### APOLLO

# CORPORATE SOCIAL RESPONSIBILITY





# AT APOLLO, OUR MISSION GOES BEYOND CONSTRUCTION.

We believe that our business has a responsibility to contribute to the betterment of the communities in which we operate. Our actions as a company can have a profound impact on others, therefore we have developed a comprehensive Corporate Social Responsibility (CSR) policy that guides our commitment to ethical practices and social initiatives.

Our CSR policy reflects our dedication to conducting our business in a responsible and sustainable manner. We recognize that longterm success is not solely measured by financial performance, but also by the positive contributions we make to society. Our policy encompasses various key areas, including Community Engagement, Australian Veterans, Inclusion and Diversity and Health and Wellbeing.

This policy serves as a roadmap for our commitment to corporate social responsibility. We continually evaluate and improve our practices to align with evolving societal expectations. By integrating responsible and sustainable practices into our business operations, we aim to create long-term value for our stakeholders whilst contributing to a more just, equitable and sustainable world.

ASHLEY DAWSON GENERAL MANAGER

APOLLO



# **OUR MISSION**

#### OUR SUCCESS AS A BUSINESS GOES HAND IN HAND WITH MAKING A POSITIVE IMPACT WITHIN THE COMMUNITIES WE SERVE.

By investing our resources, time and expertise in community driven projects, we aim to create positive change that extends beyond our business operations.

We engage in an ongoing dialogue with the organisations we support, actively listening to their concerns and aspirations, to ensure we are better equipped to maximise the positive outcomes of our efforts. We foster strong connections within communities, supporting meaningful bonds that bring individuals together.

We aim to build a network of relationships that enhance social cohesion, promote collaboration and create a strong foundation for community growth and development.

Through our community support initiatives, we strive to make a positive and lasting impact on the lives of individuals, uplift communities and contribute to a more sustainable and inclusive world.



**MOVEMBER** SUPPORTING MENS HEALTH



**50/50 CHARITY RAFFLE** SUPPORTING HELP FOR KIDS



C3 CANUNGRA COMBAT CHALLENGE SUPPORTING LEGACY BRISBANE

## **THE APOLLO WAY**

#### THE APOLLO CSR MISSION STATEMENT WAS DEVELOPED IN SUPPORT OF OUR CORE BUSINESS VALUES.

COMMUNITY INITIATIVE

**APOLLO CORE VALUES** 



**BRINGING STAFF TOGETHER** 

COMMUNITY







Collaboration is crucial to our success. We believe in supporting each other, our consultants, subcontractors, suppliers and clients. We don't tolerate egos-period. There is no them or us in any of our interactions, rather we are all equal. Construction can be a tough working environment. Part of our DNA is to be able to laugh at or with ourselves because having a bloody good time is important to us.

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#### OUR PRIORITIES



## **SECTORS**

APOLLO IS COMMITTED TO MAKING A MEANINGFUL DIFFERENCE BY ACTIVELY SUPPORTING INITIATIVES ACROSS FOUR DIVERSE SECTORS.





### **COMMUNITY ENGAGEMENT**

Apollo is committed to providing support to the communities that we serve. We firmly believe that our success as a business should go hand in hand with making a positive impact on the lives of those who are less fortunate. We place importance on improving the communities in which we operate, with the mindset that a thriving community benefits not only its residents but also creates an environment conducive to growth and development.

As part of our commitment to creating meaningful community engagement, Apollo has allocated a budget of \$20,000 for the year to go towards charitable and community initiatives led directly by our team. The purpose of this budget is to support staff members who take the initiative to create a positive impact in their local communities.

### **AUSTRALIAN VETERANS**

We wholeheartedly support the important work carried out by Legacy Brisbane, an organisation that provides vital support to over 40,000 partners and children of veterans who gave their lives or have experienced health issues because of their service to our country. Their work means that a child gets an education, a widow is not disadvantaged and alone and a family is not torn apart by the effects of PTSD.

Apollo is also a member of the Veterans' Employment Program, an employment pathway that aims to showcase the skills and capabilities of former Australian Defence Force (ADF) members to hiring managers and human resource practitioners. Veterans and ex-ADF members can access these resources to find suitable, sustainable and meaningful employment within the Queensland public sector.



#### **INCLUSION AND DIVERSITY**

Building a more equitable and just society is a shared responsibility for all Australians. Everyone deserves to live in a community in which each person is socially and economically secure and has access to career and personal development opportunities. Through our partnerships, we strive to address systemic barriers and provide support to marginalised communities.

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### HEALTH AND WELLBEING

By supporting initiatives that encourage healthy lifestyles, access to quality healthcare and preventative measures, we aim to empower individuals to take charge of their own health and make informed decisions. Initiatives that promote healthy lifestyles and awareness about health issues contribute to a society where everyone has the opportunity to thrive and lead a fulfilling life.

