

Media Friends-

Washington's biggest celebration is back, with can't miss concerts, thrilling rides, iconic Fair food, animals, agricultural and once-a-year traditions!

We look forward to seeing all of you!

Media Contact:

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EVENT DETAILS

2026 WSF HOURS:

Labor Day Weekend

Fri. 10:30 a.m. – 10:30 p.m.

Sat. 9:30 a.m. – 10:30 p.m.

Sun. 9:30 a.m. – 10:30 p.m.

Mon. 9:30 a.m. – 9:30 p.m.

Post-Labor Day Hours

Mon., Wed., Thurs. 10:30 a.m. – 9:30 p.m.

Fri. 10:30 a.m. – 10:30 p.m.

Sat. 9:30 a.m. – 10:30 p.m.

Sun. 9:30 a.m. – 9:30 p.m.

CLOSED TUESDAYS AND SEPT. 9

Location

Washington State Fair Event Center

110 9th Avenue SW

Puyallup, WA 98371

Office Phone

(253) 845-1771 or (253) 841-5045

Website

thefair.com

Pricing

Fair pricing varies based on a variety of factors including when you buy, whether online or onsite, and weekdays versus weekends. Click [here](#), for the current best prices.

Parking

Weekdays (Mon., Wed., Thurs., Fri.)	\$15
Weekends (Sat., Sun.)	\$25

Premium parking (purchase onsite only)	\$35
VIP parking (prior purchase online only)	\$50

(Parking sponsored by O'Reilly Auto Parts. Save \$3 on parking, Monday – Thursday, with coupon at participating O'Reilly Auto Parts stores)

Fair Bundles

Fair for 2 Bundle

Price: \$99 (\$138 Value/28% Savings)

Includes:

2 Any-Day Admission Tickets
 \$30 in Food & Drink Bucks (redeemable at any food location or bar)
 8 Ride Pass (excludes: Extreme Scream, and Adventure Zone)
 2 Fair Scones

Fair for 4 Bundle

Price: \$149 (\$215 Value/31% Savings)

Includes:

4 Any-Day Admission Tickets
 \$60 in Food & Drink Bucks (redeemable at any food location or bar)
 8 Ride Pass (excludes: Extreme Scream, and Adventure Zone)
 4 Fair Scones

Presented by Washington's Lottery.

Dizzy Pass (Unlimited Ride Deals)

Dizzy Passes include unlimited ThrillVille and SillyVille rides, plus two free games! You can purchase either a Weekday or Weekend/Holiday option.

All Dizzy passes are valid for unlimited Funtastic ThrillVille and SillyVille rides! Must purchase individual passes by day, **ONE DAY USE ONLY**. Excludes Extreme Scream, Big Sling & Adventure Zone rides.

Weekday Dizzy Pass

- Price: \$60
- Valid Dates: Sept. 10, 11, 14, 16, 17, 18, 21, 23, 24, 25
 (Not valid on Opening Day, Friday, Sept. 4 or Labor Day Monday, Sept. 7)

QUANTITIES ARE LIMITED! Buy online in advance, for a specific day. Passes can be redeemed until 9 p.m. No need to come early! PLEASE NOTE: On-site sales end at 4 p.m.

Weekend/Holiday Dizzy Pass

- Price: \$70
- Valid Dates: Sept. 7, 12, 13

Weekend/Holiday Dizzy Passes purchased online can be redeemed for use onsite until 9 p.m. and ride until 10 p.m. on the selected day purchased.

Accessibility

Sensory Inclusive Venue: The Washington State Fair Event Center is proud to partner with KultureCity, making us a certified Sensory Inclusive facility. Our dedicated staff is thoroughly trained, and we provide tools to ensure that guests with sensory needs and challenges can fully enjoy our signature events. In partnership with MultiCare. Sensory Sheds sponsored by Better Built Barns.

Universal Restrooms: Universal restrooms are located throughout the venue for use by all genders, families and anyone else who seeks restrooms other than male/female.

