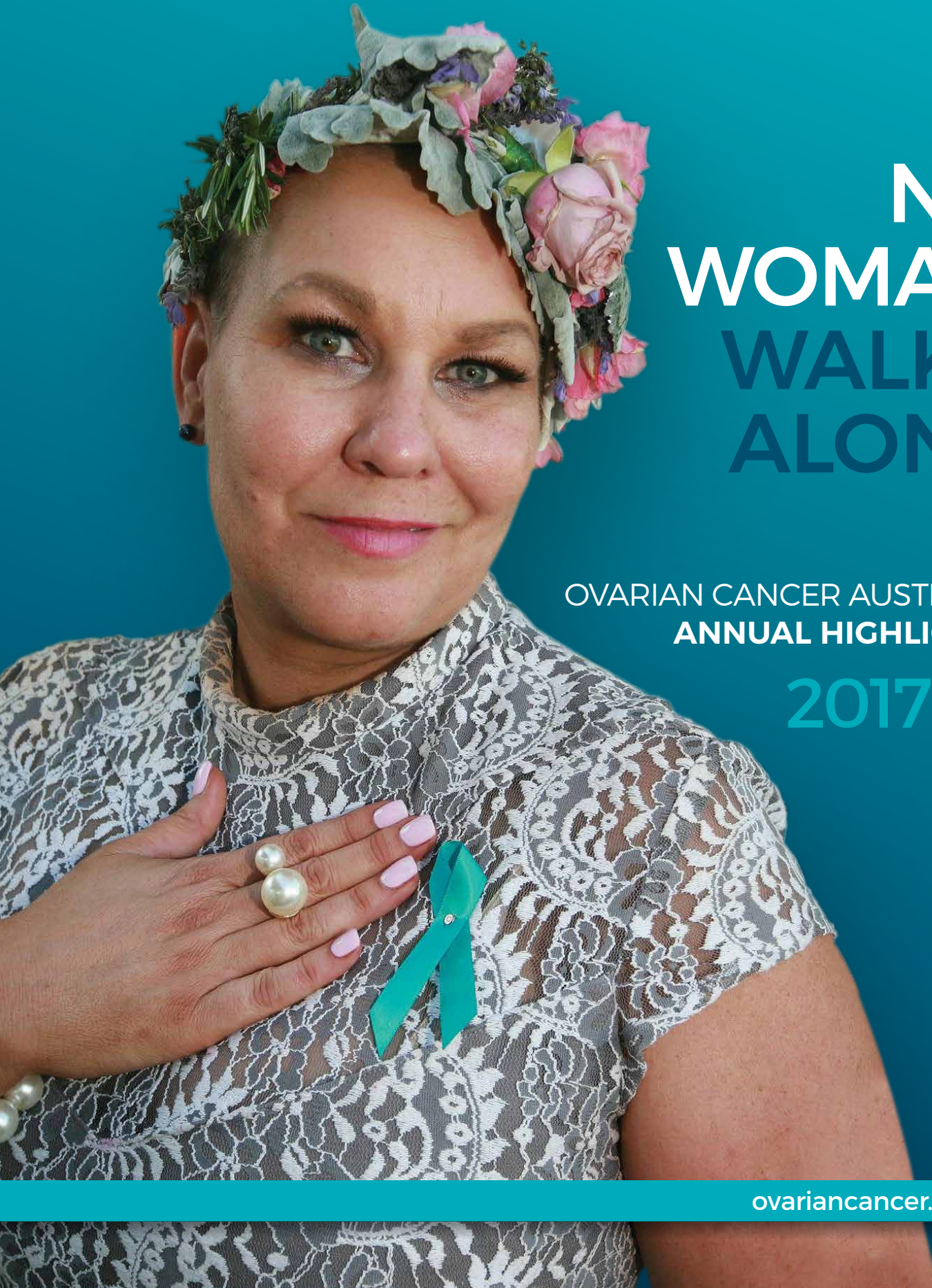




**OVARIAN
CANCER
AUSTRALIA**



NO WOMAN WALKS ALONE

**OVARIAN CANCER AUSTRALIA
ANNUAL HIGHLIGHTS**

2017-18

ABOUT OVARIAN CANCER AUSTRALIA

At Ovarian Cancer Australia we work tirelessly everyday to change the story of ovarian cancer.

