

Case study Hospitality

SkiStar gives guests more ways to play with PPDS

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I'm pleased to start our partnership with SkiStar on this amazing property in Sälen, SkiStar Lodge Hundfjället, providing them with a seamless casting experience and next-generation 4K TV sets from the leading brand Philips, adding information and streaming apps to please the guests at the hotel.”

Filip Hector, Managing Director, Nonius Nordics





Background

A winter sports wonderland situated in Sweden's picturesque village of Sälen, SkiStar Lodge Hundfjället is where dreams of a lovely winter vacation comes true. Set in the best possible location with a complete focus on comfort and relaxation, this evolutionary concept offers state-of-the-art accommodation, inspiring restaurants, a cosy lounge bar, and Scandinavia's most modern 8-seater express lift. This impressive ski resort also boasts a SkiStarshop, a relaxation area with sauna and gym, and Valle's hygglo— an innovative playroom for children to ensure a family-friendly vacation.

Challenge

Shaping the village of Sälen into an international mountain resort, the SkiStar Lodge concept delivers a best-in-class experience for its guests. With meticulous attention to detail across the entire lodge and its facilities, SkiStar Lodge Hundfjället wanted to complete their offering of excellence right down to their guest rooms. To accommodate how guests now use their in-room entertainment, a modern AV solution was needed to serve today's streaming technologies as well as the upcoming new features of tomorrow. As an international destination, the solution also needed to be versatile enough to work with multiple languages.

Solution

To turn their vision into reality, SkiStar Lodge Hundfjället partnered with Nonius and PPDS for a state-of-the-art AV solution. In this custom collaboration, 286 Philips MediaSuite TVs were installed throughout the lodge's full suite of apartments. These next generation 4K displays delivered superior picture quality in each guest room as well as a seamless entertainment experience that was easy to enjoy. Using the Nonius HUB connected to Philips CMND and the resort's Effectsoft property management system, each guest can be welcomed with a custom message in their native language as soon as they turn on their TV.

With Chromecast built-in, a secure WiFi connection is made between each guest's personal device and the TV via an intuitive QR code. Through this custom system, guests can also view information about the resort. Upon checkout, the guests account credentials are automatically cleared from the room to ensure absolute privacy.

Benefits

Versatile connectivity: Philips CMND enables an effortless connection with the Nonius HUB and the lodge's PMS for quick deployment and easy upgrades of new features as they are needed.

Chromecast built-in: Guests can stream their personal content to the big screen without extra hardware or software configurations, ensuring easy content streaming, device security, and cost-effective maintenance.

Dynamic information: Guests can be greeted with custom messaging in their native language, and can use the displays to view lodge facility information.

Netflix: Integrated Netflix enables intuitive wireless connectivity from guest devices to the big screen. Guest log-in credentials are also automatically cleared upon check out.

Fast facts

Client
SkiStar

Location
Sälen, Sweden

Project
SkiStar Lodge
Hundfjället

Products
Philips MediaSuite 50"
50HFL5114U /12 Display (286
units)

Partners
Nonius

