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## 

A venue capable of **molding itself to suit every need**, that has been designed to breathe life into events, right in **Jeddah**.

At Onyx Arena, turn your event ideas into reality.

**Transforming the event venue industry** together in **Saudi Arabia** and introducing **the future of innovative events** in the region. The ultimate space to create, plan, and host exceptional events, unmatched experiences, and create lasting memories.

### 

Jeddah, home to more than 4 million people, is considered an international hub welcoming in millions every year.

ANCIENT CITY. MODERN LIVING. Jeddah is an ancient port city with modern flair is **thriving in arts**, **entertainment**, **international events**, **and innovative attractions**. Guaranteed sunshine all year round with a growing and progressive economy, numerous events & attractions are helping Jeddah city to emerge as a popular business and tourism hub in the region - set against a **rich historical tapestry of culture**, **architecture and beach-side living** 

#### $O \ U \ R \qquad N \ E \ I \ G \ H \ B \ O \ R \ S$

Onyx Arena is in **the heart of The King Abdullah Sports City complex,** surrounded by activities and year long activation. It's a truly multi-purpose venue and is an ideal venue for top tier events, conferences, concerts, weddings, and more.

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Onyx Arena is located in the northern part of Jeddah, 24.7km (20 minutes) away from King Abdulaziz International Airport.

# Y O U R E V E N T

### EVENTS OFALL KINDS

- YOU CAN BOOK ONYX ARENA FOR
- ✓ Concerts

- ✓ Sports Events
- ✓ Exhibitions & Conventions
- ✓ Gala Dinners
- ✓ Product & Brand Launches
- ✓ Live Entertainment
- ✓ Kids & Family Events
- ✓ Fan Zones
- ✓ Grand Celebrations

✓ PR & Media Functions

✓ Conferences & Workshops

- ✓ E-Sports
- ✓ Weddings
- ✓ Comedy Shows
- ✓ VIP Ceremonies
- ✓ Competitions & Tournaments
  - ...and much more

#### TECHNICAL SPECIFICATIONS

Our technical specifications offer a wide range of solutions for your event, and our **technical team are on demand** to provide you with an **end-to-end solution** and support you through your event planning and delivery.

Site Footprint Column-Free Indoor   26,800 SQM 7,175 SQM   Ceiling Rigging Points P   160 TONNES 12,000 VIP & Public Parking	26,800 SQM 7,175 SQM P Ceiling Rigging Points Parking Access		
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#### CONFIGERATIONS & CAPACITIES

Over 7,000 sqm of internal space to host in. The internal footprint is over 100 meters by 65 meters with a 25-meter height, **providing plenty of space to host your guests** and all event infrastructure.

The venue is fully flexible and can be adapted to suit your precise needs.

WIDTH 65 METER	
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**ONYXARENA** 

#### HEALTH & SAFETY

When hosting at Onyx Arena, you can guarantee that we manage Health & Safety with highly experienced partners adhering to international HSE and Public Safety Standards.

From inception to implementation, all risks will be assessed, and proportionate cost-effective measures taken, to ensure that all stakeholders and **guests' safety and welfare are considered throughout the enquiry,** planning and delivery stage. This is managed by our experienced management team and partners.

#### A C C E S S I B I L I T Y

We understand that some visitors require additional assistance. Onyx Arena will ensure support and customization as required, and will provide additional services where needed.

#### We are proud to be an inclusive venue.

# W E G O T Y O U C O V E R E D



Our expert teams in collaboration with our preferred suppliers can provide a comprehensive service from initial enquiry right through to event delivery.

### EVENT MANAGEMENT

#### We make your event concept a reality.

We understand that organizing effective, meaningful, and impactful events demands creativity, rigorous planning, and passion.

#### TRUSTED SUPPLIERS

Our trusted suppliers complement the **versatile venue with premium services** that provide you and your teams with all the elements required to bring your event to life.

We have combined our **local knowledge with global best-practice experience** to source the **highest caliber** of suppliers with proven international standards.

Our reliable and trusted consortium of partners will assist you every step of the way, leaving you to enjoy your event.

