



2022-23

**ANNUAL REPORT**

Ovarian Cancer Australia acknowledges and respects the Traditional Custodians of the land on which we work and live. We pay our respects to Elders, both past and present.

We also celebrate the cultures and traditions of Aboriginal and Torres Strait Islander Elders from all communities living on this land. We are committed to fostering respect, cultural awareness, and collaboration.

In our dedication to addressing ovarian cancer, we stand in solidarity with Indigenous communities. We actively listen, embrace inclusivity, act with courage, and uphold integrity. At Ovarian Cancer Australia, we are determined to support and preserve Indigenous Cultural heritage while ensuring that no one affected by ovarian cancer walks alone.

*Cover: OCA Support team members Veronica, Vanessa, Rosetta, Georgie and Di*

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# OUR IMPACT

OVER THE LAST 5 YEARS...

**6000+**

women, along with their partners, families, and friends, have been supported by OCA.

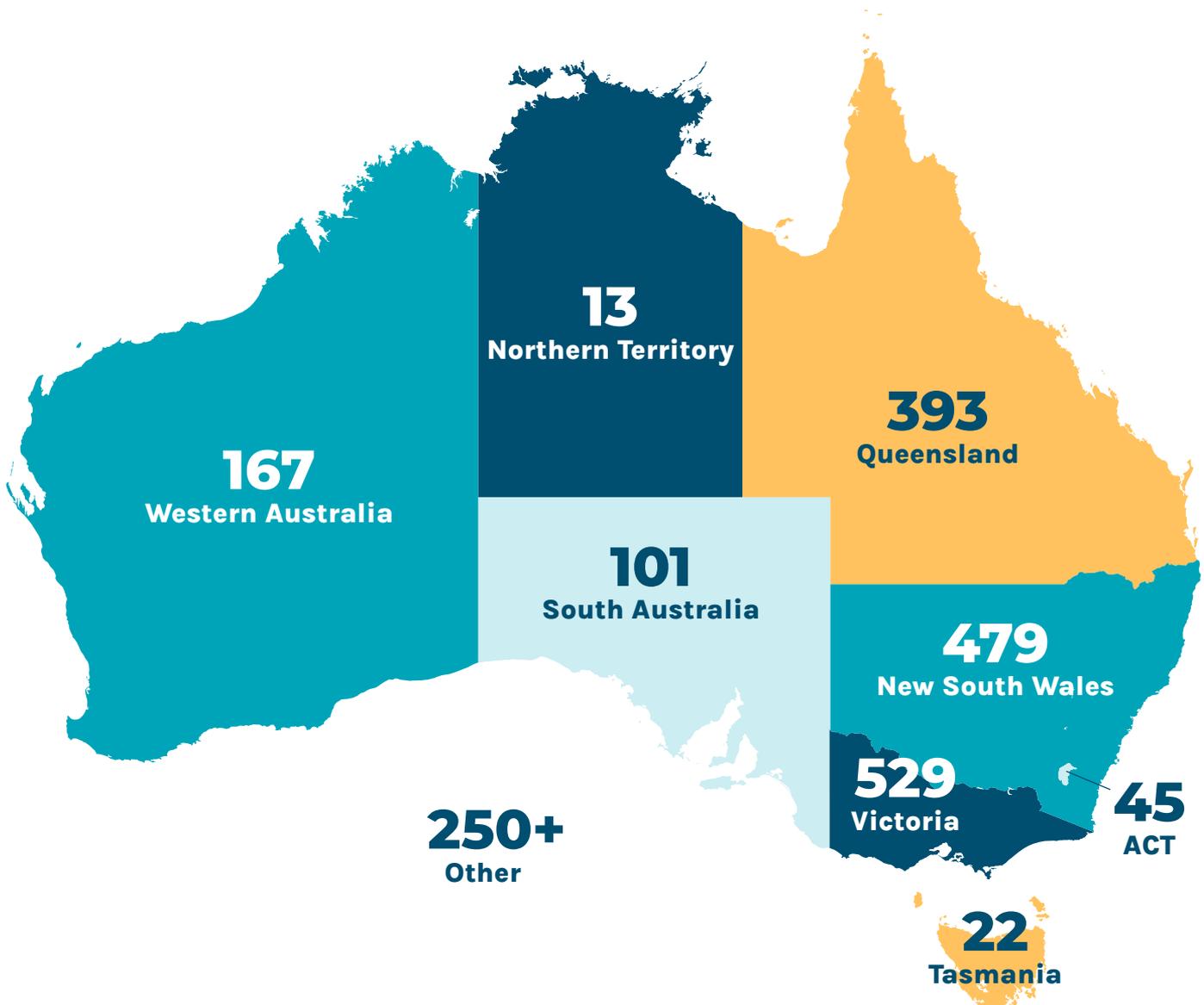
**\$35 million**

has been raised to save lives, leading the National Action Plan to secure funding for key sector priorities and research, as agreed upon by over 50 researchers and women living with the disease.

**3 million +**

people have been made aware of ovarian cancer by OCA, leading the national effort to ensure that ovarian cancer is known to all Australians, including the health professional community, in an effort to improve survival outcomes.

# PEOPLE WE SUPPORTED IN THE LAST 12 MONTHS BY STATE



We are the only organisation in Australia that provides free access to specialist ovarian cancer nurses to anyone affected by ovarian cancer, no matter where they live.

# SUPPORT & ADVOCACY

## 2022-2023



**2000+**

women, partners, family, and friends affected by ovarian cancer received advice and information from our support services.



**1973+**

Resilience Kits, evidence-based support guides for those with ovarian cancer diagnoses, were distributed.



**465**

new women received personalised support from ovarian cancer specialists through our support services, including the TSP and the mental health team.



**25%**

of Teal Support Program enrollees received psychological and social support addressing anxiety, depression, sexuality, relationships, and cancer-related fears.



**140+**

people participated in online peer-to-peer support groups, including our Male Partners Program and Younger Women's Network.



**150+**

health professional referrals of our suite of support services were received.



**495**

registrations for our webinars funded by our industry partners.



**550+**

individuals have joined our closed Facebook peer-to-peer support group for those with ovarian cancer diagnoses, seeking support and advice.



There were multiple federal government submissions engaging in policy reviews, highlighting the lived experiences of women with ovarian cancer to improve access to timely and affordable treatments.



**\$245k**

contribution from the NSW Government to support OCA's 'Access to Optimal Care Clinical Trials' project in response to findings of our 2021 consumer survey.



**100+**

parliamentary guests joined our annual Teal Ribbon Parliamentary Breakfast.

# FUNDRAISING, MARKETING & PARTNERSHIPS

## 2022-2023



### 50k

followers across our social channels, representing a 14% increase in total audience growth since the previous period.



### \$577k

raised on Giving Day by our generous donors.



### \$250k

raised through Workout4Women by those who joined the 2022 challenge.



### \$50.7k

raised by Wynstan through their February awareness campaign and staff donations.



