



OVARIAN
CANCER
AUSTRALIA

OVARIAN CANCER AUSTRALIA

**ANNUAL
HIGHLIGHTS
2018-19**

MORE THAN HOPE

Jill Emberson
Ovarian Cancer Advocate

ovariancancer.net.au

ABOUT OVARIAN CANCER AUSTRALIA

Ovarian Cancer Australia is an independent national not-for-profit organisation, supporting women diagnosed with ovarian cancer.

Our 100% focus is to support the needs of women and their families affected by ovarian cancer.

Ovarian Cancer Australia is a member of the World Ovarian Cancer Coalition (WOCC), which works to raise awareness globally. Jane Hill our CEO is a Director of WOCC, enabling Ovarian Cancer Australia to be connected to a network of organisations worldwide.



NO WOMAN WALKS ALONE

As a result of Ovarian Cancer Australia's persuasive lobbying, the government announced \$1.6 million funding over two years to provide better access to psychosocial support for women with ovarian cancer. We are now able to increase support to women living in rural and regional areas and introduce a case management model of support. Highly cost-effective, it will be delivered by telephone and Skype, with capacity to support more than 400 women with more complex needs living with ovarian cancer. Case management is a collaborative process of assessment, planning, facilitation and advocacy for options and services to meet a person's holistic needs. It is the coordination of services on behalf of an individual in health care, nursing, rehabilitation or social work addressing issues in the domains of psychological, physical, sexuality and healthcare system/information.

Below: Prime Minister Scott Morrison, Opposition Leader Bill Shorten and Ovarian Cancer Australia CEO, Jane Hill.



OUR VISION






To save lives and ensure no woman with ovarian cancer walks alone.



OUR MISSION



We provide care and support for those affected by ovarian cancer, and represent them by leading change.

OUR ACHIEVEMENTS

SUPPORT YOU

-  **1529 women received Resilience Kits** a support and information guide to living with ovarian cancer.
-  **969 people received information support and referrals** through our 1300 phone lines, emails & social media platforms.
-  **353 people registered** to attend cancer support forums across Australia.
-  **405 people registered** to attend four webinars held throughout the year.
-  **52 women registered** for the Younger Women's Network.

-  **900+ people have joined OCA Connect** since its inception. The online community where people affected by ovarian cancer, regardless of their location in Australia, can connect with others 24/7.
-  **Ovarian Cancer Awareness Month received more than \$5 million in PR value** and \$200 million impressions through social media marketing.

-  **Ovarian Cancer Awareness Month received an increase of 15% in magazine and other national media coverage for 2019**, compared to 9% in 2018.
-  **Ovarian Cancer Awareness Month's digital outdoor advertising** at major road intersections throughout Australia reached 6.4 million people.





CHAIR'S MESSAGE

It's an exciting time for Ovarian Cancer Australia. So much

work has been done over the years to put ovarian cancer in the spotlight and certainly the last 12 months are no exception. We have had a financially strong year with an end of year surplus of \$259k.

The Board is fully committed to our vision to save lives and ensure no woman with ovarian cancer walks alone. We are determined to see improvements in survival rates. Our immediate goals are to build on raising national awareness, championing the women we have been working with and sharing their stories. Also, to continue to lead government

advocacy and bring Ovarian Cancer Australia to the forefront.

The National Action Plan outlines strategic activities for funding, as well as conducting, supporting and evaluating research. This year we have seen significant development in government advocacy thanks to Jane Hill and the leadership team. Ovarian Cancer Australia has been instrumental in gaining unprecedented government funding, securing a \$20 million investment towards ovarian cancer prevention, early detection and treatments. Also, a further \$15 million has been secured for reproductive cancer clinical trials. This win solidifies our resolve to demand funding equity

for ovarian cancer, allowing Ovarian Cancer Australia to focus our attention on the areas that need it the most. More funding will also provide tangible improvements and outcomes for all women living with ovarian cancer.

I am humbled and honoured to work alongside a devoted and inspiring Board. I would also like to extend my appreciation to our exceptional CEO Jane Hill, the leadership team, staff and volunteers.

