



FUNDRAISING WITH **ASF**

KICK START YOUR FUNDRAISING WITH THE AUSTRALIAN SPORT FOUNDATION

Join thousands of clubs, schools, athletes and others who have raised millions of much-needed funds through our unique fundraising platform.

We are the only organisation in Australia that provides a tax deduction for sport donations. With more than 30 years of fundraising experience, we know what works. We are here to support you reach your goals.



37+ YEARS

experience in
raising funds for
Australian sport



\$604M+

raised for grassroots
sporting organisations,
schools, athletes and
national sports



10,000+

individuals and
community clubs that
have benefited from
our support



ALL SPORTS, ALL LEVELS **WHO CAN FUNDRAISE?**

- Athletes, Coaches and Officials
- Sporting clubs and organisations
- Schools and universities
- Community groups
- Government departments and councils
- National and state sporting organisations

ANYTHING THAT DEVELOPS SPORT **WHAT CAN YOU FUNDRAISE FOR?**

- Sporting equipment
- Facilities and ground upgrades
- Coaching and training costs
- Travel costs
- Participation or development programs
- Athlete welfare and support

HOW DOES IT WORK?

- Donors donate to ASF to support your project
- ASF grants 95% to the club/project and retains 5% to cover its costs

ASF PROVIDES:

- FREE online fundraising platform
- Fundraising tools and resources
- Regulatory compliance:
 - Tax receipting for donors
 - ATO and ACNC reporting
 - Governance on use of funds
- Support from the ASF's dedicated Fundraising Support Team



\$7,850

Community Sport organisations raised on average in 2023.

\$3,850

Individual fundraisers raised on average in 2023.



FREE MEMBERSHIP

ASF Membership is free, and all Members have access to personal support from ASF's team of sports fundraising experts, along with tools, templates, case studies and resources to facilitate successful fundraising.



PERSONALISED FUNDRAISING PAGE

Fundraising with the ASF means you have access to a personalised project page with an online donation form, which allows you to set up projects and track live donation information.



TAX DEDUCTIONS

Donations to ASF in support of nominated projects are tax deductible, which means the cost to donors is reduced. Fundraising with ASF means that clubs and athletes can offer donors a tax-efficient means to support their campaign or project.



GRANT OPPORTUNITIES

By fundraising with the ASF you will be the first to know about all upcoming grant rounds. In the past we have granted out over \$1 million worth of funds, new uniforms and equipment.

HOW TO GET STARTED



1

Visit asf.org.au and click '**Start Fundraising**'.



2

Create your fundraising campaign within the ASF portal for FREE.



3

Use our fundraising guidebook and tool kit full of templates to help launch your campaign.



4

Live track donations - funds you raise are distributed by ASF twice monthly



5

Use the funds raised to help you thrive.



6

Thank your donors their generosity and show them what difference their donation has made.

MORE HELPFUL INFORMATION | [FAQS](#) | [KICK START YOUR FUNDRAISING](#) | [PLATFORM GUIDES](#) | [GET STARTED](#)