### \$265k

raised by Terry White Chemmart, throughout the financial year through the 50 cent supplier campaign and other initiatives.

BLACK PEPPER  
...

### \$61.4k

raised by Black Pepper through their OCAM campaign, staff bake-off, and raffles.

i=Change®

### \$8.5k

was raised by partnering with i=Change, with numerous brands supporting OCA since November 2022.



### \$285k

raised throughout Dry July by those who participated in 2022.



### 2 awards

won by Ovarian Cancer Australia at the Fund Institute of Australia's 2023 National Awards for Excellence in Fundraising.

# CHAIR'S MESSAGE

As Chair of the Board, I continue to be astounded by the amazing impact this organisation has on the women and their families that we support. My personal journey with ovarian cancer has driven my desire to be the best advocate I can be for Ovarian Cancer Australia's essential work. Serving as Chair is not just an honour but a deeply personal commitment.

In the past year, some key achievements highlighting our commitment to our mission include:

**Annual Parliamentary Breakfast:** The 2023 Teal Ribbon Parliamentary Breakfast in Canberra, featuring speakers such as The Hon Ged Kearney MP and The Hon Peter Dutton MP, played a pivotal role in Ovarian Cancer Australia's advocacy efforts. It provided a platform for ovarian cancer advocacy, bringing stories of those affected to the national agenda, and advocating for funding and policy updates.

**Teal Support Program & Psychosocial Team:** Our commitment to holistic care is evident through our growing team of dedicated professionals who offer essential support across Australia. We recognise that ovarian cancer represents not only a medical challenge but also an emotional journey, and our extended team is here to provide vital and specialised support.

**Research Advancements - National Action Plan:** Our dedication to advancing ovarian cancer research and developments has yielded significant progress through the National Action Plan. As we approach the end of this plan in 2023, stakeholders are actively shaping the strategic plan for the future, ensuring our efforts continue to have a significant impact in the fight against ovarian cancer.

I want to extend my heartfelt gratitude to our exceptional partners, donors, and volunteers. Your support fuels our mission and drives our progress. Your belief in our cause empowers us to make a meaningful difference in the lives of those affected by ovarian cancer, including my own journey.

The board is deeply grateful to Jane Hill for her exceptional service not just to Ovarian Cancer Australia but the ovarian cancer sector. Her visionary leadership during her 8-year tenure has achieved remarkable milestones and positively impacted countless individuals affected by ovarian cancer. Jane worked tirelessly on the National Action Plans, securing vital funding for research, supporting the launch of our Teal Support Program, expanding psychosocial support, and elevating national awareness.

**"Jane, your legacy of compassion, dedication, and impact will be a constant source of inspiration as we continue our vision to ensure no one affected walks alone."**

I also want to express my deep appreciation for my fellow board members. Your wealth of knowledge, experience and passion is invaluable to our organisation. Together, we navigate the challenges and seize the opportunities that lie ahead with a shared commitment to our cause. I am grateful for the time and expertise you provide in always ensuring we move forward with our mission to support our women and provide the best career experience we can for our people.

This year, I am thrilled to announce the appointment of Melissa McClusky, Andrew Jolly, and Richard Gosper to the Board of Ovarian Cancer Australia. Their personal character and expertise are aligned and ready to support us in the enterprise risks, strategic decisions, and opportunities for growth that Ovarian Cancer Australia will face in today's evolving not-for-profit landscape. They join us at a pivotal moment of growth and development in our programs, services, and the organisation's digital presence.

I would also like to acknowledge Marise Maltman and Karen Strickland, who have stepped down as Directors. Marise and Karen have both made enormous contributions in bringing their expertise to the Board, and I think them for their energy and commitment.

We are pleased to be welcoming Associate Professor Anna Boltong as OCA's new CEO, starting in November 2023. Anna brings a wealth of knowledge in driving system change, and we were impressed by her approach to collaboration, both internally within organisations and across the cancer care sector.

As we move forward, our commitment to ensuring no women with ovarian cancer walks alone remains evident. Together, we will shape a brighter future for everyone affected by this disease.



**Meghan Speers**  
**Chair**



Meghan Speers, Chair

# CEO'S MESSAGE

Reflecting on the past year, it gives me great pride to present Ovarian Cancer Australia's latest annual report. Our communities steadfast commitment and collective efforts have propelled us to our strongest position yet, driving growth, innovation, and impact.

At OCA, our programs embody our dedication to providing tailored, evidence-based, and accessible supportive care. We provide women and their families with the tools to navigate the health system and live the best life they can following their diagnosis. In turn, they inspire us to ensure that no one affected walks alone.

Our mission is simple: to provide care and support for those affected by ovarian cancer. Diversity is not a checkbox; it's ingrained in our values. We listen, embrace inclusivity, act with courage, and uphold integrity.

Ovarian Cancer Australia is in its strongest position ever, both financially stronger and experiencing considerable growth. Our programs have evolved to ensure quality, access, and relevance, reaching people no matter where they live.

Throughout the year, substantial funding was directed toward the organisation's mission, allowing us to conclude the year with a surplus of \$50,980.

I extend my heartfelt thanks to our dedicated staff, talented Board, generous sponsors and donors, the healthcare professionals who collaborate with us, and most importantly, to the women and their families who we support. I have proudly served as CEO for over 8 years, but it's bittersweet to announce that 2023 will be my final year.

Over those 8 years, I am incredibly proud of our achievements, including receiving an inaugural World Ovarian Cancer Coalition Impact Award. During my tenure, we have collaborated closely with the government, securing over \$35 million across the sector, consolidating our support and leading change strategic pillars, including the Teal Support Program and our practical supports in areas such as sleep, exercise, nutrition, mental health, and sexuality.

Our advocacy initiatives have been instrumental in raising awareness, leading system change and supporting the listing of life-changing medicines on the Pharmaceutical Benefits Scheme. We have made a profound impact on the lives of numerous individuals affected by ovarian cancer, just as they have deeply touched our hearts. I want to extend my utmost respect to everyone who has received the devastating news of an ovarian cancer diagnosis, both past and present.

**"You are not just a statistic; you are a unique and invaluable individual, and your story serves as a powerful reminder of our purpose."**

I can put my hand on my heart and say that we are a community of hope. We have come a long way, starting with very limited treatment options. Today, represents a glimmer of hope with new developments and testing, leading me to feel optimistic that within the next five years, survival rates will increase. Our ultimate hope is for early detection and curative treatment. We remain committed to standing alongside women—listening to, advocating for, and supporting them.



Jane Hill, CEO

I took on this role because ovarian cancer did not receive the limelight it deserved. I dedicate my work to my mother, who passed away from cancer. It's been a fantastic eye-opener for me, and it has given me much more than I have given it. While I am leaving, I am also leaving a bequest—an investment in OCA's future, ensuring that my impact continues to resonate for years to come.

In closing, Ovarian Cancer Australia has enriched our vision of saving lives during the past 8 years as CEO, building upon the legacy that existed before me. I leave you in capable hands, and together, we will continue to pave the path to ensure no one affected walks alone.

