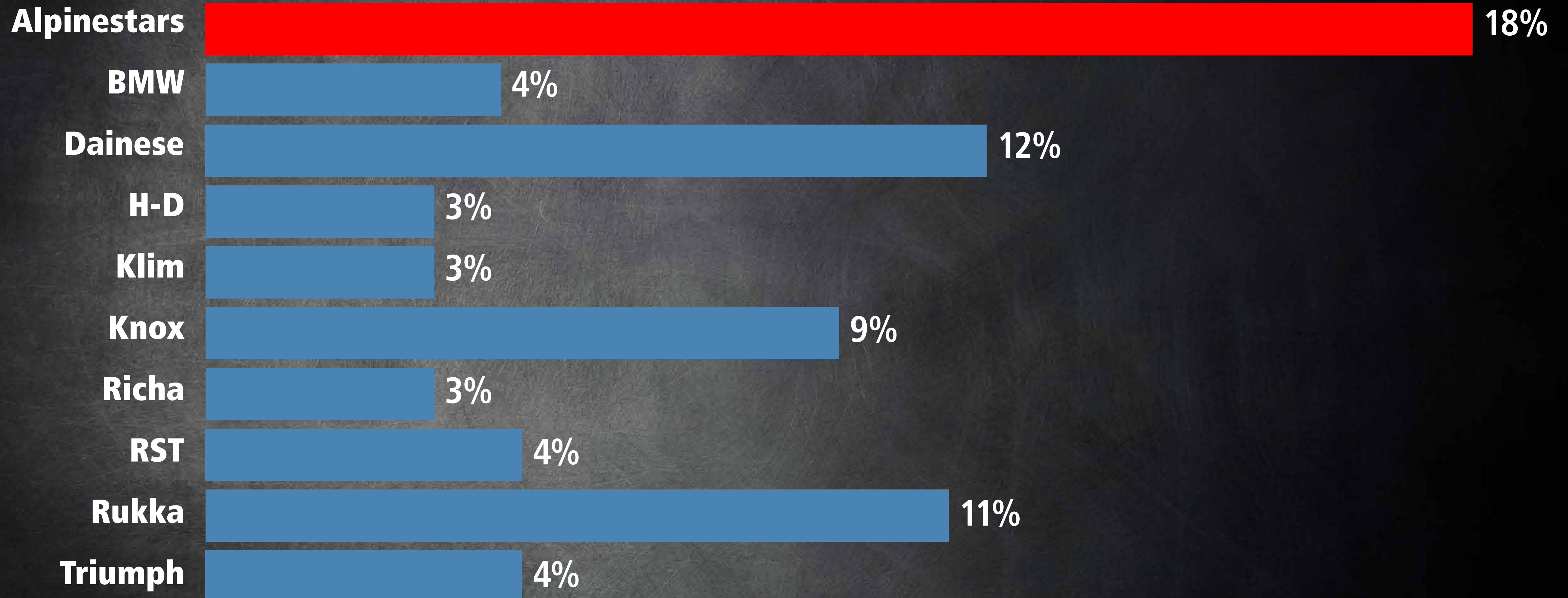
