

Palais des Congrès Montréal, QC, Canada 4th to May 6th, 2025

EXHIBITOR MANUAL

Mineral, Innovation and the Energy Transition

Welcome to

#CIMCONNECT2025

With excitement and anticipation, we welcome you to the much-awaited annual gathering of the mining industry, now proudly known as CIM CONNECT!

SHOW HOURS

Sunday, May 4 5:00 PM to 8:00 PM Monday, May 5 10:00AM to 5:00PM Tuesday, May 6 10:00AM to 5:00PM



PLEASE TAKE A MOMENT TO GO THROUGH THE EXHIBITOR MANUAL. IT CONTAINS ALL THE ESSENTIAL INFORMATION FOR SETTING UP AND RUNNING YOUR EXHIBIT. BY PLACING YOUR ORDERS EARLY, YOU CAN BENEFIT FROM THE BEST PRICES AND SERVICE FROM US AND THE SERVICE-CONTRACTORS.

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General Event Information

Event Presentation and Description

The CIM Expo stands as the foremost platform for spotlighting cutting-edge technology, inventive solutions, a wide array of services, and much more. Engage in conversations with industry professionals, experts, and key decision-makers. Explore and test products, establish valuable partnerships, and ignite fresh ideas. The CIM Expo welcomes all industry professionals to participate and benefit from this exceptional event.

Event Promoter

The promoter of the CIM 2025 Convention is the Canadian Institute of Mining, Metallurgy and Petroleum (CIM). Founded in 1898, it is the leading technical society of professionals in the Canadian minerals, metals, materials and energy industries. With over 10 000 national and international members, CIM strives to be the association of choice for professionals in the minerals industries.

Contact Information

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Sales Manager, Exhibition and Sponsors

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Event Schedule * *Large booths & heavy loads ONLY

Schedule								
Date	te Move-in Exhibitors		Expo Hours Exhibitor's access		Expo Hours Visitors		Move-out Exhibitors	
May 1, 2025 *	4:00 p.m.	8:00 p.m	:	:	:	:	:	:
May 2, 2025	8:00 a.m.	6:00 p.m.	:	:	:	:	:	:
May 3, 2025	8:00 a.m.	4:00 p.m.	:	:	:	:	:	:
May 4, 2025	8:00 a.m.	12:00 p.m.	4:00 p.m.	5:00 p.m.	5:00 p.m.	8:00 p.m.	:	:
May 5, 2025	:	:	9:00 a.m.	10:00 a.m.	10:00 a.m.	5:00 p.m.	:	:
May 6, 2025	:	:	9:00 a.m.	10:00 a.m.	10:00 a.m.	5:00 p.m.	5:00 p.m.	11:00 p.m.
May 7, 2025	:	:	:	:	:	:	8:00 a.m.	2:00 p.m

Admission

Registration can be completed online, please visit http://convention.cim.org/register to register your booth staff. All exhibitors, delegates and visitors must collect their badge from the registration desk upon arrival to access the expo floor.

Each 10x10 booth space rental includes four exhibitor passes, granting access to all technical sessions, the Expo, and the Komatsu Gala. Additional staff can be registered for \$375 per person.

Conference delegates have access to all The Expo activities.

Mining community visitors can access The Expo for a fee of \$70 CAD. CIM provides exhibitors an opportunity to issue complimentary VIP passes to key mining individuals. Exhibitors can request access to the electronic pass by email at eqendron@cim.org.

Children and teenagers are permitted to visit The Expo if they are escorted by their parents, teachers or tutors. The EXPO attendance fee is \$70.00 CDN.

Getting to the Palais des Congrès

The main entrance for visitors is located at 201, avenue Viger Ouest, Montréal **OR** 1001, Place Jean-Paul Riopelle, Montréal.

** No deliveries or pick-ups will be accepted at this address.

The delivery dock is located at:

163, rue Saint-Antoine Ouest, Montréal.

You can use the following parking lots to park your car.

- Stationnement Viger Palais des congrès de Montréal Clearance height : 1.81 m (5"11") 1025, rue Chenneville
- Quartier International de Montréal parking lot Clearance height: 2 m (6'7")
 249, rue Saint-Antoine Ouest

Purchase Order Deadlines

The booth rental is for the raw space only; you would need to rent the services you need. Please use this checklist to ensure that you have ordered/arranged all your essential products/services before the required deadlines.

PRODUCTS/SERVICES TO ORDER	Advance rate	Deadline
Audio-visual/computer services	April 16, 2025	
Booth Cleaning	April 16, 2025	April 29, 2025
Communication Services	April 16, 2025	April 29, 2025
Drayage / Material Handling	April 16, 2025	April 29, 2025
Electrical Services	April 16, 2025	April 29, 2025
Food & Beverage		April 11, 2025
Hotel Reservation	April 12, 2025	
Lead Retrieval System *	February 21, 2025	April 3, 2025
Security Services	April 16, 2025	April 29, 2025
Show Decorator (Furnishing)	April 14, 2025	May 4, 2025
Sign / Banner Installation	April 16, 2025	April 29, 2025
Transportation, Customs brokerage	April 14, 2025	
Work Authorization Form		March 7, 2025

^{*} Late fee after April 3rd, 2025

Sponsorship Opportunities

Your company is looking for a way to boost its brand visibility, stand out from competitors, forge valuable connections and showcase its expertise? Please visit the CIM CONNECT website to learn more about sponsorship opportunities. Sponsorship Title (cim.org)

Show Service Providers List

CIM has appointed the following companies as **Official Service Contractors** for the 2025 CIM Convention & EXPO. If you are planning on using a non-official service contractor, please be advised that there are certain requirements that your appointed contractor must comply with before being allowed access to the floor. In addition, the Palais des Congrès de Montreal is the exclusive supplier for food and beverage, Internet and telecommunications, and cleaning services.

