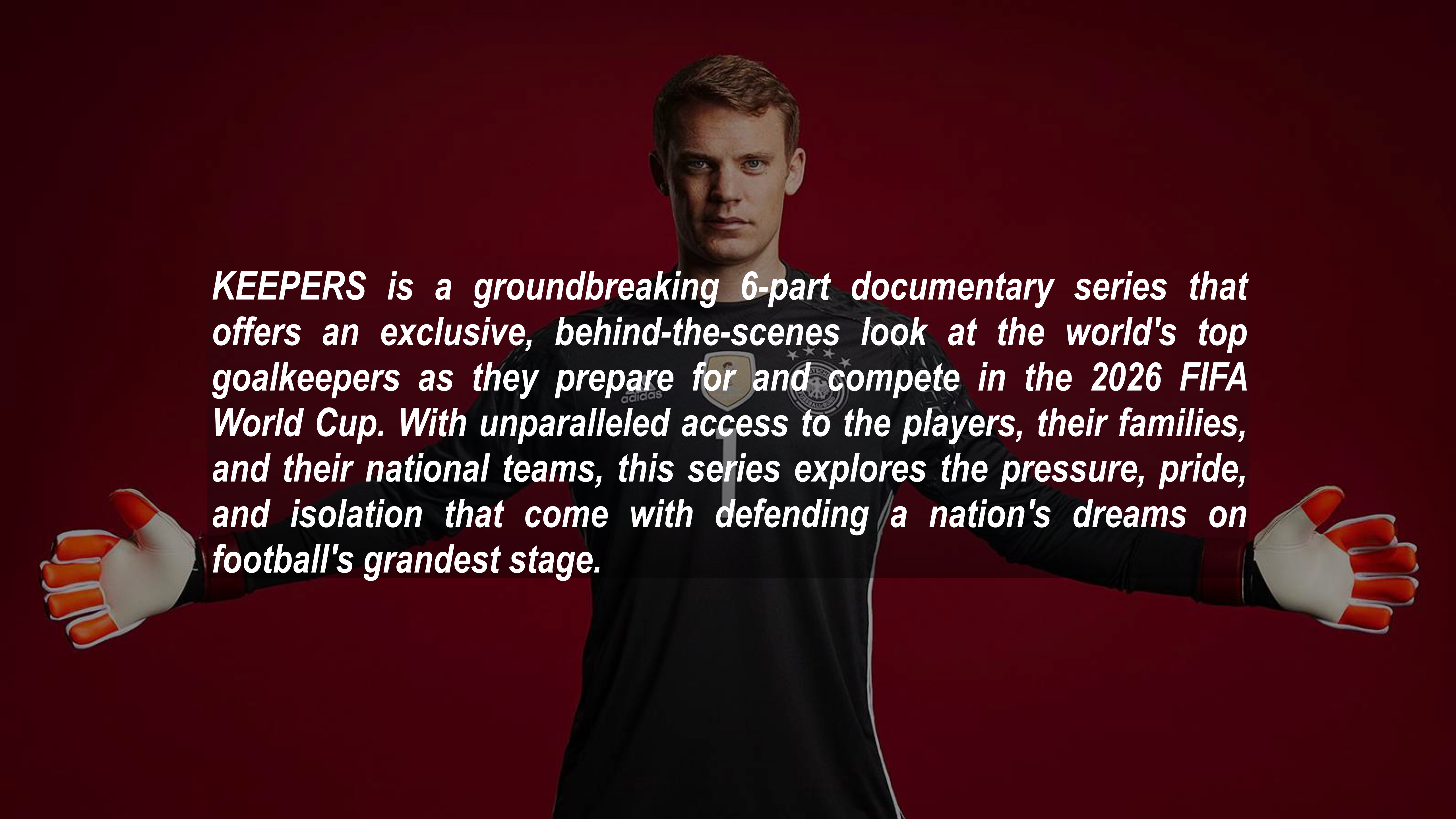


KEEPERS

6-PART LIMITED SERIES



ORIGINAL PRODUCTIONS | FREMANTLE



KEEPERS is a groundbreaking 6-part documentary series that offers an exclusive, behind-the-scenes look at the world's top goalkeepers as they prepare for and compete in the 2026 FIFA World Cup. With unparalleled access to the players, their families, and their national teams, this series explores the pressure, pride, and isolation that come with defending a nation's dreams on football's grandest stage.

