



This is how you get **CO₂** **verified** as a fish farmer

Bureau Veritas has verified the climate footprint of **Aller Aqua's** feed. The climate footprint shown on Aller Aqua's products is determined per feed type. The calculation is based on the CO₂ footprint of all raw materials in the feed in question, the way raw materials are manufactured, transport to the factory and emissions during the production process.

Bureau Veritas has verified that the numbers are accurate according to the European method of calculating the environmental impact in a life cycle perspective – the so-called Feed PEFCR. PEFCR is a category rule for calculating a product's environmental impact within a certain category – in this case feed.

As fish farmer you produce a product for consumers who are increasingly aware of what they eat, and who also increasingly make conscious sustainable choices. The opportunity to be able to document the CO₂ footprint of your products verified by a third party, can be a competitive advantage for your company.

You are welcome to contact Aller Aqua and Bureau Veritas to hear more about the process, our experiences and how you as a fish farmer or the like move on.



If you as a fish farmer is interested in achieving a CO₂ verification for the labelling of your fish, you can do the following:

1. **Choose a method** for determining the climate footprint. E.g. PEFCR. Contact Bureau Veritas for assistance to determine which method is most suitable for your company.
2. **Get an overview** of which areas generate CO₂ emission within your production process. This might be areas like electricity and water consumption, the CO₂ footprint of the feed. Bureau Veritas can assist you in determining which areas you can assess profitably.
3. **Contact** the suppliers of various products and ask for their life cycle assessed emission figures if this is not already stated in the documentation. Be aware that the figures must be life cycle assessed.
4. **Start calculating** the total emission of the breed based on the parameters you must meet in connection with a verification.
5. **Contact a company** which can help you with the verification like for instance Bureau Veritas.

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