For ordering online or to obtain order fo	rms, please visit the Expo section of
 Customs Brokerage Services Drayage & Material Handling Logistics & Transportation Services 	Goodkey Show Services support@goodkey.com 780 426-2211 ext. 217 Toll free: 1 877 726-2211
 Show Decorator Drayage/material handling Furnishings Plants Printed signs 	Goodkey Show Services exhibitorservices@goodkey.com 780-468-8114 Toll free: 1 877 726-2211
 Electrical Services Housekeeping Services Internet Services Security Sign / Banner Hanging & Rigging Telecommunications 	Société du Palais des congrès de Montréal https://congresmtl.com/en/services/client-portal/514871-5871 Toll free: 1-888 871-5871
Audio-Visual Equipment / Computers	Expertease Daniel Fisher, Project Manager <u>daniel@expertease.ca</u> 514 416-EASE, ext. 3273 Toll free: 1 844 877-EASE ext. 3273
Lead Retrieval	Streampoint Solutions Inc. Lorraine Joseph, Lead Retrieval Manager lorraine.joseph@streampoint.com 703 201-0734
Food & Beverage	Maestro Culinaire <u>pascal.maisonneuve@maestroculinaire.ca</u> 514-871-3111 ext. 4006
Registration	CIM Registration registration@cim.org 514-939-2710 ext. 1320

Move-In

Assembly Schedule

Goodkey will manage an "Exhibitor's Move-in Log" regarding the move-in details of exhibitors' goods. This log will specify the date and time of receiving, number of pieces, gross weight, name of carrier and the handling method. As required, other specific information will be compiled. During move-in, weight scales will verify and certify declared shipment weight. Material handling/Drayage charges will be applied in accordance with the actual weight of a shipment. Any discrepancies between measured value and shipped value should be reported to the CIM Sales Manager.

Move-in

- Thursday, May 1, 2025 / 4 p.m. 8 p.m. (Heavy lifts & booths over 400ft2)
- Friday, May 2, 2025 / 8 a.m. 6 p.m.
- Saturday, May 3, 2025 / 8 a.m. 4 p.m.

Booth ID Numbers

Booth ID numbers will be temporarily displayed and clearly visible during move-in and during the show. Appropriate signage will be placed by Goodkey.

Aisle Carpeting

Aisle carpet will be laid beginning at 4 p.m. on Saturday, May 3, 2025. CIM requires that all exhibiting staff and contractors vacate the EXPO floor no later than 4 p.m.

Exhibitors who are still assembling their booths must have planned for removal of their empty crates from the aisles before this time. Any additional labor costs incurred due to this negligence will be charged to the exhibitor in default.

Security

High-visibility vests must always be worn by all exhibitors, contractors and booth builders during move-in and move-out periods. Exhibitors can bring their own vests or purchase them from the Palais des Congrès for \$10.00/ vest.

For security and insurance concerns no one under the age of 16 will be allowed in the exhibit area during move-in, booth set-up, dismantling and move-out.

Exhibitor's employees are prohibited to drive forklifts or use dollies, carts, power tools and other show equipment. For safety purposes only the official contractor is permitted to do such work.

Exhibitors Contractors

Exhibitors may elect to perform the following show services themselves or outsource it to specialized show contractors of their choice:

- Freight shipments
- Assembly and dismantling of Exhibitors' large Exhibit display.

All exhibiting companies using a Third-Party Contractor for booth assembly (other than Goodkey Show Services), must fill in the Exhibitors' Appointed Contractor form and submit it to egendron@cim.org

The exhibitors' subcontractors must coordinate their work with Show management to ensure timely execution as not to interfere with the show logistics. It is the Exhibitors responsibility to inform his contractors of all show rules and regulations and ensure that they adhere to them as well as to the venue's policies and all applicable laws.

Exhibitors' sub-contractors are required to submit proof of workers' compensation. In addition, they must have property damage and liability insurance coverage. They must submit the Certificate of Insurance for a combined single limit of \$1 million bodily injury and property damage and/or \$1 million general aggregate with a \$1 million per occurrence limit. It is the Exhibitor's responsibility to submit this certificate with his "Work Authorization" form.

- The Exhibitors' appointed show contractors:
 - A. Will coordinate the Exhibitors' show work with CIM management.
 - B. Will not solicit business on the show floor.
 - C. Will comply fully with CIM EXPO the move-in and move-out schedule.
 - D. Will work harmoniously with CIM's official show decorator. Any issues should be immediately brought to the attention of show management.
- Show contractors' work staff must pick up their Work Badge from security.



