

SUSTAINABLE DESTINATION PARTNERSHIP

Initiatives to improve waste management

Topic	Initiative	Benefits	Responsibility	Next steps	Timeline
Diversion rates	Determine clear waste diversion targets either independently if no group targets exist or in alignment with organisational targets.	Transparency of goals helps achieve better outcomes.			
	Establish baseline diversion rate and aim to increase diversion rate by at least 2% each year.	Setting achievable targets for improving resource recovery.			
Monitoring	Establish a regular waste auditing schedule – at least twice a year.	Improves accuracy and tracking of waste data.			
	Develop a procedure for conducting waste audits. This may include visual audits, weighing material streams or a combination of both.	Improves accuracy and transparency of waste data.			
	Use an online waste monitoring platform.	Improves tracking and transparency of waste data.			
Purchasing strategy	Devise and implement a purchasing strategy to reduce waste.	Reduces waste generation through planned avoidance.			
	Replace existing supply items (for example, paper, boxes and envelopes) with others made from post-consumer recyclable content.	Supports recycling industry and circular economy.			
Waste stream segregation	Implement a strategy for diverting food waste. If food waste is not a significant waste stream for a particular venue then another material stream may be identified instead.	Improves resource recovery.			
Education and training	Establish a mandatory waste training schedule for staff/cleaners at least twice a year, if not already implemented.	Improves waste management procedures and resource recovery, and reduces bin contamination.			
Patron participation	Each year develop and implement one strategy for encouraging resource recovery from patrons/guests.	Improves participation in resource recovery to help achieve diversion goals.			
	Identify an existing customer-used space (for example, guest room, lobby or restaurant) where only one waste bin is provided and add a recycling bin to encourage resource recovery.	Improves resource recovery and reduces bin contamination.			
Promotion	Develop one marketing plan (targeting staff or patrons) to promote site waste management strategies. Run promotional activities at least twice per year.	Improves resource recovery through enhanced education and awareness.			
Roles and responsibilities	Select one person (or small group) who will coordinate sustainable waste initiatives.	Improves effectiveness through clarity of role and accountability – coordinating bin servicing, overseeing training and education, implementing waste auditing/reporting, preparing purchasing and promotional plans.			