



Case Study Corporate

Bania Hotel Thermal and Ski takes care of business with PPDS

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Philips enabled us to create a comprehensive AV solution that was versatile enough to accommodate the various spaces and functions of the Bania Conference Center.”

Marcin Bogaczyk, AV Designer, A+V





Background

A magical place in Białka Tatrzańska, the Bania Hotel Thermal Ski resort fuses natural beauty with exquisite luxury. Set in the highlands of Poland, this tranquil 4-star establishment is a popular destination for both business and pleasure—with breath taking views and endless delights to enjoy all year long. World-class facilities including several thermal pools, spas, gourmet restaurants, ski and sports attractions, and a state-of-the-art conference center have made the Bania resort a global benchmark in excellence.

Challenge

Having set a benchmark in luxury and innovation, the Bania Hotel Thermal Ski resort wanted to elevate their conference center with a world-class technological AV solution. For a prestigious space serving a plethora of events including conferences, banquets, concerts, artistic performances, and a host of other business and private functions, it was vital for the upgrade to be versatile, elegant, and functional. Consistent facility bookings also meant that the solution needed to be robust enough to handle long operational hours to ensure reliability and stability.

Solution

To complete their vision of excellence, Bania Hotel Thermal Ski resort teamed up with A+V and PPDS for a perfectly planned AV solution optimised for the various usage scenarios of the conference center. In this custom installation, 38 Philips displays were masterfully installed throughout multiple rooms, halls, and common spaces. Linked to the resort-wide Crestron control system, the displays can be operated effortlessly with global control and automated scheduling. Content is also managed via an intuitive system that puts the staff in complete control—ensuring no opportunity is missed when it comes to showing effective content at all times.

Benefits

Crestron integration: Complete reliability and security is assured with Crestron control system integration—proving comprehensive global control of each display.

Attention-grabbing displays: Impressive 75-inch displays with high-brightness ensure that no detail is missed, and that the content is always visible from any angle.

Elegant design: A clean-look videowall adds extra elegance to the space with its ultra-thin bezels and vibrant picture quality.

Easy content management: Staff can create and push content with ease to a single display or multiple units.

Fast facts

Client

Bania Hotel
Thermal Ski resort



Location

Białka Tatrzańska,
Poland



Project

Bania Conference
Center

Products

Philips D-Line 75" 75BDL4150D
Displays (7 units), Philips X-Line
49" 49BDL3005X Displays
(12 units), Philips D-Line 55"
55BDL4050D Displays (13 units),
Philips D-Line 43" 43BDL4050D
Displays (6 units)



Partners

A+V

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