We want to change the story of ovarian cancer's five year survival rate which sits at 46%. We want to change the story of the treatment of ovarian cancer, which has seen no real advances in nearly five decades.

Ovarian Cancer Australia is an independent not-for-profit national organisation that takes action for women diagnosed with ovarian cancer. We were formed by a group of people who were affected by ovarian cancer, either personally or through someone they loved.

Our 100% focus is to serve and support the needs of women and their families affected by ovarian cancer.

Ovarian Cancer Australia is a member of the World Ovarian Cancer Coalition (WOCC), which works to raise awareness globally. Jane Hill our CEO is also a Director of WOCC and this helps OCA to drive change at an International level.

OUR PAST



We were founded in 2001 by a group of people directly affected by ovarian cancer, Nicole Livingstone OAM and Karen Livingstone AM who lost their mother and aunt to ovarian cancer, Grace Lee whose wife Sheila had been the first Australian ovarian cancer campaigner before her death in 2001 and by actress / comedian Linda Gibson who died of the disease in 2004.

Nicole Livingstone OAM our Patron

TODAY

We conservatively estimate that Ovarian Cancer Australia has now helped over 10,000 Australian families since 2001 who have experienced the shock of the diagnosis of this not so common or well known but deadliest women's cancer.

Today Ovarian Cancer Australia ;

- Provides a 1300 helpline staffed by professional oncology nurses providing support and referral.
- Stages campaigns to raise community awareness.
- Advocates for improved services and treatment for women with ovarian cancer.
- Promotes and funds high impact research.
- Provides Resilience Kits, webinars, tele-support groups, OCA Connect and coordinates Support Groups.
- OCA provides all of this free of charge.

OUR VISION

To save lives and ensure no woman with ovarian cancer walks alone.

OUR MISSION

We support those affected by ovarian cancer, give them a voice, facilitate research, and raise awareness on a national scale.



.....
"I was the only one I knew with ovarian cancer - until I contacted Ovarian Cancer Australia. With OCA, the loneliness and isolation evaporated and I had somewhere to belong. With OCA on my side, I knew what to expect" Simone

"We're the only organisation in Australia that provides support for people impacted by ovarian cancer. Our services are funded through the generosity of people like you."

"One thing I should say about the support group: the people you meet, you draw strength from them" Mark
.....



CHAIR'S MESSAGE

Ovarian Cancer Australia had an exceptional year experiencing record growth in the 2017-2018 financial year with many exciting new projects coming to fruition.

A key highlight is the announcement of a \$2.96 million grant over four years from the Federal Government to enable a new partnership with the Peter MacCallum Cancer Centre for a ground-breaking cancer prevention study called Traceback. Fully implemented, this study has the potential to prevent more than 800 ovarian cancers and 2500 breast cancers.

Our strategic and financial successes are the result of many dedicated people. We have an incredible, engaged community of supporters – from individuals affected by ovarian cancer to corporations who share our vision of saving lives and ensuring no woman with ovarian cancer walks alone.

Without the drive and energy of our CEO, Jane Hill, none of this would have been possible. Jane recruited the excellent management team we have today and she has been instrumental in stabilising, and then building on Ovarian Cancer

Australia's foundations to take the organisation to the next level. This drive extends to the devoted team of staff and volunteers – they have been an integral part in enabling Ovarian Cancer Australia to achieve such great results.

With mixed emotions, it's time I hand the baton on to new leaders as my time as Chair comes to an end. It's been my absolute privilege to serve on the board. My eleven years have passed in a flash and I'm so proud of all our achievements. However, this is not goodbye. I'm delighted to continue supporting the Board in our Research and Advocacy work - Co-Chairing a new Board Committee with Professor Ian Jacobs.

I'd like to acknowledge my fellow Board members Carolyn Reynolds, Grace Lee, Tracey Curro, Jo Hicks and Sarah Adam Gedge, who served on the board.