MARINA GO, CHAIR



“Having had ovarian cancer at the age of 31, I felt isolated. The Resilience Kit, brought such comfort after my diagnosis. It was a great source of positive and accurate information during my treatment. There is so much misinformation out there, so having a reliable source is vital. Ovarian Cancer Australia has done an enormous amount of work over the years to ensure young patients and survivors like me can connect and discuss important issues such as early menopause and infertility. Ovarian Cancer Australia has given me so much hope. As a medical researcher, I know how powerful information can be, and by supporting Ovarian Cancer Australia I feel confident their work will help other women affected have the same positive outcome I had”

Francine Marques - ovarian cancer survivor

DRIVE CHANGE



\$20 million in government funding towards ovarian cancer research.



\$15 million in government funding for clinical trials.



\$1.1 million in matched funding partnership with Peter MacCallum Cancer Foundation over five years for the Australian Ovarian Cancer Study which has enabled more than 120 international research collaborations.



\$1.6 million in government funding for psychosocial support.



Collaborated with Monash University developing a pilot ovarian cancer clinical registry aiming to improve practice and outcomes for women.



Psycho-social research – 8 studies with Universities across Australia, identifying supportive care needs of women with ovarian cancer.



Genetics project in collaboration with ovarian cancer specialists, identifying ways to increase genetic testing rates for women with ovarian cancer.



Led the first ever symposium on ovarian cancer at the International Psycho-oncology Society (IPOS) Conference in Hong Kong.



Produced new resources including the Genetics and Fear of Recurrence booklets and the Research Fact Sheet.



CEO'S MESSAGE

The past 12 months have been a year of tremendous accomplishment as we forged through the delivery of our bold strategic plan. We made noise and represented women with ovarian cancer on the political stage, receiving pledges from the opposition and securing millions of dollars in federal funding. The government's response was achieved jointly through frequent visits to Canberra and the Ovarian Cancer Teal Ribbon Parliamentary Breakfast. We launched new fundraising campaigns: *'It's Time for Ovary Action'* and *'Overies for Ovaries'*, which received unprecedented support. We've seen success in our research projects, with dozens of families potentially being made aware of hereditary gene mutations, saving hundreds of lives in the future. Finally, we farewelled Chair Paula Benson and welcomed Marina Go as the new Chair of the Board.

We're thrilled to secure vital funding for research, clinical trials and better treatment, which are essential to improve ovarian cancers five-year survival rate. This funding is a game-changer as it creates hope that outcomes will improve for the 1500 women diagnosed with ovarian cancer in Australia each year. Ovarian Cancer Australia has also broken new ground by improving access and resources to support our newly introduced Case Management System. We welcomed the Morrison Government's \$1.6 million commitment for a case management service to provide better access to psychosocial support for women with ovarian cancer, particularly in rural and regional areas. Ovarian Cancer Australia can now support more than 400 women with more complex needs living with ovarian cancer.

I want to express my gratitude to the Board for their guidance and devotion. Also, our staff and volunteers for their dedication and unwavering support. For a small team, we have certainly accomplished big things. Also, a sincere thank you to our donors, fundraisers and supporters in helping women and their families during the most challenging time of their lives. Finally, I'd like to acknowledge the women living with ovarian cancer. We are proud to be your voice and pave the way for change and bring ovarian cancer to the forefront. We are committed to offering more than hope and ensuring no woman with ovarian cancer walks alone.

JANE HILL, CEO

\$20 MILLION LANDMARK FUNDING



In April, the Federal Government announced \$20m funding towards ovarian cancer prevention, early detection and treatments as part of the National Women's Health Strategy 2020-2030. Ovarian Cancer Australia played a critical role in participating in the strategy and gaining consumer support. The funding will attract more researchers into the field of ovarian cancer and help Australia to remain a world leader in the field of ovarian cancer research and to play a global role in saving lives. While prostate and breast cancer survival rates have improved over the past decade, this announcement will assist efforts to achieve similar outcomes for ovarian cancer. Ovarian Cancer Australia would like to thank the Minister for Health, the Hon. Greg Hunt.

OVARIAN CANCER AWARENESS MONTH

In the lead up to Ovarian Cancer Awareness Month, Ovarian Cancer Australia launched the campaign *'It's Time for Ovary Action'*, a new movement for all women across the country living with ovarian cancer. The campaign aims to rally all Australians to stand up and take action for the cause. This year, Ovarian Cancer Awareness Month proved to be one of Ovarian Cancer Australia's most successful awareness months to date. Ovarian cancer was also represented in the hit television show *Neighbours*, helping give ovarian cancer international attention.