Goodkey Show Services has been mandated as the official material handling contractor. These services at the exhibitor's expense are charged per hundred pounds weight with a minimum handling fee.

Shipping and Deliveries

Official Supplier

CIM Show Management recommends the use of its official supplier Goodkey Show Services (GSS) for all shipments to the show. Exhibitors using other carriers must ensure that these carriers coordinate their shipments with GSS to ensure optimal movement of goods on the truck access route during move-in and move-out.

Exhibitors who drop off their displays / equipment at the loading docks must do so in the designated area, advise Goodkey Show Services of their arrival and request onsite material handling if required. Exhibitors choosing to move their goods themselves from the loading area to their booth will have access to dollies at a cost. GSS rents such equipment on site upon availability. In both cases, GSS will take note of the activity and charge the exhibitor accordingly.

We strongly recommend that you make your arrangements with Goodkey Show Services. Avoid lost freight and obtain free warehousing for up to 30 days plus crate storage when you use Goodkey Show Services for shipping. **Call Tim Goodkey at 1-877-726-2211 ex 217 for a quotation**.

Warehouse

Exhibitors using Goodkey Logistics will benefit from possible warehousing of their show materials for up to **30 days in advance** of the show move-in date (**April 4, 2025**). Show materials should be shipped to arrive at the warehouse no later than **April 28, 2025**, at 4:30 p.m. The Exhibitor's shipments will be delivered to the Palais des Congrès truck dock.

Goodkey Show Services Ltd. C/O CIM MONTREAL 2025

Name of Exhibiting Company – Booth # XXXX (Mandatory)

ABF Freight System Canada Ltd. 555 Autoroute 13

Laval, Québec, H7W 5N4 Tel: 1-780-426-2211 ex 217

Fax: 1-780-426-5734

Prior to the move-in date, the Palais des Congrès will not accept advanced shipments.

Regular transport companies do not deliver on Saturday or Sunday.

Cross-border Shipments

Inbound and outbound shipments will be transported door-to-door. Imported displays and/or promotional items belonging to foreign exhibitors will be bonded by the show organizers as per the show provisions of Canada Customs Memorandum # D8-1-2.

Pallet and Non-palletized Shipments

Loose show material must be placed on wood pallets for forklift handling. Otherwise, the Exhibitors will be charged per 100lb weight.

Skid and pallet shipments are the best way to handle your display material. Exhibit shipments must be sent "prepaid". Find out about the charges from the Official Transport Company for your inbound/outbound shipments.

The Palais des Congrès will not accept freight shipments before scheduled move-in times. **NO EXCEPTIONS**.

Small Show Deliveries

Exhibitors sending small parcel deliveries can courier their shipments to the Palais des Congrès receiving dock address (not to the office) - Deliveries will be handled by Goodkey Show Services at the receiving dock only during the move-in days (May 1 to 3, 2025).

NOTE: There will be a minimum material handling fee for this service. Shipments arriving before the move-in date will be returned to their owner. Again, to avoid any parcel loss, untimely deliveries, show management strongly recommends the Exhibitors use the official carrier.

For best handling, please coordinate your requirements with show officials as described on the Show Service Providers & Order forms.

Palais des Congrès Shipping Label

In the Annex, you will find a pre-addressed mailing label for the Palais des Congrès. We have provided this template so that you can easily fill in the blanks and photocopy as many pre-addressed labels as you need. All our mailing information is included for your convenience – however we ask that you please fill in the remaining sections, especially your **EXHIBITOR COMPANY NAME, CONTACT & PHONE NUMBER.**

Please note that every event at the Palais des Congrès has an official move-in date. The Palais des Congrès is unable to store exhibitor freight prior to any event due to the limited storage facilities. They reserve the right to refuse delivery of exhibitor freight that arrives at the facility prior to the appropriate move-in date. Please consult with GOODKEY SHOW SERVICES if you require more details regarding move-in dates or official freight storage.

Storage

Empty Containers & Crates

Goodkey is the exclusive supplier for on-site storage. All display containers and crates must be stored by Goodkey. The Exhibitor must establish plans to remove his crates and containers for storage. It is recommended that prior to move-in, the Exhibitors arrange through commercial agreement with Goodkey for the storage of their goods. Labels will be provided by Goodkey for proper identification of items. It is the Exhibitors responsibility to ensure his goods are properly identified with the appropriate labels. The containers and crates will be returned by Goodkey for move-out at the show closing time. It will take at least two hours to deliver all the empties. All arrangements must be made via Goodkey show services.

Within the Booth Space

Fire regulations in most Exhibit Facilities prohibit storing empty carton containers or packing materials behind back drapes. In most cases, however, Exhibitors may store a limited supply of literature or small display containers within their booth area, so long as these items do not impede access to utility services, create a safety problem or look unsightly.

Heavy and Large Items

For heavy pieces exceeding 5000 Lbs. and/or for large exhibits, please complete and submit the following **Work Authorization Form.**

Outbound Operations' Instructions

Show Closure Announcement

Exhibits must remain staffed and intact during the show and may not be dismantled or removed before the show officially ends. Exhibitors failing to abide by this rule will lose all accrued priority points and may be disqualified from exhibiting at future CIM Expos.

