



Media Friends-

We're so excited to welcome you to come celebrate our 125th Washington State Fair with us! From major multi-million-dollar renovations, to new food, programming and the revival of the nostalgic Do the Puyallup, the 2025 Fair is going to be our biggest party yet!

The following is an overview with some highlights of returning favorites and new additions this year.

We look forward to seeing all of you!

#### **EVENT DETAILS**

##### **2025 WSF HOURS:**

##### **Labor Day Weekend**

Fri. 10:30 a.m. – 10:30 p.m.  
Sat. 9:30 a.m. – 10:30 p.m.  
Sun. 9:30 a.m. – 10:30 p.m.  
Mon. 9:30 a.m. – 9:30 p.m.

##### **Post-Labor Day Hours**

Mon., Wed., Thurs. 10:30 a.m. – 9:30 p.m.  
Fri. 10:30 a.m. – 10:30 p.m.  
Sat. 9:30 a.m. – 10:30 p.m.  
Sun. 9:30 a.m. – 9:30 p.m.

##### **CLOSED TUESDAYS AND SEPT. 3**

##### **Location**

Washington State Fair Event Center  
110 9th Avenue SW  
Puyallup, WA 98371

**Office Phone**

(253) 845-1771 or (253) 841-5045

**Website**

[thefair.com](http://thefair.com)

**Pre-Fair Gate Admission (Ends Aug. 21) – ONLINE, VALID ANY DAY****ANY DAY Admission**

- General (ages 13+): \$15
- Child (ages 6 - 12): \$13
- Seniors (ages 65+): \$13
- Kids (ages 5 & under): FREE
- Season Pass: \$59.50

**Fair Time WEEKDAY Admission (Aug. 22 – Sept. 21) – ONLINE**

Weekdays - Monday through Friday

- General (ages 13+): \$15
- Child (ages 6 - 12): \$13
- Seniors (ages 65+): \$13
- Kids (ages 5 & under): FREE

**Fair Time WEEKEND Admission (Aug. 23 – Sept. 21) – ONLINE**

Weekends - Saturday & Sunday

- General (ages 13+): \$18
- Child (ages 6 - 12): \$15
- Seniors (ages 65+): \$15
- Kids (ages 5 & under): FREE

**Fair Time WEEKDAY Admission (Aug. 29 – Sept. 21) – AT THE GATE**

Weekdays - Monday through Friday

- General (ages 13+): \$16
- Child (ages 6 - 12): \$14
- Seniors (ages 65+): \$14
- Kids (ages 5 & under): FREE

**Fair Time WEEKEND Admission (Aug. 29-Sept. 21) – AT THE GATE**

Weekends - Saturday & Sunday

- General (ages 13+): \$20
- Child (ages 6 - 12): \$17
- Seniors (ages 65+): \$17
- Kids (ages 5 & under): FREE

**Parking**

Weekdays (Mon., Wed., Thurs., Fri.)	\$15
Weekends (Sat., Sun.)	\$22

Premium parking (purchase onsite only)	\$35
VIP parking (prior purchase online only)	\$50

(Parking sponsored by O'Reilly Auto Parts. Save \$3 on parking, Monday – Thursday, with coupon at participating O'Reilly Auto Parts stores)

**EXPERIENCE PACKAGES****Fair Fun 2-Pack – \$99**

The perfect duo deal for classic Fair thrills (and snacks for days).

\$132.80 Value → Now \$99

Save \$33.80

Includes:

- 2 Admission Tickets
- \$30 in Food Bucks
- Two 4-Ride Cards
- 2 Fisher Scone Tickets

Great for: date days, bestie outings or parent-kiddo fun-runs.

**Fairtastic 4-Pack – \$149**

Your ultimate Fair day, squared. Grab your people and go full tilt on food, rides and that sweet scone glow.

\$204.80 Value → Now \$149

Save \$55.80!

Includes:

- 4 Admission Tickets
- \$60 in Food Bucks
- Two 4-Ride Cards
- 4 Fisher Scone Tickets

Great for: families, friend squads or anyone planning a full-day Fair adventure.

Presented by Washington's Lottery.

**DIZZY PASS UNLIMITED RIDE DEALS**

Dizzy Passes include unlimited ThrillVille and SillyVille rides, plus two free games! You can purchase either a Weekday or Weekend/Holiday option.