IT'S TIME FOR OVARY-ACTION

OVERIES FOR OVARIES CAMPAIGN

Ovarian Cancer Australia partnered with Bonds and Bras N Things to launch our first ever *'Overies for Ovaries'* campaign, bringing the community together to wear teal *'overies'* (undies) over pants in support of Australian women affected by ovarian cancer, raising more than \$141,000. World Ovarian Cancer Day (WOCD) was also acknowledged on May 8th and this year Ovarian Cancer Australia welcomed the support of several sporting codes from Melbourne Storm, Women's AFL and Netball Clubs.



From left: Alisha Newman, Sophie Abbatangelo, Cameron Smith, Nicole Livingstone, Kim Ravaillon and Gabby Sinclair.



"What made me passionate was a lack of awareness. I didn't know much about ovarian cancer. I assumed having my annual pap smear and vaccine covered me from all gynaecological cancers"

Kristen Larsen - Ovarian Cancer Australia Ambassador & Parliamentary Breakfast speaker

YOUNGER WOMEN'S NETWORK

Commencing in March 2019, the Ovarian Cancer Australia Younger Women's Project aims to ensure that everyone affected by ovarian cancer has access to up-to-date information and support wherever and whenever they need it. The project presents a series of 12 online facilitated support and information sessions. These sessions are delivered monthly for 1.5 hours with approximately 5 - 8 women participating in each session with a health professional facilitator. The program covers a range of topics specifically tailored for women with ovarian cancer under 50 years of age.



.....

"I am so excited about this new program because it will enable young women to connect with each other, and to access support that is both cancer-specific and age-appropriate. Nothing else like it currently exists"

Laura Langdon - Ovarian Cancer Australia Ambassador & Younger Women's Project Advisory Group member

OUR COMMUNITY

A heartfelt thank you to all our community fundraisers whose work and effort funds our support, advocacy and research projects. Ovarian Cancer Australia highlight some examples of the generous support received during the year.

MAJOR COMMUNITY FUNDRAISERS

Aspire for Kylie

Aspire4Kylie raises funds for research into ovarian cancer in memory of Kylie Bear. Kylie's parents Rob and Carolyn actively support their daughter's legacy by hosting four annual events. The family also make beautiful handmade jewellery. Through the sale of jewellery and fundraising events, including fun runs and an annual golf day, all proceeds go directly to Ovarian Cancer Australia. We thank the Bear family for their continued support.

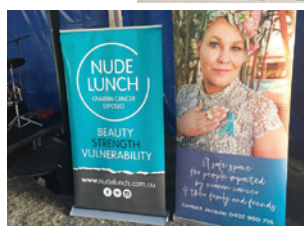
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"Our memory of Kylie, our beautiful daughter, is our motivation"

- Carolyn Bear

Major Event Organising Committees

Each year the *Walk With Me* and *Nude Lunch* committees, along with their teams and communities, raise awareness and funds for Ovarian Cancer Australia through major events. *Walk With Me* 2019 saw 1100 participants conquering the 40 km Warburton Trail, raising more than \$50,000 for Ovarian Cancer Australia's research and support services. *The Nude Lunch* saw 825 guests raising more than \$70,000. We thank you for your support and graciously carrying the legacy and message of the inspirational founders Sue Contarino (*Walk With Me*) and Trudy Crowley (*Nude Lunch*).



Flickering Memories

Sue Radford and Virginia Stevens hold the *Flickering Memories* High Tea, in honour of their mothers who both died of breast cancer. Reaching out to their community in rural Tasmania and beyond, they spread the ovarian cancer message, which continues to grow each year and now attracts more than 300 guests. They run a small team but have a tremendous and ongoing impact. Ovarian Cancer Australia thanks Sue and Virginia for their effort and passion.

FUNDRAISING CAMPAIGNS

Paint the Town Teal
OVER
\$300k
RAISED



Teal Ribbon Lunches
APPROX
\$53k
RAISED

Overies for ovaries
OVER
\$14k
RAISED



Lunch with the Queens
\$68k
RAISED

OUR NEW PARTNERS

HANES AUSTRALIA

Hanes Australia commenced a principal partnership with Ovarian Cancer Australia, raising more than \$141k in its first year during the 'Overies for Ovaries' campaign. Hanes iconic brands include Bonds and Bras 'N' Things.