**Jane Hill**  
**CEO**

- 2015** Delivered Ovarian Cancer Australia's strategic plan for 2016 to 2020—an ambitious plan for the future.
- 2016** OCA hosts first National Ovarian Cancer symposium for health professionals.
- 2017** Ovarian Cancer Clinical Quality registry commences in collaboration.
- 2018** Government backs ground-breaking "TRACEBACK" program that traces back BRCA gene mutations.
- 2019** The Teal Support Program (TSP) commences, and the Government announced \$20M investment into ovarian cancer research.
- 2020** The Ovarian Cancer sector unites to launch the National Action Plan (2020-2025).
- 2021** OCA was invited to provide input for two key health policy initiatives: the Ministerial Roundtable for the Australian Cancer Plan and the House of Representatives Inquiry into New Drug and Medical Device Approval Processes.
- 2022** Sustained growth in the TSP and additional support initiatives, such as mental health and personalised plans, increased OCA's team size from 10 when Jane started, to now 41.
- 2023** Jane was recognised with an award for excellence in the field of gynecological cancer on the 10th anniversary of the Jeannie Ferris Cancer Australia Recognition Awards.

# OVERVIEW

## MISSION & FOCUS

Ovarian Cancer Australia is an independent national not-for-profit organisation supporting people impacted by ovarian cancer. Our focus is to provide care and support for those affected by ovarian cancer and their families and represent them by leading change. We are a member of the World Ovarian Cancer Coalition, which works to raise awareness globally.

## FOUNDING & VISION

From our humble beginnings, we've become the leading national body taking action for Australians affected by ovarian cancer. Sheila Lee's diagnosis drove her to address low survival rates and emotional toll. Her husband Simon and friends founded OvCA in 2001, later becoming Ovarian Cancer Australia in 2008.

## COMMITMENT & TEAM

We're dedicated to connecting women and families, amplifying their voices, and providing vital support. Our team of professionals, including nurses and psychologists, now numbers close to 50. Their dedication aims to rewrite the narrative for those impacted by ovarian cancer, ensuring no one walks alone.



### VISION

To save lives and ensure no one with ovarian cancer walks alone.



### MISSION

We provide care and support for those affected by ovarian cancer and represent them by change.



### CORE VALUES

We listen. We are inclusive. We are courageous. We act with integrity.

# OUR THEORY OF CHANGE

Ovarian Cancer Australia’s Theory of Change outlines our path toward achieving our vision: to save lives and ensure no woman with ovarian cancer walks alone.



## NATIONAL ACTION PLAN

The National Action Plan (NAP) outlines a roadmap to reduce the incidence, increase the survival rate, and improve the quality of life of people diagnosed with ovarian cancer in Australia. It was developed over several months in partnership with women living with ovarian cancer, key organisations, and leaders in ovarian cancer, including researchers, policymakers, and health professionals.

### OVARIAN CANCER NATIONAL ACTION PLAN (NAP) 2020 – 2025



## OUR TWO KEY IMPACT AREAS



SUPPORT YOU



LEADING CHANGE

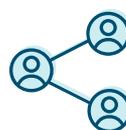
# SUPPORT YOU

We deliver tailored, evidence-based and accessible support and information free of charge to Australians impacted by ovarian cancer.

## GOALS



Offer all those affected personalised support and information as soon as is required.



Create ongoing opportunities for the community to connect with others.

## SUPPORT PILLARS



Specialist Ovarian Cancer Nurses



Helpline



Ovarian Cancer Resilience Kit



Support Resources



Support Groups



Mental Health Services



Renata (OCA Community Ambassador)

## RENATA'S STORY

**"She [Renee] gave me strategies to cope or a simple explanation so I understood what was happening in my body; this helped me be kinder to myself, make better decisions and feel less frustrated. It was comforting to know that other women felt like this too."**

Renata courageously shared her story of living with ovarian cancer at TerryWhite Chemmart's 2023 Masterclass Fundraiser. Diagnosed in February 2022 in the midst of her career, she faced Stage 3 advanced ovarian cancer. Twelve months later, she stood there in complete remission. Renata emphasised that the improvement of detection and treatment methods, along with supportive care, is crucial for ensuring better outcomes for women like herself, both now and in the future.

Having undergone major surgery and six rounds of chemotherapy, Renata aims to raise awareness and give back to an organisation that has been by her side since her diagnosis. She is grateful for the support of her Teal Support Nurse, Renee, and Senior Psychologist, Lauren, along with her daughter, partner, family, and friends.

## TEAL SUPPORT PROGRAM

The Teal Support Program is a free telehealth outreach program that supports people through their ovarian cancer diagnosis and treatment. The program is managed by our specialist ovarian cancer nurses, who collaborate directly with each individual's medical team to provide them with regular support.

This program is available to people diagnosed with ovarian cancer throughout the country, including those in rural and regional areas where access to specialised support can be challenging. The program has played a crucial role in ensuring the continuity of care, especially when individuals diagnosed with ovarian cancer are not able to visit their treating medical team.



## EXERCISE & NUTRITION PROGRAM

The Exercise and Nutrition pilot program launched in July 2022 in response to a 2021 survey where 66% of those with ovarian cancer expressed interest in such a program.

It was developed with input from an advisory committee of Exercise Physiologists and Dietitians with oncology expertise. The program connects participants with exercise physiologists and dietitians specialising in oncology to create personalised plans for improved physical and emotional well-being during and after treatment. To date, 189 women have been referred, with 141 starting the program.





## RESOURCE DEVELOPMENT

This year has witnessed significant growth in the development of new information and support resources, as well as the review of existing ones. Ovarian Cancer Australia has been fortunate to receive sufficient funding for these projects, ensuring that the ovarian cancer community can access evidence-based, tailored support information.

### The work has included:

- The release of a new Sexuality resource to complement the pilot Sexuality Counselling Program.
- The release of a new Male Partners resource as part of the Male Partners Program.
- The release of a new Survivorship resource to encompass the varied experiences of those affected by ovarian cancer following their diagnosis.
- An updated Genetics booklet, tailored specifically for those with an ovarian cancer diagnosis, accompanied by a separate fact sheet to assist individuals with a family history or at higher risk.

# LEADING CHANGE

We advocate and work collaboratively to make ovarian cancer a national priority.

## GOALS



Deliver impact for all affected, by leading advocacy nationally.



Lead psycho-social research for ovarian cancer and use learnings to continually improve outcomes for those affected.

## STRATEGIC PILLARS



Reducing variation in care, leading to improved survival and quality of life.



Improving timely access to effective and affordable treatment.



Increasing large-scale research funding.



Patient and family-centred care and support.

# Women Supporting Women



Ovarian Cancer Survivors:  
Jane, Dawn, Jan, Jenn

Jenn (OCA Community Ambassador)

## JENN'S STORY

**"It's amazing the great work that OCA and the sector do, such as the women who go to the government and lobby to put it on PBS. That's where my heart and gratitude go out to—the women who worked hard behind the scenes to wave the flag in front of the right faces."**

When Jenn was diagnosed in December 2019, she discovered her cancer was not genetic as initially thought, but somatic. This type originates from changes in the body's cells rather than being inherited. This distinction was crucial as it opened the possibility for her to benefit from a specialised medication that could potentially prevent cancer from recurring, defying the odds of the 70% recurrence rate within 3 years.

