



# DO THE PUYALLUP!

# 84<sup>th</sup> NORTHWEST INTERNATIONAL EXHIBITION OF PHOTOGRAPHY 2025

### **CONTACTS**

Chair: Eric Bastin

110 9th Avenue SW Puyallup, WA, 98371-6811 USA

Email: <u>fairphotosalon@comcast.net</u>

Location of Entry Form: https://uqr.to/EnteraCompetition Click on "ENTER ONLINE"

Website: <a href="https://www.thefair.com">https://www.thefair.com</a>

### **SECTIONS**

Five sections – All print

LARGE COLOR PRINT(color only)LCPLARGE MONOCHROME PRINT(monochrome only)LMPSMALL COLOR PRINT(color only)SCPSMALL MONOCHROME PRINT(Monochrome only)SMPSMALL PHOTOJOURNALISM GENERAL PRINT(color only)PJD

### **FEES**

Entry Fee - \$2.00 per image (USD currency)

Return Print(s) Fee - \$10.00 per exhibitor (USD currency) (\*No discounts for entry fee or return fee)

# **CALENDAR**

Closing Date:

All Judging Completed By:

Notification & Score Reports Sent By:

Awards Mailed By:

On-line Catalog Posted By:

Status page and website available to:

July 19 2025

August 16 2025

October 15 2025

October 15 2025

Exhibition Dates at State Fair August 31 to September 21 2025

# **JUDGES**

**For All Sections** 

SHARP TODD: HonPSA, GMPSA/B, BPSA (USA)

JOHN DAVIS: FPSA, HonMPSA, PSA President Emeritus (USA)

**ROBERT YOUNG:** Photographer (USA)

# **GARY MCCUTCHEON (USA)** Alternative Judge

### **PSA Rules for the Judging Process**

- The exhibition will be conducted in accordance with the rules of the PSA.
- An entrant's images will not be presented to the judges consecutively.
- An entrant's four images will be distributed throughout four rounds of judging in that section.
- Distribution of images will be in the same round order as submitted by the entrant.
- At no stage will a judge be able to view all the entrant's images together.

### **AWARDS**

PSA Gold Medal: Best-of-Show Large Color Print

PSA Gold Medal: Best-of-Show Large Monochrome Print PSA Gold Medal: Best-of-Show Small Monochrome Print

PSA Gold Medal: Best-of-Show Small Color Print

PSA Gold Medal: Best-of-Show Small Photojournalism Print

Washington State Fair Medal for Originality Large Color Print

Washington State Fair Medal for Originality Large Monochrome Print

Washington State Fair Medal for Originality Small Color Print

Washington State Fair Medal for Originality Small Monochrome Print

Washington State Fair Ribbon Large Color Print

Washington State Fair Ribbon Large Monochrome Print

Washington State Fair Ribbon Small Color Print

Washington State Fair Ribbon Small Monochrome Print
Washington State Fair Ribbon Small Photojournalism Print

Medals and Ribbon Awards will be posted.

### **NOTIFICATION**

Notification letters will be mailed within seven business days following the last day of judging. Scores will be reported to each exhibitor in their report letter. RESULTS WILL NOT BE EMAILED.

# **CATALOG**

PDF downloadable from web site by participants. <a href="https://uqr.to/EnteraCompetition">https://uqr.to/EnteraCompetition</a>

# **PRINT ENTRY SUBMISSION**

### **Large Prints:**

• Enter up to four prints with minimum print size is anything greater than 8-1/2 x 12 inches and maximum size of 16 x 20 inches or A2, and must be more than A4. Mounts must not exceed 16 x 20 inches, including any flush mounting.

# **Small Prints**

- Enter up to four prints with minimum print size no less than 5 x 7 inches of printed surface area and a maximum size of 8.5 x 12 inches or A4. Mounts must not exceed 8.5 x 12 inches including any flush mounting.
- Please print a copy of your online entry summary/receipt to enclose and mail with your entries. No
  title or identification of the maker shall be visible anywhere on the face of an image entered in this
  exhibition.