I would like to make special mention of Carolyn Reynolds – who is also stepping down from the Board. I'm so proud of the work we have done together. Also stepping down is Grace Lee. Grace was one of our Founders and our inaugural Chairperson. Grace is a wonderful source

of knowledge and insight, giving me incredible guidance through those early years as a friend and mentor.

I'm also incredibly proud to announce the new Chair of the Board – Marina Go. Marina brings with her a breadth of experience to guide Ovarian Cancer Australia into the year 2020 and beyond.

I'd also like to welcome to the Board Vice Chancellor of UNSW Professor Ian Jacobs, Suzy Nicoletti, Marco D'Avino and Meghan Speers. We have certainly attracted high calibre individuals to our Board. With fresh enthusiasm, they bring so much expertise and passion for writing the next chapter of Ovarian Cancer Australia's growth and success.

PAULA BENSON, CHAIR

Paula Benson



"No matter what, I'll always be there for my sister. As long as she wants to tell her story, I will continue to share it. The future may be uncertain, but we're facing it together."



Trudy Crowley – photo front cover and here passed away from ovarian cancer August 2018. Trudy was an incredible ambassador for OCA raising awareness and funds for women living with ovarian cancer. Most of all, Trudy was an inspiration to us all driving our plans into 2019. Her catch cry was; "when times are tough you need to pull on your big girl pants and just get on with it".



CEO'S MESSAGE

Looking back over the past 12 months, I feel immense

gratitude for Ovarian Cancer Australia's community. Our strength, passion and drive will not stop as we continue to harness that determination to save lives and ensure that no woman with ovarian cancer walks alone.

As well as Traceback we launched Jene Screen another cancer prevention study for the Australian Jewish population. We are excited by the prospect of both research projects and the potential to save thousands of lives.

As an organisation that supports women in their most challenging times, we continue to break new ground for how women affected by ovarian cancer receive the support they need. We are setting a benchmark for an improved model of care and support, which is evidence-based, timely and accessible.

We will shortly release our Support and Resources plan. Like our National Action Plan for Ovarian Cancer Research, this is a blueprint which provides evidence of what women, who are living with ovarian cancer, need and want.

We are partnering with Monash University to develop a National Clinical Quality Registry for ovarian cancer to track the diagnosis, treatment and prognosis of every woman in Australia diagnosed

with ovarian cancer. This data will drive improved outcomes for women diagnosed with ovarian cancer today and into the future.

We are also active in Canberra, passionately advocating to all sides of politics for greater research funding, services and support. Through much hard work awareness of ovarian cancer is growing amongst our politicians.

Our sound financial position and innovative strategic plan place Ovarian Cancer Australia in a strong position, with our year-end income at its highest. Couple this with a robust strategic plan in full operation and our refreshed support services, advocacy, and the development of new programs; these priorities will put Ovarian Cancer Australia in good stead to continue achieving our goals well into the year 2020 and beyond.

I want to thank the Board for their wisdom and support over the past 12 months, and our staff and volunteers for their hard work and perseverance. We have a fantastic mix of skills, and I'm proud of what the team has achieved this year. Also, a special thank you goes to all of our sponsors, donors and fundraisers for bringing our call to action to life.

I want to extend a sincere thank you to our corporate partners. These partnerships bring our ambitions to life, allowing our team to deliver on our goals.

Finally, I acknowledge every woman living with ovarian cancer, their families and their friends: your courage and resilience inspire us to continue making an impactful change for you and for future generations.

JANE HILL, CEO

“As an organisation that supports women in their most challenging times, we continue to break new ground for how women affected by ovarian cancer receive the support they need.”

Jane Hill



“One of the hardest parts for me was hearing the doctors telling my wife to get her affairs in order. I felt like my heart was being ripped out of my chest”

Mark



OCA has been very successful advocating for research funds for women living with Ovarian Cancer. Here Health Minister Greg Hunt is announcing the \$2.96 million for the Traceback Study.

OCA BOARD

PAULA BENSON – Current Chairperson until Nov 2018



Paula joined the board of Ovarian Cancer Australia in 2007 and was elected Chair in 2010. Paula is now the outgoing Chair. Paula is a leading non-executive director and corporate affairs professional with almost twenty years' experience in financial services, media, resources, infrastructure and the education sector.