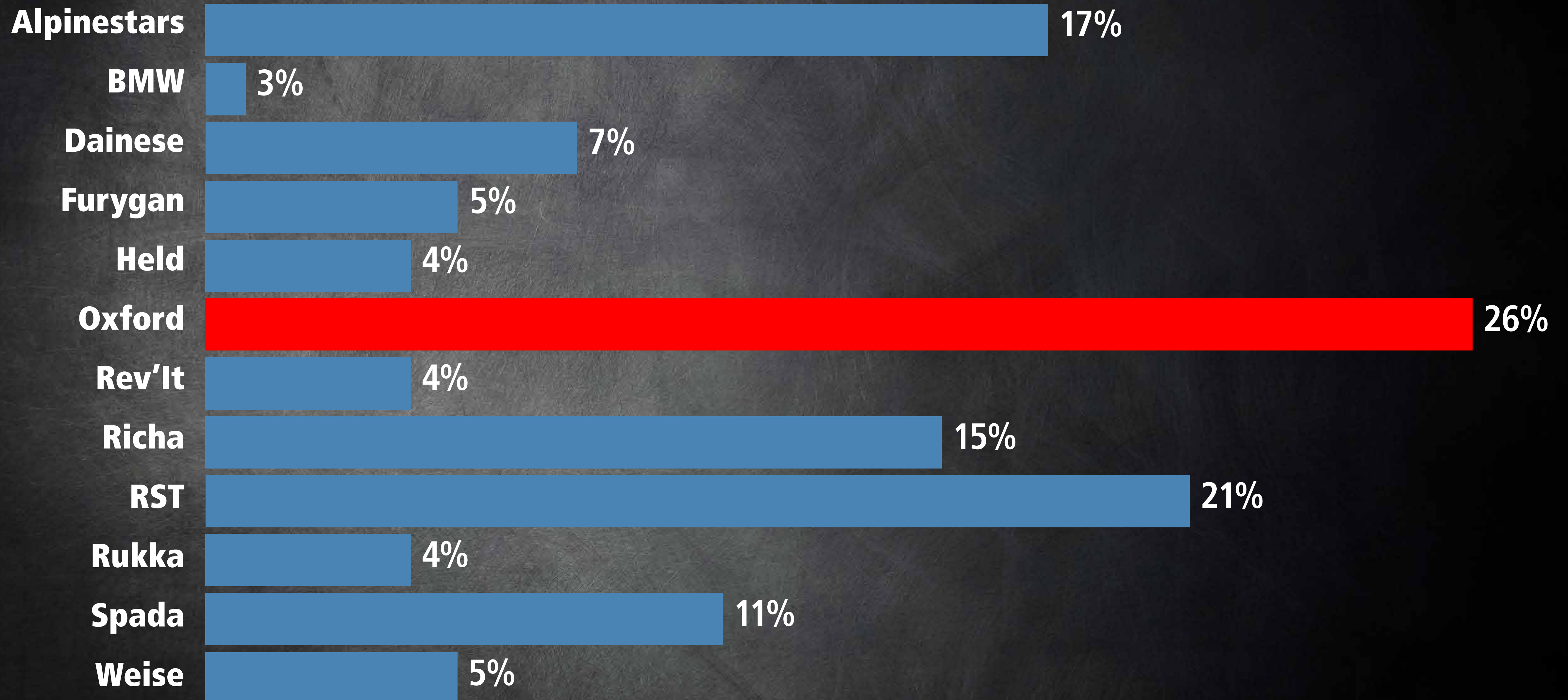


