7 oz. canisters



EVOLVE® RTD

11 OZ.

YIELD	11 oz.
PACKING	3/4pk 11oz.
CASES/PALLET	192
CASES/LAYER	24
WEIGHT	9.95 lbs.

FLAVOR	UPC
Creamy Vanilla	87606300792

FLAVOR	UPC
Double Chocolate	87606300793



GATORADE® ENDURANCE FORMULA

24 OZ.

YIELD	24 oz.
PACKING	24-24 oz.
CASES/PALLET	48
CASES/LAYER	8
WEIGHT	42.4 lbs.

FLAVOR	UPC
Lemon-Lime	24153

FLAVOR	UPC
Orange	24154



GATORADE® ENDURANCE GATORLYTES®

.12 OZ.

YIELD	0.12 oz.
PACKING	18-20 ct.-.12 oz.
CASES/PALLET	84
CASES/LAYER	14
WEIGHT	5.68 lbs.

FLAVOR	UPC
Gatorlytes®	13010



GATORADE® ENDURANCE POWDER

32 OZ.

YIELD	32 oz.
PACKING	6ct.-32 oz.
CASES/PALLET	80
CASES/LAYER	10
WEIGHT	16.2 lbs.

FLAVOR	UPC
Cherry	01441
Watermelon	04245

FLAVOR	UPC
Lemon-Lime	32282
Orange	32280



MUSCLE MILK[®]

BRAND



OWN YOUR STRENGTH

MUSCLE MILK® PROTEIN SHAKES, PROTEIN POWDERS, AND SUPPLEMENTS ARE FORMULATED WITH HIGH QUALITY PROTEIN TO HELP REBUILD MUSCLES AFTER EXERCISE.





MUSCLE MILK® PRO ADVANCED NUTRITION PROTEIN SHAKE 14 OZ.

YIELD	14 oz.
PACKING	12-14 oz.
CASES/PALLET	114
CASES/LAYER	19
WEIGHT	12.78 lbs.

FLAVOR	UPC
Slammin' Strawberry	87606300168
Knockout Chocolate	87606300290

FLAVOR	UPC
Intense Vanilla	87606300291
Chocolate Peanut Butter	5200005117



MUSCLE MILK® GENUINE PROTEIN SHAKE 14 OZ.

YIELD	14 oz.
PACKING	12-14 oz.
CASES/PALLET	114
CASES/LAYER	19
WEIGHT	12.78 lbs.

FLAVOR	UPC
Chocolate	87606300221
Vanilla Crème	87606300222

FLAVOR	UPC
Strawberries 'N Crème	87606300229



MUSCLE MILK® GENUINE PROTEIN SHAKE 11 OZ.

YIELD	11 oz.
PACKING	12-11 oz.
CASES/PALLET	120
CASES/LAYER	24
WEIGHT	9.98 lbs.

FLAVOR	UPC
Chocolate	18053000096
Vanilla Crème	18053000097

FLAVOR	UPC
Strawberries 'N Crème	87606300389*

*3-4 ct. 11oz.



MUSCLE MILK® ZERO PROTEIN SHAKE (100 CALORIE) 11 OZ.

YIELD	11 oz.
PACKING	3/4pk 11 oz.
CASES/PALLET	192
CASES/LAYER	24
WEIGHT	9.95 lbs.

FLAVOR	UPC
Vanilla Crème	87606300588

FLAVOR	UPC
Chocolate	87606300589



MUSCLE MILK® PLANT PROTEIN SHAKE

11 OZ.

YIELD	11 oz.
PACKING	3/4pk 11 oz.
CASES/PALLET	192
CASES/LAYER	24
WEIGHT	9.95 lbs.

FLAVOR	UPC
Chocolate	5200005492

FLAVOR	UPC
Caramel Vanilla	5200005493



MUSCLE MILK® GENUINE PROTEIN POWDER

4.94 LBS.

YIELD	4.94 lbs.
PACKING	4-79 oz.
CASES/PALLET	24
CASES/LAYER	6
WEIGHT	23 lbs.

FLAVOR	UPC
Chocolate	66072650326

FLAVOR	UPC
Vanilla Crème	66072650316



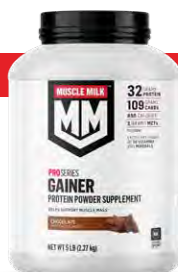
MUSCLE MILK® 100% WHEY PROTEIN POWDER

5 LBS.

YIELD	5 lbs.
PACKING	4-5lbs.
CASES/PALLET	32
CASES/LAYER	8
WEIGHT	22.5 lbs.