The advocacy efforts that made this medication accessible through the PBS, especially when Jenn needed it, reduced its cost from \$7000 to a much more manageable \$7.70. This underscores the crucial importance of such initiatives for individuals like Jenn who face similar cancer situations.

# PARLIAMENTARY BREAKFAST

Our Parliamentary Breakfast played a pivotal role in Ovarian Cancer Australia’s advocacy efforts. This annual event provided a crucial platform to advocate for large-scale funding for ovarian cancer research and to bring the stories of those affected to the national agenda.

The 2023 Teal Ribbon Parliamentary Breakfast was held on February 7th in Canberra and featured distinguished speakers, including Assistant Minister for Health and Aged Care, The Hon Ged Kearney MP, and the Leader of the Opposition, The Hon Peter Dutton MP. Our keynote speaker, Alisi delivered a powerful speech, sharing her personal story of the impacts of her ovarian cancer diagnosis.

This annual event is a significant opportunity to amplify the voices of all those affected by ovarian cancer, and ensure it remains on the national agenda.



Alisi (OCA Community Ambassador)

# SUBMISSIONS

Timely access to effective and affordable treatments is a key priority for our advocacy work. OCA has engaged with various policy reviews and submissions over the past year to advocate for reduced variation in care and improved access to novel therapies, including:

- Health Technology Assessment (HTA) Review to ensure the processes and methods of assessing new treatments are working effectively, are person-centred, and are ensuring equitable and earliest possible access.
- Senate Inquiry into Rare and Less Common Cancers looking at barriers to treatment and support following diagnosis, and the adequacy of research funding for rare and less common cancers, including ovarian cancer.
- Expanding access to PARP inhibitor treatments for a new subgroup of women whose disease has something called Homologous Recombination Deficiency (HRD). We have represented the lived experiences of our community in multiple concurrent submissions to the key committees deciding which tests and medicines should be funded: PBAC (Pharmaceutical Benefits Advisory Committee) and MSAC (Medical Services Advisory Committee).

We are so grateful to all those in our community who shared their stories to inform our responses to these submissions.



Hayley Russell (Senior Research Manager)

## PSYCHOSOCIAL RESEARCH

In August 2022, OCA presented qualitative data on ovarian cancer's impact on sexuality at the International Psycho Oncology Symposium's World Congress in Toronto, sparking significant discussions and connections.

OCA's Senior Research Manager, Hayley Russell, received a 2022 Churchill Fellowship Award, enabling her to explore bereavement services after Voluntary Assisted Dying across the US, Canada, Belgium, and Switzerland from May 2023.

At the Clinical Oncology Society of Australia's Annual Scientific Meeting, OCA showcased three posters on various psychosocial research collaborations, covering topics like fear of cancer recurrence and the evaluation of OCA's Teal Support Program. Additionally, OCA contributed to University of Melbourne studies regarding menopause symptoms and intervention and partnered with the University of Sydney for research initiatives such as IConquerFear, an online intervention addressing cancer-related fears.

Moreover, May 2023 marked the inaugural meeting of the Ovarian Cancer Psychosocial Research Centre's advisory committee, comprised of leading academics aiming to shape research priorities and support new projects, with plans for an early 2024 project launch.

# MARKETING CAMPAIGNS

Our marketing campaigns serve as a vital platform for OCA to raise funds and awareness, enabling us to reach out to the women who might be affected by ovarian cancer, engage our supporters in their cause, and wholeheartedly champion the issues that matter most.

These initiatives are rooted in the powerful stories of individuals affected by ovarian cancer, and these deeply personal narratives drive our campaign strategies and how we share them with the world.



Gerri (OCA Community Ambassador) and Fi (OCA Nurse Consultant)



Debra Lawrance (OCA Ambassador)

## I'M A CELEBRITY... GET ME OUT OF HERE!

**"Seven years ago, a dear, sweet, and incredibly close friend of mine passed away from ovarian cancer. She had been diagnosed five years prior, already at stage four, with no prior symptoms whatsoever."**

Saying farewell to a friend due to ovarian cancer was one of the most challenging experiences for Debra Lawrance, an award-winning Australian actress and Ambassador for Ovarian Cancer Australia.

For the past six years, Deb has actively been involved with OCA. This year, her participation in 'I'm A Celebrity... Get Me Out Of Here' was a powerful effort aimed at not only raising crucial funds but also significantly amplifying awareness for the cause.

In a heartfelt speech during her time in the jungle, she honoured her beloved friend by recalling the last thing her friend said to her three weeks before her passing: "See you later, alligator." Since that moment, Deb has passionately advocated for the ovarian cancer community and used her platform to raise much-needed awareness for the disease that took her late friend.



OCA Marketing team at FIA Awards



Christine (OCA Community Ambassador) and Rosetta (OCA Nurse Consultant)

## AWARD HIGHLIGHTS

We are honoured to have won two awards at Fundraising Institute Australia’s 2023 National Awards for Excellence in Fundraising.

**Best Strategic Partnership for ‘Take on Cancer in Your Undies’:** Our partnership with Hanes Brands and this campaign saw nearly 50,000 pairs of teal undies sold through Bonds, Jockey, Bras N Things, and Coles supermarkets in early 2022, raising over \$300,000 and helping increase awareness of ovarian cancer among a new and far-reaching audience.

**Impact Through Events - ‘Workout 4 Women 2021’:** In its second year, we reshaped this challenge, which yielded a 143% increase in participants and delivered an 895% ROI.

## OVARIAN CANCER AWARENESS MONTH (OCAM)

Ovarian Cancer Awareness Month, held each year in February, serves as an opportunity to raise awareness about ovarian cancer and its impact by sharing the stories of individuals diagnosed with this disease.

A key moment during OCAM is our annual Giving Day. In 2023, Carolynne courageously shared her powerful story in support of this campaign, her beautiful sons also bravely shared how it had been for them navigating their mother’s ovarian cancer diagnosis. To amplify Carolynne’s story, our team worked with various media partners, resulting in \$678,291 of media value being generously donated, ensuring our message was seen and heard en masse.

Our annual Giving Day raised a total of \$580,000 through the combination of direct mail, telephone and online donations. On the day Christine Crupi shared her story with staff and volunteers, highlighting the critical support of her Teal Support Nurse, Rosetta.



Geri (OCA Community Ambassador)

## WORKOUT 4 WOMEN

In November 2022, for the third year in a row, Ovarian Cancer Australia hosted Workout 4 Women. The campaign encouraged Australians to walk, run or move any way they chose for 4km every day and raise funds to support people living with ovarian cancer.