- Please verify that the title on the backs of prints match the titles on the entry form. Only pressure sensitive, self-adhesive labels, may be used on the back of unmounted prints
- After exhibition, those prints that were not requested to be returned to the exhibitor, will be destroyed by the organizers.
- Mailing Labels: Please use the printable address labels in the Competition Guide. Attach the mailing label, addressed to the Northwest International Exhibition of Photography, to the front of your prints package. These labels already have PHOTOGRAPHS FOR EXHIBITION & NO COMMERCIAL VALUE written on them to avoid any issues with postal / custom authorities.
- Pack your photographs in a proper padded / special envelope so as to avoid any damage during transit.
- Due to expected postal delays, kindly mail your photos well in advance.
- Packages received after the closing date for entries will not be considered for judging.

# **Mailing Address for Entries:**

Washington State Fair - 110 9th Ave SW Puyallup, WA. 98371-6811, USA

Entries will not be accepted from entrants who indicate that their images may not be reproduced in materials related to the exhibition. The exhibition assumes no liability of any misuse of copyright.

### **ACCEPTANCES AND AWARDS**

# **Judging Method**

- Print judging will be done by the judges viewing the images together.
- Viewing distance for prints should be about 2 ½ to 3 times the longest dimension of the print category. (For small prints, it is about 3 feet/1 meter, and for large prints, it is about 5 feet/1.5 meters.)
- Prints must be judged by all judges at eye level and at the same time in front of a viewing box or stand with uniform lighting.
- The viewing light shall be 5000 to 5500 K.
- Illumination level at the print plane should be between 9 to 10 EV.

# **Target Acceptance Range**

- The acceptance target range will be no more than 30% in each section.
- No image may receive more than one individual award in a section, but in circuits an image may receive an award in different salon sections. Only one award can be given to an entrant in any one section.
- For sections with more than 230 images, no more than 10% of the acceptances can receive medals/awards.

# **EXHIBITION REQUIREMENTS**

**Image and Entry Requirements:** This exhibition is open to anyone; however, an entry maybe rejected when the exhibition chair believes the entry does not conform to exhibition rules and these ES-COE. Membership in any photographic organization is not required.

Neither awards nor acceptances will be granted to any entrant who is on the PSA Penalties List for Ethics Violation. Entry fees are not refundable in these circumstances.

**PSA Star Ratings:** To receive proper star ratings credit from PSA, entrants must provide their names and country exactly the same way in each exhibition. Aliases are not permitted. Please contact PSA in the event of a name change or relocation to another country. Using one's name differently in different exhibitions exposes the entrant to the risk that many of their acceptances may not be recognized in PSA Star records.

**Reproduction:** The entrant permits the sponsors to reproduce all or part of the entered material free of charge for publication and/or display in media related to the exhibition. This may include low resolution

posting on a website. PSA may request specific permission from entrants to reproduce entered images in its educational materials. The terms of that permission will be mutually agreed upon between the entrant and PSA except in the circumstances where the entered image is found to breach the PSA Ethics Policy. In those circumstances, the image may be reproduced by PSA without the entrant's further permission, for educational purposes, or to illustrate serious exhibition rule violations. For those reproductions, the entrant's name will be withheld.

Entries will not be accepted from entrants who indicate that their images may not be reproduced in materials related to the exhibition. The exhibition assumes no liability of any misuse of copyright.

**Re-use of accepted images**: Any image that has been accepted in this exhibition, past or present, may not be entered again in the same division star ratings class in any future instances of this exhibition. It may, of course, be entered in any other PSA recognized exhibitions but **must always have the same title**. Re-titling in another language is not allowed.

Entry: An entry consists of up to and including four (4) images entered by a single entrant into the same section. The same image can receive no more than a total of twenty (20) acceptances (per star path). Identical or similar Images shall not be allowed in the same section or different sections of the same exhibition as determined by the judges or exhibition chair. Similar images are those which are practically equivalent, as defined on this page: <a href="https://psa-services.org/pdf/Practical-Equivalence.pdf">https://psa-services.org/pdf/Practical-Equivalence.pdf</a> When a group of similar images is uploaded by the entrant, all similar images in all sections will be disqualified. Be advised: while similar images may be entered in different exhibitions, these images and acceptances may be disallowed by the separate review process associated with applications for stars, diamonds and galaxies. To avoid disappointment, do not enter images that are practically equivalent.

