

SCIENCE LEARNING HUB
 POKAPŪ AKORANGA PŪTAIAO
www.sciencelearn.org.nz

ANNUAL REPORT SUMMARY 2018

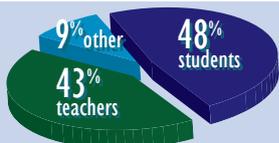
SITE STATISTICS

NEARLY **8.4M** users world-wide
 over the year

ON AVERAGE
25,000+
 NZ users
 per month

71,000+
 video views
 in NZ over the year

NZ USER
 PROFILE



8,900
 newsletter
 subscribers

ON AVERAGE
105,000+
 page views
 per month by NZ users

29,000+
 documents downloaded
 in NZ over the year

CONTENT HIGHLIGHTS

Āwhinahia ngā ika nei!



DOC, CC BY 4.0

Measuring greenhouse
 gas emissions



Ahi Pepe MothNet



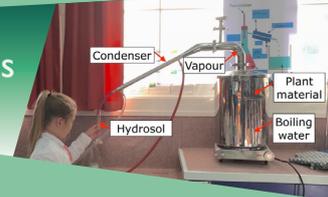
Tony Willis, CC BY 4.0

Modelling marine
 stressors and tipping points

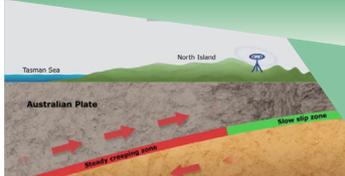


Steele Marnoch, CC BY-SA 4.0

Distilling oils and hydrosols



Slow slips



"I am really impressed with the Hub's social media profile. They have their finger on the pulse of what's topical, and rapidly produce social media content related to a timely news item, linking to their resources relevant to the topic in question. It's a great way to get educators etc. to think about current issues and how their teaching practice can incorporate these to engage their students. The content of the posts on Twitter and Facebook are also thoughtfully and sensitively produced too." - Victoria Metcalf, National Co-ordinator, Participatory Science Platform

twitter
 @NZScienceLearn
6,298
 followers

facebook
 Science Learning Hub
3,214
 followers

Pinterest
 Science Learning Hub
1,777
 followers

pond
 Science Learning Hub
367
 followers

The Science Learning Hub - Pokapū Akoranga Pūtaiao connects the science and education sectors, making contemporary NZ research and development more visible and accessible to schools and wider audiences. Multimedia resources showcase science in action, and wrap-around resources demonstrate how the science can be used to support school teaching and learning. The Hub represents a significant Government investment in science education, and offers science organisations a sustainable mechanism for connecting with wider audiences.



A proven process for working with scientists to develop resources that will be engaging and relevant to a school audience, and linked to the NZ curriculum



Craig MacKenzie, CC BY 2.0

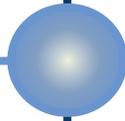
A teacher professional development programme featuring guest scientists



Rafael Ben-Ari, 123RF Ltd



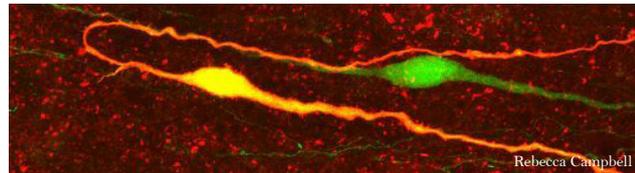
A large engaged, audience of teachers, students, whānau and wider communities



L. Bielecki



A robust infrastructure to host multimedia resources that make contemporary science more visible and accessible



Rebecca Campbell



Connecting with our audience via social media, including Facebook, Twitter, Pinterest, Instagram and Pond

"I've been **using the Science Learning Hub extensively** over the past few years for senior Biology, and am really grateful for the excellent resources you provide. **They are at just the right level** for the students to understand."
- *Secondary school teacher*

"I have introduced this amazing website to my staff. **Their confidence in their teaching in science has grown** and the resources have been well used. My children are engaged as it covers all topics. I am able to integrate all my science teaching with written language, reading and maths. It has made learning fun for my classes. **My own teaching practice has also developed** and to be honest I would be lost without it."
- *Primary school teacher*

"Wow as a 13y old kid who should be bored, this is freaking amazing."
- *Student*

"I knew what amazing work you do. But still **I didn't expect to be so overwhelmed by how wonderful it all is.** Thank you sooooo much!!!!"
- *Dr Barbara Anderson, Manaaki Whenua - Landcare Research*

"**This collaboration is raising awareness of our work to families and communities in a way we do not have the capacity or capability to do.**"
- *Robin Wilkinson, Senior Communications Advisor, Sustainable Seas*

"We cannot get over the **quality of the learning resources on this site.** The planned lessons are GOLD. Thank you for what you do for the education of NZ children (and for helping teachers)!"
- *Teacher*

"Without the Science Learning Hub **we would not be able to reach so many teachers and students nationally** to raise the awareness and understanding of New Zealand's largest fault. The Science Learning Hub's **pedagogical knowledge, website reach and technical know-how** has made sharing the research and collaborating very fruitful for GNS"
- *Aliki Weststrate, science communication contractor, GNS Science.*

"We really appreciate the work that Science Learning Hub does! **Your ability to host resources and cocoon around them a whole raft of supporting resources is fantastic.** This is so helpful because as a small organisation we do not have the staff available to help us with this."
- *Sue Lum, Ranger - Education and Youth, ZEALANDIA Ecosanctuary*

CONTACT US:
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Curious Minds is a Government initiative jointly led by the Ministry of Business, Innovation and Employment, the Ministry of Education and the Office of the Prime Minister's Chief Science Advisor.

New Zealand Government