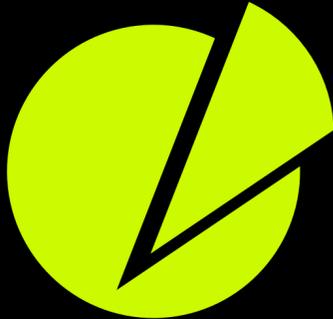


THE SLICE 
PRICE GUIDE

THE NITTY GRITTY, INS AND OUTS

If you're a customer of ours, we want to share everything about us. Like a first date, but we won't ask you what your star sign is. Ours is Gemini BTW. Anyway, we'll share with you details around our prices, plans and the benefits of becoming a Slicer.



THE SLICE PRICE GUIDE

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ALL THE GOOD BITS

We created Slice because we believe everyone deserves a slice of the action. Which is why we want to treat our customers like owners.

We've created 4 simple plans where the only difference is data (and the price) and introduced key benefits like a 7 day Free Trial for everyone who joins and annual cashback on your yearly spend.

We're eSIM only. This means you can switch or join instantly without having to wait for a new physical SIM in the post. So no damage to the environment, or your environmental consciousness. Damn, we're good.

We don't believe in contracts. Our monthly rolling plans mean you pay in advance for the month, so there are no unexpected charges. There's no minimum contract, so you can upgrade, downgrade or even cancel anytime you'd like within the app.

Keep it rolling. You'll need to have auto-renew switched on in the app to keep your plan active and continue your journey to Sliceholder status. If it's on and your payment fails, we'll send you an email to alert you. You'll need to update your payment method by midnight that night to ensure your service stays on.

Our eSIMs are 5G ready. Our 4G extends to over 99% of the population and our 5G services are in reach of over 60% of the population in 1000+ locations. So as long as your phone is eSIM compatible, we've got you covered.



WHAT'S YOUR PLAN?

All our plans are powered by the UK's best network, include 5G as standard, have unlimited talk & text and we've even chucked in some cheeky EU roaming at no extra cost. All plans are valid for one month.

Unlimited calls include standard UK landlines (starting 01, 02 and 03), freephone numbers (starting 080), standard UK mobiles (starting 07) and when in the EU, calls within our EU roaming countries. Unlimited talk & text excludes Isle of Man and the Channel Islands.

This is our standard pricing plan. Just like the future may change, so may our plans. This means that we may run promotions and offers on plans at various times, in various channels.

Mini

£10
10GB

10GB EU roaming
Unlimited UK talk & text

Middy

£15
30GB

30GB EU roaming
Unlimited UK talk & text

Biggie

£20
100GB

30GB EU roaming
Unlimited UK talk & text

Bigger Biggie

£30
Unltd

30GB EU roaming
Unlimited UK talk & text

DATA ADD-ONS

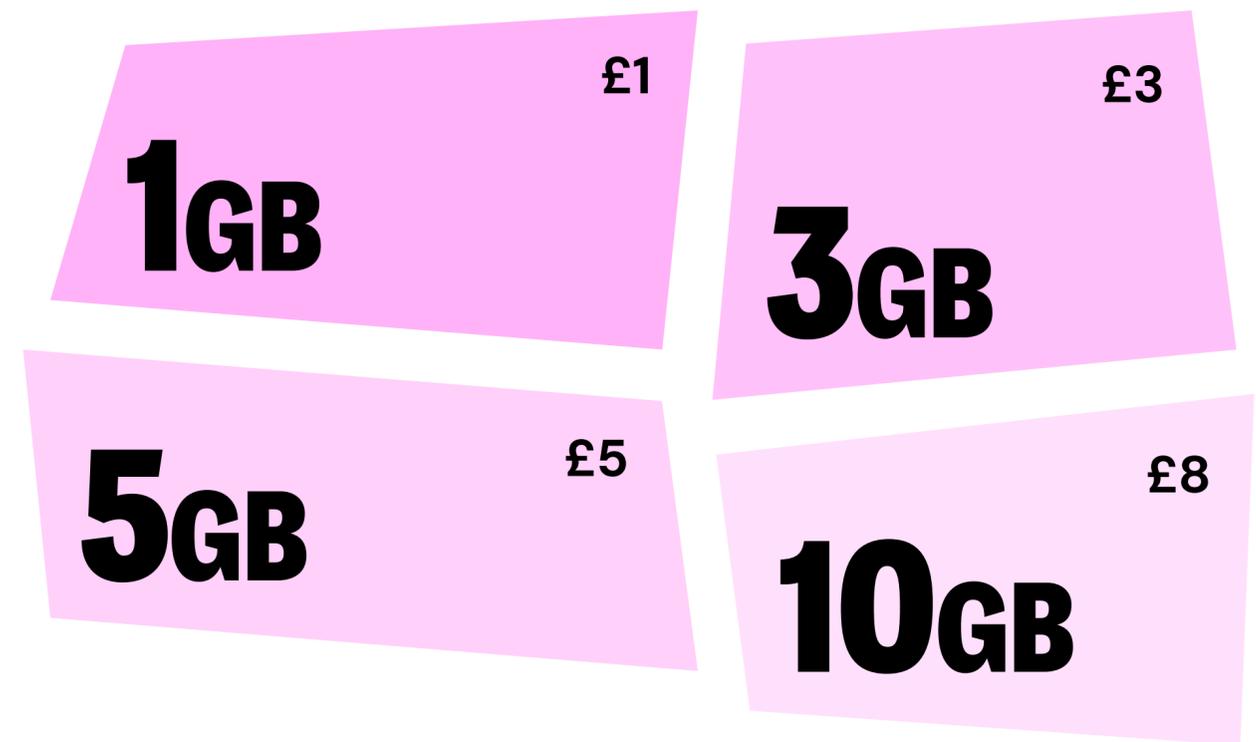
If you've chomped through all your data before your plan auto-renews, don't worry – you can easily buy data add-ons in the app. Once purchased, your extra data will be ready to use right away and will remain valid for 30 days.