PROFESSOR IAN JACOBS



Professor Ian Jacobs has been President and Vice-Chancellor of UNSW Sydney since February 2015. Prior to this, he was based in the UK as Dean of Medicine at University College London from 2009-11 and Vice President of the University of Manchester from 2011-15. Professor Jacobs has led a research team working on early detection and risk prediction of cancer, with a particular focus on screening for ovarian cancer.

MARINA GO – Chair from Nov 2018



A leader in the media and publishing industry, Marina is our incoming Chair and Chair of Office Brands, a Non-Executive Director of Energy Australia, Autosports Group, 7-Eleven and The Walkley Foundation, Chair of the Advisory Board of the Centre For Media Transition at the University of Technology Sydney, and author of the business book for women, Break Through: 20 Success Strategies for Female Leaders. Marina's husband has a BRAC family mutation. *(Committees – DMC & FAR)*

SUZY NICOLETTI



Suzy is Twitter Australia's Managing Director, responsible for local operations including its advertising business and operations. Suzy lost her mother to ovarian cancer a decade ago and hopes to use her 15 years' experience in digital media to empower those impacted by ovarian cancer to find their voice, and help create awareness for ovarian cancer through storytelling across digital platforms. *(Committee Co-Chair - DMC)*

MEGHAN SPEERS



Meghan is a partner at Deloitte. She is a chartered accountant and solicitor and an ovarian cancer survivor, having been diagnosed at 29 years of age. Meghan has been actively involved in raising awareness about ovarian cancer, working closely with Ovarian Cancer Australia for more than 10 years. *(Committee – Chair FAR)*

JO-ANN HICKS, Director



Jo-Ann is a leading digital and ecommerce professional with more than 14 years' experience in the online and technology space.

Jo-Ann was the Chief Operating Officer of Better Caring an online platform where people with a disability, or those who are ageing, can find and hire local care and support workers. *(Committee - DMC)*

MARCO D'AVINO



Marco D'Avino is a partner in Bain & Company's Sydney office. He is a leader in the Bain Accelerated Transformation practice and an expert in the Industrial Goods & Services and Performance Improvement practices. Marco's commitment to Ovarian Cancer Australia comes from his mother's diagnosis with the disease. *(Committee – FAR)*

TRACEY CURRO, Director



Tracey Curro is a former 60 Minutes reporter and Queensland University of Technology Outstanding Alumnus with over two decades' experience in communication and media. Following a distinguished career on flagship news and public affairs programs, Tracey held the role of General Manager Communication at a Victorian Government agency, before joining SHK Executive Search in 2010, where she leads the corporate affairs practice. Tracey personally experienced the impact of ovarian cancer when her mother died of the disease. *(Committee – DMC)*

CAROLYN REYNOLDS, Director



Carolyn has been a director of Ovarian Cancer Australia since 2007 until Nov 2018, having been its pro bono legal adviser since 2001. Carolyn is general counsel of Federation Centres, an Australian real estate investment trust specialising in the ownership and management of Australian shopping centres. She was previously a partner of the international law firm Minter Ellison our current pro bono lawyers.

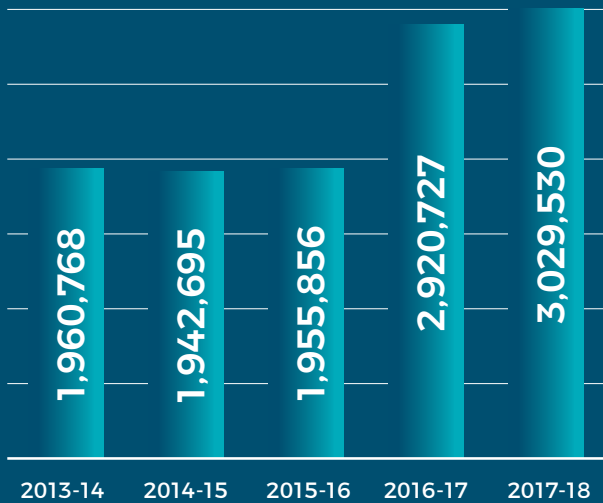
*Denotes Member of FAR – Financial, Audit and Risk Committee / Member of DMC – Development, Marketing and Communications Committee

*Please see full biographies on our website.