Move-out Priority Schedule

The move-out schedule is a reverse order of the move-in schedule.

- 1. Exhibitors with hand-carried displays are the first group to move out, provided they do not use the truck dock facilities.
- 2. Exhibitors with light displays are the second group to move out, provided they are ready to move within the assigned period.
- 3. Exhibitors with heavy displays are the third group to move out, provided they are ready to move within the assigned period.
- 4. Exhibitors with heavy equipment and machinery are the last group to move out on Wednesday and must report punctually per the designated schedule. The Palais des Congrès penalties for late departure will be borne by the exhibitor should delays be caused.

Exhibitors using Goodkey will receive move-out instructions on Tuesday morning.

Exhibitors making their own arrangements should contact their designated carriers to coordinate the pick-up of their materials from the Palais des Congrès.

The following documents and services can be obtained from the Exhibitor service counter: bills of lading, shipping labels, assistance in dismantling and forklift services.

Aisle Carpeting Removal

At the announcement of show closure at 5:00 p.m. on Tuesday, the show decorators will be removing the aisle carpeting. Exhibitors must ensure that no materials from their booths impede this activity.

Booth Dismantling

Exhibitors are requested not to leave their booth unattended during move-out operations. Dismantling and packing should start immediately after the show closes. Exhibitors using Goodkey's show services to move out show material, should check with the material-handling supervisor for labeling and shipping waybills prior to departure from the exhibit hall.

CIM show management strongly encourages Exhibitors to use the official carrier to facilitate the move-out.

Late Booth Dismantling

Booths left unattended after the 4-hour move-out period will be dismantled by CIM's display contractor, removed from the show site and stored at the exhibitor's expense.

Take note that any material left on the show floor, at 2:00 p.m. on Wednesday, will be picked up by the official transporter and charged by same to the exhibitor. Significant weights can be back charged.

Waste

The official contractor will dispose of all garbage at the Exhibitor's expense. The Palais des Congrès has instituted an aggressive waste reduction program to reduce landfill and to recycle whenever possible.

Dock Procedures

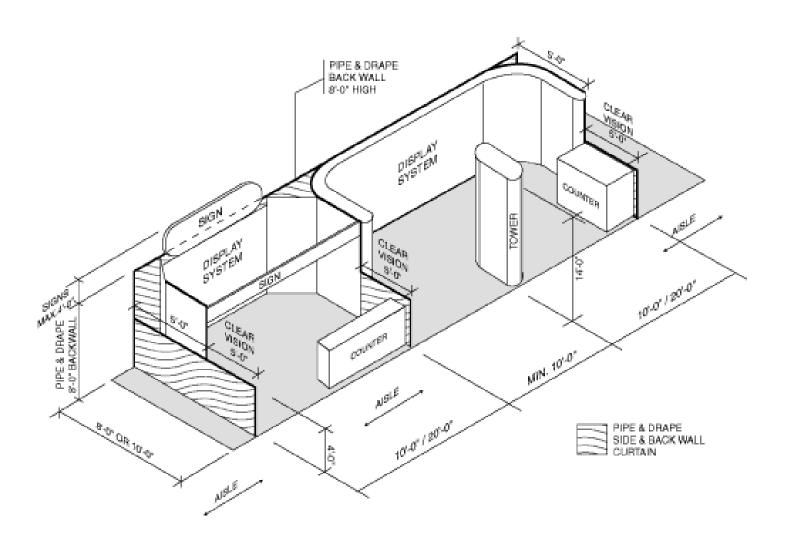
Trucks as well as all other vehicles will be staged in the truck holding area. **NO TRUCK WILL BE ALLOWED TO BE PARKED IN THE LOADING DOCK AREA UNTIL THE OUTBOUND SHIPMENT IS ON THE DOCK AND READY TO BE MOVED.** During move-out, no vehicle will be called to the dock until the Exhibitor's materials are packed and ready for loading. Exhibitors must first report to the freight service desk at the loading dock during move-out hours for positioning and instructions before proceeding to the loading docks.