Sign language: A sign language interpreter is available from 2 – 8 p.m. daily to assist hearing impaired guests and employees. This service is available by contacting an attendant at the Information Booth near the Extreme Scream. Concert interpreters are also available upon 72-hour minimum request through the box office, boxoffice@thefair.com.

Parking: Parking for guests with disabilities is provided in all official Fair parking lots, based on a first-come basis.

Concerts: ADA seating is available on a first come, first served basis. Guests can email boxoffice@thefair.com for assistance

WHAT'S NEW?

NEW! AMERICA250 CELEBRATION (FREE)

Enjoy activities and exhibits throughout the Fair, in celebration of our country's 250th anniversary, including:

- Meet George Washington (9/4)
- Freedom Truck (9/4 – 9/11)
- "Moments that Made Us" Exhibit
- Washington State250 Exhibit
- "Life, Liberty and the Pursuit of Happiness" Exhibit
- American-themed Drumline Shows
- The Roadstars Jazz Band
- Amirrorcan Men Performances
- Creative and Culinary Arts Themed Contests

NEW! K9 KINGS FLYING DOG SHOW (FREE)

Get ready for an exhilarating, high-flying adventure with trainer J.D. Platt and The K9 Kings Flying Dog Show. Each action-packed performance includes eight talented dogs displaying heart stopping aerial tricks, obedience, crowd participation and high-energy paws-itively amazing fun. Watch in awe as a team of skilled rescue/shelter dogs leap, soar and defy gravity in a dazzling array of athletic routines. It's a whole lot of tail-wagging action that will leave everyone barking for more and definitely don't forget to come visit after the show, the world's largest meet greet and pet area.

Location: Near the Arena

NEW! EXPANDED OUR FOOD, OUR FARMS, OUR WASHINGTON (FREE)

Our Food, Our Farms, Our Washington 2025 brought the story of Washington agriculture to life, inviting guests to get hands-on and meet the growers who put food on our tables. With support from industry leaders, commissions and Washington State University, the exhibit deepened visitors' appreciation for the farmers, ranchers and producers behind our state's bounty and brought our mission full circle: connecting guests directly to the people who grow and raise what we eat.

In 2026, we're taking the exhibit to the next level. The spotlight shifts to agricultural science and technology, with previous commodity groups moving from supporting players to the main event and timber taking center stage as a featured industry. Drawing on everything we learned in year one, we're reimagining the layout with new exhibits and eye-catching artistic touches designed to forge an even stronger bond between guests and Washington agriculture. The heart of the experience stays the same, but expect a fresh new look and feel from top to bottom.

Click [here](#) for more info.

Sponsored by Microsoft.

RETURNING FAVORITES & HIGHLIGHTS

CATTLE BIRTHING EXHIBIT

Experience the miracle of life at the Washington State Fair's Cattle Birthing Exhibit! This unique and educational attraction gives guests a rare opportunity to witness live cattle births and learn from knowledgeable staff about the care and science behind animal husbandry. Whether you're a curious first-timer or a returning fan, it's a heartwarming, awe-inspiring experience you won't forget. Stop by to meet newborn calves, ask questions and see nature at its most incredible - right before your eyes!

Location: AgriPlex

FAIR VALUE MENU PROGRAM

Back by popular demand, the *Fair Value Menu* program is making it easier for guests to enjoy delicious Fair food at a great value. Offered on weekdays only, select vendors will feature special \$12 Meals and \$8 Deals. The \$12 Meals include a standard entrée with a side and/or drink, while the \$8 Deals highlight individual items like snacks, drinks, or smaller bites—all at 25–50% off regular prices. It's a simple, budget-friendly way to sample more of the Fair's favorite flavors.

THE FARM AT SILLYVILLE

The Farm at SillyVille is Washington's food and farming story: a free, exciting, hands-on exhibit at the Washington State Fair that connects kids and families to our state's agriculture industry, the farmers that produce the food we eat and the connection to healthy eating choices.

