

### **SEVI ETTINGER - EYES**

Ireland Both 0-150
United Kingdom Both 0-150
Canada Both 0-150
United States Both 0-150
Australia Both 0-150
New Zealand Both 0-150
40 Reviews
Play Track
Category: Acoustic

Ordered on: 31/Jan/2017



# TABLE OF CONTENTS

- 1. Title Page
- 2. Contents
- 3. Market Potential
- 4. Track Rating
- 5. Word Cloud & Review Search
- 6. Element Analysis
- 7. Reviews
- 8. Definitions

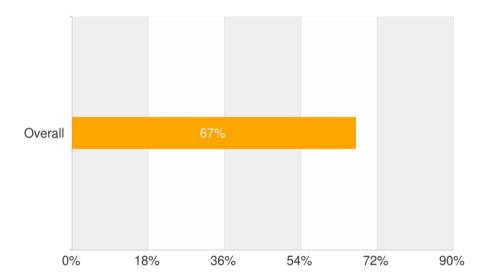


# MARKET POTENTIAL

Market Potential is the most significant indicator in your report of the likely commercial success of your track. It combines both your Track Rating and your Passion Rating to provide you with a single aggregate score that predicts how commercially successful your track might be within your market. Your track's Market Potential score is calculated as a percentage between 0% and 85%. For the best odds of chart success, an artist should shoot for a score of 65% or better.

The Market Potential classification indicates where the track is positioned among over 100,00 other tracks.

Chart success assumes a reasonable promotional budget. It should also be noted that the relative success of a single is also directly related to the existing profile of an artist.





#### TRACK RATING

Your Track Rating is a weighted average of all the ratings your track received from our reviewers. This number reflects how highly reviewers thought of your track, but does not necessarily reflect your track's market potential.



### WORD CLOUD & REVIEW SEARCH

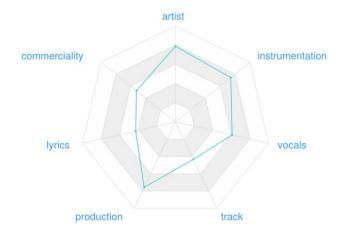
This section highlights the words that reviewers used the most when describing their reactions to your music. Click on any word to see expanded below all the reviews in which that word was used.





# **ELEMENT ANALYSIS**

This data was generated utilizing technology that processed all of the words used in this report's reviews of your music, identified which words were used the most, and analyzed whether those words were used positively or negatively. This analysis is particularly useful for identifying which elements of your music you might want to prioritize for improvement. The farther out from the center of the circle a given element is, the more positive the sentiment around that word was.





### **REVIEWS**



Nice smooth intro. I love the lead singers voice! Her voice is very beautiful and angelic! Love the lyrics and I love the flow of this song! This song is relaxing and beautiful! I can see myself listening to this song on the radio again and again! Great job artist!

10

16-24

31-Jan-2017



Production wise, the beginning has got me hooked. Her voice is beautiful, even the instrumental is great. I would recommend this song to anyone of all ages. Great beat and her voice is so strong, beautiful singer and song writer. I would listen to this song everyday

8

16-24

31-Jan-2017



Beginning instrumentals are good. Voice is powerful and smooth. Song is a little slow. Violin is too strong it makes it hard to hear what she is saying. As the song progresses her voice seems to be really high pitched and almost annoying, it may be the instrumentals are clashing.

2

16-24

31-Jan-2017



16-24

Is it just me or does this singer sound a little like Dove Cameron? That is the first thought that came to my mind. This song is really good, the message is positive and it projects loudly for listeners to hear. The instrumentals don't overbear the vocals and it is evenly balanced. It's such a simple tune, and yet it is so fun to listen too. This is a good song, I would recommend it and probably buy it.

9

31-Jan-2017



The song is a decent song and with the right production it has potential to be better. The artist has good vocals and has the talent to do a lot with her vocals. The artist has a lot to offer the music world with her voice she just needs better production.