**Titles**: Each image must have a unique title that relates to the content of the image. That unique title must be used for entry of that image into any and all PSA-recognized exhibitions. Titles must be 35 characters or fewer. No titles may be visible to the judges, and nothing in the image may identify the entrant. Titles may not include file extensions such as .jpg or .jpeg (or any other camera capture file names such as IMG\_xxxx). Titles may not consist of personal identifiers possibly augmented by a number; and may not include words such as "untitled" or "no title." Titles may not consist solely of numbers unless those numbers are prominently contained within the image, such as a contestant number in a race. When entering titles, exhibitors may use Latin1 or Latin2 character sets (ISO-8859-1 or ISO-8859-2) which allow diacritical marks (é, ñ, ü, ą, ę, ś, etc). While text written in non-Latin writing systems (Hanzi, Cyrillic, Arabic, Devanagari, etc) might be accepted by exhibition software, this practice is discouraged because it may yield unpredictable results in galleries, catalogs and may be rejected in Star applications.

**Color and Monochrome:** Color and monochrome images from the same capture that share substantial pictorial content in common will be considered the same image and must be given the same title.

# **DATA PROTECTION**

By entering this exhibition, you are explicitly consenting to the personal details you have supplied, including physical addresses, email addresses, being held, processed and used by the exhibition organizers for purposes associated with this exhibition. You also explicitly consent to such information being sent to organizations that have accorded official recognition, patronage or accreditation to this exhibition. You acknowledge, agree and accept that by entering this exhibition, your participation status which includes your first and last name, name of the country used during registration at the exhibition, number of sections entered and number of photos entered in those sections will be made public in a published status list and that the results of your entry shall be made public in exhibition gallery, exhibition catalog. You also agree and accept the policy regarding non-compliance to the rules of PSA.

### **SUBJECT MATTER & DEFINITIONS**

### Image creation and ownership

In all sections of the exhibition, images must originate as photographs made by the entrant. They may not incorporate identifiable images produced by anyone else (for example: clip art, replacement skies, or stock images). Images created in whole or in part by image creation software (frequently called 'Al' images) are not allowed. Editing or alteration of images is permitted within the limits specified in the relevant section definitions that are available here <a href="https://psa-photo.org/page/division-definitions">https://psa-photo.org/page/division-definitions</a> Any person submitting or attempting to submit a totally Al generated image that does not begin with a light capture from the maker to any Photographic Society of America exhibition, social media, event, or publication, other than for editorial purposes, shall be prohibited from PSA for a period of from 3 years to Life.

# Statement on Subject Matter - applicable to all sections

The fundamental rule that must be observed at all times and **applies to all sections** offered in exhibitions with PSA recognition is that the welfare of living creatures is more important than any photograph. This means that practices such as baiting of subjects with a living creature and removal of birds from nests, for the purpose of obtaining a photograph, are highly unethical, and such photographs are not allowed in any exhibition with PSA recognition. Under no circumstances may a living creature be placed in a situation where it will be killed or injured for the purpose of obtaining a photograph. Images that show live creatures being fed to captive animals, birds or reptiles are not permitted under any circumstances. There are also concerns about the use of aerial photography, using drones, helicopters, or low flying aircraft. These should not cause any interference with other individuals or animals which causes a disturbance in their normal activity or disrupts the way any individual or animal interacts with their environment. Entrants in PSA recognized exhibitions should comply with all relevant laws and regulations associated with aerial photography in the country in which the image was taken.

Entry into PSA recognized exhibitions is conditional on accepting the above policies. The images must comply with the division and section definitions listed on the PSA website and other conditions. Images that do not comply will be disqualified by the judges.

### **PSA Color Definition**

The Image category for PID color must be a color image. A greyscale or multi-colored image modified or giving the impression of having been modified by partial toning, multi toning or by the inclusion of spot color on a monochrome image is considered a Color Image.

### **PSA Monochrome Definition**

An image is considered to be Monochrome only if it gives the impression of having no color (i.e. contains only shades of grey which can include pure black and pure white) OR it gives the impression of being a greyscale image that has been toned in one color across the entire image. (For example, by Sepia, red, gold, etc.) A greyscale or multi-colored image modified or giving the impression of having been modified by partial toning, multi-toning or by the inclusion of spot coloring does not meet the definition of monochrome and shall be classified as a Color Work.

Monochrome images may not be entered in color sections of PPD or PID.

# **Pictorial Image Division Definition**

PID includes open or general subject photography. There are no limitations on subject matter or techniques used for image capture or post processing other than the restrictions described in the PSA Statements on Artificial Intelligence, Image Creation and Authorship, and Subject Matter, which apply to all divisions. These restrictions include prohibited image elements not authored by the entrant (for example textures, replacement skies from third party software, clipart or stock images).