**Weekday Dizzy Pass**

EARLY BIRD PRICE:

\$45 - available online only through August 21

REGULAR PRICE

\$55 - available online starting August 22

Weekday Dizzy Passes purchased online can be redeemed for use onsite until 8 p.m. and ride until 10 p.m.

**Weekday Valid Dates:**

- Sept. 4, 5, 8, 10, 11, 12, 15, 17, 18, 19
- *Not valid on Opening Day, Friday, Aug. 29 or Labor Day Monday, Sept. 1*

**Weekend/Holiday Dizzy Pass**

EARLY BIRD PRICE:

\$65 - available online only through August 21

REGULAR PRICE

\$70 - available online starting August 21 or can be purchased on-site until 4 p.m. while supplies last.

QUANTITIES ARE LIMITED! Buy online in advance, for a specific day. Passes can be redeemed until 9 p.m. No need to come early! PLEASE NOTE: On-site sales end at 4 p.m.

Weekend/Holiday Dizzy Passes purchased online can be redeemed for use onsite until 9 p.m. and ride until 10 p.m. on the selected day purchased.

**Weekend/Holiday Dates:**

- Sept. 1, 7, 8

**Accessibility**

Sensory Inclusive Venue: The Washington State Fair Event Center is proud to partner with KultureCity, making us a certified Sensory Inclusive facility. Our dedicated staff is thoroughly trained, and we provide tools to ensure that guests with sensory needs and challenges can fully enjoy our signature events. In partnership with MultiCare. Sensory Sheds sponsored by Better Built Barns.

Universal Restrooms: Universal restrooms are located throughout the venue for use by all genders, families and anyone else who seeks restrooms other than male/female.

Sign language: A sign language interpreter is available from 2 – 8 p.m. daily to assist hearing impaired guests and employees. This service is available by contacting an attendant at the Information Booth by the Extreme Scream. Concert interpreters are also available upon 72-hour minimum request through the box office, [boxoffice@thefair.com](mailto:boxoffice@thefair.com).

Parking: Parking for guests with disabilities is provided in all official Fair parking lots, based on a first-come basis.

Concerts: ADA seating is available on a first come, first served basis. Guests can email [boxoffice@thefair.com](mailto:boxoffice@thefair.com) for assistance.

## HIGHLIGHTS, SPECIAL ATTRACTIONS & NEW FUN!

### NEW! THE GOLD GATE RENOVATION

Just in time for the 125th Fair, the Gold Gate—one of the Washington State Fair Event Center’s most iconic entrances—has been completely transformed. The redesigned entry features an interactive water feature, a striking signature “W” structure and a spacious, open layout that improves flow and welcomes guests with ease.

A new high canopy with programmable lighting adds year-round visual excitement, while personalized pavers in the surrounding plaza offer a unique way to support the Washington State Fair Foundation and leave a legacy. Designed to be both functional and visually stunning, the refreshed Gold Gate sets the tone for a modern, memorable Fair experience.

### NEW! 9TH AVENUE FESTIVAL STREET PROJECT

In partnership with the City of Puyallup, the Washington State Fair Event Center is nearing completion on a major transformation of 9th Ave SW, creating a safer, more pedestrian-friendly connection between the event center and Downtown Puyallup.

This newly reimagined stretch between S. Meridian and 5th St. SW features an expanded sidewalk, improved pedestrian access and a narrower roadway designed to calm traffic and enhance walkability. Visual separation between vehicles and pedestrians is achieved through elements like bollards and delineators, with additional aesthetic features to be added after the 2025 Fair.

The project will be ready in time for guests to enjoy a more open, accessible and connected Fair experience this year.

### NEW! THE 1900 FOOD HALL & ROOFTOP BAR

*The 1900 Food Hall & Rooftop Bar* ushers in a fresh chapter of Fair dining. Replacing the long-loved International Village, this elevated food and drink destination features six unique restaurant concepts curated by James Beard-nominated chef Mitch Mayers. Guests can enjoy classic burgers and shakes with a retro twist at **Benji’s Diner**, bold and rotating sandwich creations from **Big Mouth Sandos**, crispy Detroit-style pizza at **Upper Crust**, health-forward Asian fusion at **Fat Panda**, Pacific Northwest favorites at **The Pier** and whimsical desserts at **DOH! Sweets & Treats**. A multi-level rooftop bar with sweeping views completes the experience, offering a vibrant space to relax, gather and celebrate the Fair’s evolving culinary tradition.

