

Aller Aqua produces fish feed for freshwater and saltwater aquaculture. That is a brief presentation, but it doesn't even come close to covering the entire story. Aller Aqua is a family-owned company. We have produced fish feed for more than 60 years, which makes us one of the World's most experienced fish feed producers, delivering some of the best products on the market to our customers.

Today, Aller Aqua has factories in Denmark, Poland, Germany, Egypt, China, and Serbia, and we export our products to more than 70 countries worldwide. We offer a broad and professional product range, consisting of feed for over 30 fish species. We know the importance the right feed plays in our customers' production, and therefore our professional Development & Research Centre in Germany, Aller Aqua Research, consistently works on optimising, developing, and documenting the effect of our products. This ensures that our customers receive top-quality professional products, at competitive prices – delivered on time.

As a company, we are big enough to meet your needs and small enough to be flexible. This ensures that we can react quickly to our customer's needs, which is essential when you strive not only to deliver fish feed but also to spar with and contribute to optimising our customers' businesses. Our experience and history are our guarantees to our customers that we know what we are talking about, that we keep our promises, and that we are right here – and that will still be the case in many years to come.

ALLER AQUA GROUP

- Danish family-owned group with headquarters in Christiansfeld, Denmark
- Produces fish feed for more than 70+ countries worldwide from factories in Denmark, Poland, Germany, Egypt, China, and Serbia
- The company employs a total of 418+ people
- Production capacity of 350.000+ T/year
- Total yearly turnover in the region of 286 mill. EUR (2024)

ALLER AQUA POLSKA

- A complete new factory was built in Poland in 2001
- Domestic Market share > 50%
- Exports to mainly Eastern Europe
- Production capacity > 40.000 T/year

ALLER AQUA EGYPT

- Largest producer of extruded fish feed in Egypt and Africa
- New state of the art fish feed factory inaugurated 2014
- Focus on domestic market and the Middle east
- Won the price for the best product for aquaculture in the middle east in March 2016 and March 2017
- 3rd extruder line inaugurated in March 2017
- Production capacity > 100.000 T/year

ALLER AQUA QINGDAO

- Begins production in 2017
- The factory is constructed in Qingdao, in the Shandong Province, China
- Production capacity > 50.000 T/year
- Export to other Asian countries

ALLER AQUA A/S

- Aller Aqua Denmark is HQ for the Aller Aqua Group
- Fish feed production started in the 1960's
- Focusing exclusively on fish feed since 2006
- Production capacity > 40.000 T/year

EMSLAND-ALLER AQUA

- State-of-the-art factory in Germany built in 2007/2008
- Producing fish feed, pea protein and pea starch
- Production capacity > 50.000 T/year

ALLER AQUA RESEARCH

- Established in 2013
- Trials with different species are conducted under optimal and challenging environmental conditions
- Raw materials and functional additives are evaluated for potential usage in fish feed
- Regular benchmarking of existing feeding programs
- Development of feeds for new species and alternative production systems
- Knowledge transfer to customers and Aller Aqua's sales team

ALLER AQUA BALKAN

- The new factory was built in 2019
- The Serbian factory is Aller Aqua's seventh
- Situated in Secanj, Serbia
- Expected production capacity: Approx. 20.000 T/year

DANFOREL

On 1st May 2022, Aller Aqua acquired the company DANFOREL, Europe's leading producer of smoked trout fillets.

- Established in 1939
- 140 employees
- 6 aquaculture facilities
- Produces 4000 t of ASC-certified trout
- 15,000 m² production facilities
- 120,000 consumer-packaged warm-smoked fish fillets daily

COMPANY VISION

LET'S GROW TOGETHER

Growing together with our customers is an integrated part of our company philosophy. Together we can grow, and we need to grow in a smart, efficient and responsible way. Our business model is based on global insight, local presence, flexibility and customer focused product innovation. This requires a high degree of openness and knowledge sharing.

Together we can master greater challenges than we can on an individual basis. Working together will balance and sustain the common value chain, improve operational efficiency and increase profitability.

COMPANY MISSION

To develop and produce aqua feed, in partnership with fish farmers, to optimise the production of fish in harmony with nature, to the benefit of human health and quality of life.

COMPANY VALUES

- QUALITY
- FLEXIBILITY
- INNOVATION
- RESPONSIBILITY
- CUSTOMER FOCUS
- KNOWLEDGE SHARING

UN'S SUSTAINABLE DEVELOPMENT GOALS

At Aller Aqua we support UN's Sustainable Development Goals, and we are proud to be part of a sustainable future. Although we work with a majority of the goals in the daily running of our business, we have chosen four goals in order to focus our efforts:



Everyone has the right to nutritious meals.

We support goal 2 by delivering high-quality high-efficiency fish feed and thereby enabling fish farmers to produce healthy food, rich in proteins, for their families, whilst making a living.

Selling the fish locally makes healthy food more accessible locally, whilst creating funds for more food, as well as developing the business.



Decent work can have a big impact on a family's earnings.

Many governments see that an increase in aquaculture is necessary to sustain growing populations with food, and lower import. We support schemes to broaden the knowledge and spread of aquaculture worldwide.

We advocate for an increase in aquaculture, which will create both decent work and economic growth for the involved families, as well as at government level.



We are all responsible for taking care of the environment.

We produce environmentally friendly high-quality fish feed, which reduces the impact on the water environment as well as the climate in general. Our feed pellets reduce water pollution by minimizing waste in the water and ensuring that the farmer achieves maximum output from minimum input. We support a wider spread of aquaculture, which creates the smallest carbon footprint of any meat production.

By choosing regionally sourced raw materials, we ensure a reduction in transport-related pollution.



Protecting our oceans is vital.

Using Aller Aqua's environmentally friendly fish feed reduces discharge in the water.

We consider our use of raw materials carefully to reduce use of marine ingredients, thus protecting wild fish in their natural habitats.

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