



10th December 2024

Sustainable Soy

We are committed to rearing our birds in a sustainable way, including through their diet and the sourcing of feed. Using soy as a source of protein in our birds' diet has many benefits but we also understand the challenges and environmental issues associated with the growth, harvesting and transportation of soy. We are committed to use sustainably produced soy, and in practice this means that:

- All the soy that we use will be verified as deforestation free* as soon as possible, and by no later than January 2026.
- As signatories of the UK Soy Manifesto we will align with the timeline for inclusion of conversion as set out by the manifesto group.
- This applies to all our UK farming and processing operations.
- We have set a cut-off date for land conversion as 2020 at the latest, but our certificated soy is from land that has been farmed since 2008 or earlier.

This policy applies to all soy that we buy directly, and also that which is used within the ingredients that contribute to our finished products. We will work closely with our own supply chain and wider supply network to ensure that ingredients containing soy, or embedded soy, meet our sustainability expectations.

We only purchase certified zero-deforestation soy and this is now traceable to regional level. Regular updates on progress achieving our sustainable soy commitment will be included within our 'For Good' Responsible Business Report, published on our website every Autumn.

* This includes both legal and illegal deforestation