### NEW! FAIR PARK & STAGE presented by Pendleton Whisky

The *Fair Park & Stage* transforms the heart of the Washington State Fair into a lively, multi-acre entertainment and gathering space. Located where the M Barn once stood, this centrally located hub features open green areas, shaded seating and the Fair’s largest free entertainment stage, offering entertainment for all ages.

And don’t miss the *Do The Puyallup* party and stage show, happening daily at the Fair Park Stage at 2:30 pm. Choreographed by The Chicago Bear Honey Bears, guests will have the chance to learn this fun new dance and participate in all of the nostalgic fun celebrating our classic jingle.

Designed for everyone to enjoy, the space also includes a 21+ bar area, making it a perfect spot to relax, grab a bite and take in great live music. It's the new home for the type of entertainment guests loved at the former Outpost 47 Stage.

This year's lineup will feature themed nights and crowd favorites, including:

- Pop/Rock Legends Weekend: Bruce Springsteen, Prince, Billy Joel/Elton John tributes + *Radio Ready* (Top 40)
- *Line Dancing Nights* (Kenny Chesney & Luke Bryan tribute), and *The Heels*
- 80s Girl Glam Night: Madonna tribute
- 70s Pop/Rock Night: ELO tribute
- 2000s Night: Black Eyed Peas tribute
- Seattle Grunge Scene: Nirvana tribute
- 70s Funk Night: Earth, Wind & Fire tribute

With music, food, drinks and space to unwind, *Fair Park & Stage* is the Fair's newest must-visit destination.

#### **NEW! THE COLLECTION – A CURATED FAIR BOUTIQUE**

The boutique debuted at Spring Fair and is now making its Washington State Fair debut. Discover a unique blend of historic logos, iconic artwork and one-of-a-kind creations you won't find anywhere else. From stylish clothing and sleek drinkware to home goods, stickers and more! Whether you're after something nostalgic or a new favorite piece, there's something special waiting for you. Visit and shop *The Collection*, that celebrates the past and present!

Location: North end of the Pavilion, near Gold Gate

#### **NEW! OPENING NIGHT DRONE & FIREWORK SHOW**

To celebrate the 125th anniversary of the Washington State Fair, opening night will feature a brand-new, high-flying spectacle: a dazzling drone and firework show. For the first time ever, hundreds of synchronized drones will light up the night sky in a series of stunning formations, accompanied by a spectacular fireworks display. This special 10–12-minute show marks a bold new tradition, blending cutting-edge technology with the timeless excitement of fireworks to launch the Fair in unforgettable fashion.

Time: Approximately 10 p.m.

#### **NEW! OUR FOOD, OUR FARMS, OUR WASHINGTON (FREE EXHIBIT)**

In celebration of the Fair's 125th anniversary, guests are invited to explore *Our Food, Our Farms, Our Washington* - a free, immersive exhibit honoring the rich legacy and future of agriculture in our state. Developed in partnership with farmers, universities and ag organizations, the exhibit highlights Washington's agricultural roots, modern farming innovations and future-forward technologies like

drones and precision agriculture. It's an engaging, educational experience for all ages, showcasing the people and practices behind the food we eat.

Click [here](#) for more info.

### **NEW! SELF-GUIDED WALKING TOURS**

Discover the Washington State Fair Like Never Before! Choose your own adventure and step into 125 years of tradition, fun, and flavor with the official Washington State Fair Self-Guided Walking Tour App. Whether you're a lifelong fairgoer or visiting for the first time, this app offers a brand-new way to explore the Fair at your own pace with curated, themed walking tours tailored to your interests.

Explore 6 Unique Self-Guided Tours:

- **125 Years of Fair History**  
Take a nostalgic journey through the past as you learn about the Fair's origins, historic buildings, and beloved traditions that have made the Washington State Fair a community staple since 1900.
- **The Trendsetter**  
Discover what's hot and what's next! From the newest fair attractions and innovative exhibits to Insta-worthy fashion and food, this tour puts you in the center of the latest fair trends.
- **The Foodie Journey**  
Calling all tastebuds! Sample your way through the Fair's legendary food scene and learn more about Washington's agricultural roots along the way.
- **Family Friendly & Free**  
Perfect for parents and kids alike! This tour spotlights budget-friendly attractions, kid-approved stops, and free entertainment the whole family can enjoy.
- **Sweets & Treats**  
Indulge your sweet tooth with this sugary stroll. From classic cotton candy to over-the-top desserts, this tour is a must for dessert lovers looking for the Fair's most iconic and Instagram-worthy treats.
- **Murals & Photo Ops**  
Capture the color and creativity of the Fair with this vibrant art and photo tour. Discover murals, themed installations, and the best selfie spots to make your Fair memories picture-perfect.