5

16-24

31-Jan-2017



Very great song the lyrics go very well with the song. Great uplifting beat great the tempo is very good and goes will with the song. The chorus is very catchy and it is very. This is very great song I would rate this a 2/10

2

16-24 31-Jan-2017



At first the song starts out a little strange with the tune but the lyrics are great. Just throws off a first impression with the beginning tune. However it picks up to a wonderful blend. The lyric really go with this tune and not too slow or too fast for the song.

5

16-24

31-Jan-2017

#### **tune**core **FAN REVIEWS**



16-24

I love her voice it is different and with music you can go a long way with being different. Her vocals are perfect you can feel every word she is saying. The instrumental is great for this song and every thing is played at the right time.

9

31-Jan-2017



16-24

I like the sweet and sentimental sounding instrumentals in the instrumentals. I wish the intro would have gone on a few extra seconds. I love the sound of the vocals with the vocals. The recording quality is great. I like the different vocal ranges of the vocals. It sounds really beautiful. Everything hits the emotions and it sounds beautiful together. I like the mix of the guitar with violins. They sound great together with their chords. This song has great potential. I like that the violin goes along with the melody of the song. I would not change anything about the song. It has great potential in the music industry. I like the vocal break with instrumentals at around 2:20

10

31-Jan-2017



16-24

The beat is really slow but the choice of instruments used was unique and cool. The vocals are kinda bad because they sound pitched. This genre of music isnt very good and not many people listen to it. I think that the lyrics are really cheesy.

2

31-Jan-2017



16-24

I don't really like this song. Although it does have a meaning to the lyrics, which is a bonus, I don't like the beat. The beat doesn't go along with the lyrics. The beat and vocals get very interesting and impressive when you get towards the middle of the song.

4

2

8

31-Jan-2017



Heard the beginning and thought it was a different song. I didnt love the singing. Loved the tune, her voice wasnt bad it just didnt go with the song. God lyrics witha different tune and melody but wasnt too bad. It wasnt sometrhing you would listen to often

16-24

31-Jan-2017



This singer has a very rare voice when it comes to singing. The background sounds as if shes in the forest thinking to herself. The music adding on during the chorus brings the beautiful vibe in the music. I love her voice! I would definitely listen go her again.

16-24

31-Jan-2017



Very mellow, similar to something between hasley and alessa clare. Pretty i like the slow drum hit and the guitar. I think the song could benefit from a stronger piano part and it sounds kind like its been preformed live with itsn't necessarily a bad thing.

16-24

31-Jan-2017

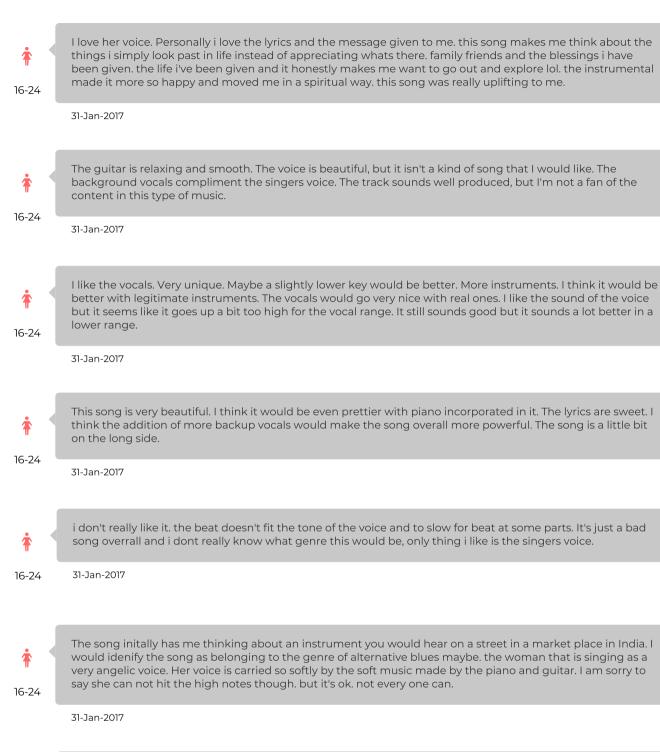


It's not bad but its not good try to practice with vocal an the music isnt bad either.i like it but needs more work.Other than tht fantastic job really good voice. In my opinion lyrics need more work but thank you for showing this song.