Rules and Regulations

Display Guidelines

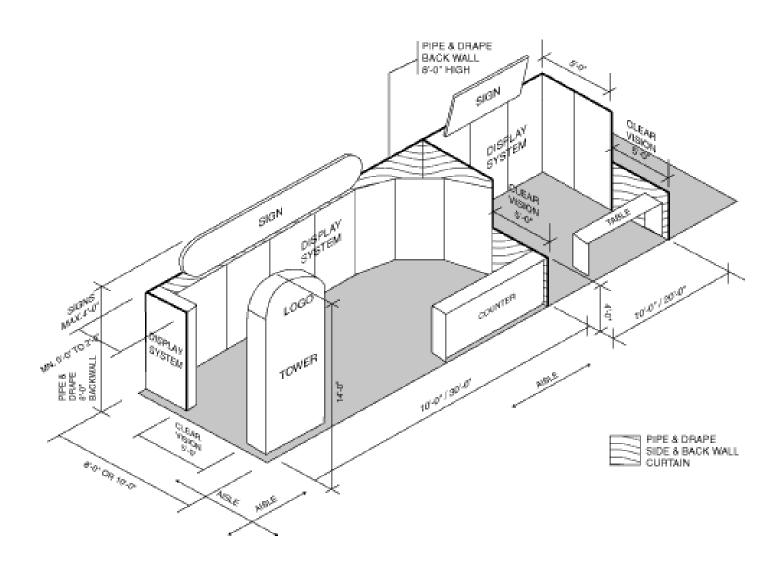
TYPE "A" - STANDARD IN-LINE BOOTHS

One or more standard units in a straight line, 8' (2.44 m) maximum in height. Exhibit fixtures and identification signs will be permitted to a maximum height of 12'0" (3.66 m). All display fixtures over 4'0" (1.22 m) in height and placed within 10 lineal feet (3.05 m) of an adjoining exhibit must be confined to that area of the exhibitor's space that is within 5'0" (1.52 m) of the aisle line (back half of booth). In some cases, a split-side drape may be required to mask the display edge.



TYPE "B" - CORNER BOOTHS

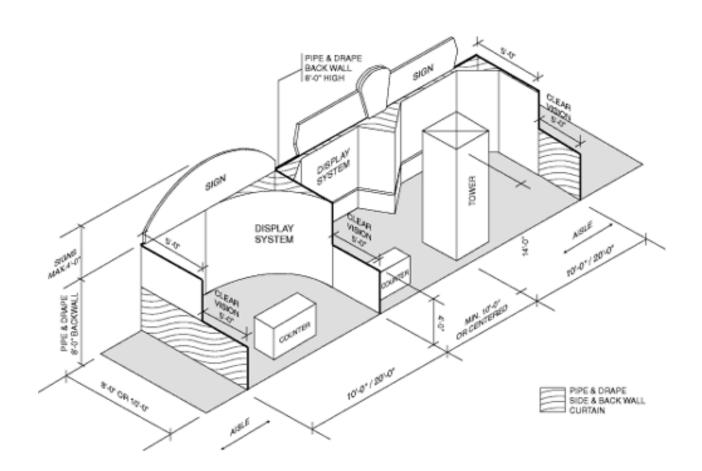
One or more spaces back-to-back with two aisles, 8' (2.44 m) maximum in height. Exhibit fixtures and identification signs will be permitted to a maximum height of 12'0" (3.66 m). All display fixtures over 4'0" (1.22 m) in height and placed within 10 lineal feet (3.05 m) of an adjoining exhibit must be confined to that area of the exhibitor's space that is within 5'0" (1.52 m) of the aisle line (back half of booth). In some cases, 2'0" (60 cm) of masking drape sidewall may be required for esthetics.



TYPE "C" - PERIMETER WALL BOOTHS

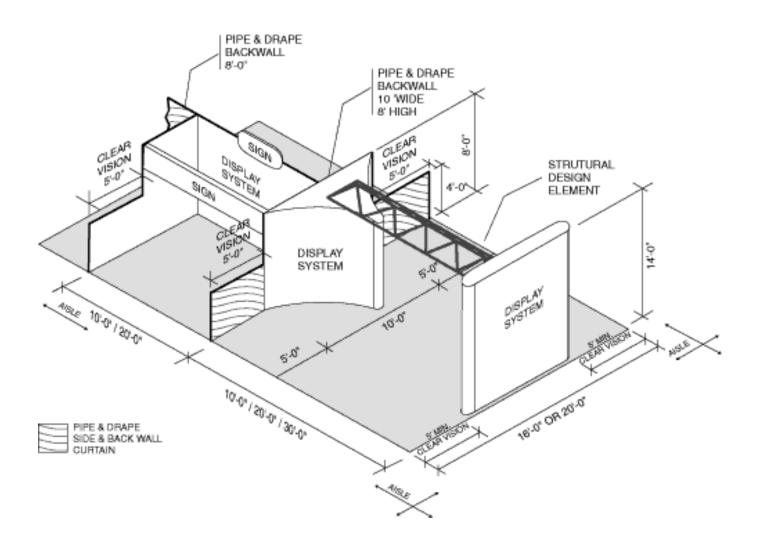
Standard booth located on the outer perimeter wall of the exhibit floor. Exhibit fixtures, components and identification signs will be permitted to a maximum height of 12'0" (3.66 m). All display fixtures over 4'0" (1.22 m) in height and placed within 10 lineal feet (3.05 m) of an adjoining exhibit must be confined to that area of the exhibitor's space that is within 5'0" (1.52 m) of the aisle line (back half of booth). In some cases, a split-side drape may be required to mask the display edge.

All booths will be confined to a maximum height of 8' (2.44 m). Because outer perimeter booths are not backed against another booth, back walls and materials over 8' (2.44 m) will not interfere with or distract from other booths.