The campaign proved to be a huge success, with 680 participants, 3,531 donors, and raising \$254,978. The active participation rate was 4% higher than the previous year. Other key highlights included \$262,000 worth of pro-bono media spots, as well as coverage by Weekend Sunrise and Courier Mail.

The campaign was led by Geri, who received a diagnosis after feeling empowered to challenge her doctor after conducting her own online research and recognising her symptoms through the information provided by Ovarian Cancer Australia.

# COMMUNITY FUNDRAISERS

Our community fundraisers are the heart and soul of our organisation. We are continually amazed by their passion, dedication, and innovative approaches to fundraising.

As a not-for-profit organisation, we take great pride in being bolstered by this remarkable community of individuals who, year after year, champion our cause and the individuals we support.



Andrew Clark and Vaughan Winnel



Sam Neate and Andrew Clark



Goldburn Swans Football Club (Community Fundraiser)

## GOLBURN SWANS FOOTBALL CLUB

**"The Goulburn Swans Football Club became my lifeline after losing my mum to ovarian cancer. The game was more than just a match—it was a tribute to her and everyone else affected by the disease. Our fundraising efforts are in memory of her but also in support of every woman who has or is currently on this journey. We hope that we're able to show them that they are not alone."**

After his mother passed away from ovarian cancer in 2018, Andrew Clark credits the Goulburn Swans Football Club for pulling him out of a dark place with their support. Together they have now hosted 5 special games as part of Andrew's incredible fundraising efforts for Ovarian Cancer Australia.

Andrew and the club raised an impressive \$23,711 in 2023. They auctioned off their teal jerseys, made especially for this game, sold merchandise, and encouraged members and attendees to donate to the cause. Andrew's family travelled from various places to watch the game and help the umpires decide who will be awarded "The Patricia Clark Memorial Award for Sportsmanship," which is in recognition of a player who best demonstrates the spirit of the game and not necessarily the most skillful.

As a teacher, Patricia was always more impressed by the "nice player" over the best. This year, the award was given to two players - Vaughan Winnel and Sam Neate - and last year the club experienced a beautiful full-circle moment when the award was presented to Sam Ash, who had been a student of Patricia's in primary school.



Mail Exchange Hotel (Lunch With The Queens)

## LUNCH WITH THE QUEENS

The Mail Exchange Hotel hosted "Lunch With The Queens" for yet another year. It is a vibrant event that brings together over 180 incredible women in support of our cause and has been ongoing since 2016.

This event raised an impressive \$36,573, which is a testament to the commitment of our supporters. We extend our heartfelt thanks to all our attendees, volunteers, and supporters: Nici Nicholson, Mark and Anne Robertson, Hotel Leisure Management, Mail Exchange Hotel.



Holly Gunn (10km Run)

## HOLLY GUNN 10KM RUN

A year after losing her beloved Aunty Lisa, who courageously lived with ovarian cancer diagnosis for 16 years, Holly ran 10km to honour her memory and make her proud. Anyone who was lucky enough to know Lisa knew how inspiring and strong she was.

Lisa loved her family and friends, a good time, and she loved to exercise. Raising close to \$5,000, when she set the goal, she openly shared that running for 5 minutes was a struggle. However, today, she not only loves it but also completes 5km at least once a week. She plans to continue this heartfelt tradition every year on Lisa's anniversary.



Aryana (Dry July)

## DRY JULY

We were proud to partner with the Dry July Foundation as a major beneficiary again. By signing up and going alcohol-free, participants committed not only to the health benefits of a month off alcohol but also to helping support a range of specialist psychological, practical, and emotional support services for women and families affected by ovarian cancer.

A huge thank you to our amazing community who helped us secure \$25,000 in matched funding and raise \$285,000. Aryana signed up for her first Dry July to support her mum, Sharmini, and Ovarian Cancer Australia, raising an incredible \$20,000 herself.

Aryana noted how incredibly important OCA's support was through her mum's diagnosis and treatment, highlighting the isolating nature of the disease. Sharmini utilised every available resource, from support nurses and the Resilience Kit to the Facebook page, to have contact with people who knew exactly what she was going through.

# CORPORATE PARTNERS

Our partners are essential in our mission to support those affected by ovarian cancer and drive change. They amplify our voice and stand with us during advocacy efforts.

We greatly appreciate their partnership, along with the dedication and support of their people and communities.



Dan Hillier (Head of Network Capabilities & Communications, TWC) at the 2023 Masterclass Fundraiser



TerryWhite Chemmart elevated to a Principal Partner

## TERRYWHITE CHEMMART

**"By leveraging our extensive network of pharmacies and healthcare professionals, we have a unique opportunity to educate and reach out to women across Australia. Together, we can make a difference by increasing awareness and ensuring that families affected have the support and information they need."**

- Nick Munroe, Executive General Manager

Following a 17-year partnership and more than \$265,000 donated during the financial year, Ovarian Cancer Australia is pleased to elevate TerryWhite Chemmart (TWC) from a Major Partner to a Principal Partner.

This was achieved with the support of the community, 550+ TerryWhite Chemmart Network Partner pharmacies, and TWC's strong network of supplier partners, along with a series of impactful initiatives. These efforts included pharmacy fundraisers, the sale of teal ribbons and pens, the inaugural 50 cent supplier campaign and a special fundraising gala night during their annual Pharmacist educational program, Masterclass. The 50 cent campaign was a major highlight for 2023 with over 90 products participating. After the great success it had, it has set up growth for the 2024 campaign with a significantly higher product range participating.

TerryWhite Chemmart's partnership also extends beyond financial contributions, as they actively volunteer at Ovarian Cancer Australia events. Their holistic involvement displays their dedication to care and to the mission of Ovarian Cancer Australia as well as their commitment to addressing the pressing challenges posed by this disease.



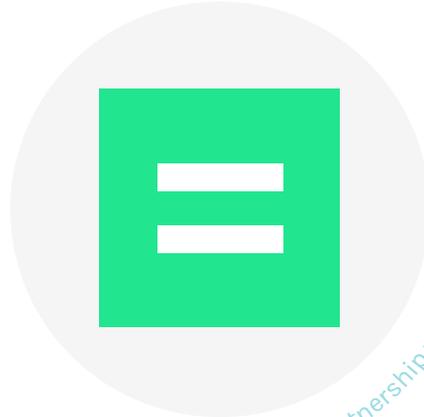
Proudly partnered with Wynstan

## WYNSTAN

Having experienced the heartbreaking loss of Margaret, the matriarch of the Wynstan family, to ovarian cancer, the Wynstan family understands the profound impact of this disease. For six years, they have been a proud partner of Ovarian Cancer Australia.

Throughout this period, they actively involved their workforce in supporting the February campaign, dedicating a portion of every sale made during the month to OCA. This year, their collective efforts raised just over \$50,000. Additionally, Wynstan's employees demonstrated immense generosity through their workplace giving program and a morning tea fundraiser.

Beyond their financial contributions, Wynstan extended their support by donating over \$200,000 worth of radio and magazine advertising throughout the month. This initiative aimed to raise awareness about ovarian cancer and shed light on the invaluable work carried out by OCA.