16-24

31-Jan-2017





9

6

6

7

0

2

7

6

I really enjoyed the lyrics. I feel like a lot of peopke could connect to the words, it had a really good beat, it had a different sound than what i expected. She had a good voice but almost too much auto tune was used.

This song has a really relaxed beat and it is very smooth. I sounds like it is high productions. I like the vocals but I even at a low volume I feel like the artist it screaming at me. It's a little cat scratchy sounding. I guess this

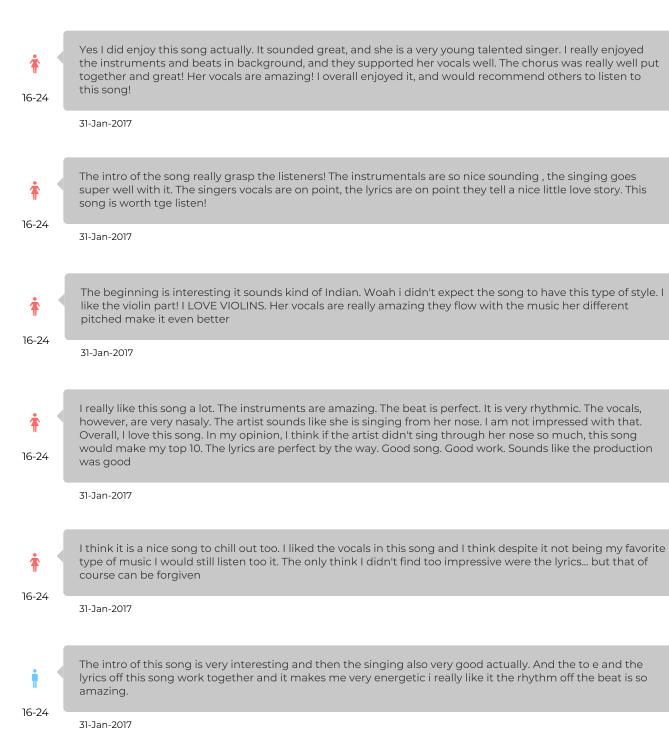
song just isn't for me but it isn't a bad song either. 16-24

31-Jan-2017

31-Jan-2017

16-24





10

10

9

7

8

6

I like the guitar melody in the introduction. This song has an eighties vibe that I like. I like how the violin doubles what she is singing. I like the suspended backing vocal notes. I will give this song a nine out of ten for being unique.

9

31-Jan-2017

16-24

16-24

not impressed, the intro is too long and just boring, the vocals instrumental don't blend as much as they could. they need to really work better on the arrangement. the singers voice overpowers the music to much not allowing anyone to really enjoy the music. if they were to maybe lift the background music's volume up it could greatly improve the overall quality of this soundtrack