## Most desired gloves, money no object (3% or more)



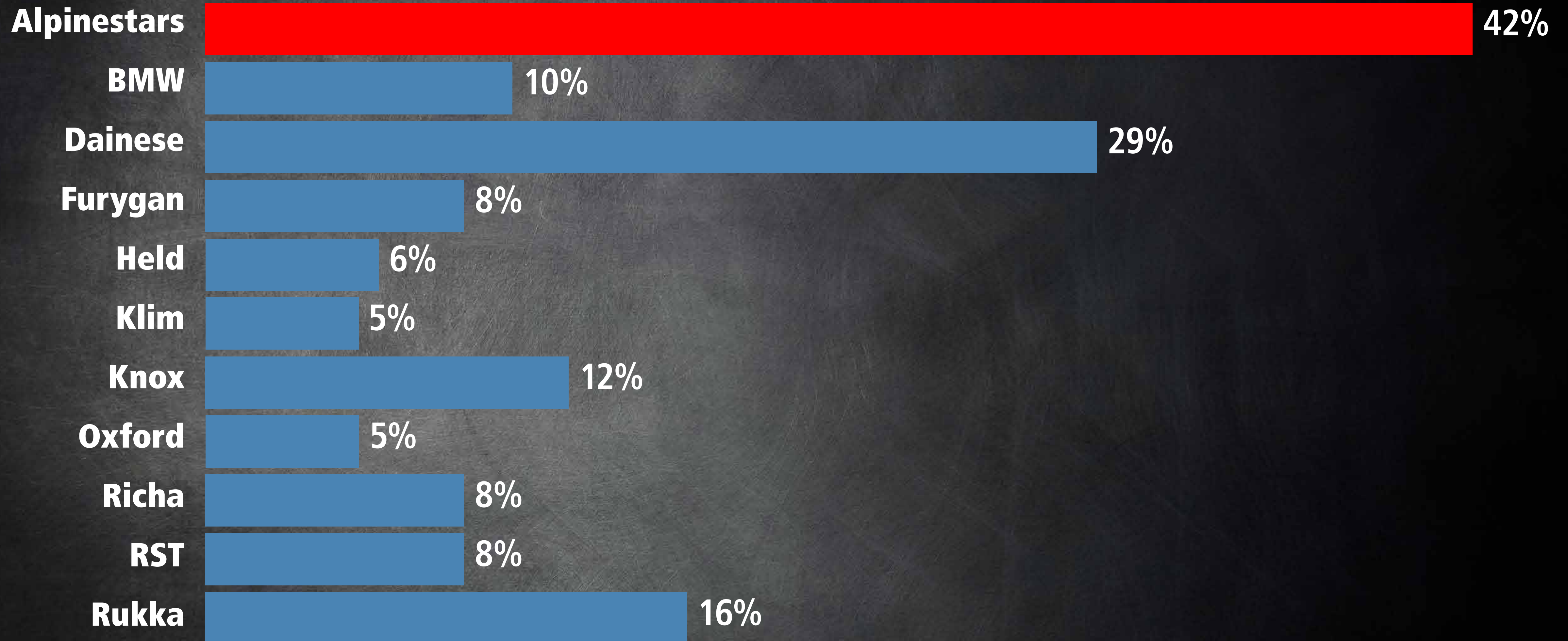


## Glove brand most associated with value (4% or more)





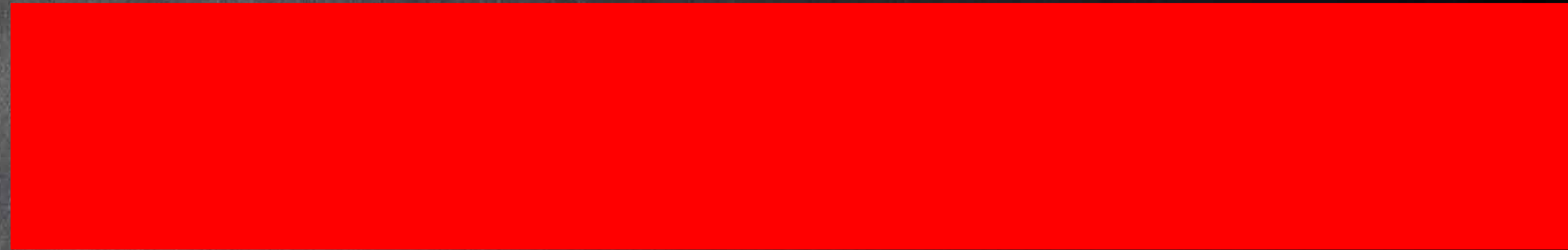
# Glove brand most associated with overall quality (5% or more)





