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THE NEW LIP FILLER GETTING MAJOR BUZZ | 2020'S "ZOOM BOOM"  
MEET BEAUTY'S FIRST AIRBNB | AN INJECTABLE FOR CELLULITE?  
NIACINAMIDE: THE ULTIMATE GLOW-GETTER | THE RETINOL REVISE

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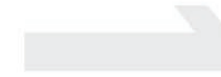
A SANDOW PUBLICATION

FALL  
WINTER  
2020

8 THINGS

## Low Profile

From new ways to use fillers to brand-new body-sculpting procedures, these "out-of-the-box" treatments are moving up the ranks on patients' wish lists. —*Olivia Wohlner*



### Head Start

"Traditionally, we use filler in the lower face, but when the upper face is neglected, it can result in a concave appearance of the temples, which we call 'peanut head,'" says Woodbury, NY oculoplastic surgeon David Schlessinger, MD. Now that masks disguise the lower face, the temples are more noticeable. "We use fillers like Radiesse and Sculptra Aesthetic in this area, and the results can last years—this approach can also lift the brow area for a tighter effect."



### Play It By Ear

"People are noticing their ears stick out when wearing masks," says Wayne, NJ facial plastic surgeon Jeffrey Wise, MD. "Otoplasty is great, as it can pin back the ears or make them symmetrical." If only the lobes are an issue, San Jose, CA plastic surgeon Kirk Churukian, MD recommends a loboplasty, which is "usually done in the context of a facelift to make elongated lobes more proportionate."



### Frown Flip

If you have a "permanent frown," Troy, MI plastic surgeon Anthony Youn, MD says, "it's possible for it to be effectively treated with filler and a touch of neurotoxin in the depressor anguli oris muscles," which are associated with frowning. If the permanent frown is severe, a corner lip lift is an option, which involves "a small triangle of skin being removed above the corners of the mouth to give a lifted effect."



In 2019, **13,434** women and **9,534** men had an otoplasty, making women **1.4 times more** likely to receive this procedure.

Source: [Plasticsurgery.org](https://www.plasticsurgery.org)

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