

MEASURES to reduce CO₂e

As part of our efforts to reduce CO₂e emissions, we have defined a reduction pathway. In the context of our carbon footprint analysis, this describes the science-based, time-bound reduction of greenhouse gas emissions along a target pathway. It is based on recognised methods such as those of the Science Based Targets initiative (SBTi) and ensures that emission reductions are compatible with global climate targets (e.g. 1.5°C pathway). The goal is to reduce Scope 1, 2 and 3 emissions by 42% compared to 2023. This corresponds to an average annual reduction of around 8.4%. Progress is reviewed annually and managed through targeted measures in the areas of business model, product range, procurement, customer advice and operational sustainability.

For the reduction of Scope 1 and 2 emissions, Transa focuses primarily on the procurement of renewable electricity and the implementation of energy efficiency measures in its operations. The reduction strategy in Scope 3 is based in particular on the following measures:

Product range and procurement

- Gradual incorporation of climate criteria in purchasing processes. To this end, we want to introduce and implement specific material guidelines, such as defining minimum proportions of recycled materials in textiles or using natural fibres.
- Intensifying collaboration with brands to reduce emissions in the supply chain, in particular by improving the collection and use of brand-specific data as a basis for targeted reduction measures.

Business model and product range

- Expanding the second-hand product range to extend product use and reduce consumption of new products.
- Strengthening the rental service to enable more efficient use of products.
- Promoting repair to extend product life.

Customer advice and sales

- Promoting the sale of more sustainable products by providing targeted customer advice and raising awareness.

SCOPE 1 AND 2

Transa strives to procure certificates of origin for electricity and to implement energy efficiency measures in operations. These include, in particular, the gradual conversion of the store lighting systems to LED technology and to more energy-efficient systems overall.

Transa rents all of its locations and has no operational control of the heat supply. The associated emissions are therefore not recorded in Scope 1 or 2, but in Scope 3.

SCOPE 3

The greatest potential to reduce greenhouse gas emissions in the medium to long term lies in Scope 3, in the subcategory 'Purchased goods and services'. Changes in materials, production processes and energy use in the supply chain have a direct impact on the emission intensity of purchased products and can therefore be reflected directly in the emissions inventory.

We are also pursuing the expansion of circular business models such as second-hand, repair and rental services. These measures contribute to reducing new production in the long term and will unleash their full effect on the emissions inventory when the volume of new products purchased falls accordingly.