TYPE "D" - PENINSULA BOOTHS

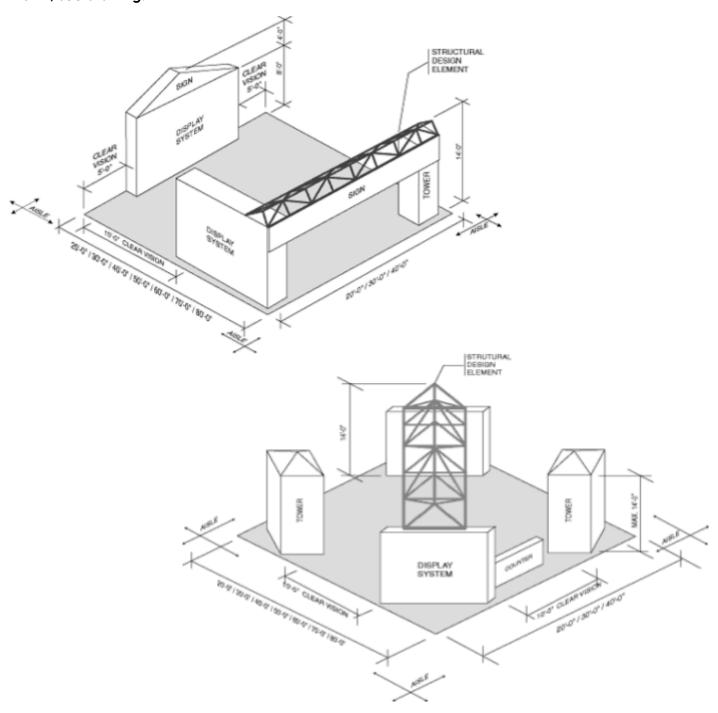
Four outside corner spaces back-to-back with three aisles, 8' (2.44 m) in height. Exhibit fixtures and identification signs will be permitted to a maximum height of 12'0" (3.66 m). All display fixtures over 4'0" (1.22 m) in height and placed within 10 lineal feet (3.05 m) of an adjoining exhibit must be confined to that area of the exhibitor's space that is within 5'0" (1.52 m) of the aisle line (back half of booth), on both sides. **CLEAR VISION MUST BE MAINTAINED.** Back wall is limited to 10'0" wide by 8'0" high for modular display systems (see drawings, Type D1 or D2). 15'0" maximum height for mobile equipment.



TYPE "E" - ISLAND BOOTH

Exhibit with one or more display levels in four or more standard units with aisles on all four sides. Exhibit fixtures, components and identification signs will be permitted to a maximum height of 14'0" (4.27 m) provided written approval is received from Exposition management at least 60 days prior to the show. Because an island booth is automatically separated by the width of an aisle from all neighboring exhibits, full use of the floor plan is permitted. 15'0" maximum height for mobile equipment.

Full width 8' high back walls ARE NOT PERMITTED. 5' CLEAR VISION MUST BE MAINTAINED ON EITHER SIDE, see drawing.



Approval of Irregular Booth Displays

Booth types A, B and C with a background height of 8-ft (2.44 m) or less does not require approval. However, they must be erected with safety in mind and without damaging the Exhibit floor, walls or other surfaces.

Booth Type E "Island" with a background height exceeding 8-ft (2.44 m) **must have prior approval from the CIM Sales Manager.** Requests must be forwarded with full scale detailed drawings. Failure to obtain Director's approval may result in modification of the display system at site.

Floor loading capacity

The floor loading capacity throughout the EXPO Hall is as follows:

Palais des Congrès:

Exhibit Halls 210 & 220 = 5000 Lbs.

For heavy pieces exceeding **5000 Lbs.** and for large exhibits, please complete and submit the following **Work Authorization Form.**

Mandatory Insurance Coverage

All Exhibitors must take out an insurance policy that includes a minimum coverage of \$1,000,000 CDN for liability to third parties, damage to property and theft of equipment and products. The coverage must be valid for the duration of the show including set-up and dismantling periods and must show the Canadian Institute of Mining, Metallurgy and Petroleum as the CERTIFICATE HOLDER.

To obtain this COI simply contact your company insurance broker and ask for Umbrella Coverage for \$1M in General Liability (as above) covering the dates of the event.

The exhibitor is responsible for and is held to send a copy of the Certificate of Liability Coverage to the organizer. A copy of this proof of insurance should always be available during the show. Exhibitors who cannot provide a copy of the insurance certificate at the site will be requested to complete and sign a waiver form.

Please add a copy of your insurance certificate to your Expocad online portal

You can log in here: https://cim.expocad.com/

Booth Inspections

The Fire and Safety Officer and the CIM Sales Manager (or their appointees), will conduct booth inspections prior to opening the show and ensure that Exhibitors have complied with the show rules and regulations. Exhibitors in default will be requested to promptly comply. **Serious infractions of the show rules and regulations can result in Exhibitor's expulsion from the show.** In these instances, all fees will be forfeited, and the Exhibitor may be barred from participating in future CIM EXPOs.

Degradation of the Premises

The exhibitors, by their own fault or their contractors, will be held liable for any harm or damage to the building or its components caused during the transportation, installation or removal of materials.

Safety Equipment

Access to portable extinguishers and fire cabinets shall be maintained free of obstruction, including during set-up and disman

tling of the exhibit. Under no circumstances can fire suppression equipment be removed, moved or made inaccessible. Emergency exit doors must always remain accessible. The Fire and Safety Officer may limit or restrict use of any of the above items.