Engaging Children in Agriculture Through Play:

From feeding chickens to harvesting vegetables, The Farm at SillyVille is a "farmer for a day" experience in a highly stylized environment that teaches young children farming concepts by igniting their imaginations in this 1.5-acre farm.

Families enter this enchanting farmland and move through a sequence of interactive experiences based on the National Agriculture Literacy Outcomes. At each station, children participate in hands-on activities which allow them to be a part of the farming process, collecting imitation nutritious food items from each station to return to the market at the end of the experience. Through this inventive and educational exhibit, they will gain an understanding of where their food comes from, who grows their food, and how to make healthy food choices.

Days/Times: Daily, 10:30 a.m. – 8:30 p.m.

In partnership with MultiCare.

SPECIAL DATES

KOMO OPENING DAY FOOD DRIVE – SEPT. 4, 10:30 A.M.–2:30 P.M.

The annual KOMO Opening Day Food Drive kicks off the Fair, with FREE admission for those who bring a suggested donation of non-perishable, non-expired food for the food drive. Free gate admission, 10:30 a.m. – 2:30 p.m. at all gates. The food drive supports the Puyallup Food Bank, which distributes to 29 food banks and pantries in the South Sound area.

Media sponsor: KOMO News

Sponsored by Darigold and Planet Fitness

BECU FREE KIDS WEEKEND – SEPT. 4-7

BECU welcomes young guests again this year, with free gate admission throughout the entire opening weekend. The special offer for ages 18 and under is valid Friday – Monday, Labor Day Weekend only.

Sponsored by BECU.

HORSE BREED SHOWCASE – SEPT. 4-7

This year's Horse Breed Showcase will spotlight some of the most unique and rare horse breeds in the world. Guests can get up close with extraordinary animals like the Caspian, an ancient Iranian breed once thought extinct; the Akhal-Teke, known for its sleek build and distinctive metallic sheen; and the legendary Destrier, the iconic war horse of the Middle Ages—famed for its strength, courage and role in carrying knights into battle. It's a must-see for animal lovers, history buffs, and curious Fair guests alike.

Location: Barns A & B

URBAN FARM & GARDEN – SEPT. 4-7

A demonstration of small-scale farming and gardening in small spaces including livestock breeds well suited to the backyard farmer and vegetable/fruit varieties you can grow in containers. See homesteading at its finest with utilization of farm products in fiber art demonstrations and canning - even information on making your yard more wildlife-friendly. Locally made farm and garden products are on display.

Location: Barn H

FIREWORKS SPECTACULAR – SEPT. 4, 11, 18, 25

Celebrate Fridays with our spectacular fireworks show! The amazing display will light up the skies of Puyallup at 10 p.m. every Friday night at the Fair.

MILITARY APPRECIATION DAYS – EVERY FRIDAY, SEPT. 4, 11, 18, 25

New this year, now on Fridays (previously on Mondays) - Gate admission is free to all active, reserve and retired military and National Guard and their dependents, plus disabled veterans, when each shows valid military ID at any Fair gate.

Sponsored by KVI AM, HANK FM, Northwest Newsradio.

ASIA PACIFIC CULTURAL DAY – SEPT. 5

Celebrate the vibrant cultures of the Far East and South Pacific on Saturday, Sept. 5. Area groups will pay homage to their heritage through traditional dress, dance and music. Performances all day with cultural representation from a variety of countries, such as Korea, Samoa, China, Cambodia, New Zealand, Thailand, India, Mongolia and more!

Location: Showplace Stage

ANIMALS OF THE WORLD – SEPT. 10-14

Take a walk on the wild side at Animals of the World. This exhibit is a safari for your senses with mini zebu, jungle fowl, African Pygmy Mice, Emu and even a Sugar Glider.

Location: Barn H

THE PUYALLUP RODEO – SEPT 10-13

The PRCA Cinch Playoffs Wild Card Puyallup Rodeo is one of just two Cinch Playoff locations, an important step on the road to the National Finals Rodeo (NFR) in Las Vegas this December.