FLAVOR	UPC
Vanilla	66072676076

FLAVOR	UPC
Chocolate	66072676075



MUSCLE MILK PRO SERIES® GAINER PROTEIN POWDER SUPPLEMENT

5 LBS.

YIELD	5 lbs.
PACKING	4-80oz.
CASES/PALLET	24
CASES/LAYER	6
WEIGHT	22.5 lbs.

FLAVOR	UPC
Chocolate	66072650002

FLAVOR	UPC
Vanilla Crème	66072650001

YIELD	1.1 lbs.
PACKING	6-17.6 oz.
CASES/PALLET	128
CASES/LAYER	16
WEIGHT	9 lbs.



MUSCLE MILK PRO SERIES® CREATINE POWDER SUPPLEMENT

1.1 LBS.

FLAVOR	UPC
Unflavored	66072680360

YIELD	1.98 lbs.
PACKING	4-31.7 oz.
CASES/PALLET	48
CASES/LAYER	12
WEIGHT	10 lbs.



CYTOCARB POWDER SUPPLEMENT

1.98 LBS.

FLAVOR	UPC
Unflavored	66072682001

FAST TWITCH®



HOW *DOES ENERGY*

FORMULATED AND DESIGNED WITH ATHLETES IN MIND, FAST TWITCH PROVIDES THE FOCUS AND POWER TO HELP ATHLETES START FAST AND IGNITE THEIR PERFORMANCE.



YIELD	12 oz.
PACKING	12-12 oz.
CASES/PALLET	154
CASES/LAYER	22
WEIGHT	10.6 lbs.



FAST TWITCH® ENERGY DRINK

12 OZ.

FLAVOR	UPC
Cool Blue	87606381191
Strawberry Watermelon	87606381170
Tropical Mango	87606381198

FLAVOR	UPC
Grape	005200005540
Glacier Freeze	87606381192

YIELD	16.2 oz.
PACKING	2-32 oz.
CASES/PALLET	120
CASES/LAYER	24
WEIGHT	4 lbs.



FAST TWITCH® PRE-WORKOUT SUPPLEMENT POWDER

16.2 OZ.

FLAVOR	UPC
Grape	66072681103
Fruit Punch	66072681905



HIGH SCHOOL PERFORMANCE PACKAGES



GET MORE PERFORMANCE

CREATED TO HELP YOU GET YOUR ATHLETES THE SPORTS FUEL THEY NEED, WHEN THEY NEED IT.





2025 GATORADE HIGH SCHOOL PERFORMANCE PACKAGES

Thank you for being a part of the Gatorade Performance Partner community. We know how dedicated you are to getting the most out of your athletes, and we're here to help you along the way. Visit GatoradePerformancePartner.com for tools and resources to help your athletes perform at their best.



SIDELINE ESSENTIALS

RETAIL VALUE ~~\$1,625~~
\$325

PREMIUM PERFORMANCE PACKAGE

- (1) Case of Gatorade® Thirst Quencher Powder (32 - 2.5 gallon bags)
OR (3) Cases of Gatorade® Thirst Quencher Powder Sticks (240 - 20oz. sticks)
OR (2) Cases of Gatorlyte® Powder Sticks (96 - 20oz. sticks)
- (6) Cases of Gatorade® Chews (96 servings)
- (8) Cases of Gatorade® Protein Bars (96 servings)
OR (8) Cases of 11 oz. Muscle Milk® Genuine Protein Shakes (96 servings)

CHOOSE THREE PREMIUMS (Repeat options accepted)

- (1) 6 Gallon Cooler*
- (1) 9 Gallon Cooler*
- (1) 60 Quart Ice Chest on Wheels*
- (10) Gatorade® Towels
- (24) Gatorade® Squeeze Bottles
- (4) Gatorade® Squeeze Bottle Carriers
- (1) Case of 7 oz. Cups (2,000/case)

*Limit 2 coolers per kit

Choose flavor preference and premiums on reverse.



FUELING ON THE GO

RETAIL VALUE ~~\$1,031~~
\$195

CHOOSE TWO OF THE BELOW OPTIONS

- OPTION #1 – (3) Cases of Gatorade® Thirst Quencher Powder Sticks (240 - 20oz. sticks)*
OR (2) Cases of Gatorlyte® Powder Sticks (96 - 20oz. sticks)*
*(24) Gatorade® Squeeze Bottles included with either powder selection
- OPTION #2 – (8) Cases of Gatorade® Chews (128 servings)
- OPTION #3 – (10) Cases of Gatorade® Protein Bars (120 servings)
- OPTION #4 – (10) Cases of 11 oz. Muscle Milk® Genuine Protein Shakes (120 servings)
OR (10) Additional cases of Gatorade® Protein Bars (120 servings)

*Fueling On The Go must consist of two different options. Choose flavor preference on reverse.



