

Transa Backpacking AG

SUSTAINABILITY STRATEGY

Sustainability is strategically anchored at Transa and an important part of the company's positioning and differentiation. We're committed to honesty and transparency. Awareness of environment protection and social responsibility is constantly increasing, which is why we've decided to share our strategic priorities externally. Our sustainability strategy ensures that we implement our efforts systematically, transparently communicate our successes and failures, and maintain an open dialogue with our stakeholders and customers.

We've identified various topics where we consider Transa to have the most responsibility in terms of sustainability. These are the following areas:

- **Sustainably manufactured products:** As a retailer, we're responsible for how our range is positioned in terms of sustainability and which products and brands we sell.
- **Circular economy:** Transa's responsibility extends beyond the sale of new products. We share responsibility for making our products more durable and better recyclable. We also want to raise our customers' awareness of the future goal of achieving a circular economy.
- **Climate:** We want to take active action against climate change and do our part, which is why we're actively committed to a net-zero target. Net zero means that the greenhouse gas emissions generated by our company are equal to the emissions we remove from the atmosphere.
- **Transparent sustainability communication:** We want to provide our customers with authentic and transparent information about sustainability and communicate relevant projects to them.

In each of these areas, we have annually defined specific targets and measures, which we continually adapt and develop. We want to be able to transparently show the sustainability issues we're working on and demonstrate our challenges and successes.

We're convinced that Transa can pave the way for greater sustainability in the outdoor sector and we're always looking forward to discussing this with people and organisations outside of Transa.

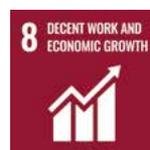
In line with the STS 2030 goals, we focus on four SDGs (Sustainable Development Goals). The SDGs include 17 Sustainable Development Goals defined by the United Nations. Governments and companies are to implement the targets by 2030. Our focus is on the following SDGs:



SDG 13 'Climate Action', aims to take urgent measures to combat climate change and its effects.



SDG 15 'Life on land', aims to protect, restore and sustainably use terrestrial ecosystems.



SDG 8 aims to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.



SDG 12 aims to ensure sustainable consumption and production patterns and addresses the need to fundamentally change the way we use resources and generate waste.

SUSTAINABLY MANUFACTURED PRODUCTS

Transa does not have its own brands. Therefore, we have no direct influence on our suppliers' production processes and supply chains. We're responsible for the brands and products we carry in our range. All the brands sold by Transa meet minimum standards in terms of **fair production, environment protection and animal well-being**. Our brands are obliged to ensure this is the case. Specifically, this means that we require manufacturers to comply with the ILO's core labour standards, protect the environment during their production processes and ensure that animals are treated appropriately. You can also find our requirements in our Code of Conduct.

We work closely with purchasing to develop our sustainability criteria, so that sustainable products (in the areas of environmental responsibility, social responsibility and animal welfare) are consistently found in our range. We also keep track of developments and sustainability innovations on the market. Our aim is not only to meet minimum standards, but to promote and strengthen sustainability best practices for the brands and products in our range. For our next steps we've set the following goals:

- We will further develop our supply chain policy and devise a comprehensive approach to implementing human rights due diligence.
- We will start a dialogue with suppliers on the topics of living wage and transparency.
- We will offer transparency and provide information on the sustainability performance of the brands and products in our range.

CIRCULAR ECONOMY

As a retailer, we are in direct contact with customers, which enables us to play a key role in the circular economy. We actively raise awareness of products' durability through dialogue with customers. Transa's services go far beyond the sale of new products: we offer services including **care, repair, upcycling, hire and second-hand** solutions. In 2024, we carried out 23'530 repair and care orders. We expect significantly more orders this year, as Transa has been an official repair partner of Mammüt Switzerland since January 2025. This partnership encompasses repair and exchange through the circular economy. This allows us to share our repair experiences with Mammüt, where they're taken into account in product development.

With the launch of our **second-hand platform** in spring 2024, we took another important step towards the circular economy. We give outdoor enthusiasts easy access to an online second-hand platform, creating an attractive alternative to new purchases. We're also beginning to connect the different circular flows: for example, we repair products and then put them up for sale on the second-hand platform.

For our next steps we've set the following goals:

- We will strive for growth in the areas of care, repair, hire, second-hand and upcycling. We will also continuously optimise these services. We will use the synergies between the different services even more consciously and efficiently.
- We will actively raise awareness among our customers of product longevity and offer easy access to circular economy services.
- We will start a dialogue with brands about repair and recyclability when procuring new products and use this to derive criteria for product repair and recyclability.

CLIMATE

In 2024, we carried out our first carbon footprint assessment, which measured Transa's **direct** (for example, our premises) and **indirect** (our product range, among other things) **greenhouse gas emissions**. The result showed that around 90% of our CO₂ emissions are generated in the supply chain, i.e. during product manufacturing. Our product range's production is very energy-intensive. In Asia, where the majority of our products are produced, coal is also a widely used energy source.

Our carbon footprint will now be **assessed annually**, helping us to stay on track in reducing our CO₂e emissions.

We're pleased that we can already report some internal successes: many employees at Transa already prefer to commute by train or bike. And in 2022, Transa's offices in Zurich were renovated according to the principle of zero waste: 'What we need stays inside – the rest is reused.' The architectural firm 'in situ', which specialises in circular construction, ensured that as many existing materials and elements from the office and the region as possible were reused. According to the calculations from in situ, **47.5 tonnes of CO₂e emissions** were saved during the renovation.

However, we still have a lot ahead of us, which is why we've set the following goals:

- In 2025, we will define a reduction pathway for our emissions in line with the global net-zero target by 2050 and the SBTi requirements.
- We will start a regular dialogue with our brands and make their commitment to climate protection measurable and externally transparent.

SUSTAINABILITY COMMUNICATION

As a retailer, we are the interface between brands and customers. In bricks-and-mortar retail, we attach great importance to professional and transparent customer advice. We also want to live up to this in terms of sustainability. We are committed to transparency. This means that we provide correct and important information for conscious consumption and the circular economy, and promote product longevity.

External sustainability communication is growing. We also provide information on topics such as **living wage** and **transparency in the supply chain**. External communication is just as important for us as internal communication. We maintain regular, lively dialogue with our sustainability ambassadors in sales, work with them to create a sustainability language and compile valuable information for our customers.

These are our next steps and goals:

- We will communicate transparently and authentically about sustainability at Transa on our website. This includes, among other things, providing our customers with information about the sustainability of brands and products.
- Sustainability will become increasingly important in sales advice in bricks-and-mortar retail.
- We will prepare for non-financial reporting in accordance with Swiss law.

CONCLUSION

Over the past few years, Transa has made significant progress in the area of sustainability:

- Our first **carbon footprint assessment** has been carried out.
- At the product level, systematic **risk management processes** for supply chains have been developed and implemented.
- We have propelled our development into a circular company by opening a new and larger **repair workshop** and launching a **second-hand platform**.

- We are in the process of expanding our internal and external sustainability communication; the publication of our sustainability strategy is one of several measures that we are implementing in this area.

The issue of sustainability will remain dynamic in the years to come and we will continue to provide you with transparent information on the most important issues.