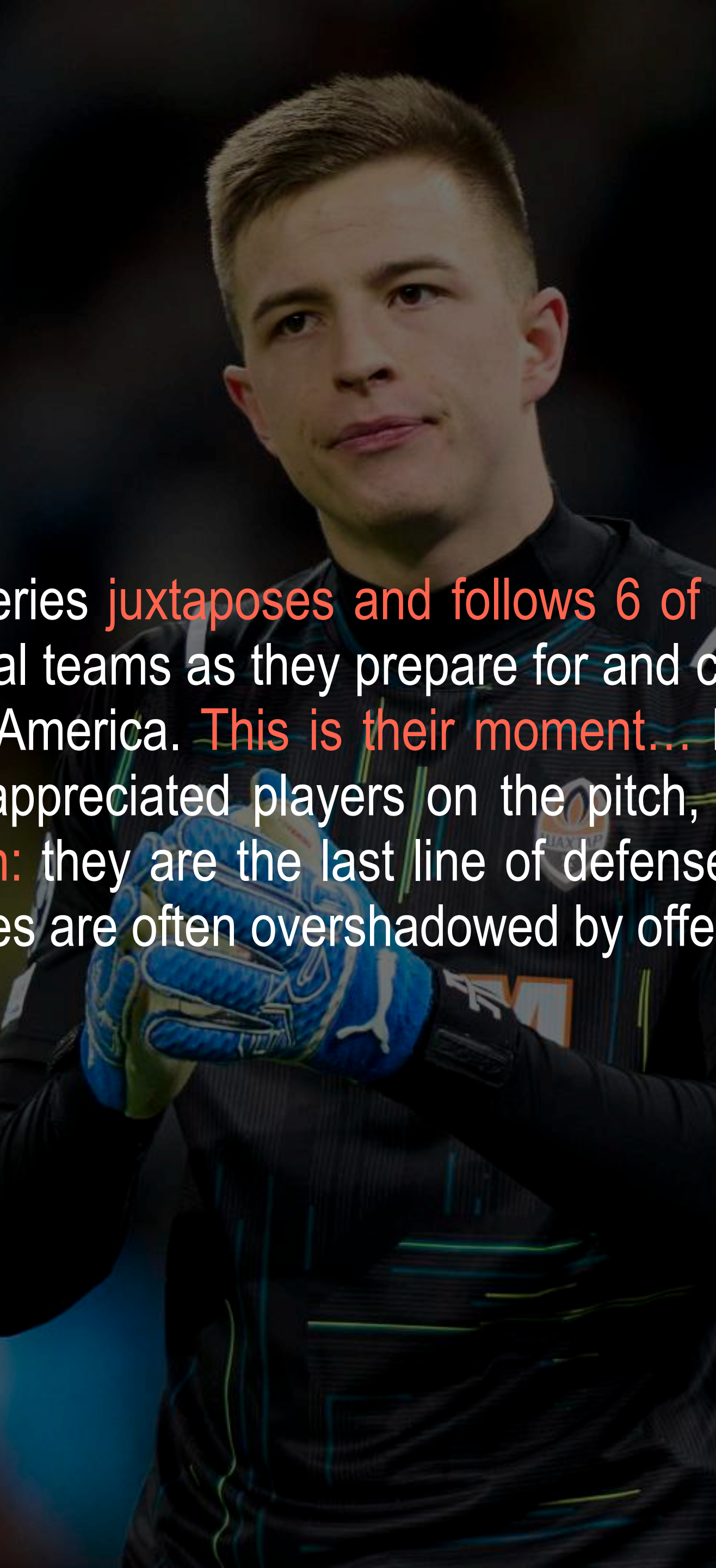
OVERVIEW

The Keeper position has the **highest stakes in the game...bar none**. They can be held solely responsible in loss and even vilified in victory. **They are unicorns, with physical gifts no one on the pitch possesses**. A blend of size, strength, and reflexes needed that only a handful in the world have. And we are going to follow and lens them like never before.

