

Furniture donations deliver environmental and social impact

Salter Brothers is a Sydney-based investment manager which owns and operates several local hotels, including Novotel Sydney City Centre. The 283-room Haymarket hotel was one of eleven Salter Brothers hotels due for refurbishment in 2023. Refurbishment of the eleven hotels was to include strip-out of all furniture, fixtures, and equipment.

Noting that most of the items to be replaced were still in very good condition, Salter Brothers sought out project partners that could accept and redistribute the used fixed furniture and fittings to people in need. Salter Brothers thus established relationships with three charity partners who could help deliver the project – ReLove, Vinnies, and GIVIT.

Forming strategic partnerships with these charitable organizations, Salter Brothers was able to successfully redirect almost 100 tonnes of furniture, appliances, and household items away from landfill to benefit at-risk groups and displaced families. Donations included mattresses, sofas, tables, appliances, and artwork. The donations also supported the Wise Foundation, which delivers hospitality training to refugees and asylum seekers.

Through this initiative, Salter Brothers contributed to both environmental sustainability and the empowerment of vulnerable communities.

Donating items to ReLove, Vinnies and GIVIT allowed our hotel refurbishment to have a positive social impact. Salter Brothers was thrilled to be able to support people in need throughout this project.

Salter Brothers portfolio manager Andrew Dunn

Key sustainability outcomes

Choose to reuse: Salter Brothers diverted over 80% of refurbishment waste from landfill from its Novotel Sydney City Centre Hotel. By comparison, top performing commercial office buildings divert around 20% of waste from landfill when refurbishing.

Buy local: Salter Brothers also sourced over 80% of the new furniture, fixtures, and equipment from local NSW suppliers.

Social impact: Donations went to women and children impacted by domestic violence, the homeless, indigenous youth and families, and people seeking asylum.



Photo credit: Salter Brothers