REFUEL & RESTORE

RETAIL VALUE ~~\$408~~
\$95

IDEAL FOR HYDRATION REPLENISHMENT

- (1) Case of Gatorade® Thirst Quencher Powder (32 - 2.5 gallon bags)
OR (3) Cases of Gatorade® Thirst Quencher Powder Sticks (240 - 20oz. sticks)
OR (2) Cases of Gatorlyte® Powder Sticks (96 - 20oz. sticks)
- Choose one option below:
(1) Case of 7 oz. Cups (2,000 cups/case)
OR (24) Gatorade® Squeeze Bottles

*Choose flavor preference on reverse.

You fuel them. We fuel you.
AND TOGETHER, WE FUEL GREATNESS.

FOLLOW US FOR THE LATEST UPDATES
X @GPPartner | /GPerformancePartner
| /@GatoradePerformancePartner
| @GPPartner

BENEFITS

to your High School



Upgrade old hydration equipment for up to **80%** off retail

Order direct to your school with **no additional costs**

Provide backed-by-science sports nutrition to your athletes for **optimal athletic performance**

Activate fundraising for athletic programs



- Each school can order up to **15 kits per year**
- **Fueling On The Go**
 - Selling each product for **\$1 = \$50** profit per kit
 - Selling each product for **\$2 = \$300** profit per kit
- **Refuel and Restore Package** - Athlete Squeeze Bottle
 - Each athlete gets their own squeeze bottle and box of 10 powder sticks for only **\$3.95** per athlete



FOLLOW US FOR THE LATEST UPDATES

X @GPPartner

f @GPerformancePartner

in @GatoradePerformancePartner

@GPPartner

GATORADE[®] EQUIPMENT



**GET THE GEAR
TO GET IT DONE**

PRODUCT	UPC/MAT#	PRODUCT	UPC/MAT#
A 3 Gallon Hydration Cooler	05847	N 30oz. Insulated Squeeze Bottle ORANGE (6/case)	05351
B 6 Gallon Hydration Cooler	05851	O 30oz. Insulated Squeeze Bottle GREEN (6/case)	05352
C 9 Gallon Hydration Cooler	05855	P 30oz. Insulated Squeeze Bottle RED (6/case)	05380
D 48 Quart Gatorade Ice Chest	05404	Q 30oz. Insulated Squeeze Bottle BLUE (6/case)	05381
E 60 Quart Gatorade Ice Chest on Wheels	05396	R 30oz. Insulated Squeeze Bottle PURPLE (6/case)	05382
F 7 Ounce Gatorade Cups (2,000/case)	06417	S 30oz. Insulated Squeeze Bottle BLACK (6/case)	05383
G 12 Ounce Gatorade Cups (2,000/case)	06350	T 30oz. Insulated Squeeze Bottle SILVER (6/case)	05384
H Gatorade Contour Spigot ⁴	06352	U 30oz. Insulated Squeeze Bottle WHITE (6/case)	05385
I Clown Nose Spigot (25/case) ⁴	49990	V Shaker Bottle (10/case)	01063
J Gatorade Sports Towel (24/case)	49886	W Premium Shaker Bottle (20/case)	01056
K Gatorade Anti-Microbial Towel ³ (100/case)	06305	X Gatorade Rover	05407
L Gatorade Contour Bottle Carrier (8/case) ¹	49720	Y Gatorade Single Cooler Cart ²	05484
M 32 Ounce Gatorade Contour Bottle (48/case)	04253	Z Gatorade Double Cooler Cart ²	06307
		AA Gatorade Medium Sideline Cart	40000590



For more information about Gatorade products or equipment, ask your authorized Gatorade Athletic Team Dealer or call **1-800-88-GATOR**.

GATORADE and G DESIGN are registered trademarks of Stokely-Van Camp, Inc. ©2025 S-VC, Inc. Information current as of printing. Subject to change without notice. G Series logo equipment subject to availability.

¹32 oz. Contour Bottles not included with carrier ²Fits new cooler collection, coolers and cups not included

³Treated with Aegis Microbe Shield Technology ⁴Compatible with former cooler collections



GATORADE and G DESIGN are registered trademarks of Stokely-Van Camp, Inc. ©2025 S-VC, Inc.