2026 Tradeshow Kits

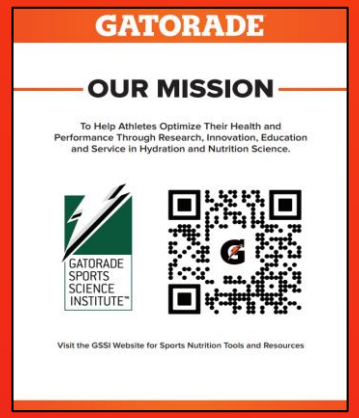
Complimentary Kits to Use at Upcoming Tradeshows

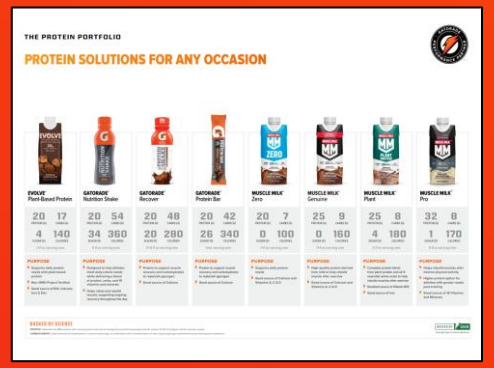
Click Here to Request A Tradeshow Kit

Gatorade is not responsible for any corkage fees, inbound costs, or holding costs for the items delivered for the requested tradeshow. All additional costs outside of the initial product/equipment costs and shipping these items to the venue or rep are the responsibility of the ATD.

Sales Reps Can Create Customized Kits with Product, Premiums and Collateral

Cooler is not for giveaway; Must be used for multiple activations





Gatorade will be reviewing all tradeshow kit requests and will email you within 2 business days regarding the status of the request.
Due to limited availability of the tradeshow kits, not all requests will be approved.
PLEASE REQUEST AT LEAST 2 WEEKS PRIOR TO THE TRADESHOW. Final quantities per item will be determined by Gatorade