Vehicles on Show Floor

Vehicles will be allowed in the building for display purposes provided they meet the following requirements:

- The fuel tank opening is satisfactorily locked and sealed in an approved manner to prevent the escape of vapors and it does not exceed five gallons.
- At least one cable is removed from each set of batteries.
- There is no fueling or de-fueling.
- The equipment does not obstruct the aisles.
- The equipment is not operated during show hours.

A work authorization form must be filled out for all mobile equipment requirements.

Fire Safety Obligations

In brief, the regulations of the Fire Department, Prevention Bureau state the following:

All curtains, drapes, carpeting and other similar furnishings and decorative materials shall be noncombustible or flame-retardant treated to the satisfaction of the Fire Department. No flammable fluids or substances may be used or shown in exhibits. Decorations made of natural trees (i.e., coniferous or broad-leaved) are permitted provided they are potted with their roots and watered regularly. Any dry vegetation or dried-up trees shall be prohibited. Open flame or pyrotechnic devices are not permitted.

The Fire Safety Officer of the Palais des Congrès has full discretionary power to apply additional rulings to ensure conformity with local fire codes and to maintain an acceptable level of fire safety within the Palais des Congrès. If your display has any of the follow aspects, you MUST advise show management by email nbakka@cim.org

- Exhibit configuration is 1,000 sq.ft. or more.
- Exhibit has roof/mezzanine/second storey.
- Exhibit has a raised platform.
- Exhibit exceeds 12 feet in height.
- Exhibit material exceeds 10,000 lbs. gross weight.
- Exhibit material exceeds 300 lbs./sq.ft. limit.
- Exhibit has prohibited material.
- Materials/processes/equipment require a special permit.
- Exhibit has suspended signs/banners/lights.
- Exhibit has hard wall (in-line booths N/A).
- Exhibit has motorized vehicle/combustion engine.
- Exhibit contains liquid fuels/natural gas/propane (6 weeks' notice to process request).
- Exhibit contains cooking appliances.
- Exhibit contains hazardous material which does not comply with Government regulations on material handling in the workplace.

Obstructions

Nothing shall be hung from or affixed to any sprinkler piping or sprinkler heads. Ceiling decorations must never impede the operation of the sprinkler system. All exit doors shall always remain operable and unobstructed. Exit signs, manual pull stations; fire department handsets; fire hose cabinets and portable fire extinguishers shall not be obstructed in any manner. If a fire hose standpipe is in an exhibit space, it shall be the responsibility of the Exhibitor to provide access to such equipment and, if the view to such equipment is obstructed, to provide designating signs for the same.

Hanging Requirements

Suspending a sign over an EXPO space is permitted under these conditions:

- The bottom of a suspended sign must be at least 16 feet above the floor.
- An exhibitor's suspended sign must be above his booth and not above the aisle.
- The height and size of banners, signs, and other postings must be pre-approved by the Sales Manager and by the Palais des Congrès.
- The anchorage of elements to the structure is the exclusive service of the Palais des Congrès. Only the Palais des Congrès' personnel are authorized to operate the equipment required for these installations. During this operation, security perimeters are required. Proper planning is essential not to disrupt the move-in & move-out schedule.
- The Exhibitor must supply all cables, chains, pipes or other materials needed to hang his or her materials.

The sign needs to be approved by the CIM Sales Manager and the Palais des Congrès. To request for an overhead quote, <u>click here</u>

In addition to completing the Palais des Congrès order form, the exhibitor must submit a <u>Work</u> <u>Authorization Form</u> to the CIM Sales Manager for all hanging requirements.

Should you have any questions, contact:

http://congresmtl.com/services/commander-des-services/ 514.871.5871 or 1.888.871.5871 techno@congresmtl.com

Lighted Signs

Lighted signs are permitted. However, under no circumstances can they be projecting, revolving or flashing. The EXPO Manager reserves the right to determine what constitutes a nuisance for other exhibitors.

Safety Measures

- Open flame devices and burning or smoke-emitting materials are prohibited.
- No display or exhibit shall be installed or operated in a way which could interfere with the
 visibility of an exit sign or access to any exit, nor shall any display block access to firefighting equipment.
- If necessary, the Fire and Safety Officer may request fire-extinguishing apparatus, which will be at the Exhibitors expense. All such equipment must always remain visible and accessible.
- The use of welding and cutting equipment for demonstration purposes may be allowed only with a permit from the Fire and Safety Office.
- Compressed flammable gases, flammable or combustible liquids, hazardous chemicals or materials, Class II or greater lasers, blasting agents, and explosives are prohibited in the Exhibit Hall.

Security of the premises

The Palais des Congrès and CIM ensure the general security of the perimeter of The EXPO 24 hours a day. Exhibitors must take the necessary measures to protect their goods, materials, equipment, and EXPO components. **Never leave a handbag, portable computer or other portable item unattended in your stand**. If you wish to have additional security for your stand, you can order the service online with the Palais des Congrès by completing the order form in the <u>Event Services</u> Section.

We remind you that CIM and the Palais des Congrès cannot be held liable for losses and/or damages to products and goods. The exhibitor is solely responsible for the security inside the confines of his booth.

