

ORIGINAL PRODUCTIONS



# LONESTAR OIL



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**From the producers of *Black Gold* comes *Lone Star Oil*—a raw, unfiltered look at the people and power struggles fueling America's oil empire. Inspired by Taylor Sheridan's *Landman*, this high-impact documentary series trades fiction for the real thing—where the stakes are higher, the characters grittier, and the consequences more unforgiving.**

In the heart of West Texas—where the horizon stretches as wide as the ambition—Lone Star Oil drills into the high-pressure world of America's modern-day oil boom. Set in the Permian Basin - home to some of the richest oil reserves in the world - this character-driven docuseries goes beyond the rigs to explore the people, culture, and chaos that fuel the country's energy machine. This is a place where pickup trucks and private jets share the same highway—and where one lucky strike could change everything.




# BOOM OR BUST

Each episode follows the lives of those who make their living where iron meets earth: roughnecks working brutal shifts in scorching conditions, landmen racing to lock down mineral rights, wildcatters gambling millions on one last strike, and oil execs making backroom deals to keep it all running. They're hustlers, lawyers, and gamblers rolled into one—making promises they hope the ground will keep.

**The camera rolls from midnight drill sites to high-stakes lease auctions, giving viewers unprecedented access to the risks, rewards, and real consequences of chasing black gold.**





# SALT OF THE EARTH

But this isn't just a series about oil—it's about a place and a people. Lone Star Oil goes beyond the rigs to explore the unique culture of the region. In these towns, the oil industry isn't just an employer—it's a culture. The camera pans from blowouts in the field to blowouts on the gridiron, where high school football games are community rituals and oil money builds stadiums that could rival small colleges. On weekends, the same men drilling for crude by day trade flame-retardant suits for cowboy boots and head to rodeos, backyard barbecues, and outlaw drag races on the edge of town. And on Sundays, churches overflow and prayers are said over paychecks and pipelines.

At home, we meet families shaped by generations in the patch—wives juggling solo parenting during long stints in the field, kids growing up with one eye on the pumpjack and the other on college dreams. We visit workers in man camps, who live hard and fast in pop-up towns built on boom cycles. In bars and diners, old-timers swap stories of past busts while newcomers roll dice on the next big score.



# CHASING THE AMERICAN DREAM

Whether it's a fourth-generation wildcatter clinging to legacy or a young engineer trying to break through the glass ceiling of a male-dominated industry, each character brings a unique perspective on a way of life shaped by risk, resilience, and relentless ambition. *Lone Star Oil* captures their victories and their failures, their grit and their grief, all set against the sweeping backdrop of West Texas—one of the last places in America where myth and reality still collide at full speed.

With the pulse-pounding urgency of *Deadliest Catch* and the character-driven depth of *Friday Night Lights*, *Lone Star Oil* drills into a story far bigger than energy. This is about identity, legacy, and the raw pursuit of the American Dream—told through the people who quite literally keep the country running.

**This isn't just a story about drilling for oil—it's about drilling into the soul of the American Dream.**



A dramatic landscape photograph of a desert at sunset or sunrise. In the center, a black oil pumpjack stands against a sky filled with heavy, orange-tinted clouds. The foreground is a dry, sandy desert with sparse, low-lying shrubs. In the background, rolling sand dunes are visible under the warm light of the low sun. A series of utility poles with cross-arms stretch across the middle ground, adding a sense of scale and industrial presence to the natural setting.

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