# How important is it that your gloves match your kit?

**I don't care**



**58%**

**I like the colours to match**



**30%**

**I get the same brand /  
style as my jacket / leathers**



**5%**

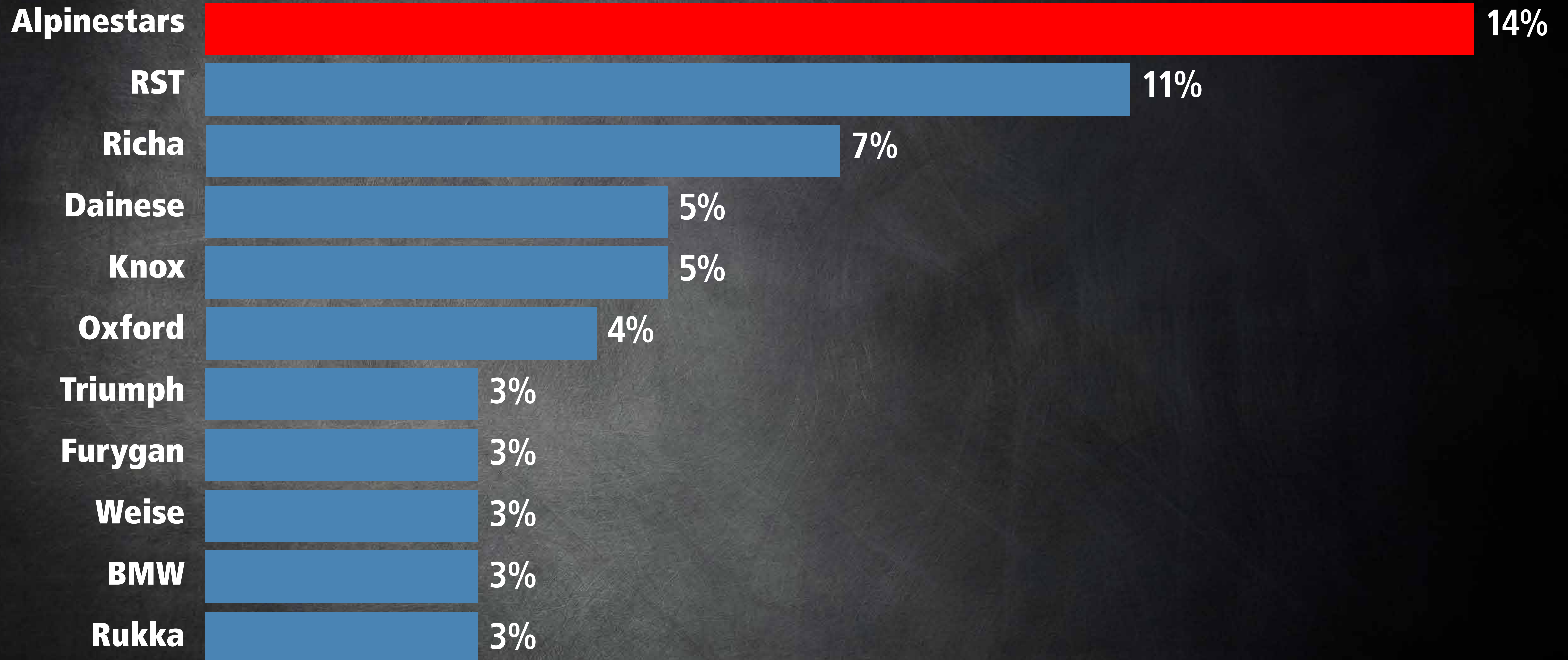
**None of the above**



**7%**



## Most popular gloves for summer rides (3% or more)





# Price paid for summer gloves

<b>Alpinestars</b>	<b>2%</b>	<b>8%</b>	<b>22%</b>	<b>32%</b>	<b>24%</b>	<b>10%</b>	<b>2%</b>
<b>RST</b>	<b>2%</b>	<b>42%</b>	<b>27%</b>	<b>20%</b>	<b>9%</b>		
<b>Richa</b>		<b>44%</b>	<b>29%</b>	<b>19%</b>	<b>8%</b>		
<b>Dainese</b>		<b>10%</b>	<b>17%</b>	<b>29%</b>	<b>25%</b>	<b>13%</b>	<b>6%</b>
<b>Knox</b>			<b>7%</b>	<b>17%</b>	<b>35%</b>	<b>35%</b>	<b>7%</b>
<b>Oxford</b>	<b>3%</b>	<b>46%</b>	<b>40%</b>	<b>11%</b>			
<b>Triumph</b>		<b>27%</b>	<b>48%</b>	<b>18%</b>	<b>6%</b>		
<b>Furygan</b>	<b>3%</b>	<b>24%</b>	<b>41%</b>	<b>21%</b>	<b>3%</b>	<b>7%</b>	
<b>Weise</b>	<b>7%</b>	<b>50%</b>	<b>29%</b>	<b>14%</b>			
<b>BMW</b>		<b>13%</b>	<b>21%</b>	<b>46%</b>	<b>17%</b>	<b>4%</b>	
<b>Rukka</b>			<b>8%</b>	<b>25%</b>	<b>50%</b>	<b>17%</b>	
	<b>Under £20</b>	<b>£21-£50</b>	<b>£51-£75</b>	<b>£76-£100</b>	<b>£101-&amp;150</b>	<b>£151-£200</b>	<b>£201+</b>



