

# Academic Development Plan 2022-2026

## 1. Introduction

The University's Academic Development Plan sets out the academic development priorities for the University for 2022-2026.

The priorities have been informed by a focus on data-driven decision-making, positive outcomes for all and simplification.

The plan is underpinned by three key strategies: scholarship, learning, teaching and assessment and employability.

## 2. Mission Statement

BPP University builds careers through education.

BPP promises to deliver student and client centric programmes that are accessible to all and develop career-ready graduates equipped to deal with current and future business needs.

BPP aims to:

- bridge the gap between education and professional practice;
- be a confident academic community underpinned by scholarship;
- embrace change and be at the cutting edge in the use of technology and learning spaces in the delivery and assessment of our programmes; and
- ensure positive regulatory outcomes.

## 3. Key Academic Development Plan Principles

1. Student Outcomes

2. The Student Experience

3. Academic Community Development

4. Internationalisation

5. Academic Risk and Regulation

## **4. Academic Development Plan**

### **Priorities for each principle:**

#### **4.1 Student Outcomes**

*BPP University promises to develop career-ready graduates equipped to deal with current and future business needs and will:*

- Implement a Learning, Teaching and Assessment strategy to improve student outcomes for all;
- Consolidate University wide approaches to monitor progression, retention and completion of all students;
- Enhance and invest in employer-partner relationships to offer a specialist degree apprenticeships portfolio and equips all our students with the graduate skills required in the professions we support.

#### **4.2 The Student Experience**

*BPP University promises to deliver student and client-centric programmes that are accessible to all and will:*

- Use data for decision-making to improve positive outcomes for all;
- Put the student voice at the heart of decision-making.
- Continue to develop and use technology to enhance the quality and scalability of student experience

#### **4.3. Academic Community Development**

*BPP University aims to be an academic community underpinned by scholarship and will:*

- Recruit and develop the highest calibre staff to deliver on the University's mission;
- Create an environment which supports staff in their personal and professional development;
- Maintain a confident academic community underpinned by scholarship.

#### **4.4. Academic Risk and Regulation**

*BPP University aims to ensure positive regulatory outcomes and will:*

- Enhance the academic risk framework to contribute to effective decision-making;
- Improve capabilities to produce useful, accurate and timely information for decision-making and regulation.

#### **4.5. Internationalisation**

- Implement a sustainable international growth strategy to attract a diverse international student market;
- Enhance the student journey and internationalisation of the curriculum to better integrate the international student experience.

## 5. Key Strategies Supporting the Academic Development Plan

