



AFFINITY NEW TOOL FOR DESIGNERS

PRINT OPTIMIZATION FRIENDLY, RELIABLE PRINT RESULTS

OPEN PDF TEMPLATE IN AFFINITY STUDIO



2. CREATE GRAPHICS

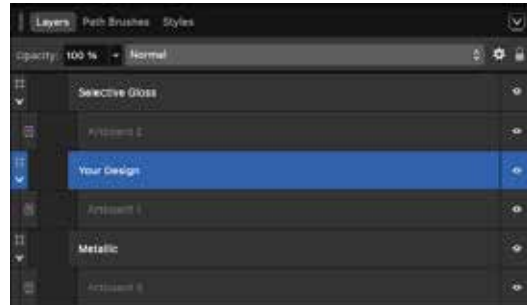
Create design in "Artboard1" layer

Graphics in CMYK ONLY

Outline/Vectorize fonts + embed all images

Image resolution 300 to 600 DPI

SET-UP IN FILE SHOULD LOOK LIKE THIS



3.1 FULL GLOSS / FULL MATTE / NO WHITE DESIGN

Nothing to do! Select the finish at submission

3.2 SELECTIVE GLOSS SET UP

Add a artboard and name it "Selective Gloss"

Copy-Paste "Your Design" elements onto the new artboard

Use color magenta to identify gloss location. Delete the rest

Matte will be applied in unidentified areas

3.3 METALLICS SET UP

Add a artboard and name it "Metallic Base"

Copy Paste "Artboard1 " elements onto the new artboard

Use light gray to identify metallic location. Delete the rest

White ink will print in unidentified areas



HOW DOES IT WORK? WATCH THIS VIDEO



NEED MORE HELP? USE OUR PORTAL TOOLS

Use our "Need help with your artwork" tool at submission and our professionals will create these layers for you

4. SAVE THE PDF

Export with **PDF (for print)** preset

In Area, select "Whole Document"

DO NOT add cropmarks/bleed

Save one design per PDF

RECOMMENDATIONS: COURTESY OF HART Lab

Barcode: Grayscale, vertical orientation

Text size: Body = 5pt min. Neck = 7pt min.

Design Effects: Some effects may not print as displayed. Flatten/rasterize transparencies and others effects for better results

Edge-to-edge coverage: Extend your graphics beyond the artboard to get a full wrap around effect