QMS

QMS partnered with Ovarian Cancer Australia through pro bono oOH and digital media to the value of \$840k, reaching 10.9 million people during the Ovarian Cancer Awareness Month and 'Overies for Ovaries' campaigns.



SIMSON'S PANTRY

Simson's Pantry supported Ovarian Cancer Australia by featuring our logo on their Simson's Pantry branded wraps and donated 10% of sales, raising \$50,000. The partnership brings a widespread awareness via the FMCG channels.



TEAL RIBBON PARLIAMENTARY BREAKFAST



In February, Ovarian Cancer Australia held its annual parliamentary breakfast to mark Ovarian Cancer Awareness Month. The Prime Minister, the Hon. Scott Morrison, the Health Minister, the Hon. Greg Hunt and the Leader of the Opposition, the Hon. Bill Shorten were in attendance where they listened to Kristen Larsen and ABC journalist Jill Emberson (both living with stage four ovarian cancer), giving powerful speeches highlighting a lack of funding. This year's theme - 'It's time for Ovary-Action'.

Above: Ovarian Cancer Australia Ambassador Jill Emberson.

Below: Ovarian Cancer Australia team with Prime Minister Scott Morrison.



Principal Partners

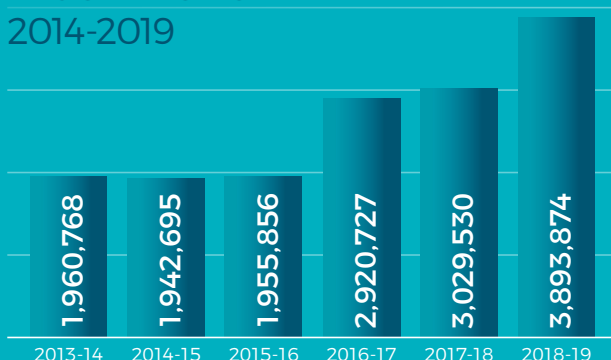


Major Partners

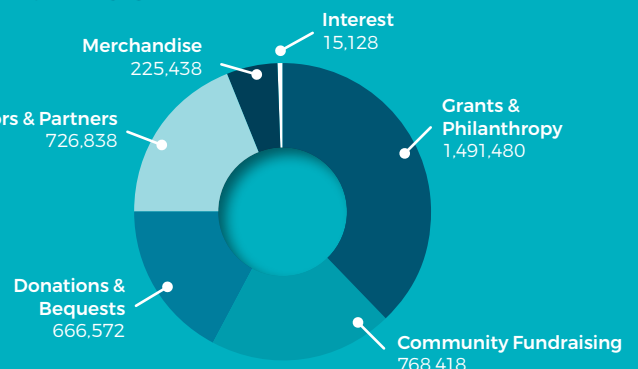


OUR GROWTH

INCOME GROWTH 2014-2019



2018-19 INCOME



OUR BOARD

MARINA GO – Chair from Nov 2018



Marina joined the Ovarian Cancer Australia Board in April 2018 and nominated as Chair in November of the same year. A leader in the media and publishing industry, Marina is Chair of the Super Netball Commission, a Non-Executive Director of Energy Australia, Autosports Group, 7-Eleven and The Walkley Foundation, Chair of the Advisory Board of the Centre For

Media Transition at the University of Technology Sydney, and author of the business book for women, Break Through: 20 Success Strategies for Female Leaders. Marina's husband has a BRCA family mutation. *(Committees – DMC & FAR)*

PROFESSOR IAN JACOBS



Professor Ian Jacobs has been President and Vice-Chancellor of UNSW Sydney since February 2015. Prior to this, he was based in the UK as Dean of Medicine at University College London from 2009-11 and Vice President of the University of Manchester from 2011-15. Professor Jacobs has led a research team working on early detection and risk prediction of cancer, with a particular focus on screening for ovarian cancer.

