

PHILIPS

Professional Display Solutions

Case study Hospitality



Hotel Breitenburg

Hotel Breitenburg delights guests with home-style entertainment from PPDS

“

Philips MediaSuite made it possible to create a comfortable and versatile experience for all our guests.”

Sven Sausmikat, Managing Director, Hotel Breitenburg





Background

A blissful oasis nestled in the natural beauty of Schleswig-Holstein, Hotel Breitenburg sets a new precedent in wellness and relaxation in northern Germany. Surrounded by elder trees on a prestigious estate, this picturesque luxury hotel features a first-class golf course, comprehensive spa, and an outstanding culinary experience likened to fine art. With a fascinating history, and everything needed to create a perfect break from the everyday grind, Hotel Breitenburg has fast become a popular destination for worldwide travellers that appreciate the finer things in life.

Challenge

Formerly a stable built on a 16th century castle estate, Hotel Breitenburg was transformed into a modern wonder in November 2021. In this history-making project, the stables were extensively rebuilt to make 80 high-end luxury guestrooms with fully-loaded facilities. To create a unique balance between traditional and contemporary design, the outer walls of the stable were preserved as an ensemble monument, while the rest of the hotel was completely rebuilt. To further enhance the guest experience, Hotel Breitenburg needed an ultra-modern final-touch to complete each room.

Solution

Hotel Breitenburg teamed up with P-Labor elektronik GmbH and PPDS to create a state-of-the-art AV system that was not only at the forefront of today's standards, but was also future-proof. Through this perfectly aligned collaboration, each of the 80 guestrooms were fitted with a new Philips MediaSuite Professional TV. Powered by Android, and featuring Chromecast built-in, Google Assistant, and Netflix, guests are treated to the ultimate entertainment experience with versatile connectivity and

seamless operation. Thanks to the advanced customisation features of the fleet of Philips MediaSuite Professional TVs, guests are also greeted with a personalised display home screen upon arrival. With CMND, Staff can also push information to each display as needed through a centralised control system. This resulted in a premium guest experience with a truly personal touch. .

Benefits

Chromecast built-in: Secure wireless casting from personal devices gives guests a like-home experience without effort.

Netflix: Built-in Netflix allows guests to use their personal Netflix account with a touch of a button.

Personalised experience: CMND&Check-In enables a full suite of personalisation such as guest details, messages, express check-out, and invoices to be displayed on screen in the guest's language.

Infinite possibilities: Powered by Android provides access to the Google Play Store for an endless list of apps, games, and entertainment, as well as customised app settings.

Fast facts

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|  Client
Hotel Breitenburg |  Project
Guestroom installation |
|  Location
Schleswig-Holstein,
Germany |  Products
Philips MediaSuite
Professional TV
43HFL5114/12 (80 units) |
|  Partners
P-Labor elektronik
GmbH | |