App Features:

Interactive GPS-based maps

Audio narration and text descriptions

Works offline after download

No login required—just open and explore!

### **NEW! FOOD & DRINKS!**

Fair food is taking a bold step forward in 2025 with an exciting lineup of new restaurants and food vendors, blending nostalgic flavors, global influences and innovative concepts. Leading the way is the debut of the 1900 Food Hall & Rooftop Bar, a modern culinary hub replacing the longtime International Village. Curated by James Beard-nominated chef Mitch Mayers, this elevated dining experience brings six unique eateries under one roof—plus a scenic rooftop bar—offering something for every craving.

In addition, several new food booths across the grounds will give guests even more to explore and enjoy. From fresh seafood to vibrant island delights and trending sweet treats, this year's Fair menu is one to remember.

New for 2025:

At the 1900 Food Hall & Rooftop Bar:

- Benji's Diner – Classic burgers, fries and shakes with a nostalgic 1950s twist
- Big Mouth Sandos – Bold, rotating sandwich creations packed with premium ingredients
- Upper Crust – Detroit-style pan pizzas with crispy edges and rich toppings
- Fat Panda – Health-forward Asian fusion featuring steamed buns, rice bowls and more
- The Pier – Pacific Northwest-inspired favorites like salmon & chips, chowder fries and Seattle dogs
- DOH! Sweets & Treats – Whimsical desserts including carrot cake elephant ears and giant ice cream sandwiches
- Rooftop Bar – Multi-level bar with sweeping views, perfect for relaxing and gathering with friends

Additional New Vendors Around the Fairgrounds:

- Sharky's Fish Shack – Serving up fish & chips, seafood baskets and coastal comfort classics
- Hawaii Fried Rice Co. – A taste of the islands with customizable fried rice dishes and island-style sides
- Good Vibes Cafe – A lighter option offering coffee, salads, wraps and grab-and-go fare
- Tanghulu – A viral favorite from The Taste NW, offering sugar-coated fruit skewers a beloved Chinese street snack

### **NEW! *DO THE PUYALLUP PALE ALE*, BY SILVER CITY BREWERY**

To celebrate the Washington State Fair's 125th anniversary, Silver City Brewery has crafted a limited-edition *Do the Puyallup Pale Ale*—a light-bodied, easy-drinking beer brewed entirely from Washington-grown ingredients. Featuring wheat malt, Turo malt, Chinook hops from the Yakima Valley and Citra hops developed in Washington, it offers bright floral and fruity notes with a touch of dank complexity. Available starting August 23 at Nashville Nights in downtown Puyallup, in many Puget Sound area Safeway stores and at bars throughout the Fair. Also created in partnership with Columbia Distributing.

### **NEW! PUYALLUP CORN SHUCK SHOWDOWN – SEPT. 13**

Think you can shuck corn faster than anyone — blindfolded? Join the fun at the Fair Park Stage, where 10 contestants race to shuck 15 ears of corn for a shot at \$500 and Fair merch!

Sign up on-site the morning of the event. Must be 18+ to compete. Bonus: all corn goes to the pigs at Piglet Palace!



## **THE CLASSIC COASTER CELEBRATES 90 THRILLING YEARS!**

An icon of the Washington State Fair, the beloved *Classic Coaster* turns 90 this year. Built in 1935, this wooden roller coaster stands 55 feet tall and stretches 2,650 feet in length—delivering timeless thrills for generations. Recognized by the American Coaster Enthusiasts as an official ACE Roller Coaster Landmark, the Classic Coaster is honored as one of the longest-running and most historically significant wooden coasters in the world. It's more than a ride—it's a living piece of Fair history.

