

TERMS OF REFERENCE

Farmer Focus Group for AgriZero^{NZ}

Version 2: May 2026

Purpose

The Farmer Focus Group (Group) is an appointed group of farmers that provides practical feedback to AgriZero^{NZ} on the adoption of emissions mitigation tools across New Zealand's ruminant livestock systems.

Objective

The Group provides AgriZero^{NZ} with a 'farmer voice' to help ensure methane and nitrous oxide emissions mitigation tools are fit-for-purpose and support on-farm adoption.

Scope

The Group advises AgriZero^{NZ} on a range of matters including:

- use of different types of new mitigation technologies from across AgriZero^{NZ}'s portfolio;
- deriving value from emissions reduction on-farm including customer and market drivers;
- farm adoption and uptake, including barriers and enablers;
- AgriZero^{NZ}'s strategy and actions.

Membership

The Farmer Focus Group comprises up to 14 farmers and is chaired by AgriZero^{NZ}. AgriZero^{NZ} selects the members from applications received. Members are expected to be actively involved in a farming business.

Effort is made to ensure a diverse mix of New Zealand farmers make up the Group, reflecting a broad and representative range of views as membership evolves over time. There is a focus on diversity across variables such as:

- type of ruminant livestock
- region
- farm system (extensive, intensive, etc.)
- personal experience
- age, gender and ethnicity (including Māori agribusiness & livestock farming perspectives)
- farm ownership structure (owner-operator, shareholder, corporate, etc).

Members are appointed for a term of approximately two years, with ongoing appointments staggered over time to support continuity of the Group. Appointments may be renewed at AgriZero^{NZ}'s discretion.

A member may resign from the Group by notice in writing to AgriZero^{NZ}. AgriZero^{NZ} may terminate a member's appointment at any time by notice in writing. In these instances, a new member will be sought by AgriZero^{NZ} to maintain the desired group size and mix of perspectives.

Member duties

On appointment, each member of the Group is required to agree in writing to comply with these Terms of Reference.

Members are expected to:

- attend two in-person meetings per year, and additional online meetings as required (AgriZero^{NZ} will arrange travel, and time away from work to attend meetings will be reimbursed on a per diem rate)
- provide input between meetings where requested (e.g. short feedback or surveys)
- feature in AgriZero^{NZ} communications as agreed and where appropriate e.g. media releases, social media
- act honestly, ethically and diligently while undertaking their duties
- be a team player, with an openness to differing views and opinions

- not make improper use of information gained through their position or take improper advantage of that position
- keep all information discussed at meetings confidential during and after membership, unless it is publicly known
- disclose any actual or potential conflicts of interest (a register is maintained and updated at each meeting).

Review

The Group is subject to periodic review against its Purpose and Objectives. Members may be asked to contribute to these reviews as required. Changes to the Terms of Reference and/or the Group and its functions may be implemented following this review.

AgriZero^{NZ} owners

Ruth Leary (Head of Strategy and Engagement) and Deborah Roche (Head of Catalyst).