

# YOUR CAN YOUR RULES



## RECOMMENDATIONS

**Barcode:** Black & white, vertical position

**Body text size:** Minimum 5 pt

**Top neck area:** Minimum 7 pt text

**Graphics:** Avoid transparency effects

**AI OPEN IN ADOBE ILLUSTRATOR**

## CREATE GRAPHICS

Graphics in CMYK ONLY

Outline/vectorize all fonts + embed all images

Image resolution 300 to 800 DPI

For edge-to-edge coverage, extend graphics beyond the artboard

## ADD FINISHES

**GLOSS:** No action required

**MATTE:** No action required

**SELECTIVE GLOSS:** Copy the gloss elements on a new layer or page. Apply the REF ■ swatch.

**METALLICS:** Copy the metallic elements on a new layer or page. Apply the METAL ■ swatch.

## SAVE AS PDF

Save as a **High Quality Print PDF** (default preset)

Save without cropmarks or bleed

One SKU per PDF submission / One design per PDF

**NEED HELP WITH YOUR ARTWORK?**  
**CONTACT OUR DESIGN TEAM**

Last update: 02/24/2025

TUTORIAL

HEADS UP! CAN CODE WILL BE VISIBLE.



**8.4 OZ  
SLEEK  
250 ML**

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