### **RETURNING FAVORITES & HIGHLIGHTS:**

#### **CATTLE BIRTHING EXHIBIT**

Experience the miracle of life at the Washington State Fair's Cattle Birthing Exhibit! This unique and educational attraction gives guests a rare opportunity to witness live cattle births and learn from knowledgeable staff about the care and science behind animal husbandry. Whether you're a curious first-timer or a returning fan, it's a heartwarming, awe-inspiring experience you won't forget. Stop by to meet newborn calves, ask questions and see nature at its most incredible - right before your eyes!

Location: AgriPlex

#### **FAIR VALUE MENU PROGRAM**

Back by popular demand, the *Fair Value Menu* program is making it easier for guests to enjoy delicious Fair food at a great value. Offered on weekdays only, select vendors will feature special \$12 Meals and \$8 Deals. The \$12 Meals include a standard entrée with a side and/or drink, while the \$8 Deals highlight individual items like snacks, drinks, or smaller bites—all at 25–50% off regular prices. It's a simple, budget-friendly way to sample more of the Fair's favorite flavors.

#### **THE FARM AT SILLYVILLE**

The Farm at SillyVille is Washington's food and farming story: a free, exciting, hands-on exhibit at the Washington State Fair that connects kids and families to our state's agriculture industry, the farmers that produce the food we eat and the connection to healthy eating choices.

Engaging Children in Agriculture Through Play:

From feeding chickens to harvesting vegetables, The Farm at SillyVille is a "farmer for a day" experience in a highly stylized environment that teaches young children farming concepts by igniting their imaginations in this 1.5-acre farm.

Families enter this enchanting farmland and move through a sequence of interactive experiences based on the National Agriculture Literacy Outcomes. At each station, children participate in hands-on activities which allow them to be a part of the farming process, collecting imitation nutritious food items from each station to return to the market at the end of the experience. Through this inventive and educational exhibit, they will gain an understanding of where their food comes from, who grows their food, and how to make healthy food choices.

Days/Times: Daily, 10:30 a.m. – 8:30 p.m.

In partnership with MultiCare.

## **SPECIAL DATES**

### **KOMO OPENING DAY FOOD DRIVE – AUG. 29, 10:30 A.M. – 12:30 P.M.**

The annual KOMO Opening Day Food Drive kicks off the 125<sup>th</sup> Fair, with FREE admission for those who bring a suggested donation of non-perishable, non-expired food for the food drive. Free gate admission, 10:30 a.m. – 12:30 p.m. at all gates. But food can be donated all open hours August 29. The food drive supports the Puyallup Food Bank, which distributes to 29 food banks and pantries in the South Sound area.

Sponsored by Darigold and Puyallup Chocolates  
Media sponsor: KOMO News

### **BECU FREE KIDS WEEKEND – AUG. 29 – SEPT. 1**

BECU welcomes young guests again this year, with free gate admission throughout the entire opening weekend. The special offer for ages 18 and under is valid Friday – Monday, Labor Day Weekend only.

Sponsored by BECU.

### **HORSE BREED SHOWCASE – AUG. 29 – SEPT. 1**

This year's Horse Breed Showcase will spotlight some of the most unique and rare horse breeds in the world. Guests can get up close with extraordinary animals like the Caspian, an ancient Iranian breed once thought extinct; the Akhal-Teke, known for its sleek build and distinctive metallic sheen; and the legendary Destrier, the iconic war horse of the Middle Ages—famed for its strength, courage and role in carrying knights into battle. It's a must-see for animal lovers, history buffs, and curious Fair guests alike.

Location: Barns A & B

### **URBAN FARM & GARDEN – AUG 29**

A demonstration of small-scale farming and gardening in small spaces including livestock breeds well suited to the backyard farmer and vegetable/fruit varieties you can grow in containers. See homesteading at its finest with utilization of farm products in fiber art demonstrations and canning - even information on making your yard more wildlife-friendly. Locally-made farm and garden products are on display.

Location: Barn H

### **FIREWORKS SPECTACULAR – AUG. 29, SEPT. 5, 12, 19**

Celebrate Fridays, with our spectacular fireworks show! The amazing display will light up the skies of Puyallup at 10 p.m. every Friday night of the Fair.

### **MILITARY APPRECIATION MONDAYS – EVERY MONDAY, SEPT. 1, 8, 15**

Gate admission is free to all active, reserve and retired military and National Guard and their dependents, plus disabled veterans, when each shows valid military ID at any Fair gate.

Sponsored by KVI AM, HANK FM, Global Credit Union.

