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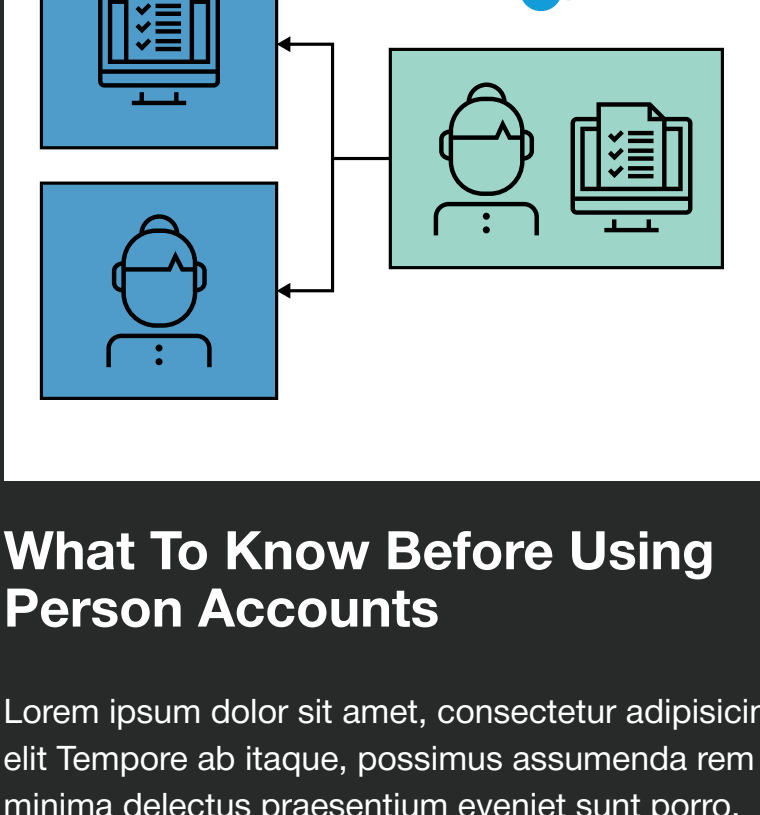
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# Pardor Releases: Introducing Pardot Premium & New Features

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## What To Know Before Using Person Accounts

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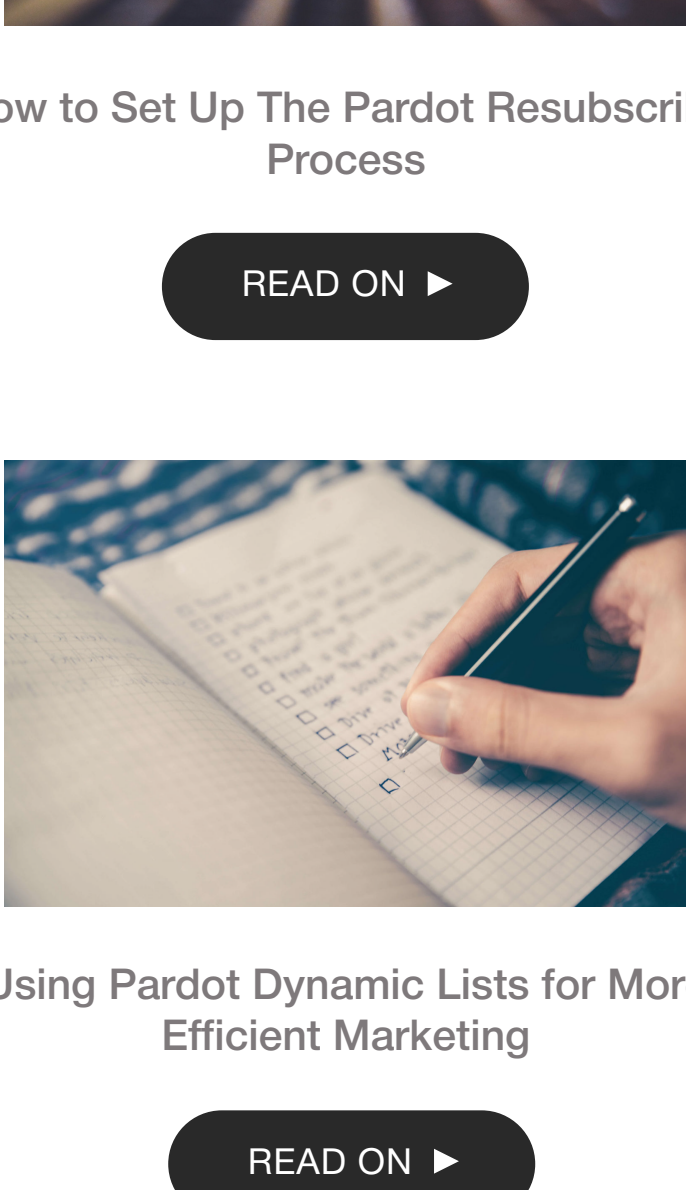
Screenshot of the Pardot Merge Fields interface:

- Left sidebar: MERGE FIELDS, Account, Organization, Other, Recipient, Sender, Snippet.
- Right panel: Select Merge Field to Insert, Search Account merge fields..., Account Number, Annual Revenue, Billing City, Billing Country, Billing Postal Code, Billing State, Billing Street, Closed Won Revenue, Customer Priority, Fax, Industry.