Newest partnership with i=Change

## i=CHANGE

Partnering with i=Change from November 2022 has allowed small to large businesses to support OCA and other great charities easily. Black Pepper, Wrinkles Schminkles, Bianco, Forecast, Midnight Mischief, Girl in the Sun, and Naked Harvest were the first brands to come on board and support OCA through the platform in the 22-23 year. Raising just over \$8,000 in its first incomplete year, OCA is excited for this partnership to continue into the next year.



Black Pepper OCAM campaign featuring Hannah, Kerrie-Lee, Susan and Donna

## BLACK PEPPER

Black Pepper and Ovarian Cancer Australia are proud to mark eight years of partnership, contributing over \$60,000.

In the Women Support Women 2023 initiative, Black Pepper shared the inspiring narratives of four extraordinary individuals—Hannah, Sue, Donna, and Kerrie-Lee—each bravely living with ovarian cancer. Transporting these women to Melbourne for a photo and video shoot, their compelling stories and images became a focal point in various marketing and in-store materials throughout the campaign.

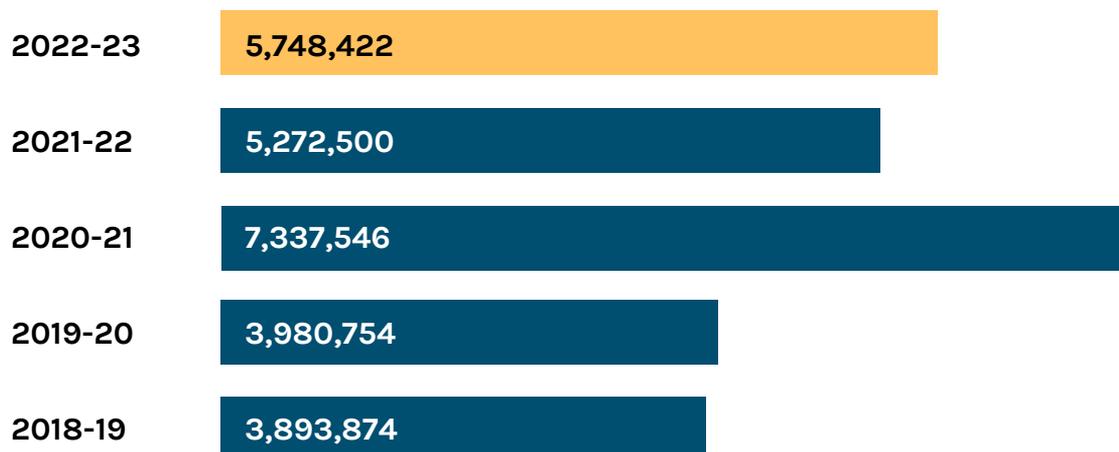
The campaign was launched at Crown Casino on February 1st, where these courageous women were honoured and thanked in person.

Black Pepper pledged \$10 to Ovarian Cancer Australia from every purchase of exclusively designed items, a scarf and blouse, sold OCA pens and ribbons, and also held a staff bake-off and raffle with funds going to OCA. Through this campaign, by hearing these women's stories, Black Pepper gained a real understanding of why more support is needed for ovarian cancer and, therefore, remains dedicated to amplifying awareness and raising crucial funds.

# OUR GROWTH

Ovarian Cancer Australia is proud of our continuous growth. By maintaining a strong financial position, we can ensure that our programs, resources, and advocacy work are at their best.

