

YOUR
CAN
YOUR
RULES

OPEN IN ADOBE ILLUSTRATOR

CREATE GRAPHICS

Graphics in CMYK ONLY

Outline all fonts + embed all images

Image resolution 300 to 800 DPI

TUTORIAL

ADD FINISHES

FULL GLOSS: No action required

FULL MATTE: No action required

SELECTIVE GLOSS: Build on a separate layer
Use the REF  swatch on gloss elements

METALLICS: Build on a separate layer
Use the METAL  swatch on metallic elements

SAVE AS PDF

Save as a High Quality Print PDF (default preset)

One SKU per PDF submission / One design per PDF

No cropmarks. No bleed. This is not a label :)

NEED HELP WITH YOUR ARTWORK?
CONTACT OUR DESIGN TEAM

12 OZ
SLEEK
355 ML



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