Most recently, Keepers are emerging as the **ROCK STARS of the sport...** highly charismatic athletes that are changing the way the world thinks about soccer. We'll go well **beyond the pitch to explore the lives of these solitary warriors**. From anxious moments leading up to the 2026 World Cup to the tournament's most climactic plays, viewers will see what it takes to be a goalkeeper at the sport's highest level.

THE SERIES

The series juxtaposes and follows 6 of the world's top goalkeepers from elite national teams as they prepare for and compete in the 2026 FIFA World Cup in North America. This is their moment... known as the most isolated and often least appreciated players on the pitch, these goalkeepers carry an immense burden: they are the last line of defense, their mistakes are glaring, and their victories are often overshadowed by offensive stars of the game.

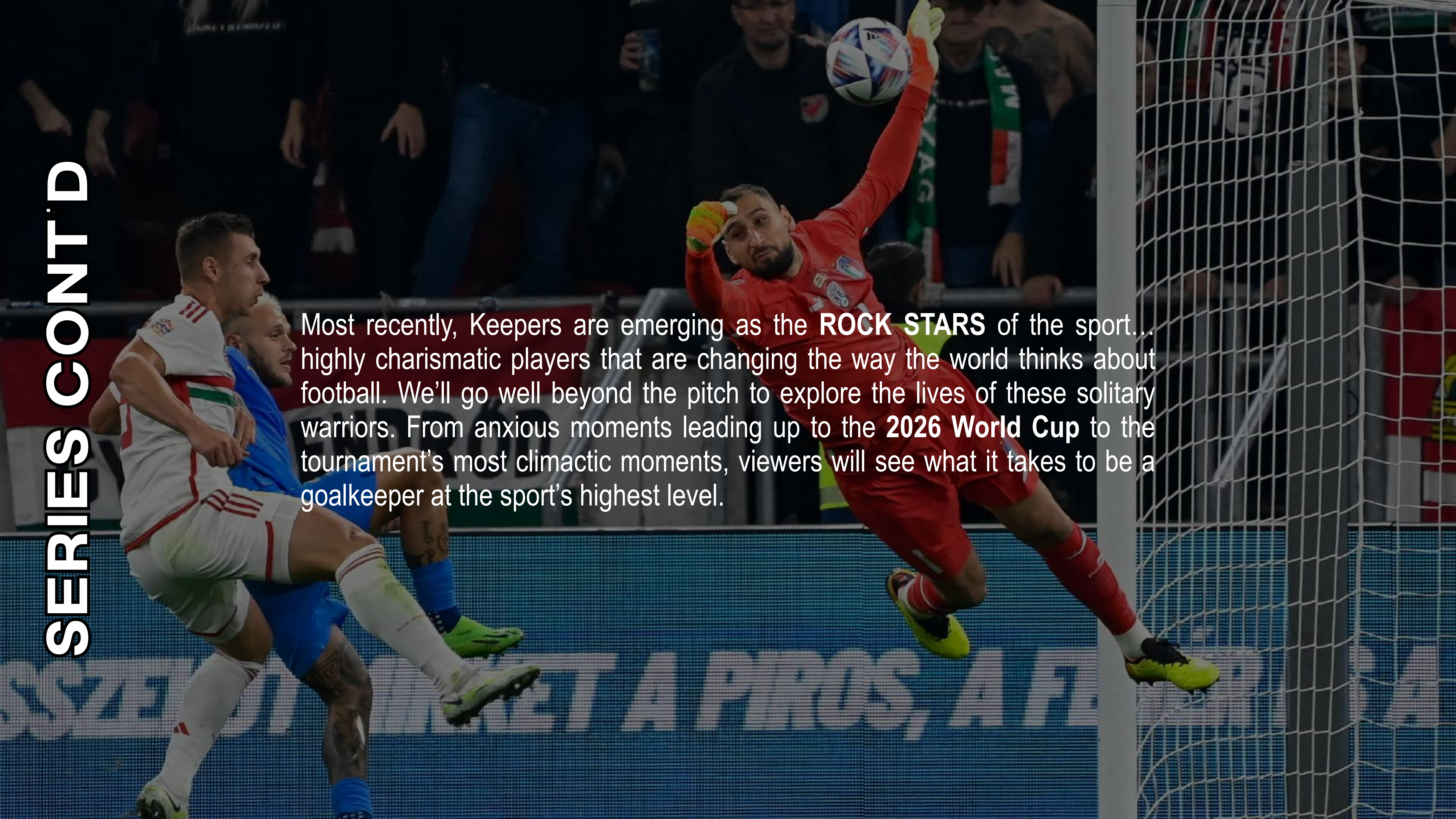


SERIES CONT'D

Each episode of this 6-part series will **delve deep into one Keepers journey** from training for the 2026 World Cup, to epic failure or ultimate glory. **Thanks to exclusive access through FIFA**, the series will capture intimate, never-before-seen moments with these goalkeepers as they train, and interact with their teams and loved ones, both before and during the world's biggest sports tournament. **Viewers will then experience the World Cup through the goalkeepers' eyes**, seeing how they navigate the pressures of representing their country on the global stage.



SERIES CONT'D

A soccer goalkeeper in a red jersey is jumping high to catch a ball. Two players, one in a white jersey and one in a blue jersey, are in the foreground, looking towards the goal. The background shows a stadium with spectators and a blue advertising board with the text "MET A PIROS, A FI".

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THE KEEPER

CAST EXAMPLES

MATT TURNER - USA

Turner plays goalkeeper for Premier League club Crystal Palace and the United States national team. With the FIFA World Cup being held on North American soil, Turner wants badly to be in goal for the US, but he has real competition in his younger goalkeeper teammate Gabriel Slonina.

UNAI SIMÓN - SPAIN

Unai Simón Mendibil is a Spanish footballer who plays as a goalkeeper for La Liga club Athletic Bilbao and the Spain national team. In 2024 he played the full 90 minutes of the UEFA Euro final as Spain beat England to become European champions for the third time.

EMILIANO MARTINEZ - ARGENTINA

