**Seven clusters in Seoul, South Korea**



The map above identifies seven areas within Seoul that provide a wide range of tourist attractions, activities as well as related facilities and services.

1. Using the website (http://www.visitseoul.net) annotate each cluster to describe the characteristic of that area. Provide examples of attractions and activities that illustrate the characteristics of the area. Characteristics could include: culture and heritage, shopping, nightlife, entertainment, recreation.

Go to the tab *See and do*, then *Seoul at a glance*.

1. Looking at your annotations, what patterns do you notice? Consider:
* The main characteristic of each cluster
* Similarities between the clusters
* Proximity of the clusters to each other
* The proximity of attractions and activities within each cluster
* The complementary or contrasting nature of the clusters
1. Write a paragraph to explain how tourism varies within Seoul. Include geographic concepts and examples and evidence from tasks 1 and 2.