Sydney's Visitor Economy Net Zero Roadmap



Steps to net zero emissions

1. Engage. Measure & Commit

- Engage stakeholders
- Define emissions boundary
- Collect data & set targets
- Declare commitment

2. Plan. Reduce & Switch

- Develop decarbonisation plan
- Implement quick wins
- Switch to renewable

3. Review, Revise & Action

- Review progress
- Revise plans
- Tackle harder-to-abate projects
- Offset residuals

4. Collaborate, Advocate & Celebrate

- Collaborate with value chain
- Engage visitors / guests
- Certify operations and products
- Advocate for sustainable tourism

Climate targets

2030 - Scope 2

Net zero emissions for purchased electricity

2035 - Scope 1

Net zero direct emissions from operations, including fleet, heating fuels and refrigeration

2040 - Scope 3

Net zero value chain

Net zero initiatives

Initiatives



EFFICIENT BUILDINGS



CIRCULAR PRODUCTS & SERVICES



ENGAGED VALUE CHAIN



LOW CARBON TRANSPORT & LOGISTICS



CARBON REMOVAL

2025-2030

- 100% renewable electricity and batteries
- Undertake environmental certifications and ratings
- Implement energy efficiency projects
- Phase out single use plastics
- Implement SDP food waste road map
- Map building's material use
- Circular principles for building design & refits
- Employee engagement programs on climate
- Supplier education on Scope 3 emissions reductions
- · Visitors & guest promotion & engagement
- Transition fleet to EV
- Implement EV charging
- GHG reporting on all logistics
- Develop carbon removal strategy
- · Set up investment model

2030-2040

- Phase out gas from kitchens and building services
- Implement smart building technologies
- Whole-of-life assessment for new builds & refits
- Sustainable sourcing & recycling of staff uniforms
- Prioritise use of upcycled or recycled material
- Only procure from suppliers with SBTs
- Verify critical supplier emissions reductions
- Collaborate with critical suppliers
- Foster a culture of sustainability within the industry
- Develop industry-wide standards for sustainable tourism
- 100% EV fleet
- · Projects identified & volumes secured
- Scope 1 and 2 emissions neutralised

2040 and beyond

- Retrofit any remaining assets and buildings
- Net zero suppliers
- Expand collaboration with value chain partners
- Advocate for supportive policy change
- Zero carbon logistics
- Complete carbon removal projects