The top competitors in each event will vie for their part of the prize winnings, and their performances will bring guaranteed edge-of-your-seat action! The top PRCA and WPRA athletes in the country, will give the fans a rodeo to remember!

The Puyallup Rodeo Cinch Playoffs at the Washington State Fair, is one of the Top 10 rodeos in the country. This is the 93rd rodeo held in Puyallup during The Fair, bringing a fine-tuned performance for rodeo fans and first timers alike.

Get more info and tickets [here](#).

Presented by Emerald Queen Casino.

DANCIN' IN THE DIRT PARTIES – SEPT. 10-13

Following the evening Rodeo performances, join us for the popular Dancin' in the Dirt Parties & Concerts featuring Gretchen Wilson, Dylan Marlowe and Chase Rice. FREE for evening Rodeo ticket holders or you can buy concert-only tickets.

PUYALLUP RODEO BREAKFAST – SEPT. 11, PIONEER PARK PAVILION, PUYALLUP

Need some energy to get ready for Rodeo weekend? Come fill up on a delicious breakfast, served by the Washington State Fair Wranglers. The Wranglers are instrumental in many facets of the Puyallup Rodeo and they kick off the festivities, by welcoming the entire community for a low-cost hearty feast (\$5).

PUYALLUP RODEO PARADE & CATTLE DRIVE – SEPT. 11, 10 AM

Don't miss the 25th annual cattle drive and parade down Meridian (Puyallup's major arterial), in this non-motorized parade. Equestrian drill teams, school marching bands, horse hitches, costume characters and loads of fun, celebrate the Puyallup Rodeo weekend.

The 2026 Grand Marshal is Fox 13 Seattle's Brian MacMillan.

Brian MacMillan is the Chief Meteorologist for FOX 13 Seattle, forecasting weekday mornings on *Good Day Seattle*. A Seattle-area native, he returned home after working as a meteorologist and reporter in Oregon.

Beyond the weather, Brian has emceed and auctioneered hundreds of nonprofit events across the Pacific Northwest, helping raise millions of dollars for local organizations. He's also a longtime comedian and improviser, performing with Seattle's Unexpected Productions and sharing the stage with comedians including Bob Odenkirk and Ryan Stiles.

Brian holds degrees from Washington State University and Mississippi State University. When he's not forecasting, he enjoys cooking for his family, cheering on Seattle sports teams and defending his belief that pineapple belongs on pizza.

Plus, Puyallup Rodeo will honor Joel Calavan, long time rodeo supporter.

SCHOOL SUPPLY DRIVE – SEPT. 11, 10:30 AM–2:30 PM

Following the Rodeo Parade and Cattle Drive, guests will earn free admission to the Fair with a suggested donation of new school supplies, to benefit Communities In Schools. The donation drive will take place at all entry gates.

Sponsor: Swire Coca-Cola, Waste Connections

BOOTS, BBQ & BULLRIDING PARTY – SEPT. 12, 3-6 PM

Keep the rodeo spirit going with an unforgettable afternoon of BBQ, music, dancing and western fun at the Fair! Whether you're heading over after the matinee performance or gearing up for the 6:30 pm evening rodeo, this exclusive party is the perfect place to gather, celebrate and kick up your boots.

Guests will enjoy a hearty BBQ dinner, private no-host bar, live DJ entertainment, bull riding and beginner-friendly line dancing lessons that will have everyone on the dance floor. Plus, enjoy western-themed games, interactive stations and exciting raffle opportunities — including a chance to win the best in-house tickets to the [Sunday Rodeo Finals!](#)

Perfect for friend groups, corporate outings, rodeo fans and anyone looking for a lively western-themed experience during Fair season.

