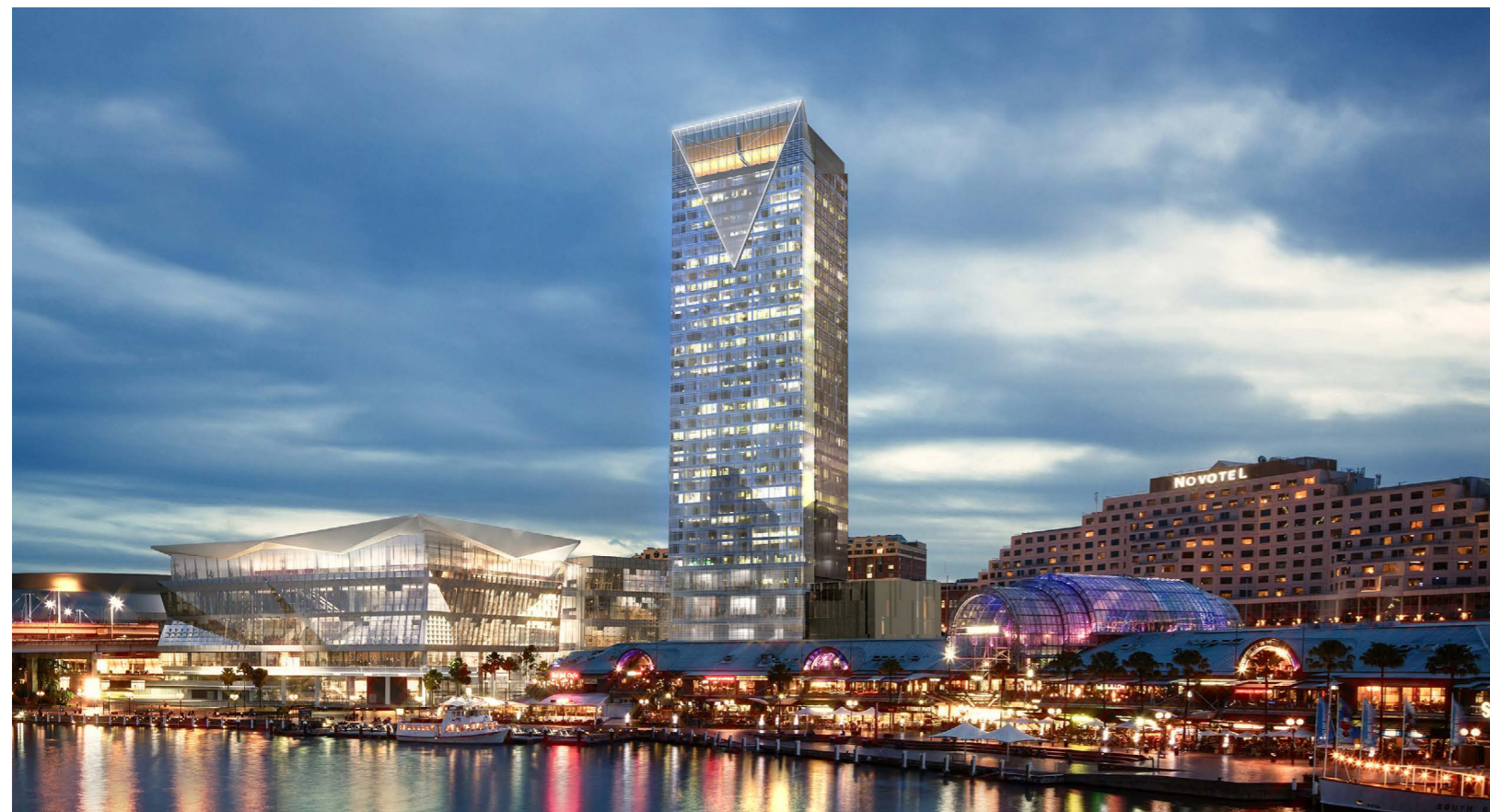


# Making Sydney a sustainable destination: a snapshot of the strategy to 2022

We want Sydney to be known as a leading sustainable destination. Here's an overview of what we're doing and why.



In 2015/16 Sydney's accommodation and entertainment sector was responsible for 47% of the city's commercial waste, 21% of carbon emissions and 14% of drinking water consumption. This has a significant impact on our environment.

We want visitors to enjoy Sydney and support our stunning environment at the same time. That's why we collaborated with C40 to develop the Making Sydney a Sustainable Destination plan.

This plan sets a vision for our city to be recognised globally as a sustainable destination for business and holidays.

## **Key actions include ways businesses can:**

- use and promote environmental ratings
- improve waste management
- provide cost-effective retrofits
- install onsite solar or procure renewable energy
- connect to recycled water where possible.

We established the Sustainable Destination Partnership in 2018 to address barriers to action and show what is possible when government and industry players work together.

