

ADOBE ILLUSTRATOR

MADE FOR PACKAGING DESIGN

FANTASTIC PRINT OPTIMIZATION, EXCELLENT PRINT RESULTS

1. DRAG PDF TEMPLATE IN ADOBE ILLUSTRATOR



2. CREATE GRAPHICS

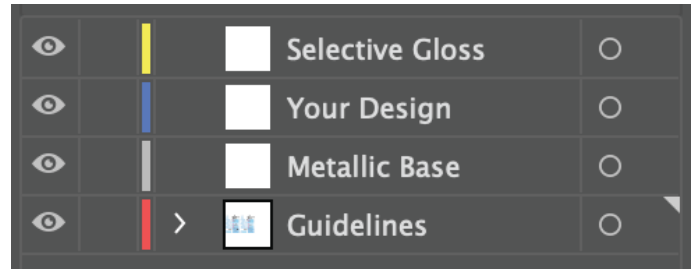
Create design in "Your Design" layer

Graphics in CMYK ONLY

Outline/Vectorize fonts + embed all images

Image resolution 300 to 600 DPI

SET-UP IN FILE SHOULD LOOK LIKE THIS



HOW DOES IT WORK? WATCH THIS VIDEO



3.1 FULL GLOSS OR FULL MATTE

Nothing to do! Select the finish at submission

3.2 SELECTIVE GLOSS SET UP

Create in "Selective Gloss" layer

Copy-Paste "Your Design" elements onto the new artboard

Use REF swatch to identify gloss location. Delete the rest

Matte will be applied in unidentified areas



3.3 METALLICS SET UP

Create new artboard. Name it "Metallic Base"

Copy Paste "Your Design" elements onto the new artboard

Use METAL swatch to identify metallic location. Delete the rest

White ink will print in unidentified areas

NEED MORE HELP? USE OUR PORTAL TOOLS

Use our "Need help with your artwork" tool at submission and our professionals will create these layers for you

4. SAVE THE PDF

Save as **High Quality Print PDF** (default preset)

DO NOT add cropmarks/bleed

Save one design per PDF

Ensure that "Your Design" artboard is first page in PDF

RECOMMENDATIONS: COURTESY OF HART Lab

Barcode: Grayscale, vertical orientation

Text size: Body = 5pt min. Neck = 7pt min.

Design Effects: Some effects may not print as displayed. Flatten/rasterize transparencies and others effects for better results

Edge-to-edge coverage: Extend your graphics beyond the artboard to get a full wrap around effect