### **ANIMALS OF THE WORLD – SEPT. 4-8**

Take a walk on the wild side at Animals of the World. This exhibit is a safari for your senses with mini zebu, jungle fowl, African Pygmy Mice, Emu and even a Sugar Glider.

Location: Barn H

### **THE PUYALLUP RODEO – SEPT 4-7**

The Puyallup Rodeo is one of just two Cinch Playoff locations, an important step on the road to the National Finals Rodeo (NFR) in Las Vegas this December.

The top competitors in each event will vie for their part of the prize winnings, and their performances will bring guaranteed edge-of-your-seat action! The top PRCA and WPRA athletes in the country, will give the fans a rodeo to remember!

The Puyallup Rodeo Cinch Playoffs at the Washington State Fair, is one of the Top 10 rodeos in the country. This is the 92nd rodeo held in Puyallup during The Fair, bringing a fine-tuned performance for rodeo fans and first timers alike.

Get more info and tickets: <https://www.thefair.com/washington-state-fair/rodeo/>

Presented by Emerald Queen Casino.

### **DANCIN' IN THE DIRT PARTIES – SEPT. 4-6**

Following the evening Rodeo performances, join us for the popular Dancin' in the Dirt Parties & Concerts featuring Travis Denning, Corey Kent and Cooper Alan. FREE for evening Rodeo ticket holders or you can buy concert-only tickets.

Sponsored by Pendleton Whisky

### **PUYALLUP RODEO BREAKFAST – SEPT. 5, PIONEER PARK PAVILION, PUYALLUP**

Need some energy to get ready for Rodeo weekend? Come fill up on a delicious breakfast, served by the Washington State Fair Wranglers. The Wranglers are instrumental in many facts of the Puyallup Rodeo and they kick off the festivities, by welcoming the entire community for a low-cost hearty feast (\$5).

### **WASHINGTON STATE FAIR RODEO PARADE & CATTLE DRIVE – SEPT. 5, 10 AM**

Don't miss the 25th annual cattle drive and parade down Meridian (Puyallup's major arterial), in this non-motorized parade. Equestrian drill teams, school marching bands, horse hitches, costume characters and loads of fun, celebrate the Puyallup Rodeo weekend.

The 2025 Grand Marshals are Puyallup's own Damon and Mike Huard.

Damon Huard currently serves as the Assistant Athletic Director of Special Initiatives for the University of Washington Athletic Department. In addition to his work for Husky Athletics, Huard is the co-owner of "Passing Time," an award-winning boutique winery in Woodinville, Washington.

A 1995 graduate of the University of Washington Foster School of Business, Huard went on to play professional football in the NFL for twelve years as quarterback for the Miami Dolphins, the New England Patriots and the Kansas City Chiefs.

During his football career, Mr. Huard received many honors: with the Patriots, two Super Bowl rings from Super Bowl XXXVI and Super Bowl XXXVIII; with the Chiefs, a 2006 season finish with a 98.0 rating as quarterback, ranking second in the NFL behind only Colts quarterback Peyton Manning; and as a three-year starter with the Huskies, recognition as the Huskies' all-time passing leader with 5,692 passing yards upon graduation.

Huard grew up in Puyallup, where his family left an impactful football legacy. He and his wife Julie now reside in Clyde Hill, Washington and have three young adults.

Mike Huard first gained recognition as a standout running back at Prosser High School, where he led the state in scoring in 1967. He went on to play fullback and tight end at Central Washington University from 1968 to 1971. As a senior, he started at tight end and earned All-Evergreen Conference and All-District honors, as well as honorable mention recognition on the NAIA West Coast team.

In 1972, Huard began a 26-year coaching career at White Swan High School. He later coached at Foster High School in Tukwila before taking over at Puyallup High School, where he spent 17 seasons. At Puyallup, Huard compiled an impressive 143–38 record and led the Vikings to a state championship in 1987. His teams also reached the state title game in 1991 and 1992 and made a semifinal appearance in 1997.

Puyallup Rodeo Parade is presented by Puyallup Chocolates.

#### **SCHOOL SUPPLY DRIVE – SEPT. 5, 10:30 AM – 12:30 PM**

Following the Rodeo Parade and Cattle Drive, guests will earn free admission to the Fair with a suggested donation of new school supplies, to benefit Communities In Schools. The donation drive will take place at all entry gates.