SUZY NICOLETTI



Suzy is Twitter Australia's Managing Director, responsible for local operations including its advertising business and operations. Suzy lost her mother to ovarian cancer a decade ago and hopes to use her 15 years' experience in digital media to empower those impacted by ovarian cancer to find their voice, and help create awareness for ovarian cancer through storytelling across digital platforms. *(Committee Co-Chair - DMC)*

MEGHAN SPEERS



Meghan is a partner at Deloitte. She is a chartered accountant and solicitor and an ovarian cancer survivor, having been diagnosed at 29 years of age. Meghan has been actively involved in raising awareness about ovarian cancer, working closely with Ovarian Cancer Australia for more than 10 years. *(Committee – Chair FAR)*

MARCO D'AVINO



Marco D'Avino is a partner in Bain & Company's Sydney office. He is a leader in the Bain Accelerated Transformation practice and an expert in the Industrial Goods & Services and Performance Improvement practices. Marco's commitment to Ovarian Cancer Australia comes from his mothers diagnosis with the disease. *(Committee – FAR)*

JO-ANN HICKS, Director



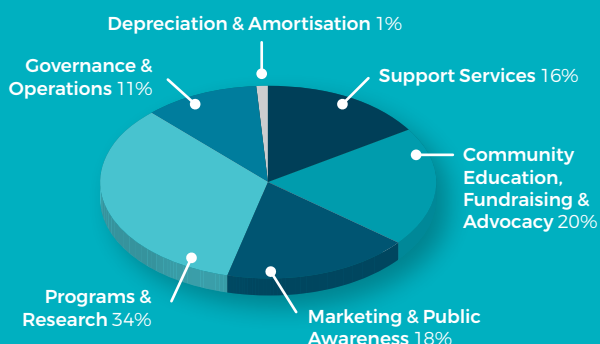
Jo-Ann Hicks is a leading digital and ecommerce professional with more than 16 years' experience in the online technology space. Jo-Ann was the Chief Operating Officer of Mable, an online platform where people with disability or those who are ageing can find and hire independent support workers. Jo-Ann has held various executive and senior management roles for leading Australian online companies including The ICONIC, Seek Ltd and Mi9 and has also spent over 5 years with eBay Australia & New Zealand in multiple executive roles including Head of Strategy and Head of Fashion. She has a management consulting background, beginning her career with The Boston Consulting Group. Jo-Ann has an MBA from Melbourne Business School and was awarded the MBS Foundation Award of Distinction (Dean's List). *(Committee - DMC)*

TRACEY CURRO, Director



Tracey Curro is a former 60 Minutes reporter and Queensland University of Outstanding Technology Alumnus with over two decades' experience in communication and media. Following a distinguished career on flagship news and public affairs programs, Tracey held the role of General Manager Communication at a Victorian Government agency, before joining SHK Executive Search in 2010 where she led the corporate affairs practice. More recently Tracey has joined Ambulance Victoria as their Executive Director of Strategic Communications and Engagement. Tracey personally experienced the impact of ovarian cancer when her mother died of the disease. *(Committee – DMC)*

2018-19 EXPENDITURE



RETIRING BOARD MEMBERS

- Carolyn Reynolds *(retired from the Board in November 2018)*
- Paula Benson *(retired from the Board in November 2018)*

*Please see full biographies on our website.

OUR THANKS

PATRON

- Nicole Livingstone

TRUSTS & FOUNDATIONS

- Australian Philanthropic Services
- Gandel Philanthropy
- Dry July Foundation
- Freemasons Foundation Victoria
- Woolley Charitable Trust
- Harbig Family Foundation
- Sun Foundation
- Stack Family Foundation (Howard Stack)
- Alfred and Jean Dickson Foundation (John Dickson)
- Hangid Foundation

MAJOR DONORS

- Barry and Elizabeth Frost
- Harrold Derrah
- Joanne Kirk
- John Dickson
- John Fowler
- Owen Sherrard
- Sylvia Mary Pavlovic
- Madeleine Luck-Grillon
- Nichol Household
- Stanley Household
- Australian Hotels Association

PHARMACEUTICALS

- AstraZeneca
- Abbvie
- Roche
- Clovis

COMMUNITY SUPPORTERS

- Malia Emberson- Lafo'i
- Jennifer Clayton
- Caitlyn Delaney

COMMUNITY FUNDRAISERS

- Walk With Me Committee
- Nude Lunch Committee
- Lunch With the Queens;
 - Mail Exchange Hotel
 - Lower Plenty Hotel
- Jill Moody - Team Atkins