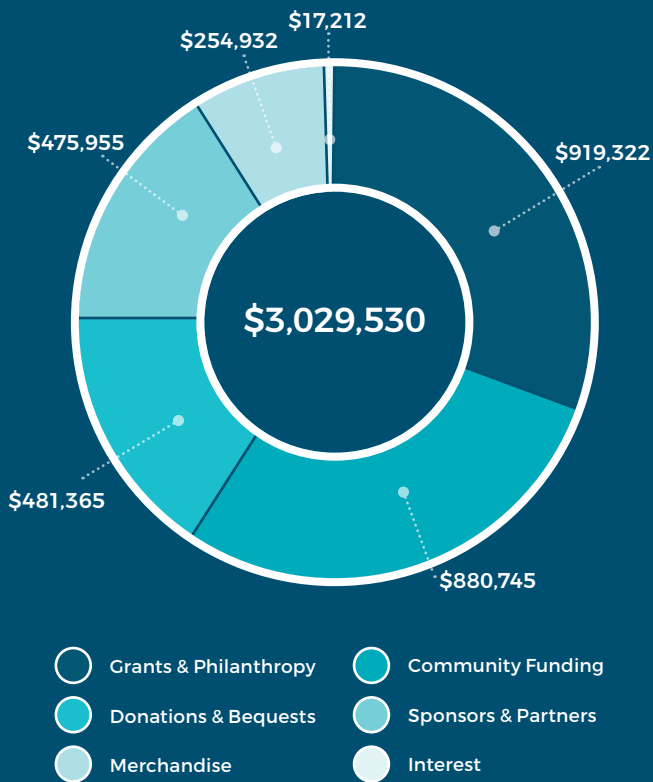
OUR GROWTH

This financial year, our income reached \$3,029,530 the highest in OCA's history.

INCOME GROWTH 2014-2018







INCOME 2017-2018







OUR ACHIEVEMENTS



SUPPORT YOU

-  **668 women with ovarian cancer received Resilience Kits**, a support and information guide to living with ovarian cancer. **Up 28%**.
-  **201 people joined OCA Connect**, the online community where people affected by ovarian cancer, regardless of their location in Australia, can connect with others 24/7.
-  **285 total people registered** to attend cancer support groups.
-  **701 people received information support and referrals** through our 1300 phone lines, emails & social media platforms.

KNOW OVARIAN CANCER

-  **66 million people reached for the Ovarian Cancer Awareness Month message of Know, Ask, Act** via television, print, radio and online media around the world.
-  **25% increase in media coverage** with a 350% jump in audience size during our awareness campaigns in February and May.
-  **Around 500 health professionals working within the field of ovarian cancer** received our quarterly health professional news and health professional webinars.
-  **75 Health Professionals attended the Ovarian Cancer Australia Health Professional Symposium** in Melbourne featuring 14 guest speakers who are experts in the field.

DRIVE CHANGE

-  **371 women participated** in the Ovarian Cancer Australia consumer survey on genetic testing.
-  **TRACEBACK commenced genetic testing pilot program** to identify BRCA gene mutation carriers and potentially prevent ovarian and breast cancers among the Australian population.
-  **JeneScreen commenced genetic testing pilot program** to identify BRA gene mutation carriers and potentially prevent ovarian and breast cancers among the Australian Jewish community.
-  **OCA partnered with The Cancer Council in Brisbane and South Australia** to deliver consumer forums for women with ovarian cancer their families.
-  **OCA worked on Clinical registry with Monash University** a world leader in developing clinical registries shown to improve practice and outcomes for cancer patients around the world.
-  **Submission made to National Women's Health Strategy for 2020-2030**, advocating that Ovarian Cancer becomes a National Health Priority.
-  **Australia Ovarian Cancer Study** OCA has enabled over \$1 million of investment in this infrastructure project for ovarian cancer research.

