



KIOXIA

KIOXIA, formerly Toshiba Memory, is a global leader in Flash Memory and SSDs, with its European subsidiary, KIOXIA Europe, operating as a pure sales company.

Employees: 12.000
Customer since: 2020
Solution: eLearning

“Fellow LMS has the advantage that you can easily create trainings yourself. You can just try it out, if in doubt you delete the course again. But you can quickly learn how it works.”

Andrea Junker
Head of Business Solutions & IT Applications

Important criteria

- ✓ Easy course creation
- ✓ Quick implementation
- ✓ Easy user management

How KIOXIA welcomed employees with a new eLearning platform

The challenge

KIOXIA Europe, a global leader in the Flash Memory and SSDs sector, found itself needing to create a new corporate identity following a spin-off from Toshiba Electronics. Previously, employees had been accustomed to the Toshiba eLearning Centre, but their separation necessitated a new solution. KIOXIA Europe required more than a simple Learning Management System (LMS); they sought a platform that would welcome their employees, foster a comfortable learning environment, and facilitate the adoption of their new corporate identity. The goal was a "new home" for their employees that would cater to their diverse training needs with appropriate branding.

The solution

KIOXIA Europe discovered the perfect solution in Fellow LMS for several reasons:

- Flexibility: Fellow LMS allowed KIOXIA Europe's employees to engage with courses at their own pace, adapting to each individual's schedule.
- Trainer Advantage: The platform simplified course creation and distribution, efficiently converting existing materials into eLearning courses.
- Streamlined management: Fellow LMS' user-group feature made managing KIOXIA Europe's widespread workforce straightforward and efficient.
- Intuitive use: Fellow LMS's user-friendly design fostered motivation and engagement among KIOXIA's employees.

The result

Implementing Fellow LMS led to significant improvements at KIOXIA Europe. The platform enabled seamless dissemination of key company information, met security and data protection needs, and made audit compliance manageable. Beyond onboarding and training, it also facilitated surveys and provided a personalized learning journey for employees. This easy-to-use, flexible platform has become a "home" for learning, development, and engagement for all KIOXIA employees, laying a strong foundation for future eLearning growth.