

# ADOBE PHOTOSHOP MADE FOR IMAGES

PRINT OPTIMIZATION MINIMAL, OK PRINT RESULTS

## 1. DRAG PDF TEMPLATE IN ADOBE PHOTOSHOP Ps

### 2. CREATE GRAPHICS

Create an artwork. This is "Your Design" layer

Graphics in CMYK ONLY

Rasterize type or convert to shape

Image resolution 300 to 600 DPI

### 3.1 FULL GLOSS OR FULL MATTE

Nothing to do! Select the finish at submission

### 3.2 SELECTIVE GLOSS SET UP

Create new artboard. Name it "Selective Gloss"

Copy-Paste "Your Design" elements onto the new artboard

Use color magenta to identify gloss location. Delete the rest

Matte will be applied in unidentified areas

### 3.3 METALLICS SET UP

Create new artboard. Name it "Metallic Base"

Copy Paste "Your Design" elements onto the new artboard

Use light gray to identify metallic location. Delete the rest

White ink will print in unidentified areas



## 4. SAVE THE PDF

Export **Artboards to PDF**

In Options, select "Multi-Page Document"

Save one design per PDF

## SET-UP IN FILE SHOULD LOOK LIKE THIS



## HOW DOES IT WORK? WATCH THIS VIDEO



## NEED MORE HELP? USE OUR PORTAL TOOLS

Use our "Need help with your artwork" tool at submission and our professionals will create these layers for you

## RECOMMENDATIONS: COURTESY OF **HART** Lab

**Barcode:** Grayscale, vertical orientation

**Text size:** Body = 5pt min. Neck = 7pt min.

**Design Effects:** Some effects may not print as displayed. Flatten/rasterize transparencies and others effects for better results

**Edge-to-edge coverage:** Extend your graphics beyond the artboard to get a full wrap around effect