

YOUR CAN YOUR RULES



RECOMMENDATIONS

Barcode: Black & white, vertical position

Body text size: Minimum 5 pt

Top neck area: Minimum 7 pt text

Graphics: Avoid transparency effects

Ai OPEN IN ADOBE ILLUSTRATOR

CREATE GRAPHICS

Graphics in CMYK ONLY

Outline/Vectorize all fonts + embed all images

Image resolution 300 to 800 DPI

For edge-to-edge coverage, extend graphics beyond the artboard

TUTORIAL

ADD FINISHES

GLOSS: No action required

MATTE: No action required

SELECTIVE GLOSS: Copy the gloss elements on a new layer or page. Apply the REF ■ swatch.

METALLICS: Copy the metallic elements on a new layer or page. Apply the METAL ■ swatch.

SAVE AS PDF

Save as a **High Quality Print PDF** (default preset)

Save without cropmarks or bleed

One SKU per PDF submission / One design per PDF

NEED HELP WITH YOUR ARTWORK?
CONTACT OUR DESIGN TEAM

Last update: 07/17/2025

