

THANK YOU, PARTNERS!



JOIN US AT OUR SIGNATURE EVENTS



SPRING FAIR



WASHINGTON STATE FAIR



THE TASTE NW



OKTOBERFEST NW



Scan to see our year-round calendar of events.



HOLIDAY MAGIC

Puyallup's Winter Festival

Holiday Magic



Merry & Bright



Let it Snow

December: 5-7, 12-14 & 19-23  
Open: 4:30-9:30 pm



@wastatefair



TheFair.com

HOLIDAY HIGHLIGHTS

FREE WITH ADMISSION

RIDES

- Enchanted Castle
- Wonder Wheel, Presented by Pinnacle Lumber & Plywood
- Sugar Plum Merry-Go-Round
- Santa's Express Train

SANTA PHOTOS

Meet Santa and friends and get free photos in Santa's Clubhouse! Plus, purchase a cup of holiday cheer at our custom cocoa bar and see the mesmerizing 35-foot holiday tree.

FREE FACE PAINTING

Get all decked out in whimsical winter designs.

GINGERBREAD LANE

Stroll the sights and delights.

LET IT SNOW

Walk through a snow-filled wonderland.

SANTA'S VILLAGE

In partnership with MultiCare

Discover the many delights of Santa's Village. Kids get a free mini stocking to fill with surprises along the way!

HOLIDAY SELFIE STUDIO

Experience the enchantment and capture your favorite holiday moment.

THE MANGER

Presented by

Come behold a cast of cuddly critters in this live-animal nativity.

WINTER FUN

Music and games, fun for all ages!

S'MORES BAR

Roast your s'mores over the fire pit and enjoy tasty treats.

SNOWFLAKE STAGE

Presented by

Live entertainment nightly at 5 & 7pm.

Dec 5, 7, 13, 20 & 23:  
Holiday Harmony Pop Carolers

Dec 6 & 12:  
Luis Cano Mariachi Christmas Show

Dec 14, 21 & 22:  
Sparkle Carolers

Dec 19:  
Aaron Crawford

SENSORY SHED

In partnership with MultiCare

Take a moment to unwind and enjoy soothing activities in a quiet space designed for your comfort.

ADDITIONAL EXPERIENCES

SKATING RINK

Presented by

Take a spin around the Glice® synthetic ice rink. Skating admission and skate rental is \$12 on-site.

THE YETI BAR

Presented by

Sip and savor festive drinks around a fire pit at this ages 21+ bar.

THE SUMMIT LOUNGE

Available only with pre-purchased platinum tickets and upgrades.

Guests can relax, warm up and enjoy complimentary hot cocoa, private igloo access, private restrooms and a bar with festive drinks for purchase (bar 21+).

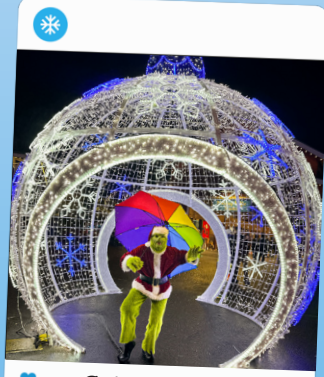
FESTIVE THEME NIGHTS!



Ugly Sweater Night

Sunday, Dec 7

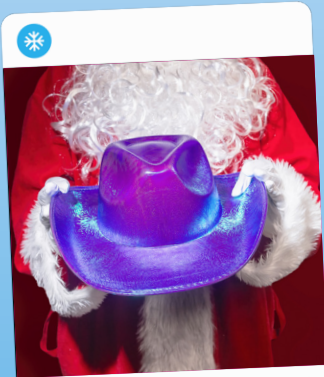
Don your most beloved (and outrageous!) seasonal sweater and don't miss a chance to be selected for our Ugly Sweater Contest!



Grinch Night

Friday, Dec 12

Celebrate the season with themed treats and live performances. Dress in your best Whoville-themed outfit, and meet the man of the hour with free photo ops.



Country Night

Friday, Dec 19

Say howdy to the holidays with live country music, practice your quick draw in the Snowball Showdown, and sport festive denim and diamonds that would make Dolly proud.

HOLIDAY MARKET

Shop a collection of local vendors and artisans with a variety of treasures in a festive setting.

- Aiden's Treats
- Anna's Bookshop
- Camelia's Bows & More
- Character Cotton Candy
- Cottage House Cookies
- Crafty AF
- D&J Crafts
- Fancy Pantz
- Fox Creek Gifts
- Scentsy
- Kakadu Traders Australia
- Kenlee Jerky
- Kleo Kolor

- Lumberjack Popcorn Co.
- Nature Nate's
- OMG Olive Oils & Vinegars
- Pilgrim Roasted Nut'z
- PS Products
- Puyallup Valley Farms
- RoyalTeez
- Seattle Fudge
- The Bath House Co.
- The Fan Cave
- The Filament Farm
- The Sweetest Things
- Zynabeauty



# WELCOME TO HOLIDAY MAGIC!

## GNOME SCAVENGER HUNT

Presented by **planet fitness**

Seek out the ten hidden gnomes scattered throughout our holiday wonderland. Keep your eyes peeled for gnomes of various sizes.

Once you've spotted all ten and punched the snowflakes, return this for a prize at the Planet Fitness booth (see map).

- 10 
- 9 
- 8 
- 7 
- 6 
- 5 
- 4 
- 3 
- 2 
- 1 

## Holiday Magic

GREEN GATE ENTRANCE

Do-Re-Mi, it's a SINGING TREE!

FESTIVE FOOD

Welcome to GINGERBREAD LANE!  
Stroll the sights and delights



THE MANGER

Live animal nativity brought to you by



THE SUMMIT LOUNGE

SMORES FIRE PIT

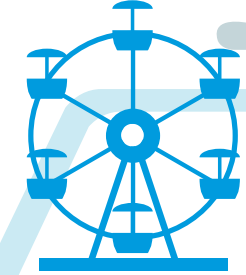
SANTA'S CLUBHOUSE

Free photos with SANTA & our custom cocoa bar!



Wish list

# WELCOME TO HOLIDAY MAGIC!



Ride the magical WONDER WHEEL! brought to you by

PINNACLE LUMBER & FLYWOOD



Spin merrily on the SUGAR PLUM MERRY-GO-ROUND!



Free FACE PAINTING



Discover the ENCHANTED CASTLE!



SANTA'S EXPRESS TRAIN

SCAVENGER HUNT PRIZE REDEMPTION

planet fitness

SNOWFLAKE STAGE

presented by HARLEY EXTERIORS



SANTA'S VILLAGE

Kids can fill their free mini stockings! In partnership with MultiCare

FESTIVE FOOD



## Holiday Magic

BLUE GATE ENTRANCE

GUEST SERVICES

## FESTIVE FOOD



## LETTERS TO SANTA

Make your holiday wishes official at the North Pole Post Office inside Santa's Village! Kids can write their letters to Santa, decorate them with festive flair, and drop them straight into his magical mailbox — or hand-deliver them to the Big Guy himself when they visit Santa's Clubhouse for a photo.

Stop by WINTER FUN, enjoy music & games!



Sip & savor around a fire pit at the YETI BAR (21+), presented by



Skate rentals available! presented by Coca-Cola SWIRE COCA-COLA

FIRESIDE PLAZA presented by SUMMER HOUSE



LET IT SNOW + SNOWBALL FIGHT Get caught in a flurry!

TWINKLE TUNNEL Wander a world of enchantment!

HOLIDAY SELFIE STUDIO Strike a pose at these festive photo ops!