# Most comfortable summer gloves



# Best summer gloves for feel of controls





# Summer gloves most confidence-inspiring for safety





# Effectiveness of wrist restraint on summer gloves





# Summer gloves with best ventilation / cool feeling





# Best summer gloves for dye-fastness





# Best summer gloves for styling





# Best value summer gloves

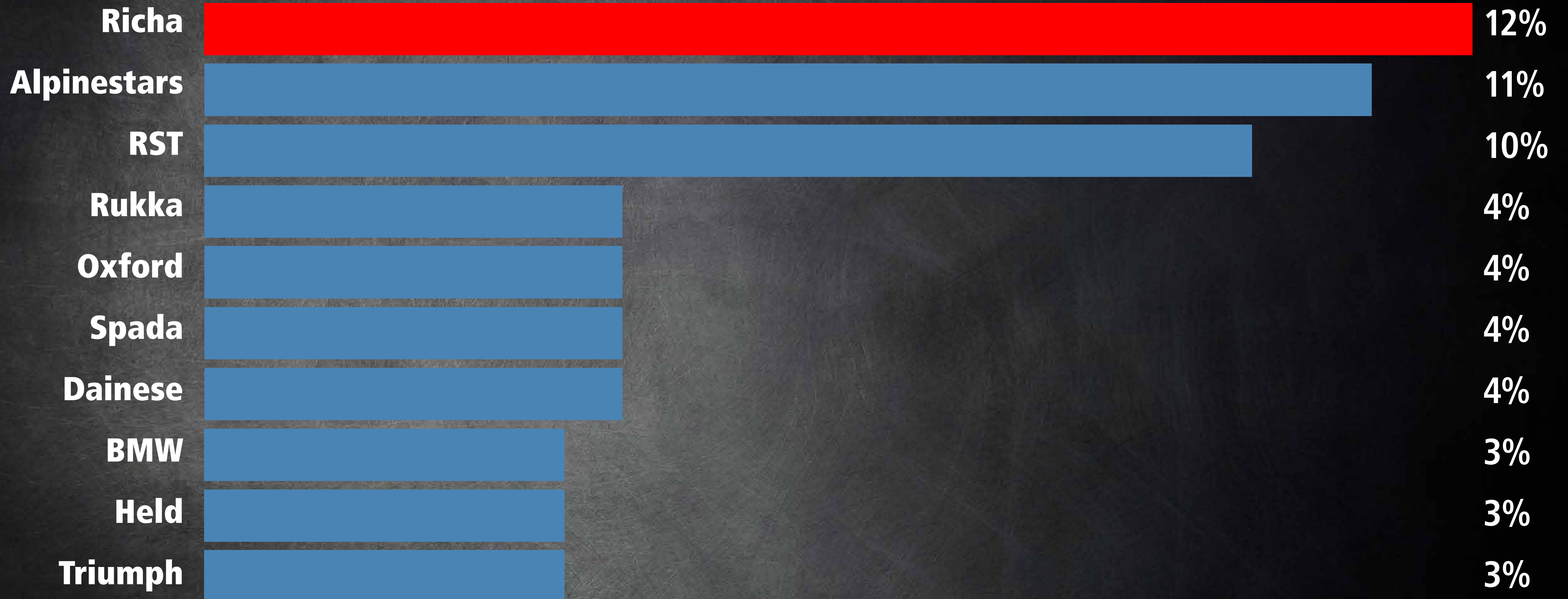




# Best average rated summer gloves



## Most popular gloves for wet rides (3% or more)





# Prices paid for gloves used in wet Spring-Autumn rides

	Under £20	£21-£50	£51-£75	£76-£100	£101-£150	£151-£200	£200+
<b>Richa</b>		24%	18%	34%	22%	1%	1%
<b>Alpinestars</b>	1%	9%	26%	23%	34%	4%	2%
<b>RST</b>	1%	29%	27%	26%	17%		
<b>Rukka</b>		3%	6%	6%	34%	49%	3%
<b>Oxford</b>		50%	29%	21%			
<b>Spada</b>	3%	33%	33%	24%	6%		
<b>Dainese</b>		9%	16%	28%	41%	6%	
<b>BMW</b>		7%	4%	33%	48%	4%	4%
<b>Held</b>			4%	21%	38%	38%	
<b>Triumph</b>		9%	45%	27%	14%	5%	