Professional goalkeeper who plays for Premier League club Aston Villa and the Argentina national team. Known as a specialist in saving penalty kicks, Martínez is widely regarded as one of the best goalkeepers in international play.

JORDAN PICKFORD — ENGLAND

Jordan Pickford is an English professional footballer who plays as a goalkeeper for Premier League club Everton and the England national team. The 31-year old is considered as one of the best keepers on the planet.

ANDRÉ ONANA - CAMEROON



Professional goalkeeper who plays for Premier League giant Manchester United in England and the Cameroon national team. Onana has made more than 40 appearances for the Cameroon national team since 2016. He is described as as a modern keeper with the technique of an outfield player.

ALISSON BECKER — BRAZIL



Alisson Becker is a Brazilian professional footballer who plays who plays for Premier League club Liverpool and the Brazil national team. He is regarded as one of the best goalkeepers of his generation.

KEEPERS

The Access: With exclusive access granted to Fremantle by FIFA, "Keepers" offers an unparalleled behind-the-scenes look at the 2026 World Cup goalkeepers during team training sessions, locker room discussions, and pre-game rituals. We'll witness their journey throughout the entire World Cup tournament, from group stages to knockout rounds, all the way through the final.

Living Legends Speak: The series will feature commentary and reflections from some of the biggest names in football. Stars like Lionel Messi, Kylian Mbappé, Neymar, Cristiano Ronaldo, Harry Kane, Erling Haaland, Vinícius Júnior, Kevin De Bruyne, Antonio Rüdiger, and Mohamed Salah will offer insights into the unique skill set, mentality, and importance of the keepers on their teams. Their voices will provide additional depth to the narrative, shedding light on how goalkeepers are perceived by their teammates, and some of the greatest to ever play the game.



EPISODE THEMES

Pre-Tournament Preparations: A look at the final two weeks of preparation, focusing on individual training, team practices, and the personal lives of the goalkeepers as they prepare to head into the World Cup. From their routines to their relationships with coaches and teammates, we'll see how they sharpen their skills and manage expectations.

Homecoming and Identity: For many, this tournament is a return home to play for their national teams—not just to represent their country but also to connect with family and community. We'll follow their journeys back to their roots, where they're celebrated as heroes, and see the contrast between their luxurious lifestyles and their humble beginnings.