## A Simple Guide To Using Pardot Snippets

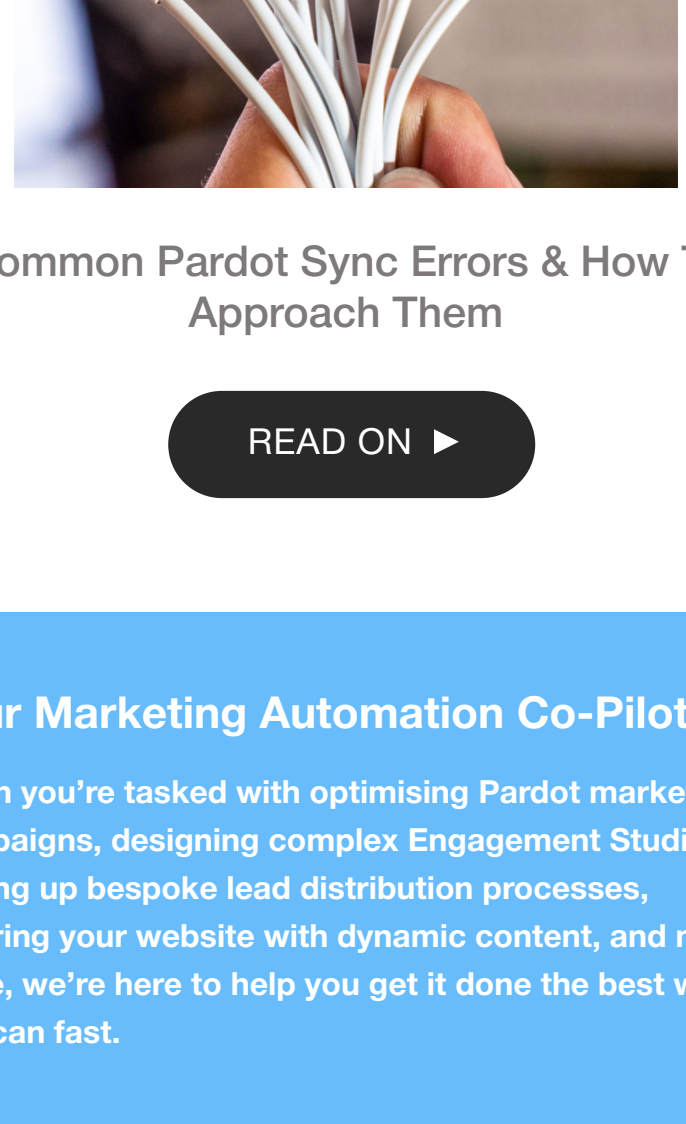
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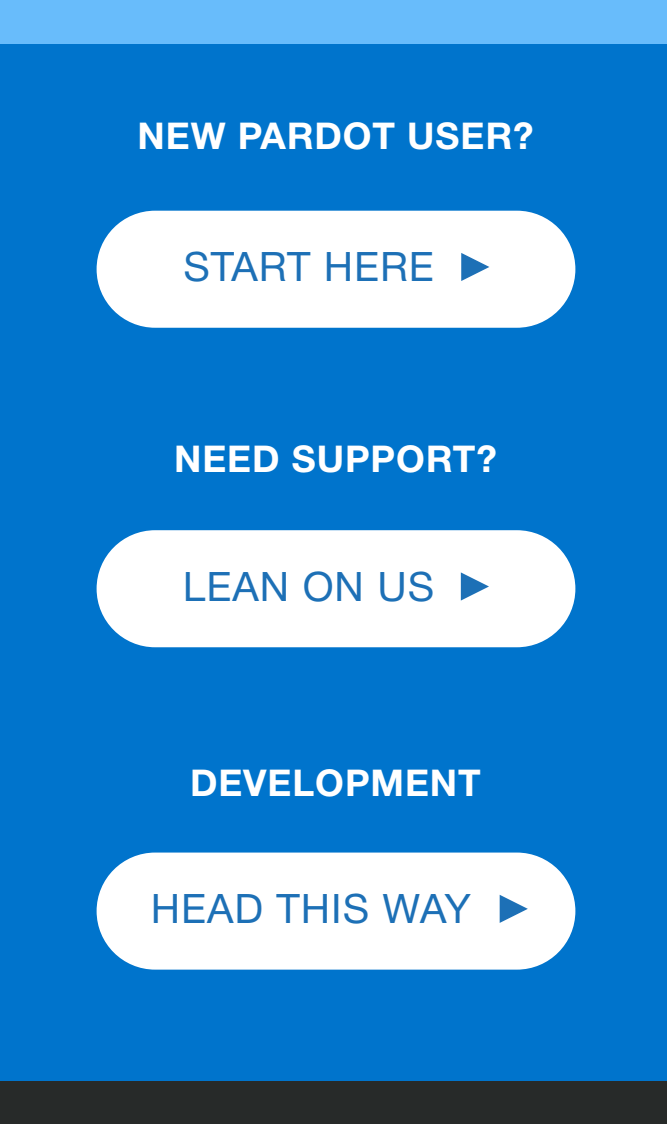
## How to Set Up The Pardot Resubscribe Process

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## Using Pardot Dynamic Lists for More Efficient Marketing

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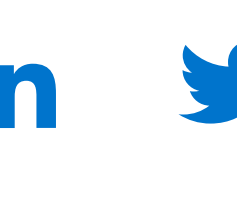


## Common Pardot Sync Errors & How To Approach Them

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## Your Marketing Automation Co-Pilot

When you're tasked with optimising Pardot marketing campaigns, designing complex Engagement Studio's, setting up bespoke lead distribution processes, tailoring your website with dynamic content, and much more, we're here to help you get it done the best way you can fast.



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## Do you need beautiful, responsive Pardot templates?

- Fully Responsive Landing Pages, Forms and Emails
- Fully Editable Within The Pardot WYSIWYG Editor
- Matches Your Brand Look & Feel
- Includes Training On How To Edit Your New Asset

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