Please note, add-ons can only be used if your plan is active. If you haven't renewed your plan, you won't be able to use any of our services, including add-ons. Or if you close your account, you will lose any unused data add-ons.

We offer separate data add-ons for usage in the UK and the EU, so be sure to pick the right one based on where you need the extra boost of data.

* Our EU roaming add-on includes data usage in the UK as well.

UK



EU



7 DAY FREE TRIAL

So what do you get in your Free Trial?

We're eSIM only meaning that you can trial us alongside your current provider as mobiles can support two active SIMs. Now you can have a physical SIM card and an eSIM active at the same time.

We provide you a new phone number to trial our network, so you don't need to cancel anything with your current provider. Once you're ready to fully commit you can either keep the number we've given you or request to transfer yours from your current provider.

To join we just need your email address and card details. After signing up you may see a temporary charge of £1 to

check that your payment details are valid but it won't be taken from your account.

These pending transactions are normally returned to your balance right away but might take a little longer depending on your bank.

If you didn't choose to auto-renew, we'll send you an email 2 days before your Free Trial ends so that you can become a full blown Slicer. If we don't receive payment by midnight on the 7th day we'll have to suspend your service. Don't worry we'll check in if you miss your payment to see if you want to continue and we really hope that you do.



CASHBACK

We want each year with Slice to be better than the last. Every year you mature with us you'll get a bit of extra cheese as a thank you. And this is just the start of the benefits, we're planning to keep them coming...

Cheddar

Year 1

Ahh classic chedds. You've now unlocked your first taste of the cheese with 10% of your annual spend gifted back to you.

Brie

Year 2

Un-brie-lievable. Now it's 15% at the two year mark. Delicious.

Stilton

Year 3+

You've fully matured. 20% of your annual spend gifted to you when you hit year three and beyond.

EU ROAMING ALLOWANCE

We want you to spread your wings and travel far and wide. So, we've made your data accessible even when you travel to the EU.

Whilst you're on your holibobs to Europe, you can use your mobile to call, text and get online. All calls and text are unlimited to the UK or within the EU.

Data you use comes out of your monthly allowance (Mini: up to 10GB in the EU, Middy/Biggie/Bigger Biggie: up to 30GB in the EU), it isn't bonus data on top of your monthly allowance... kapeesh?

Take a big whiff of all the countries in the EU that you're covered in: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden. That's a lot of places where you can Slice it up y'know?



MISSED PAYMENTS

If your bank account is running on empty and you're coming up to your monthly bill we need to let you know what could happen if you miss your payment.

If you miss a payment, we'll send you an email to give you a little nudge. You'll have until midnight that night to make sure your payment details are up to date and your plan stays active.

CASHBACK

If you don't make a payment for 90 days (something we like to call a grace period), you'll lose your progress to whichever cashback tier you are chasing. If you renew within this period you'll keep your previous tier progress.

WHAT YOU DON'T GET

What's not included...

- **International roaming, talk & text**

We've kept things super simple which means that for now international roaming, talk & text aren't available on the Slice network outside of the EU. We're hoping to bring this to you soon so watch this space.