On an Island: Goalkeepers are often described as being "on an island," cut off from the rest of the team. We'll explore the psychology behind playing this lonely, high-stakes position, diving into what drives these players to put themselves in the firing line day after day. We'll get see how they blow off steam when they aren't on the pitch. Despite being part of a team, goalkeepers often feel a unique sense of isolation due to the nature of their position. This series explores what it's like to bear the brunt of both praise and blame.

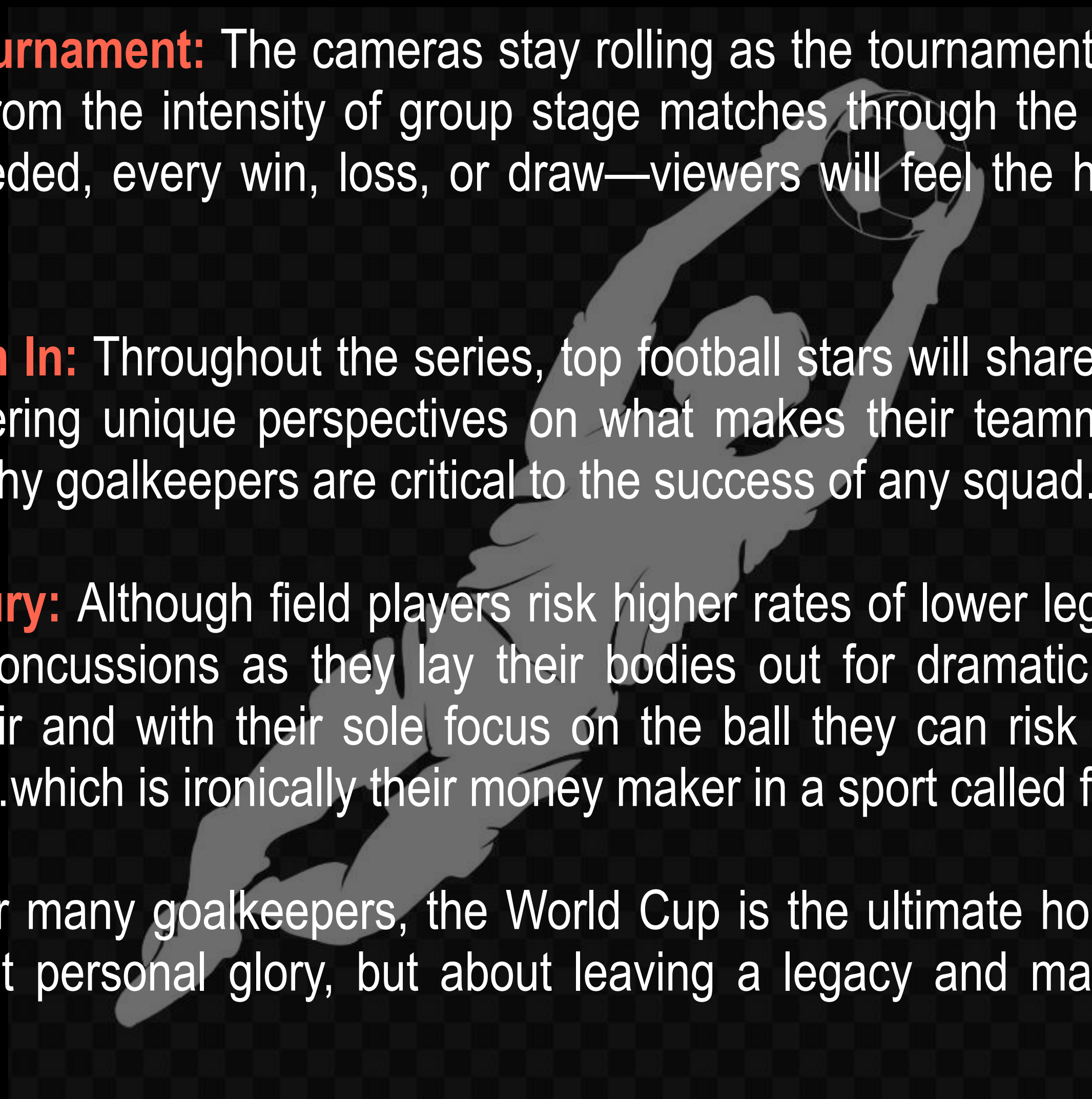
Mental Toughness: Goalkeepers must be among the mentally strongest players on the pitch. They must recover from mistakes immediately, stay sharp for 90 minutes, and make split-second decisions that could change the course of a match—or a nation's history.