# Most comfortable gloves for wet Spring-Autumn rides





## Best feel from gloves for wet rides (3% or more)



# Most confidence-inspiring gloves for wet Spring-Autumn rides





# Most effective wrist-restraint in gloves for wet rides



# Best ventilated/cool gloves for wet Spring-Autumn rides





# Most dye-fast gloves for wet Spring-Autumn rides



# Most stylish gloves for wet Spring-Autumn rides





# Warmest gloves for wet Spring-Autumn rides



# Most waterproof gloves for wet Spring-Autumn rides





# Best visor wipe on gloves for wet Spring-Autumn rides



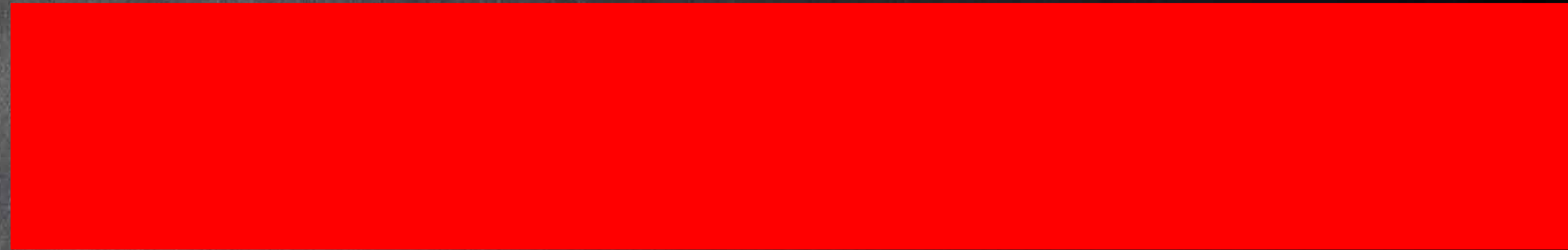
# Best value gloves for wet Spring-Autumn rides