5

31-Jan-2017



The beat is a bit slow, yet engaging. Her voice is very strong and clear. The audio is interesting because it seems a bit faint, yet it works with her voice. The audio is unoriginal, which is beneficial. The lyrics are creative, 8 and her notes range throughout the song. I think this artist has potential to make it big one day. She is very creative and professional I find it calming and relaxing. 16-24 31-Jan-2017 The underlying instrumentals are very nice, with the possible exception of the light techno element (which doesn't seem to quite fit). However, I do NOT like the vocals. For some reason, although I cannot pin down 4 exactly what, the vocals really annoy me. Something is just slightly off. But other than that, not bad! 16-24 31-Jan-2017 very calming and relaxing instrumental. Vocals are good and seem maybe a little bit auto toned. good flow and seems like a song that some people would like. not really into it. Lyrics are good and production seems 4 very good with overlapping of vocals. overall not a bad song. 16-24 31-Jan-2017 The start of the song is very very 80's in regards to the beat. The singer sounds like they are from that time period as well. I don't really know what genre or time period this song is from, but definitely designed for my 2 tastes. 16-24 31-Jan-2017 She has a great voice and I get a great sense of artistry from this song. I don't really feel like I could hear this on the radio, this song in particular I mean. This song is just too lackadaisical for me, I could listen to it while I 7 fall asleep. But I can't dance to it, I can't really sing to it, and it's melody doesn't getting my adrenaline pumping, which just leaves me sleepy and wanting more. 25-34 31-Jan-2017 This is a swaying beat and the instrumentals go back and forth as the vocals do. I can hear this on a movie such as the Twilight Saga. It sings, its light and nurturing to the listener. You can hear the clarity. It was well 9 produced. 25-34 31-Jan-2017 First I very much like the rhythm structure of the song. I am not sure about the lyrics. They seem to be off mood to me. Distracting rather than adding to the message. The melody is very good, all of the stresses are in 8 the right place. 25-34 31-Jan-2017 This song is great. The artist has the most beautiful singing voice. She really can hit all the notes. The beat

25-34 31-Jan-2017

not doing it for the money.

lines up perfectly with her voice and the song is really on point. I love music that comes from the heart and

3





The intro is comforting and gives you a hope or sense. Lovley voice and tranquility to the sound. Its takes you to a different world for a moment gives you that feeling. Lyrical good words inspirational maybe could fall into maybe a christian song. The beats and overall sound is great.

8

25-34

31-Jan-2017



The song was too slow for me, lost me in her lyrics. The song seems like a depressing song. The instruments were beautiful just didn't fit the voice for this song. Overall not my song choice to keep a listener to continue to listen i believe needs more cheerful

3

35-44

31-Jan-2017



The song begins with an acoustic guitar being played for the introduction and then the gentle sound of a lovely female voice. I really like the fragile and delicate side to her voice as well as the added string instruments. I also like how her becomes more powerful during the chorus and I would like to hear more by this artist.

9

35-44

31-Jan-2017

## DEFINITIONS

#### Weightings

The better a Reviewer is at judging the broader consensus rating of the track, the higher weighting their opinion receives. When calculating the Overall Market Potential, each Reviewer's track rating is weighted in accordance with their influence. For example a track rating from a highly respected Reviewer, who has proven to be accurate at identifying strong or weak tracks in that genre, can carry a much heavier influence than a track rating from a newer Reviewer.

#### Reviewers/Sample Group

This is the group of music consumers who have listened to the track online and left their track rating and written review. They are sourced from our sister site, Slicethepie and they do not know they are conducting market research when they hear the track, which helps to achieve honest and objective responses. The sample group is selected at random and screened by their age, gender, location and genre preferences. A diverse sample group of reviewers is required to form a "smart crowd" which ensures an accurate Market Potential. See "Wisdom of Crowds" below.

#### Wisdom of Crowds

Wisdom of Crowds is a proven methodology that large groups of ordinary people organised under the right conditions (a "smart crowd"), outperform small groups of experts in making decisions and predictions. It is not new. It is the science behind Google and decision-making in some of the largest companies in the world. It has been proven time and again that collective wisdom consistently surpasses the experts. It also means that SoundOut can guarantee a high level of accuracy with results.

The 4 conditions required to form a "smart crowd" that delivers an accurate result are:

- 1. Diversity of opinion: A sample group of reviewers with many different points of view makes better decisions than one where everyone has the same information.
- 2. Independence: The reviewers' opinions are not influenced by others.
- 3. Decentralization: Answers are given by individual reviewers based on their own local and specific knowledge rather than by a central person.
- 4. Aggregation: There is a way of accurately measuring the sample group's collective answer.