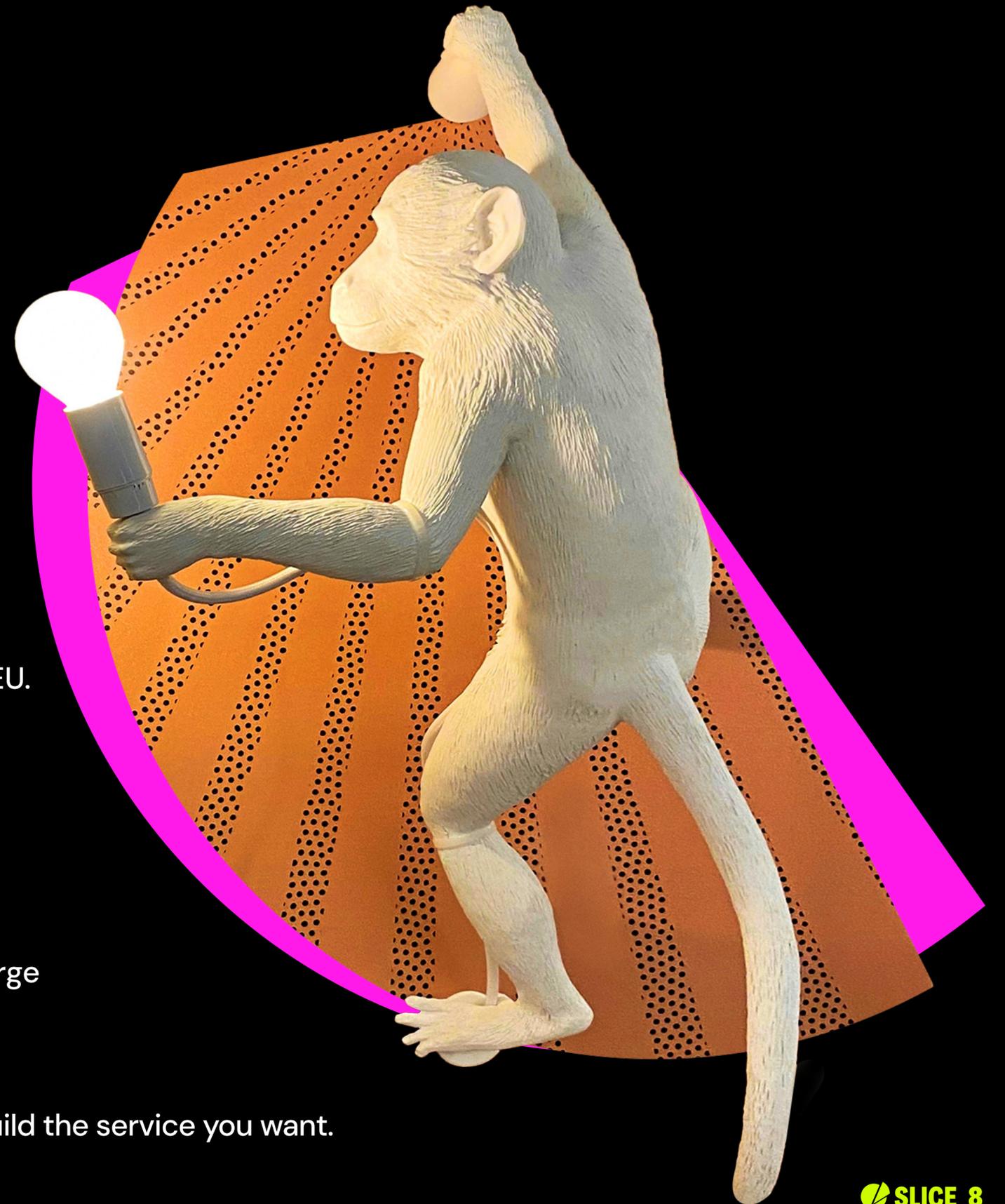
- **Premium talk & text**

This is any number not included in the numbers we've stated on page 2.

- **MMS (picture messages)**

Who even sends MMS anymore? Something old legacy services still charge for but we just don't include it because there are free ways to send pictures these days.

Here at Slice HQ we're always looking to improve and we'll work with you to build the service you want.



SEND US FAN MAIL

If you have any questions (specifically about Slice, we can't tell you which outfit looks better), then you can contact our Help Team via live chat on our website or the Help section of the app. Alternatively, you can email us at info@licemobile.com

Can't wait to talk to you.

