

PHILIPS

Professional Display Solutions

Case study Hospitality



The Europe Hotel Killarney

Google Cast and personalised service makes Philips MediaSuite TVs a five-star favourite

“

We've been working with Philips Professional Displays for many years. PPDS is a great supplier to work with, and they always give great customer care.”

Michael Brennan, Managing Director | The Europe Hotel





Background

Nestled on the shores of Loch Lein, the five star Europe Hotel & Resort is a destination for luxury and pure relaxation, as well as for adventure and the allure of the world famous Lakes of Killarney.

Promising every guest the hotel's trademark warmth and welcome, its elegant accommodation comprises 180 bedrooms and suites, with panoramic views from private balconies, as well as extraordinary dining and wellbeing facilities, and impeccable service from check in to check out.

Challenge

Established in 1961, The Europe has become one of Ireland's most iconic hotels and an international hospitality leader. With a view to enhancing guest experiences to match the hotel's breathtaking vistas, incorporating contemporary design and natural luxury, the team at The Europe embarked on a renovation of its rooms and suites.

As well as the fixtures and fittings in each of the rooms, including bespoke furnishings and rich textures that complement the natural beauty of the surrounding landscape, the technology within each room also needed to be future proofed, seamlessly integrating cutting edge technology to match today's – and future – entertainment expectations.

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One of the things we were looking for first and foremost was a larger TV with enhanced features. In particular the built in casting facility with Philips MediaSuite.”

Michael Brennan, Managing Director | The Europe Hotel

Solution

With a strong relationship with PPDS and a history of integrating Philips TVs into its hotels for more than fifteen years, the team at The Europe chose to work with the VDA Telkonet to upgrade their guest room fleet with Philips MediaSuite TVs.

Primed for versatile integration with hotels' existing technology architecture, the TVs were an easy fit for The Europe's IPTV network and its PMS, delivering on the personalised welcome and experience that the Europe desired for its guests.

“

The MediaSuite TVs delivered on everything we needed for our guests. Quality of picture, a new guest information system, in built casting, and links to our property management system, as well.”

Michael Brennan, Managing Director | The Europe Hotel

The Philips MediaSuite TVs also answered the brief on both size and functionality, and 65" models were selected, bringing built in Google Cast with no external hardware required, access to the Google Play store and its wealth of apps.

Benefits

Google Cast: Guests can cast their personal content – films, music, gaming and more – from their personal devices onto the hotel TV without extra hardware or software configurations.

Google Play store: Designed on an Android platform, Philips MediaSuite deliver on direct access to thousands of apps – music, movies, gaming, health and wellbeing, and more.

IPTV integration: Delivering a more flexible and personalised viewing experience for guests, including best quality channels for live TV and on demand content.

Sustainability focused: Philips MediaSuite TVs can receive regular software updates, allowing the hotel to benefit from latest features and functionality, extending the lifetime of their investment.

Fast facts



Client
The Europe Hotel



Location
Killarney, Ireland



Partner
VDA Telkonet



Project
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Products
65" Philips MediaSuite
65HFL6214U