# **OUR COMMITTEE**

### **BILLY HAMMOND CSR CHAMPION**

As the Apollo CSR Champion, Billy is devoted to spearheading positive change within the communities where Apollo operates. Deeply appreciative of the hand in life that he has been dealt, it holds great significance for Billy to extend a helping hand to those who are less fortunate and have not been afforded the same opportunities in life.



### AMY TAYT

Committed to building and supporting communities in charitable and non-profit sectors, Amy currently serves as chair of the Property Industry Foundation's Future Leaders Committee. A resourceful professional with a diverse range of experience, Amy has a strong commitment to uplifting and supporting those less fortunate.



### **STEPHANIE DI TOMMASO**

Stephanie is a dedicated and compassionate professional, committed to making a difference in the lives of others. Her strategic vision, coupled with her passion for community-building ensures that she continues to be an influential force in the non-profit and charitable landscape.



### **MIA KELLEHER**

Mia is a compassionate individual, committed to leveraging her skills and expertise to bring about change in the lives of others. Mia strives to find innovative solutions and approaches that can uplift and empower individuals and communities



### **ASHLEY DAWSON**

Ashley is a resourceful and highly motivated individual, bringing discipline and drive to all aspects of his role as General Manager. Ashley is committed to ingraining community involvement in the Apollo company culture, prioritising volunteerism and social responsibility in support of the communities that we serve.

# **CHAIN REACTION CHALLENGE**





Chain Reaction is a long-distance cycling event for senior executives with a passion for cycling and a strong commitment to making a difference in the lives of sick children. Riding over 1,000 kilometres and climbing over 12,400m of peaks through the scenic but challenging South Island of New Zealand, the team began their

CHAIN REACTION



ald McDonald

journey in Christchurch and concluded in Queenstown. Apollo in partnership with The Katarzyna Group and PHE Electrical Services raised over \$270,000 in support of not-for-profit organisations AEIOU Foundation and Ronald McDonald House Charities Australia.

### **LIVE LIKE HER CHALLENGE**



RAISED \$21,000

IN SUPPORT OF THE FORGOTTEN WOMEN





In September 2022, the Apollo team took on the Live Like Her Challenge, an initiative to help more homeless women in our communities. By living in their cars for one night, the team raised funds for The Forgotten Women, a foundation that provides support for homeless women over the age of 55 in Queensland.

With rain and the sound of planes flying overhead, the team experienced only a fraction of what these vulnerable women face every day in unsafe environments. Together with our project partners, family and friends, the Apollo team raised over \$21,000 in aid of The Forgotten Women.

### **MOVEMBER**







The Apollo Movember Team kicked goals in Movember 2022, raising awareness on some of the biggest health issues faced by men for all the dads, brothers, sons and mates in our lives. A team of seven Apollo staff grew their facial hair or committed to running or walking 60km over the month of November—60km for the 60





**MOVEMBER**<sup>®</sup>

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men we lose every hour to suicide globally. Since 2003, Movember has funded more than 1,250 men's health projects around the world, transforming the way health services reach and support men.

### **C3 CANUNGRA COMBAT CHALLENGE**



RAISED

IN SUPPORT OF





In June 2023, five Apollo teams participated in the C3 Canungra Combat Challenge, helping raise funds in support of Legacy Brisbane. Turning up on a chilly winter's morning at the Kokoda Army Barracks, where temperatures touched below five degrees, the Apollo teams including the challenge's only all-female team competed on a grueling 7km course filled with obstacles and

soldier exercises. The Apollo teams managed to raise over \$2,500 each, which supported Australian veterans and their families through Legacy Brisbane. The teams' fundraising efforts helped to provide the essential support that these families depend on each day.

# **50-50 CHARITY RAFFLE**





The 50-50 Charity Raffle is a not-for-profit fundraising event operated by the 50-50 Foundation. It is the Foundation's aim to raise significant funds for charities and good causes by partnering with sporting clubs and teams, event owners and charity partners









to host fundraising raffles. In August 2017, the Apollo team sold raffle tickets at The Gabba Stadium in Woolloongabba, raising funds in support of charity partner Hyundai Help for Kids.

### WINTER WARMERS



DONATED WINTER CLOTHING

RAISED \$685 IN RAFFLE TICKET SALES

IN SUPPORT OF BRISBANE YOUTH SERVICE

Since 1977, Brisbane Youth Service (BYS) in Fortitude Valley has worked with homeless and vulnerable youth, some as young as 12 years old, providing critical support and services free of charge to help address the needs of young people in the community. From 2020 to 2023, BYS experienced an 88% increase in requests for assistance, which was compounded by the escalating housing crisis. Anglicare's 2023 Rental Affordability Snapshot found zero affordable private rentals in Brisbane for someone on youth

allowance, so for many young people the only options are unsafe and unsecure: shared, overcrowded shelters, sleeping rough, or residing in improvised dwellings like sleeping in their car. In June 2023 Apollo ran a Winter Warmers drive in support of BYS, and also held two raffles, raising \$685 which we used to purchase the essential items most needed by BYS including sleeping bags, beanies, scarves and socks.