- Sue Radford - Flickering Memories
- Virginia Stevens - Flickering Memories
- Renee Barrett - Sporting Shooters Association Darwin
- Alfredton Hair and Beauty
- Karen - Waters Rooetts Women's Cancer Bash
- Chantal Noble
- Brenda Heathcote
- Bronwyn Welsh
- Carolyn, Rob Bear and Family - Aspire4Kylie
- Jackie Funder
- Jessica Molert
- Kim Housego
- Liana Furness
- Pauline Roberts
- Sarah Cowdy
- Paula Benson
- Emma Caniffe
- Bette Green
- Natasha Stott Despoja
- Annie Olsson
- Run Golf and Country Club
- Teal Sisters Wheel Barrow Race Team
- Wellness Ball

BEQUESTS

- J Harrison
- D Rowney

PRO BONO PARTNERS

- Minter Ellison
- 10 Feet Tall
- Bain & Co
- Gracosway
- Red Robin Blue
- Paul Scott Photography
- Pam Hutchinson Photography
- Price Waterhouse Coopers
- Pacific Magazines
- National Australia Bank

PARTNERS

- TerryWhite Chemmart
- Hanes Australia;
 - Bonds
 - Bras N Things
- QMS
- Wynstan
- Black Pepper
- Coles Queensland

- Simson's Pantry
- Noel Jones
- Brisbane Heat
- Basketball Australia
- Property Council of New South Wales
- Pureology
- Interflora

TRACEBACK

- Professor David Bowtell (Chair)
- Assoc. Professor Paul James
- Dr Rachel Delahunty
- Jane Hill
- Nadia Traficante
- Katherine Alsop
- Sian Fereday
- Linh Nguyen
- Belinda Creighton

JENESCREEN DONORS

- Pratt Foundation
- Gandel Philanthropy
- Spotlight Foundation
- Besen Family Foundation
- Smile Solutions
- Family Cohen - *in memory of Tobi*
- Professor Agnes Bankier OAM
- Rosie Lew and Victor Smorgon Foundation (Belinda Bardas)
- Nicky Carp (UHG)
- Carp Family
- Finkel Foundation (Karen Lambert)
- Barbara Solomon
- Carol Moss
- Louise Leibowitz
- Robert Whyte
- Mark Levin
- Yarragene Pty Ltd
- Leon Anaf Family
- Laini Liberman (LL Group)

JENESCREEN COMMITTEE

- Professor Martin Delatycki (Chair)
- Professor Agnes Bankier AOM
- Alison Archibald
- Assoc. Professor Alison Trainor
- Chris Jacobs
- Damien Bolton
- Professor David Bowtell
- Dr Deborah Neesham
- Professor Deborah Schofield
- Professor Ian Campbell

- Professor Ian Jacobs
- Jane Hill
- Kathy Wells
- Dr Lesley Andrews
- Professor Michael Quinn
- Michelle Cunich
- Nicole Cousens
- Assoc. Professor Paul James
- Suzanne Neil
- Victoria Pajouhesh

COMMITTEE MEMBERS

- Brenton Lockhart (FAR)
- Sarah Adam Gedge (FAR)
- Jodie Brough (Co-Chair DMC)
- Anne Maree Mulders (DMC)

AMBASSADORS

- Jill Emberson
- Nicky Buckley
- Ann Peacock
- Monique Wright
- Debra Lawrance
- Laura Langdon
- Kristen Larsen
- Elsa Larsen
- Nicole Craney
- Cameron Smith
- Sophie Abbatangelo
- Aliesha Newman
- Gabby Sinclair
- Kim Ravaillion
- Heather Hawkins
- Maria Hopes
- Jenny Stone
- Miranda Bailey
- Katya Tunnecliff
- Ryan Maloney
- Eve Morey

POLITICAL AMBASSADORS

- Sen. Sarah Hanson-Young
- Hon. Kelly O'Dwyer MP (retired 18th May 2019)
- Gai Brodtmann MP (retired 18th May 2019)
- Dr Katie Allen MP
- Meryl Swanson MP

SPECIAL THANKS

- Neighbours
- Fremantle Media
- Crown Resorts

CONNECT WITH US



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