Each Ticket Includes

- BBQ Dinner Buffet
 - Smokey Chicken with Cherry Bourbon Glaze
 - Tillamook Mac & Cheese
 - Broccoli Crunch Salad
 - Cornbread
 - Sodas
- Private no-host bar
- Live DJ & country music
- Line dancing instructors from Steel Creek
- Western games & activities, including a mechanical bull
- Selfie stations & photo opportunities
- Raffle prizes & giveaways
- Chance to win Sunday Rodeo Finals tickets
- Convenient timing between rodeo performances

Cost: \$47

Location: Expo Hall

FREE! FIESTAS PATRIAS – SEPT. 20

This full-day event celebrates Mexican culture and arts, with special entertainment and fun for the whole family on Coca-Cola and Showplace Stages. Plus, two FREE concerts will be featured in the Grandstand at 1 p.m. and 6 p.m. featuring Voz De Mando, Sonora Dinamita, Mariachi Divas and DJ Spin.

Enjoy a fabulous variety of entertainment ranging from traditional mariachis to colorful folkloric dancers and authentic food.

And as always, enjoy all the traditional fun of the Fair with animals, rides, games, exhibits and shopping galore!

Locations/times: Grandstand Stage - 1 & 6 p.m., Showplace Stage – times vary, [see website for schedule](#)

Sponsored by O'Reilly Auto Parts and Modelo.

NATIVE AMERICAN DAYS – SEPT. 23 & 24

Groups celebrate Native American heritage through traditional performances on Showplace Stage from 11 a.m. to 7 p.m. and through educational displays in Expo Hall within NW Connections.

CATTLE EDUCATION EXHIBIT – SEPT. 23-27

Have you ever wondered which types of cows are dairy, and which are beef? Visit this new exhibit to answer all your cow questions. Come see the variety of breeds in this returning exhibit.

Location: AgriPlex

FREE MUSIC, SHOWS, ENTERTAINMENT

There is something for everyone, with hundreds of free shows and activities– from strolling entertainment, comedy, music, jugglers, special exhibits and much more! Click [here](#) for more information.

OTHER SPONSOR-RELATED FACTS & FUN

SHOP TILL YOU DROP!

Visit more than 300 booths throughout the Fair. The Mattress Firm ShowPlex, Pavilion Marketplace and other outdoor areas throughout the Fair, offers merchandise from A-Z!

NW ARTISAN MARKET

Celebrating local artisans selling handmade crafts, art and more in the Pavilion. Featuring artist demos daily.

SHOP WITH A PURPOSE

The Fair is proud to partner with PCBA, featuring businesses that shape our communities. Shop like it matters and feel more connected to local and regional businesses in supporting the Pierce County Business Accelerator program.

The Pierce County Business Accelerator serves entrepreneurs and business owners throughout Pierce County with a focus on BIPOC (Black, Indigenous, and People of Color), veteran and women-owned businesses to help foster innovation and create wealth-building opportunities.

Location: Pavilion Marketplace

TRACTOR SUPPLY ARENA

Stop by the Tractor Supply Arena on the south ends of the grounds, to see The Biggest Little Livestock Cattle Competitions on Saturday, September 19. See daily shows for the mini livestock obstacle course and the funniest little costume contest ever!

Location: Next to AgriPlex

CONCERT LINEUP

2026 COLUMBIA BANK CONCERT SERIES

20 days. One stage. Experience the thrill of live music at the Columbia Bank Concert Series, featuring an exciting line-up of top-name artists across genres like country, rock, pop, hip-hop and comedy. Set against the vibrant backdrop of the Washington State Fair, each night promises electrifying performances and unforgettable moments.

Tickets for all shows are now on sale. Click [here](#) for the full lineup and to purchase.

Presented by Columbia Bank.

FOLLOW US ON SOCIAL MEDIA PLATFORMS!

Be sure to follow us on social media and tag us in your posts:

@WASStateFairEC – Instagram, X, TikTok

@WashingtonStateFairEventCenter – Facebook

@PuyallupRodeo - Instagram

#DoThePuyallup

#WeAREWA

SOCIAL MEDIA TOOLKIT

If you need photos and videos, please click [here](#). If there is anything additional you need, please reach out to Whitney.