[sustainabledestinationpartnership.com.au](https://sustainabledestinationpartnership.com.au)

Join us!

# How we plan to make Sydney a sustainable destination

<p>Direction <b>01</b></p> <p><b>Increase Demand</b></p> <p>Visitors and organisations are informed and motivated to choose sustainable options</p> <p><b>Challenge:</b> People and organisations are not prioritising sustainability in their decision making</p> <p><b>Outcomes:</b> Government and corporate businesses are using procurement to drive ratings uptake and uplift Visitors are choosing businesses and options that help them enjoy Sydney sustainably</p>	<p>Direction <b>02</b></p> <p><b>Build Capacity</b></p> <p>The sector has the skills, tools and resources to manage businesses sustainably</p> <p><b>Challenge:</b> Lack of awareness of business benefits and trusted information</p> <p><b>Outcomes:</b> Tools and resources are available to address barriers to resource efficiency and encourage continuous improvement Businesses have the skills and capacity to design, develop, measure and manage environmental performance</p>	<p>Direction <b>03</b></p> <p><b>Activate Upgrades</b></p> <p>Sector continually measures, monitors, acts and plans to improve performance</p> <p><b>Challenge:</b> Competing business priorities and perception that environmental sustainability compromises luxury</p> <p><b>Outcomes:</b> Existing buildings are continuously improving resource efficiency, disclosing environmental performance and accessing renewable energy with the aim to be net zero by 2050</p>	<p>Direction <b>04</b></p> <p><b>Foster Leadership</b></p> <p>Sector designs, builds and manages to the highest sustainability standard</p> <p><b>Challenge:</b> Low minimum building standards, split incentive that discourages upgrades and intractable problems for single players</p> <p><b>Outcomes:</b> Sector leaders are collaborating on best practice environmental performance New developments have been designed and constructed to the highest level of sustainability performance available</p>	<p>Direction <b>05</b></p> <p><b>Promote &amp; Recognise</b></p> <p>Sustainable action is recognised and showcased thereby normalising it</p> <p><b>Challenge:</b> Sustainable action is not well promoted and is therefore not considered business as usual</p> <p><b>Outcomes:</b> Disclosure of rating data and information on environmental performance allows the city to recognise results and leadership and to track sector progress</p>
<p>Actions</p> <p><b>Flagship action</b></p> <ul style="list-style-type: none"> <li>Influence private sector companies and government agencies to procure sustainable accommodation/venues</li> </ul> <p><b>Supporting actions</b></p> <ul style="list-style-type: none"> <li>Make ratings information easily accessible</li> </ul> <p><b>Aligned actions</b></p> <ul style="list-style-type: none"> <li>Facilitate ways for visitors to prioritise active, public and low emission transport</li> </ul>	<p>Actions</p> <p><b>Flagship action</b></p> <ul style="list-style-type: none"> <li>Provide grants to encourage action</li> </ul> <p><b>Supporting actions</b></p> <ul style="list-style-type: none"> <li>Support industry to provide appropriate tools and resources</li> <li>Support industry to provide appropriate training</li> </ul> <p><b>Aligned actions</b></p> <ul style="list-style-type: none"> <li>Advocate for improved waste reporting</li> <li>Support industry specific waste management solutions</li> </ul>	<p>Actions</p> <p><b>Flagship action</b></p> <ul style="list-style-type: none"> <li>Offer building tune ups to businesses</li> </ul> <p><b>Supporting actions</b></p> <ul style="list-style-type: none"> <li>Ensure City owned properties are improving environmental performance</li> <li>Ensure City events are delivered sustainably</li> </ul> <p><b>Aligned actions</b></p> <ul style="list-style-type: none"> <li>Integrate sustainability advice and assessments into City processes</li> <li>Advocate for improved environmental improvement standards</li> <li>Encourage the use of recycled water</li> </ul>	<p>Actions</p> <p><b>Flagship action</b></p> <ul style="list-style-type: none"> <li>Sustainable Destination Partnership</li> </ul> <p><b>Supporting actions</b></p> <ul style="list-style-type: none"> <li>Investigate new planning controls that drive performance improvements towards Net Zero</li> <li>Encourage Net Zero Hotels</li> </ul> <p><b>Aligned actions</b></p> <ul style="list-style-type: none"> <li>Support best practice in waste management</li> <li>Encourage innovation through the provision of grants</li> <li>Encourage innovative waste management solutions</li> </ul>	<p>Actions</p> <p><b>Flagship action</b></p> <ul style="list-style-type: none"> <li>Support the promotion of Sydney as a sustainable destination</li> </ul> <p><b>Supporting actions</b></p> <ul style="list-style-type: none"> <li>Track industry progress</li> <li>Share stories</li> </ul> <p><b>Aligned actions</b></p> <ul style="list-style-type: none"> <li>Provide sustainability information for major event bids</li> </ul>

This plan is aligned to →