## **PEDAL FOR HOMELESS YOUTH**





In July 2023 the Apollo team joined the Pedal for Homeless Youth event held at Queen Street Mall in Brisbane City. The objective was to clock as many kilometres as possible on stationary bikes,





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versing other teams within the property and construction industry. The teams raised funds in support of two charitable projects, South Burnett CTC and The Lady Musgrave Trust.

## **OUR PARTNERS**

TO ENSURE THE EFFECTIVENESS AND TRANSPARENCY OF OUR **CSR EFFORTS, WE PARTNER WITH REPUTABLE NOT FOR PROFIT ORGANISATIONS AND COMMUNITY LEADERS.** 



#### BRISBANE YOUTH SERVICE

Brisbane Youth Service supports homeless and vulnerable young people, and their children, to secure and maintain housing, address physical and mental health issues, establish successful relationships and support networks, and access pathways to education and employment.



### MATES IN CONSTRUCTION

MATES is a charity established in 2008 to reduce the high level of suicide among Australian construction workers. MATES provides suicide prevention through community development programs on sites, and by supporting workers in need through case management and a 24/7 help line.



### LEGACY BRISBANE

Legacy Brisbane supports 5,762 family members of fallen and injured veterans across South-East, Central and Western Queensland. They care for those in need, believing adversity in service should not lead to financial or social disadvantage.



### MATER FOUNDATION

Through their extensive network of hospitals, health centres and related businesses, a nationally accredited education provider and a world-class research institute, Mater Foundation works to meet the needs of the community to improve health and wellbeing.



### **BYRON MAGPIES** JUNIOR AFL CLUB

The Byron Magpies are Byron Bay's own junior AFL club, playing across the Northern Rivers Junior League and instilling a love of sport in the community.



#### **GPS RUGBY UNION ALL ABILITIES** PROGRAM

GPS Rugby Union's All Abilities program is dedicated to fostering positive social interactions among children with varying needs while simultaneously developing their motor strength, coordination, ball handling, and language skills within a nurturing team environment. Additionally, this program facilitates the formation of connections between participating children and their families with the broader community.

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### PROPERTY **INDUSTRY** FOUNDATION

The Property Industry Foundation brings together the property and construction industry in a unique collaboration to have a tangible impact on youth homelessness. Powered by the industry, The Foundation builds homes for homeless youth and provides ongoing support for homes where young people can rebuild their lives.



### THE FORGOTTEN WOMEN FOUNDATION

The Forgotten Women is a unique, grassroots housing initiative for homeless women over 55. The project's mission is to put a roof over the heads of as many of these vulnerable women as possible. Through the acquisition of suitable properties, The Forgotten Women project will ensure these women have access to secure, safe and affordable housing options that enable them to age in place.

### TRACTI

### BYRON BAY

### **TRACTION FOR** YOUNG PEOPLE

TRACTION empowers young people through mentoring and hands-on learning designed to build confidence and skills. TRACTION partners with referral agencies, such as schools and other government agencies, to reach young people who are facing challenges and need support. Integral to the TRACTION approach is their ability to work in partnership with business, community organisations, philanthropic agencies and government service providers to provide pathways for young people.

### **BYRON BAY SLSC**

The Byron Bay Surf Life Saving Club has over a century of tradition in protecting bathers with manned patrols and associated services who frequent our beaches, being established in 1907. Being one of the oldest Surf Life Saving Clubs in Australia and the second oldest north of Sydney, Byron Bay Surf Life Saving Club is located at Main Beach, Byron Bay and has a proud tradition and commitment to the local community,



### YOUNGCARE

Youngcare was established as a not-forprofit organisation in 2005 whose purpose is to improve the lives of thousands of young Australians living with physical disabilities. The provision of housing, grants and information support services provide awareness, independence and choice for young Australians and gives a voice to advocate for equality, acceptance and inclusion.



### THE SMITH FAMILY

The Smith Family has been working to improve the lives of children living in disadvantage for 100 years. Over that time, The Smith Family has evolved to become a modern, dynamic, evidencebased organisation that helps children in need create better futures for themselves through long-term support for their education.



### APOLLO

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#### BRISBANE

LEVEL 2, 455 BRUNSWICK ST FORTITUDE VALLEY QLD 4006

#### **GOLD COAST**

43 MINJUNGBAL DR TWEED HEADS SOUTH NSW 2486

#### TOWNSVILLE

2/214 CHARTERS TOWERS RD HERMIT PARK QLD 4812