In the Thick of the Tournament: The cameras stay rolling as the tournament kicks off, following our featured goalkeepers from the intensity of group stage matches through the knockout round. Every save, every goal conceded, every win, loss, or draw—viewers will feel the highs and lows of each performance.

Living Legends Weigh In: Throughout the series, top football stars will share their thoughts on their team's goalkeeper, offering unique perspectives on what makes their teammate special, how they handle pressure, and why goalkeepers are critical to the success of any squad.

Physical Danger / Injury: Although field players risk higher rates of lower leg injuries... Goalies are highly susceptible to concussions as they lay their bodies out for dramatic saves. They are very exposed once in the air and with their sole focus on the ball they can risk career ending injuries. Especially their hands...which is ironically their money maker in a sport called football!

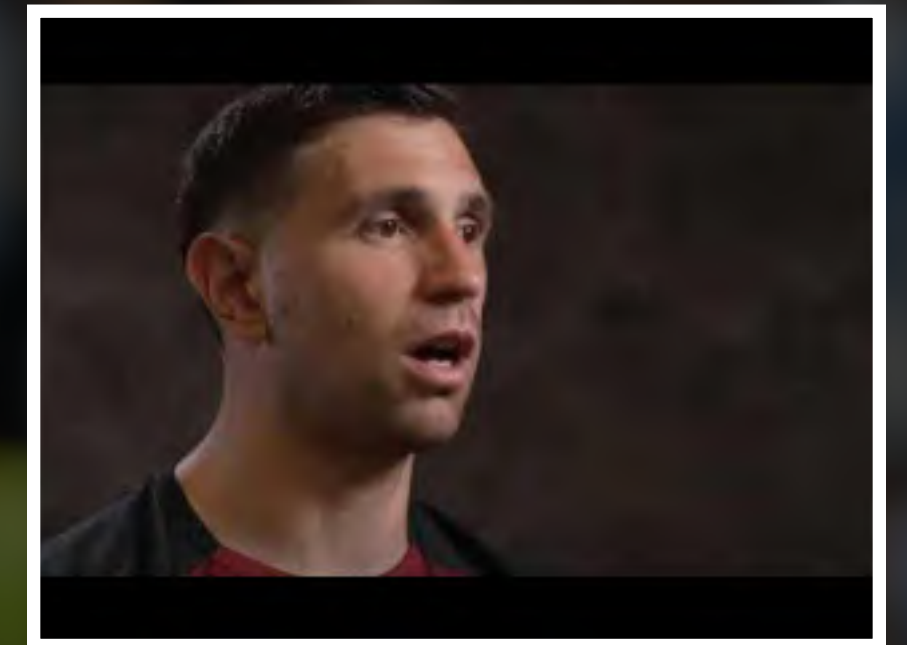
Pride and Legacy: For many goalkeepers, the World Cup is the ultimate honor. Representing their nation is not just about personal glory, but about leaving a legacy and making their families and communities proud.



VISUAL STYLE

Premium detailed visuals will contrast the grandeur of the World Cup stadiums and the intensity of the games with intimate **moments of quiet reflection, family interactions, and off-field life.** Extreme closeups of sweat dripping and muscles contracting, along with slow-motion shots of high-skill training and gameplay will be paired with fast-paced in-game action, bringing viewers as close as possible to the experience of standing in goal under immense stress.

Finally, this series will **appeal to a wide range of viewers:** hardcore football fans who want a deeper understanding of the game, casual sports viewers intrigued by the **psychology of athletes under the microscope of society,** and even those drawn to human-interest stories about resilience, national pride, and isolation in the face of enormous pressure.



A man with a beard, wearing a red and blue Spain national football team jersey, stands in the center. He is holding a red jacket over his shoulder. In the background, two other players in similar jerseys are visible, one with the name 'WILLIAMS JR.' and the number '11' on the back, and another with the number '8'. The word 'ORIGINAL' is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

ORIGINAL

P R O D U C T I O N S

A Fremantle COMPANY