



# Privacy Notice

## Introduction

MO ÒR ("we," "us," or "our") is committed to protecting your privacy and ensuring the security of your personal information. This Privacy Statement outlines our policies and practices regarding the collection, use, and protection of your personal information when you use our services, visit our website, or interact with us in any way.

By accessing our website or using our services, you consent to the practices described in this Privacy Statement. Please take the time to review this document carefully.

## Information We Collect

We may collect and process the following types of personal information:

### 2.1. Information You Provide

- Contact Information: Name, email address, phone number, and postal address.
- Account Information: Username, password, and other authentication information.
- Communication Content: Information you provide when you contact us, including emails, messages, or feedback.

### 2.2. Information Collected Automatically

- Usage Information: Data related to your interactions with our website and services, such as IP address, device information, and browsing history.
- Cookies and Similar Technologies: Information collected through cookies, web beacons, and other tracking technologies. Please see our Cookie Policy for more details.

## How We Use Your Information

We use your personal information for the following purposes:

- To provide and maintain our services.
- To respond to your requests and inquiries.
- To improve and personalize your experience.
- To send promotional and marketing materials, if you have opted in.
- To comply with legal obligations and protect our rights and interests.



## **Sharing Your Information**

We may share your personal information with:

- **Service Providers:** Third-party companies that assist us in providing our services and may have access to your data to fulfil their responsibilities.
- **Legal Authorities:** When required by law or to protect our rights, safety, or interests.
- **Business Transfers:** In the event of a merger, acquisition, or other change in ownership or control of our company.

## **Your Rights and Choices**

You have the following rights with respect to your personal information:

- **Access:** You can request access to the personal information we hold about you.
- **Correction:** You can request the correction of inaccurate or incomplete data.
- **Deletion:** You can request the deletion of your personal information under certain circumstances.
- **Opt-Out:** You can opt out of marketing communications at any time.

To exercise these rights or for any privacy-related inquiries, please contact us at [contact@moorwhisky.com](mailto:contact@moorwhisky.com)

## **Data Security**

We take appropriate measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction.

## **Changes to This Privacy Statement**

We may update this Privacy Statement periodically to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting the updated Privacy Statement on our website.

## **Contact Us**

If you have any questions or concerns about this Privacy Statement or our data practices, please contact us at: [contact@moorwhisky.com](mailto:contact@moorwhisky.com)

This Privacy Statement is effective as of the date provided at the beginning of this document. Please check for updates periodically.