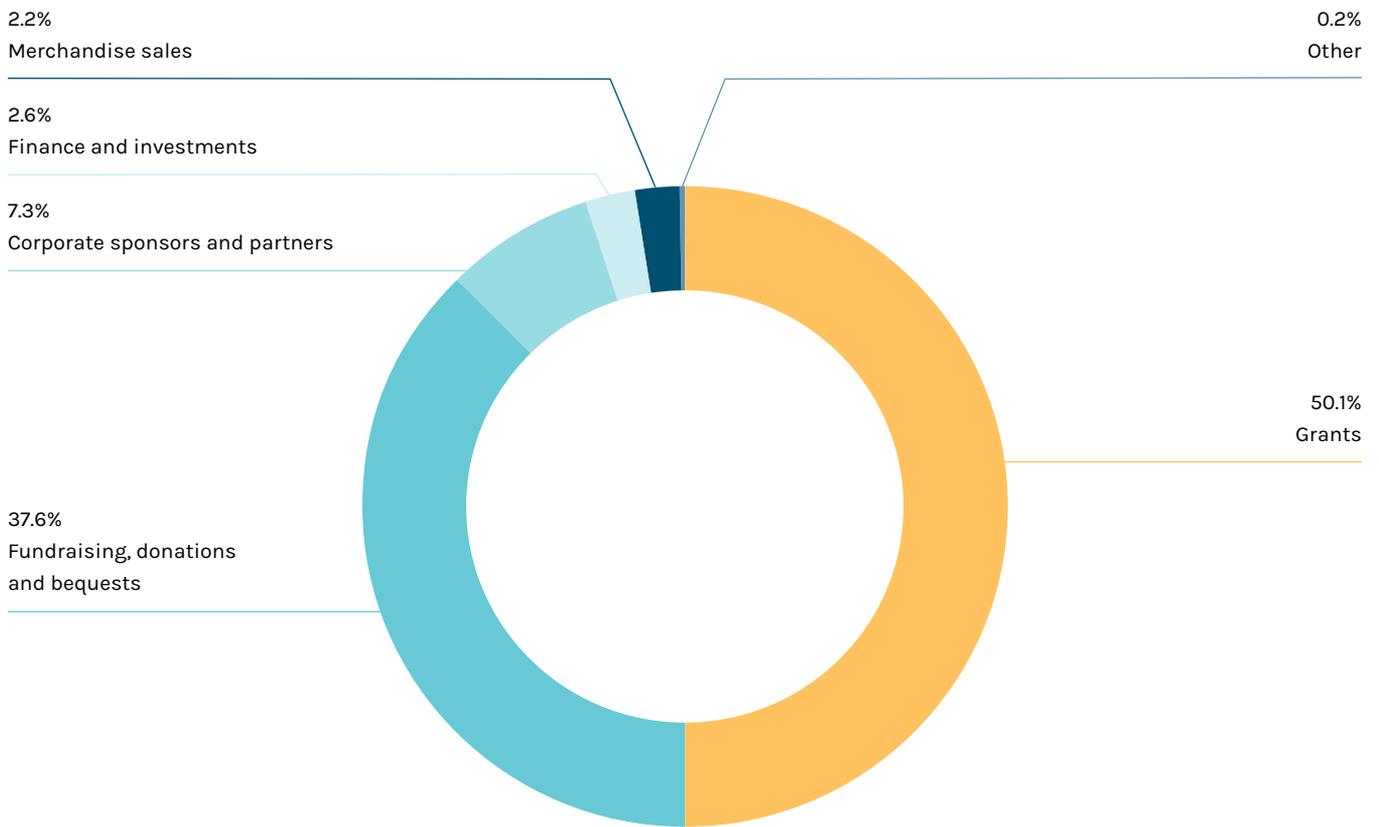
## INCOME GROWTH 2022-23



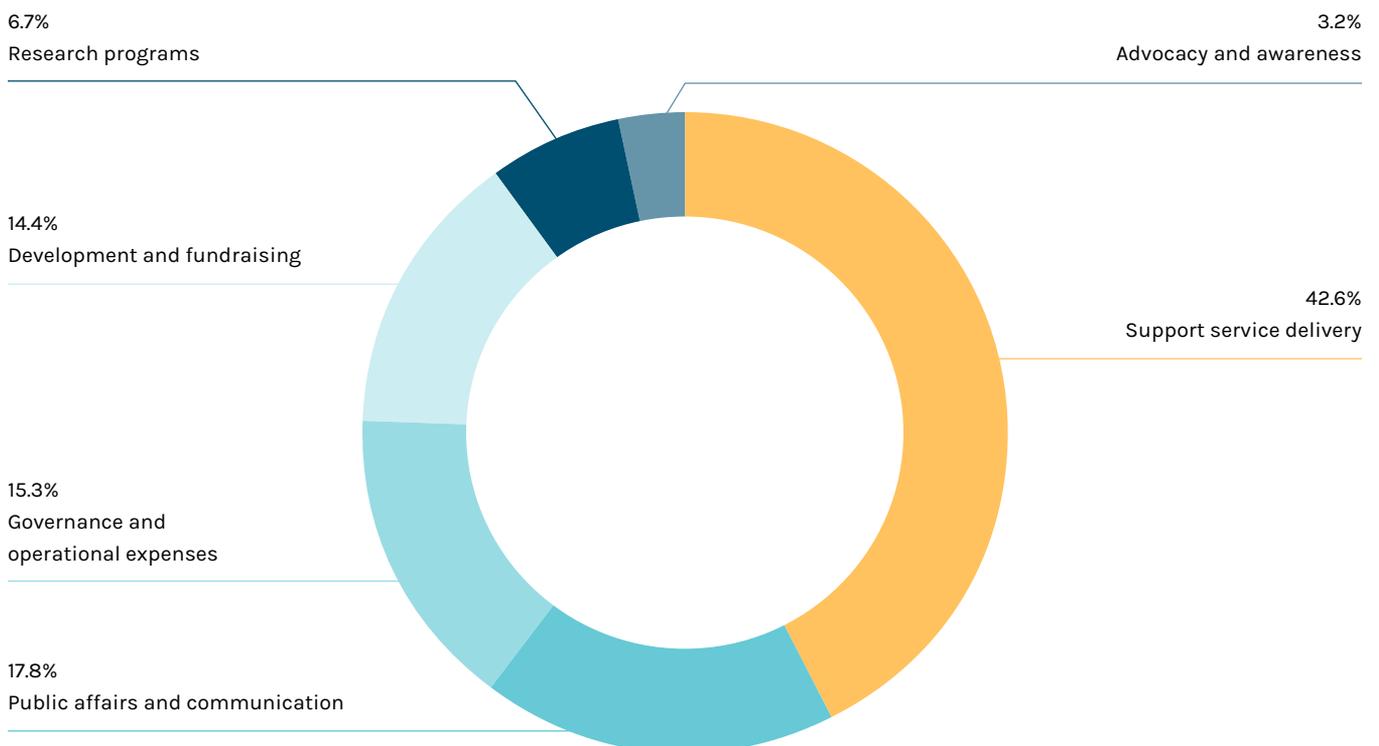
## STATEMENT OF PROFIT & INCOME 2022-23

Revenue	5,571,362
Interest income	87,401
Other income	89,659
Cost of goods sold	(36,863)
Support service delivery	(2,604,655)
Advocacy and awareness	(734,397)
Research programs	(424,083)
Public affairs and communication	(539,056)
Development and fundraising	(792,199)
Governance and operation expenses	(533,944)
Fair value loss on investments at fair value through profit and loss	(32,245)
<b>Total comprehensive income for the year</b>	<b>50,980</b>

## INCOME SOURCES 2022-23



## EXPENDITURE 2022-23



# OUR GOVERNANCE

Ovarian Cancer Australia's board of directors dedicates a huge amount of both profession and personal time and energy to our vision.

## CLINICAL & SCIENTIFIC EXPERT ADVISORY PANEL

Ovarian Cancer Australia is proud to have a panel of world-leading clinical and scientific experts in the field of ovarian cancer.

The panel provides an opportunity for Ovarian Cancer Australia to receive valuable advice from leading experts.

**Professor Anna DeFazio**  
Co-Chair

**Professor David Bowtell**  
Co-Chair

Discipline	Member
ANZGOG	Associate Professor Philip Beale
ASGO	Associate Professor Peter Sykes
Epidemiologist	Professor Penny Webb
Medical Oncologist	Professor Michael Friedlander
Medical Oncologist	Dr Tarek Meniawy
Medical Oncologist	Dr George Au-Yeung
Medical Oncologist / Population Health	Professor John Zalcberg
Medical Oncologist & Clinical Researcher	Professor Linda Mileshkin
Nursing	Distinguished Professor Patsy Yates
Nursing	Professor Ray Chan
Nursing	Anne Mellon
Researcher	Associate Professor Kylie Gorringe
Researcher	Dr Dale Garsed
Researcher	Dr Elizabeth Christie
Researcher	Associate Professor Elaine Sanij
Researcher	Professor Susan Ramus
Social Work	Kim Hobbs
Psycho-oncology	Professor Louise Sharpe
Psycho-oncology	Dr Michelle Peate
GP	Professor Jon Emery
Genetist	Associate Professor Alison Trainer
Genetist	Associate Professor Judy Kirk
Palliative Care	Professor Peter Martin
Gynae-oncologist	Associate Professor Orla McNally
Gynae-oncologist	Associate Professor Rhonda Farrell
Gynae-oncologist	Associate Professor Alison Brand
Gynaecologist	Professor Martha Hickey
Pathologist	Associate Professor Lyndal Anderson

## PHARMACEUTICAL DONATIONS

Pharmaceutical companies are significant stakeholders in the cancer community. Ovarian Cancer Australia recognises the importance of maintaining an open dialogue and relationship with pharmaceutical companies that are producing products which may lead to benefits for people living with ovarian cancer.

We also recognise that transparency in these relationships is critical to maintaining our position and reputation as independent of influence from pharmaceutical companies over any of our organisational programs and activities. In recognition of this need for transparency, the following table outlines the summary of the donations and funding received over the past 12 months.