Open sections have unrestricted subject content and may include creative images. PID theme sections must have specific definitions which must be approved by the ERD. These definitions assist both the judges and entrants.

# **Photojournalism Division Definition**

# **Photojournalism Entries Are:**

- images with informative content and emotional impact
- reflecting the human presence in our world
- The journalistic (story-telling) value of the image receives priority over pictorial quality
- Images that misrepresent the truth, such as those from events or activities arranged specifically for photography or of subjects directed or hired for photography, are not eligible

**Editing Guidelines for PJ**: Processing or editing is limited to making the image look as close to the original scene as possible, or complete conversion to monochrome.

# **Allowed Editing Techniques:**

- Cropping, straightening and perspective correction
- Removal or correction of elements added by the camera or lens, such as dust spots, noise, chromatic aberration or lens distortion
- Global and selective adjustments such as brightness, hue, saturation and contrast to restore the integrity of the original scene.
- Several images (typically 2-4), each with a small white border, combined into a single image that depicts a progression of events or related activity.

## **Editing Techniques That Are Not Allowed:**

- · Removing, adding, moving or changing any part of an image, except for the eligible techniques
- Blurring or darkening parts of the image during processing to obscure elements in the original scene
- Partial color or partial toning
- Unnatural color, extreme saturation or desaturation

# **People Definition PIDC (Only Color)**

Images show us people in all situations; such as man, woman, child/children, single or group persons, daily life, street photography, traditions, portraits, people at work, social events, human relations etc.

### **PSA RULES**

## Non-compliance

See the PSA Ethics Policy at <a href="https://psa-photo.org/page/ethical-practices">https://psa-photo.org/page/ethical-practices</a>.

See the PSA statement on Subject Matter, Statement on Artificial Intelligence, and Image Creation and Authorship at https://psa-photo.org/page/division-definitions

If an entrant submits an image that appears to be non-compliant, the chair or judges may request the unedited or raw file of the submitted image to verify compliance, including authorship. For composite images all files are required. Such entries may be referred to PSA for further investigation of possible ethic violations. Entrants who do not respond to this request or who do not cooperate with the investigation team may be penalized.

PSA retains the right to investigate all complaints, impose penalties if deemed necessary, void the acceptances of any image found to violate the PSA rules, and add the entrant's name to the PSA Penalty List which is shared with PSA and FIAP chairs. Entrants automatically agree to these terms by entering the Exhibition.

# Agents and other indirect submissions:

 Agencies and third-party entities who process or submit images on an entrant's behalf must register with Exhibition Services. This is to ensure both the agency and the entrants are aware of the rules prior to submitting images. Agencies who frequently submit images which incur violations may also be penalized. • Entrants will be held responsible for adhering to the entry rules and will be subject to penalties for any violations to these Conditions of Entry or to PSA's Statement of Ethics, regardless of whether they submit images through a third party or not.

**NOTICE**: When entrants fill in the Entry Form to submit an entry, they will see the following feature to affirm they have read these Conditions of Entry

"I hereby confirm that I have *read* and *understood* and *agree to* the Conditions of Entry of this exhibition. I have read and understood the PSA document to be found at <a href="https://psa-photo.org/resource/resmgr/pdf/exhibitions/exhibition-entrants-agreemen.pdf">https://psa-photo.org/resource/resmgr/pdf/exhibitions/exhibition-entrants-agreemen.pdf</a> I am aware that PSA may apply penalties for non-compliance to these Conditions of Entry"

Failure to agree will mean that the application will not proceed.

The sponsors of this International Exhibition of Photography have been awarded Recognition by the Photographic Society of America (PSA), the world's largest patron of international photographic exhibitions. PSA, although it has provided recognition, is neither a sponsor nor directly involved in the operation of this exhibition.

Valid acceptances received by PSA Members in recognized sections of this exhibition are eligible for PSA Star Ratings, listing in the world-wide PSA *Who's Who of Photography* and credited towards the PSA Distinctions of QPSA, PPSA, EPSA, MPSA, MPSA2, GMPSA, GMPSA/B, GMPSA/S, GMPSA/G and GMPSA/P.

PSA is a non-profit organization promoting the advancement of photography in all its forms to novice, amateur and professional photographers worldwide. For information on membership and the many services and activities of PSA, contact:



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