

PHILIPS



Signage 4050 Series

75"

24/7 operation

Wave ready



75BDL4050Q

Philips Signage 4050 Series

Efficiency made easy – your versatile 24/7 display

Inform and enthrall with Philips Signage 4050. UHD resolution is matched with enhanced brightness and high haze, and the efficiency of the tried and tested Android 10 SoC. Wave-ready for remote management, putting you in full control.

Easy operation

- Remote management with Philips Wave
- Add optional Philips ScreenShare

Energy Star compliant. EPEAT Silver rating

- Supporting business sustainability and energy savings.

Advanced connectivity options and UHD resolution

- Add optional CRD22 module for easy Wifi
- OPS slot allows for PC embedding without cabling

24/7 operation

- 500 cd/m2 brightness
- Higher haze rate for better visibility
- Easily mounted in landscape or portrait.

Plug and play with Android 10

- Proven reliability. No need for external media player.

Highlights

24/7 operation

With 500 cd/m² brightness for better visibility, the Philips Signage 4050 display is designed to be used 24/7, making it a great selection for travel and transportation hubs, retail centres, food and beverage locations, and more. FailOver is also included enabling your display to switch automatically between primary and secondary inputs should an outage occur.

Versatile orientation

Install in portrait or landscape orientations, with size variants to suit a range of installation purposes across the range of settings and industries.

Plug and play with Android 10

Tried, tested, and proven intuitive user experience, with a professional Android 10 SoC built in for easy apps and solutions integrations and no need for an external media player.

Wave ready

Manage your display and control content remotely with Philips Wave Controller – your evolutionary ecosystem designed to support time, energy and cost efficiencies. Discover software applications to support your interactive vision from our network of proven partners on the PPDS ProStore.

Wireless screen sharing

Add in the fully secure and GDPR-compliant optional Philips ScreenShare presentation software for instant and effortless content sharing, using any device, on any network, and without additional hardware.

Energy Star compliant. EPEAT Silver rating

Supporting business sustainability and energy savings, with power saving features and using more environmentally friendly materials on the product and in the packaging.

Advanced connectivity options

With a range of input options for easy content control, simply add in a CRD22 module to bring the power of Wifi into the mix.

Ultra HD resolution

Advanced quality brings stunning contrast for the richest colours and the clearest picture to captivate passers by and draw customers in.

Specifications

Picture/Display

Diagonal screen size (metric): 189.3 cm
 Diagonal screen size (inch): 74.5 inch
 Aspect ratio: 16:9
 Panel resolution: 3840 x 2160
 Pixel pitch: 0.4296 x 0.4296 mm
 Optimum resolution: 3840 x 2160 @ 60 Hz
 Brightness: 500 cd/m²
 Display colors: 1.07 Billion
 Contrast ratio (typical): 1200:1
 Dynamic contrast ratio: 500,000:1
 Response time (typical): 8 ms
 Viewing angle (horizontal): 178 degree
 Viewing angle (vertical): 178 degree
 Picture enhancement: 3/2 - 2/2 motion pull down, Progressive scan, Dynamic contrast enhancement
 Panel technology: ADS
 Operating system: Android 10
 Haze: 25%

Connectivity

Audio output: 3.5mm jack
 Video input: USB 2.0 (x2), DVI-I (x 1), HDMI 2.0 (x2), USB 3.0 (x1)
 Audio input: 3.5 mm jack
 Other connections: micro SD, OPS
 External control: RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack, RJ45

Convenience

Placement: Landscape (24/7), Portrait (24/7)
 Tiled Matrix: Up to 3 x 3
 Keyboard control: Hidden, Lockable
 Remote control signal: Lockable
 Signal loop through: RS232, IR Loopthrough
 Ease of installation: Smart Insert
 Energy saving functions: Smart Power
 Network controllable: RS232, RJ45

Sound

Built-in speakers: 2 x 10W RMS

Power

Mains power: 100 - 240V~, 50/60Hz
 Standby power consumption: <0.5W
 Power Saving Features: Smart Power
 Energy Label Class: D
 EEI Lot5 power consumption (W): 80
 EPEAT certification: EPEAT Silver

Supported Display Resolution

Computer formats: 720 x 400, 70Hz, 640 x 480, 60,67,75Hz, 800 x 600, 60Hz, 832 x 624, 75Hz, 1024 x 768, 60Hz, 1152 x 870, 75Hz, 1280 x 720, 60Hz, 1920 x 1080, 60Hz, 1680 x 1050, 60Hz, 3840 x 2160, 30, 60Hz
 Video formats: 480i, 60Hz, 480p, 60Hz, 576p, 50Hz, 576i, 50Hz, 720p, 50, 60Hz, 1080i, 50, 60Hz, 1080p, 50, 60Hz, 3840 x 2160, 30, 60Hz

Dimensions

Set Width: 1683.5 mm
 Product weight: 35.75 kg
 Set Height: 961.7 mm
 Set Depth: 69.5mm(D@wall mount) / 91.8mm(D@handle) mm
 Set Width (inch): 66.28 inch
 Set Height (inch): 37.86 inch
 Wall Mount: 600 mm x 400 mm, M8
 Set Depth (inch): 2.74(@ wall mount) / 3.61(@ handle) inch
 Bezel width: 14.9 mm (Even bezel)
 Product weight (lb): 78.82 lb

Operating conditions

Altitude: 0 ~ 3000 m
 Temperature range (operation): 0 ~ 40 °C
 MTBF: 50,000 hour(s)
 Temperature range (storage): -20 ~ 60 °C
 Humidity range (operation)[RH]: 20 ~ 80% RH (No condensation)
 Humidity range (storage) [RH]: 5 ~ 95% RH (No condensation)

Multimedia Applications

USB Playback Video: MPEG 1/2 (1080p 60Hz), MPEG 4 (1080p 60Hz), H.263 (1080p 60Hz), H.264 (4K2K 60Hz), H.265 (4K2K 60Hz), VP8 (1080p 60Hz), VP9 (4K2K 60Hz)
 USB Playback Picture: JPEG, PNG, BMP, WEBP
 USB Playback Audio: AAC, HEAAC, MPEG 1/2/2.5 Layer 3, MPEG 1/2 Layer 1, MPEG 1/2 Layer 2

Internal Player

CPU: Quad Core Cortex A55
 GPU: G52 MC1
 Memory: 16GB, 3GB DDR

Accessories

Included Accessories: RS232 daisy-chain cable, Philips logo (x1), AC Power Cord, AC Switch Cover, Quick start guide, Remote control & AAA batteries, RS232 cable, USB Cover (x1)

Miscellaneous

On-Screen Display Languages: Simplified Chinese, Traditional Chinese, English, French, German, Italian, Polish, Russian, Spanish, Turkish, Japanese, Arabic
 Warranty: 3 year warranty
 Regulatory approvals: CE, CB, FCC, Class A, VCCI, RoHS, UL