Company	Program funded	Amount (ex GST)
AstraZeneca	2022 Ovarian Cancer Australia Nurses Collaboration	\$30,000
AstraZeneca	2023 Ovarian Cancer Symposium	\$60,000
AstraZeneca	Ovarian Cancer Australia Webinars	\$25,400
AstraZeneca	Exercise and Nutrition Program	\$30,000
AstraZeneca	Genetics Program - Phase 2	\$55,283.50
GSK	2023 Ovarian Cancer Symposium	\$60,000
GSK	2022 Ovarian Cancer Australia Nurses Collaboration	\$30,000
GSK	Genetics Program - Phase 2	\$55,283.50
Total grant funding received from pharmaceutical companies in 2022-2023		\$345,967

Our full policy of Collaboration with the Pharmaceutical Industry can be found here:



## PRO BONO SERVICES

Through the generosity of our pro bono partners, we continue to strengthen our collective voice, working towards a future where the impact of ovarian cancer is minimised, and support for those affected is maximised.

We are grateful for the estimated value of support from our esteemed pro bono service partners. Ovarian Cancer Australia looks forward to continued collaboration, united in our vision to ensure that no one affected walks alone.

MinterEllison	\$51,000
GRACosway	\$30,000
Marketing & Advertising	\$20,000
Volunteers	\$3,000

## **BOARD MEMBERS**

Meghan Speers - Chair

*Appointed 17 November 2018*

*Board Chair from 22 November  
2021*

Melissa McClusky

*Appointed 13 December 2022*

Andrew Jolly

*Appointed 13 December 2022*

Richard Gosper

*Appointed 13 December 2022*

Professor Juliet Bourke

*Appointed 17 August 2021*

Jo-Ann Hicks

*Appointed 19 December 2014*

*Resigned February 2023*

Marise Maltman

*Appointed 17 August 2021*

Professor Karen Strickland

*Appointed 17 August 2021*

## **FINANCE, AUDIT & RISK COMMITTEE**

### **Directors**

Marise Maltman - *Chair*

Meghan Speers

Professor Juliet Bourke

### **Non-Director Members**

Jane Hill - CEO

Chris Tiedemann

### **Management Representatives**

Cindy Marcina - *Chief, Finance and Business Services*

Naomi Podbury - *Secretary (to February 2023)*

Claire Macdonald - *Governance Manager (from March 2023)*

## **DEVELOPMENT, MARKETING & COMMUNICATIONS COMMITTEE**

### **Directors**

Jo-Ann Hicks - *Chair*

Meghan Speers

### **Management Representatives**

Jane Hill - CEO

Jason Olive - *Chief, Marketing, Fundraising and Communications*

Cindy Marcina - *Chief, Finance and Business Services (optional attendee)*

Naomi Podbury - *Secretary (to February 2023)*

## **CULTURE & REMUNERATION COMMITTEE**

### **Directors**

Professor Juliet Bourke - *Chair*

Professor Karen Strickland

Meghan Speers - *optional attendee*

### **Management Representatives**

Jane Hill - CEO

Cindy Marcina - *Chief, Finance and Business Services*

Shirley Getley - *Manager, People and Culture*

Rani Engineer - *Manager, Business Services*

Naomi Podbury - *Secretary (to February 2023)*

Claire Macdonald - *Governance Manager (from March 2023)*

# OUR APPRECIATION

The foundation of Ovarian Cancer Australia is built by supporters. Our dedicated fundraisers, partners, donors, ambassadors and employees are the reason we can continue to provide essential services for our community.

From everyone here at OCA, we want to extend a heartfelt thank you for all of your support over the years. We look forward to working with you in the future.

**A big thank you to all our supporters.**

## **POLITICAL AMBASSADORS**

Dr Katie Allen MP  
Meryl Swanson MP  
Senator Sarah Hanson-Young  
Senator Anne Ruston

## **TRUSTS & FOUNDATIONS**

Alfred and Jean Dickson Foundation  
Sun Foundation  
Dry July Foundation  
Piers K Fowler Trust  
Red Rocketship Foundation  
William Angliss Charitable Foundation

## **PRINCIPAL PARTNERS**

TerryWhite Chemmart

## **MAJOR PARTNERS**

Black Pepper  
Wynstan

## **SPECIAL THANKS**

Ovarian Cancer Australia volunteers  
Anne Maie Mulders  
Ashleigh Jennings-Fleishfresser  
Dr Bob House  
Heather Hawkins  
QVWC Management and community

## **MEDIA MARKETING & PRO BONO PARTNERS**

Bain & Co  
GRACosway  
Hardy Audio  
MinterEllison  
NAB  
OMD Australia  
Paul Scott Photography  
Performance Frontiers  
Vicinity Centres

## MAJOR DONORS (\$5000+) & BEQUESTS

Carolyn Bear  
The Maroney Foundation  
Frost Family Endowment at the APS Foundation  
Dawn Garbis  
David and Audrey Linton  
James Family Foundation  
Jane Rich  
Gaish Albert  
Paula Benson AM  
The Finkel Foundation  
Tatum Pringle  
Toshie Matsubara  
Cindy and Terry Lissiman  
Jennifer Steele  
  
Estate of the Late Joyce Buckland  
Estate of the Late Deborah Louise Hales  
In memory of Dr Annabelle Mary Mahar  
Estate of the Late Pamela Ann Sutherland  
Estate of Angela Mary Boyce  
Bequest in memory of C W Yee  
In Memory of Christine Joan Mellor

## COMMUNITY FUNDRAISERS

Lunch with the Queens 2023  
Goulburn Swans AFC - OCA Round 2023  
Jan Burnett Ladies Lunch 2023  
Bridget Blachon  
Sharona Ruttner  
Wayne Byram  
Linda Joy Carter  
10km Run for Lisa - Holly Gunn  
Mount Burr x Tantanoola: Ladies Night  
Amelia Morrison  
Emma Schwarzer  
Justine's Voice - Lennie's Annual Birthday Fundraiser  
Venetians Netball Club Marg Witney Round 2023  
Richard Matthews Real Estate  
Jayda Greaves  
Ava Avvali  
Sue Sinagra  
Walking for Mum - Ellen Thompson  
Millie Completes The 3 Peaks for Cancer  
Unicycling for Cancer - Oscar Macfarlane  
Linfox Coles NDC & RDC  
Shaving my Head for Ovarian Cancer - Emma Fitch  
The Ovary-Achievers - Chaffing the Dream  
Vesey's Multi Draw Fundraising Raffle  
Kellie's Legacy - Sista Ride For Research  
The Plateau Quilters Inc  
Benowa High School  
Rosalie Scheef  
Services Australia Burnie  
Bridge Clinic  
  
**All those who organised a Teal Tea**

## CORPORATE MATCHING DONORS & CAMPAIGN SUPPORTERS

AHA Group  
Bianko  
Charity Greeting Cards  
Forecast  
Girl in the Sun  
Hilary D'Angelo  
Interflora Australia  
iStrap  
Kirsten Mulley  
Made for Good  
Microsoft  
Midnight Mischief  
Naked Harvest  
Property Council NSW  
Robot Specialist  
Wrinkles Schminkles



**OVARIAN  
CANCER  
AUSTRALIA**

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Phone: 1300 660 334

[ovariancancer.net.au](http://ovariancancer.net.au)