# How do you wear your gloves in the rain?

**With the cuff over the  
top of my jacket's sleeve**



**56%**

**With the cuff tucked  
under the sleeve**



**44%**

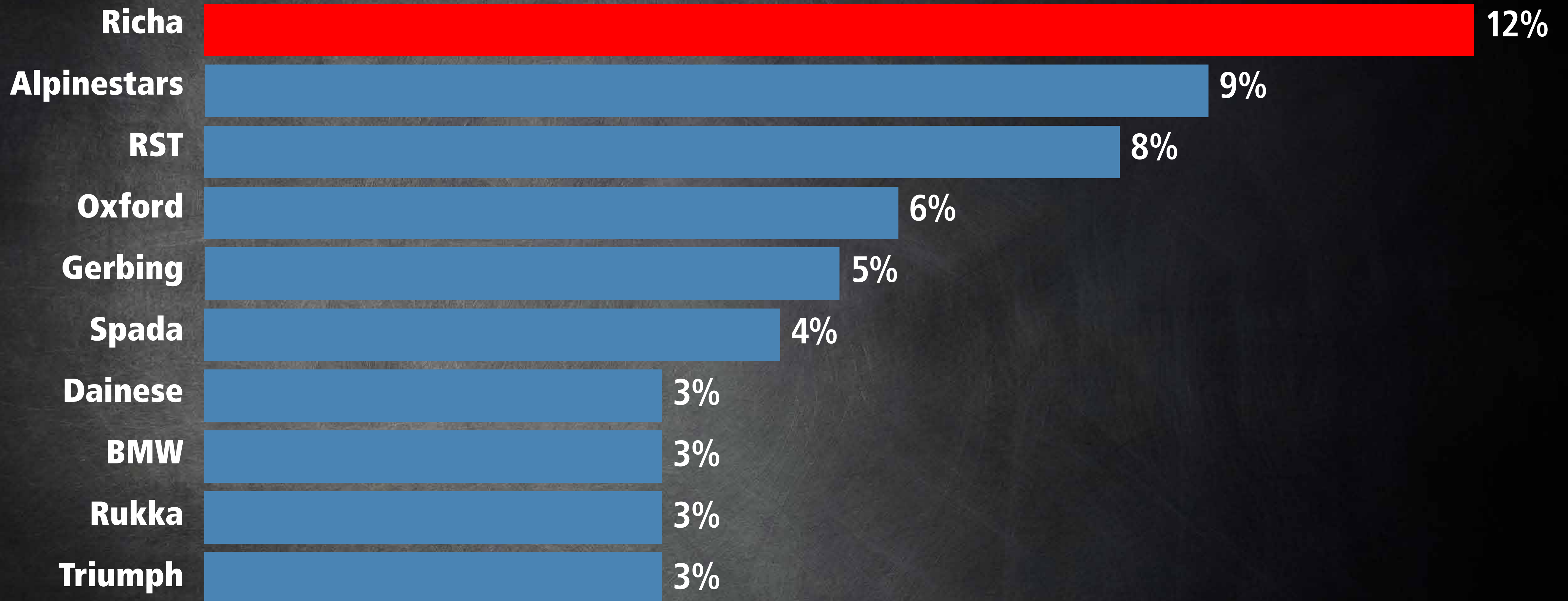


# Best average rated gloves for wet Spring-Autumn rides





## Most popular gloves for winter riding (3% or more)





# Price paid for winter gloves

	Under £20	£21-£50	£51-£75	£76-£100	£101-£150	£151-£200	£200+
<b>Richa</b>		21%	21%	36%	22%	1%	
<b>Alpinestars</b>	2%	3%	27%	32%	23%	13%	
<b>RST</b>	2%	23%	26%	28%	15%	2%	4%
<b>Oxford</b>	3%	39%	36%	17%	3%	3%	
<b>Gerbing</b>				9%	25%	59%	6%
<b>Spada</b>	4%	29%	33%	29%	4%		
<b>Dainese</b>		14%		33%	29%	24%	
<b>BMW</b>		5%	5%	35%	40%	15%	
<b>Rukka</b>			11%	11%	44%	28%	6%
<b>Triumph</b>			24%	41%	18%	18%	



# Most comfortable winter gloves



## Winter gloves with best feel





# Most confidence-inspiring winter gloves



# Winter gloves with the best wrist restraint





# Most dye-fast winter gloves



# Most stylish winter gloves





# Warmest winter gloves



# Driest winter gloves





# Best visor wipe on winter gloves



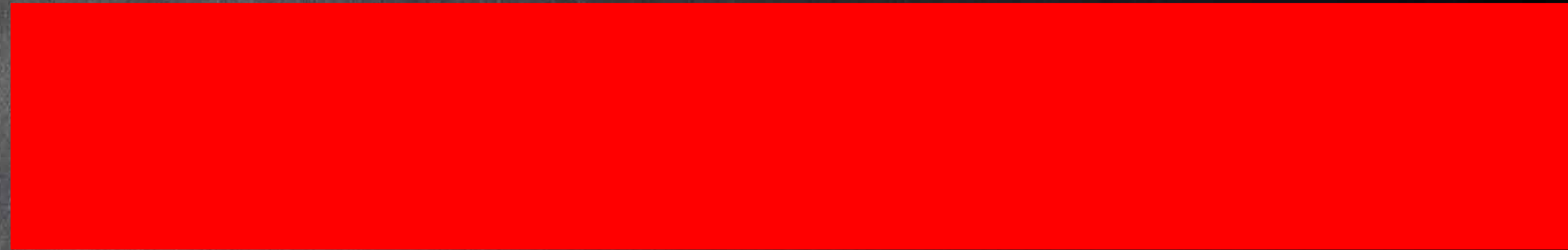
# Best value winter gloves





# How do you wear your winter gloves in the rain?

**With the cuff over the  
top of my jacket's sleeve**



**63%**

**With the cuff tucked  
under the sleeve**



**37%**



## Best average rated winter gloves





# Three most important things when buying gloves