Work delays may be caused by interruption of service due to breakage of machinery, apparatus, equipment, power failure or any other source outside CIM's control. However, it is mutually understood and agreed that CIM will use proper and reasonable care to prevent work delays.

EXPO Management will not tolerate abusive argumentation over show rules and regulations. Abusers may be expulsed. Exhibitors are responsible for their staff and contractors' behaviors.

Sales & Promotional Activities

The distribution of samples and promotional materials as well as any solicitation activities are prohibited outside the rented EXPO space. These activities are also prohibited at the entrances of the EXPO hall, in the concourse or any other area on the Palais des Congrès property.

On-site selling of samples or actual display products, as well as open solicitation of business must be confined to the Exhibitor's booth space. CIM EXPO management encourages Exhibitor's staff to network on the EXPO floor and to invite clients to their booths.

Management Reserves the right to:

- Approve or prohibit any display which is objectionable (i.e., noise, odor) or degrades the good reputation and/or image of the event.
- Close exhibitors' who serve or distribute alcoholic beverages from their booth.
- Maintain the event's professionalism and high caliber by always applying the "Good Neighbor Policy". Loud or obtrusive audio-visuals, presentations or other activities distracting neighboring booths will not be permitted.
- Prohibit attraction-seeking ploys or stunts, which are aggressively promotional (theatrical-type shows), intended for use in the booth, halls, corridors or approaches thereof. CIM insists that exhibits must be in good taste. Degrading side show antics and/or other undignified promotional methods (scantily clad models) will not be permitted.
- Prohibit signs or lighting which causes distractions or interferes with other exhibitors.
- Relocate or re-number any exhibit space at any time.

Tips & Tricks to Increase the ROI of your Participation

Exhibiting at an Expo can be a great way to promote your business, but it can also be expensive. To make the most of your investment, it's important to have a clear plan and strategy in place. In this section, we will provide you with some valuable tips and tricks to help you maximize your ROI and get the most out of your participation. We hope that these tips will help you achieve your goals and make your participation at the EXPO a success.

Pre-Event

- Use one of the assets provided in our promotional toolkit to promote your participation at CIM CONNECT and invite participants to visit your booth to discover your new product, discuss an opportunity, etc.
- Place an ad in the convention's printed program.
- Issue complimentary passes to key mining individuals. Exhibitors can request access to the electronic pass by email at <u>egendron@cim.org</u>.

On Site

- Use the convention mobile app's social feed to invite attendees to visit your booth.
- Take advantage of our meeting pods to schedule appointments with your clients and partners.
- Make sure your booth is visually appealing and stands out from the crowd.
- Offer interactive experiences that engage attendees and encourage them to spend more time at your booth. This could include games, quizzes, or virtual reality experiences.
- Follow up with leads promptly after the Expo. Send personalized emails or make phone calls
 to thank attendees for visiting your booth and offer additional information about your
 products or services.
- Offer exclusive content to attendees. This could include access to industry experts, exclusive white papers, or other valuable resources.
- Provide personalized experiences. You can use data and analytics to personalize your messaging, content, and offers to each attendee.

Suggestions for Sustainable Exhibition

Events can have a significant impact on the environment, but it is possible to reduce this impact by adopting eco-friendly practices. CIM wants to propose an event that considers the principles of sustainable development to reduce greenhouse gas (GHG) emissions, encourage local suppliers, use sustainable modes of transportation, and reduce the amount of residual waste generated. In this section, you will discover different actions that you can take to help us collectively reduce our environmental impact.

- Avoid transporting and shipping your booth. If possible, choose a local booth supplier
 instead of bringing your booth from far away. This will reduce the costs and pollution
 associated with transportation.
- Buy or rent your booth to reuse it. If you have already designed your booth with lights, audiovisual components and painted graphics, you can still be eco-friendly by buying your booth and planning to reuse it in the future. Make sure to communicate with your supplier to discuss the storage solutions they offer.
- Support the local economy when buying promotional gifts or products to maximize the socio-economic benefits.
- Reduce your paper and business card usage by creating QR codes instead of printed company information.
- Choose recycled or durable materials to build and decorate your booth. For example, you can use certified wood, cardboard, fabric or recycled metal. Avoid disposable or hard-to-recycle materials, such as plastic or polystyrene.
- Ban single-use plastics.
- For more suggestions you can consult the IMEX <u>Guidelines for sustainable exhibition</u> participation.

By following these few tips, you can create a more environmentally friendly booth, reduce your costs and show your commitment to sustainability.

Annex

PALAIS DES CONGRÈS DE MONTRÉAL 163 SAINT-ANTOINE ST. WEST MONTRÉAL, QUÉBEC, H2Z 1H2

ATTN: GOODKEY SHOW SERVICES

DETAILS: EVENT NAME: CIM CONVENTION & EXPO 2025 EVENT DATE: MAY 4, 2025

CONTACT: CALVIN GOODKEY, SHOW SERVICES DIRECTOR

Booth Number: _____

Exhibiting Company: _____

Contact Name: _____

Contact Cell Phone Number:

PALAIS DES CONGRÈS DE MONTRÉAL 163 SAINT-ANTOINE ST. WEST MONTRÉAL, QUÉBEC, H2Z 1H2

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