### ADVERTISING & BRANDING

We provide you with numerous branding & product placement opportunities at our venue to **create maximum impact & exposure for your event**. Clients will have the opportunity to utilize our internal and external advertising spaces to **enhance brand awareness, positioning, and customer experience**.

Plus, our suppliers can provide you with preferential production rates for internal or external advertising & branding.

### 

Event organizers using the venue will have the opportunity to promote their event through Onyx Arena's marketing and social-media channels with strategic posting to increase coverage across all social media channels. A PR agency can be recommended to write press releases and help with placement services across trade and local press, radio, email marketing, and television.

Your event can be featured on the venue website, and can be highlighted on our partners websites, and across their social networks if you are looking to **attract a wider audience**.

#### 

We can create **tailored Food & Beverage packages** to ensure the offering is just right for your unique event.

Whatever kind of dining fits best with your event - from **formal silver service** to the latest **street food** tastings or **family friendly buffets**, you can work with our experienced and professional partners to ensure the food is just right.

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At Onyx Arena, our team will provide you with guidance to ensure you and your guests will have the finest food experience and service.

✓ Table Service

Canapes & Drinks Reception

- ✓ Crew Catering
- ✓ Buffets

- Stand & Exhibition Services
- ✓ Street Food Pop-Ups

#### TICKETING SERVICES

Our end-to-end integration ensures all ticketing requirements from initial set up to live event day customer entrance - is seamless, with all aspects of ticketing managed through one system. With our platform, there is no need to navigate 3rd party access control, our ticketing services are unique in including this within the ticketing platform itself.

So, you can rest easy, knowing our experienced team is looking after every aspect of ticketing and the customer journey, providing a smooth and straight-forward experience for your valued guests and customers.

An all-in-one, fully integrated end-to-end in-house ticketing solution.







Access

Purchase Set-Up Payment Confirmation

Post-Event Control Reporting

Our bespoke ticketing platform is powered by MDLBEAST, the event experts who deliver the ticketing operations for Soundstorm, MENA's biggest music festival.

**ONYX ARENA** 

# EXPERIENCE

A T T H E H E A R T O F O U R S E R V I C E S

### VIP & HOSPITALITY EXPERIENCE

Onyx Arena offers **quintessential Saudi hospitality**, and a taste of international cuisines here in Jeddah.

Our skilled event team have a **wealth of experience** in looking after customers, delegates, VIPs, officials, & partners, and have a **deep understanding of the important touchpoints in the customer journey.**  With access to our in-house team, bespoke food and beverage leaders and specialist hospitality teams, **Onyx Arena will ensure** guests' total comfort and peace of mind.

Our F&B event staff can craft offerings with our preferred partners to accommodate your specific needs and requirements. All guests will enjoy the exclusive customer experience at Onyx Arena which can provide **food retail**, **pop-up stands**, **table service and buffet** style arrangements to ensure the best hospitality experience at every touch point, whether service is on the venue floor, in VIP boxes or outside for a beautiful evening sunset.

### VALUED PARTNERS

At Onyx Arena you could receive **exclusive access** to our valued partner services, who can provide additional solutions for your events at preferential rates within the following industries:

- ✓ Travel & Logistics
- ✓ Customer & Guest Services
- ✓ Hotel & Concierge Services
- ✓ Product & Brand Launches
- ✓ Security & Protocol
- ✓ A/V & Technology

- $\checkmark$  Catering
- ✓ Staffing
- ✓ Event Agencies
- ✓ Production Companies
- ✓ Live Entertainment
- ✓ Communications
  - ...and much more

## FUTURE SUSTAINABILITY VISION 2030

The Onyx Arena recognizes the importance of sustainability. We are committed to reducing our environmental impact and carbon footprint.

The Onyx Arena is a **keen supporter of Vision 2030**. We commit to considering our impact on the environment in every decision we make.

Onyx Arena will provide **significant recycling solutions** to minimize waste and reduce our carbon footprint. As the guardian of the venue, we commit to the responsible management of our built and natural assets.

We commit to reducing our negative impact on the environment through a continuous audit and improvement process in all areas of the business.

# BOOK ONYXARENA

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www.onyxarena.com

Onyx Arena, King Abdullah Sport City, Jeddah <u>Get directions on Google Maps</u>