COINFLIP GRADUAL

Elevate Your Employee Experience At No Cost

Today's workforce wants more than just a paycheck. With **CoinFlip Gradual**, businesses can offer their teams a simple, secure way to purchase Bitcoin and other top digital assets—directly from their paychecks.



Offer What Your Team Truly Values

Attract Top Talent	Today, 65M U.S. adults own some form of digital asset
Meet Workforce Demand	Since 2020, cryptocurrency adoption has increased by 27M people in the US
Keep Your Team Engaged	Show commitment to your team with a perk that reflects tomorrow's economy

CoinFlip Gradual is **free for businesses** and built to support your team's financial wellness— without adding extra work or complexity to payroll.



Let's Connect \rightarrow

312-373-6100

coinflip.tech/gradual





Empower your team to invest in cryptocurrency through automated recurring purchases—enabling them to contribute a fixed amount consistently, without the stress of timing the market.



For Your Business

Sign Up and Get Started

Add a Payroll Deduction Code in Your HR System

Receive and Provide Bi-weekly Reports to Manage Deductions

For Your Team

Sign Up and Onboard Securely

Select Deduction Amount for Bitcoin and More

Receive Your Crypto Purchase Every Pay Period

CoinFlip Gradual offers dedicated support and guided wallet set up for every partner and user—making crypto easy for everyone.

Why Partner with CoinFlip?

Founded in 2015, CoinFlip is a Chicago-based fintech and global leader in crypto access. We operate the world's largest Bitcoin ATM network, serving customers in 10+ countries with over \$4B in transactions. We offer simple, secure tools to buy and sell crypto—empowering people to achieve their full potential through access to the digital economy.