OUR PARTNERS

WYNSTAN

Wynstan continues to be one of our most important partnerships. Their size, scale and growth as a business means that OCA also shares in its success. As one of the largest providers of blinds, shutters and awnings; Wynstan opens up opportunities for OCA beyond the enormous financial contribution they donate each month. This year they contributed hundreds of thousands of dollars in pro-bono media support ensuring OCA received national radio exposure and can be seen on the backs of hundreds of buses. Wynstan also provided signage for Ovarian Cancer Australia at the Sydney Cricket Ground throughout the AFL season and all of their shirts, vans, and trucks proudly display the OCA logo.

The generosity of this family company is clearly embedded in the Wynstan brand with the staff themselves also personally contributing over \$16,000 through workplace giving. We thank Wynstan for their continued efforts in helping raise awareness of ovarian cancer at every opportunity and for providing funding for much needed changes in research and treatment.



TERRYWHITE CHEMMART

TerryWhite Chemmart is our longest standing partnership raising over \$1.2 million for OCA over 12 years. With a mutual ethos of caring for our communities, hundreds of TerryWhite Chemmart pharmacies throughout Australia have helped raise awareness and funds by selling merchandise and holding events during ovarian cancer awareness month. The company has also opened up relationships with a range of other generous suppliers who contribute further funds by donating a percentage of product sales; including Floyd's Readers.

The TerryWhite Chemmart marketing team have been instrumental in helping improve awareness of ovarian cancer throughout Australia. They have donated a tremendous amount of pro-bono support including "teal" signage in all stores; placement in millions of catalogues and over \$100,000 in media value over the past 12 months. OCA always feel welcome as part of the TerryWhite Chemmart family joining corporate roadshows and masterclasses to ensure the wider network is always up to date with the latest developments in ovarian cancer treatment and care.

COLES QUEENSLAND

When four of their team members were directly affected by ovarian cancer, the whole Coles team in Queensland decided to choose Ovarian Cancer Australia as one of their official charity partners. Motivated by the team members affect this was having on their community, they raised over \$75,000 via the sale of merchandise and donations in 165 stores in 2018. Now in its 3rd year, the passionate Coles Queensland staff also promoted OCA by dressing up in teal and holding events outside their stores to raise much needed awareness in their communities.



BLACK PEPPER

The Black Pepper and OCA partnership grows each year with this year being our biggest so far. This growth has come as the stores have expanded its fundraising activities and as its stylish customers have become increasingly engaged with the OCA brand. This year over \$110,000 was raised via the sale of OCA merchandise; as well as beautiful teal Black Pepper scarves where \$10 from each one sold was donated. On top of this, we were humbled to receive an additional \$79,000 in direct donations from Black Pepper's loyal and generous customers who attended the many Afternoon Teals held throughout their stores across Australia and New Zealand.

PUREOLOGY

Pureology is a new partnership that came to fruition towards the end of the financial year in the lead up to May 8th, World Ovarian Cancer Day 2018. Pureology is a range of premium salon hair care products founded with the goal of providing safe and effective colour care for women living with ovarian cancer. Over 100 salons throughout Australia held fundraisers raising tens of thousands for OCA and reaching hundreds of thousands of new customers on social media via it's #pureologygoesteal campaign. Next year, Pureology plans to take the campaign even further with more salons committed to come on board as well as the inclusion of the Teal Ribbon on all of their products to help raise awareness all year round.

NOEL JONES

Whilst the property market faced challenges this financial year, Noel Jones commitment to Ovarian Cancer Australia went from strength to strength. Through the donation of \$50 for every house sold and funds raised at various community events, Noel Jones raised \$51,555 taking their total fundraising for OCA to over \$250,000 by the end of this financial year. Noel Jones presence within the Eastern Suburbs of Melbourne also grew with two new locations opening; further expanding the incredible exposure they provide via teal sold signs and the OCA logo appearing on all sales boards.

OUR THANKS

DONORS / TRUSTS AND FOUNDATIONS

Marian and E.H. Flack Trust
Besen Family Foundation
Perpetual Foundation -
The Isabel Sims Endowment
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PRINCIPAL PARTNER

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OCA ambassadors Nicky Buckley and Ann Peacock

CONNECT WITH US



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