Sponsor: Swire Coca-Cola, Waste Connections, Puyallup Chocolates

#### **ASIA PACIFIC CULTURAL CENTER – SEPT. 6**

Celebrate the vibrant cultures of the Far East and South Pacific on Saturday, Sept. 6. Area groups will pay homage to their heritage through traditional dress, dance and music. Performances all day with cultural representation from a variety of countries, such as Korea, Samoa, China, Cambodia, New Zealand, Thailand, India, Mongolia and more!

Location: Showplace Stage

#### **FREE! FIESTAS PATRIAS – SEPT. 14**

This full-day event celebrates Mexican culture and arts, with special entertainment and fun for the whole family on Coca-Cola and Showplace Stages. Plus, two FREE concerts will be featured in the Grandstand at 1 p.m. and 6 p.m. featuring Banda Arkángel R-15, La Sonora Dinamita, Mariachi Divas de Cindy Shea and DJ Spin.

Enjoy a fabulous variety of entertainment ranging from traditional mariachis to colorful folkloric dancers and authentic food.

And as always, enjoy all the traditional fun of the Fair with animals, rides, games, exhibits and shopping galore!

Locations/times: Grandstand Stage - 1 & 6 p.m., Coca-Cola Stage – times vary, see website for schedule <https://www.thefair.com/activities/fiestas-patrias/>

Sponsored by Modelo, Mi Campo Tequila, O'Reilly Auto Parts.

#### **NATIVE AMERICAN DAYS – SEPT. 17 & 18**

Groups celebrate Native American heritage through traditional performances on Showplace Stage from 11 a.m. to 7 p.m. and through educational displays in Expo Hall within NW Connections.

#### **CATTLE EDUCATION EXHIBIT – SEPT. 21**

Have you ever wondered which types of cows are dairy, and which are beef? Visit this new exhibit to answer all your cow questions. Come see the variety of breeds in this returning exhibit.

Location: AgriPlex

#### **FREE MUSIC, SHOWS, ENTERTAINMENT**

There is something for everyone, with hundreds of free shows and activities– from strolling entertainment, comedy, music, jugglers, special exhibits and much more! Click [here](#) for more information.

#### **OTHER SPONSOR-RELATED FACTS & FUN**

### **SHOP TILL YOU DROP!**

Visit more than 300 booths throughout the Fair. The Mattress Firm ShowPlex, Pavilion Marketplace and other outdoor areas throughout the Fair, offers merchandise from A-Z!

### **NW ARTISAN MARKET**

Celebrating local artisans selling handmade crafts, art and more in the Pavilion. Featuring artist demos daily.

### **SHOP WITH A PURPOSE**

The Fair is proud to partner with PCBA, featuring businesses that shape our communities. Shop like it matters and feel more connected to local and regional businesses in supporting the Pierce County Business Accelerator program.

The Pierce County Business Accelerator serves entrepreneurs and business owners throughout Pierce County with a focus on BIPOC (Black, Indigenous, and People of Color), veteran and women-owned businesses to help foster innovation and create wealth-building opportunities.

Location: Pavilion Marketplace

### **TRACTOR SUPPLY ARENA**

Stop by the Tractor Supply Arena on the south ends of the grounds, to see The Biggest Little Livestock Cattle Competitions on Saturday, September 13. See daily shows for the mini livestock obstacle course and the funniest little costume contest ever!

Location: Next to AgriPlex

### **CONCERT LINEUP**

#### **2025 COLUMBIA BANK CONCERT SERIES**

20 days. One stage. Experience the thrill of live music at the Columbia Bank Concert Series, featuring an exciting line-up of top-name artists across genres like country, rock, pop, hip-hop and comedy. Set against the vibrant backdrop of the Washington State Fair, each night promises electrifying performances and unforgettable moments.

Tickets for all shows are now on sale. Click [here](#) for the full lineup and to purchase.

Presented by Columbia Bank.

### **FOLLOW US ON SOCIAL MEDIA PLATFORMS!**

Be sure to follow us on social media and tag us in your posts:

@WASStateFair – Instagram, X, TikTok  
@WashingtonStateFair – Facebook

#DoThePuyallup  
#WeAREWA  
#125WSFair

### **SOCIAL MEDIA TOOLKIT**

If you need photos and videos, please click [here](#). If there is anything additional you need, please reach out to Stacy.