SEOUL METROPOLITAN GOVERNMENT

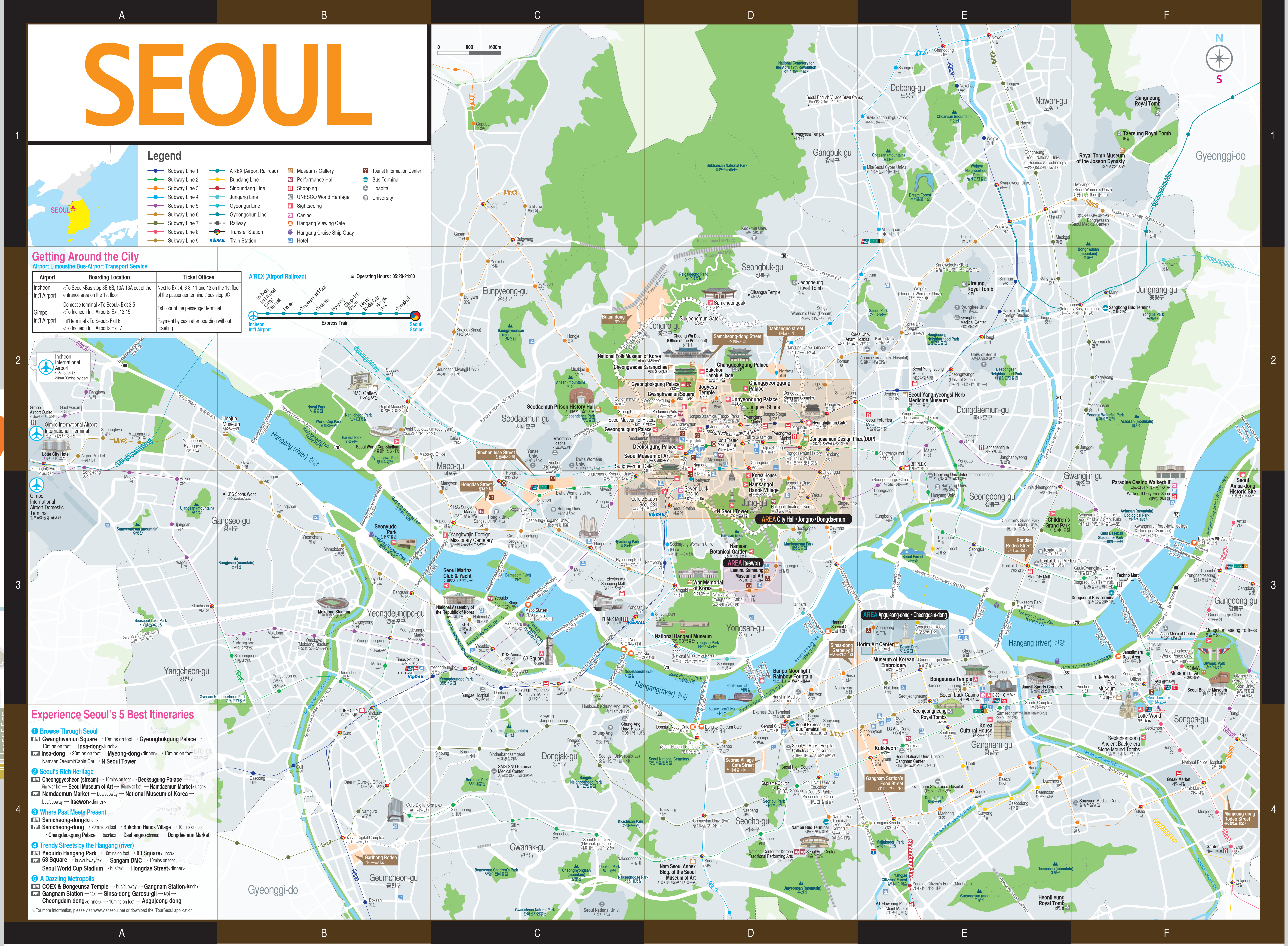
Seoul Attraction

Never ending story

Seoul

OFFICIAL TOURIST MAP

SEOUL



Legend

- Subway Line 1
- Subway Line 2
- Subway Line 3
- Subway Line 4
- Subway Line 5
- Subway Line 6
- Subway Line 7
- Subway Line 8
- Subway Line 9
- A'REX (Airport Railroad)
- Bundang Line
- Sinbundang Line
- Jungang Line
- Gyeongui Line
- Gyeongchun Line
- Railway
- Transfer Station
- KORAIL Train Station
- Museum / Gallery
- Performance Hall
- Shopping
- UNESCO World Heritage
- Sightseeing
- Casino
- Hangang Viewing Cafe
- Hangang Cruise Ship Quay
- Hotel
- Tourist Information Center
- Bus Terminal
- Hospital
- University

Getting Around the City

Airport Limousine Bus-Airport Transport Service

Airport	Boarding Location	Ticket Offices
Incheon Int'l Airport	<To Seoul>Bus stop 3B-6B, 10A-13A out of the entrance area on the 1st floor	Next to Exit 4, 6-8, 11 and 13 on the 1st floor of the passenger terminal / bus stop 9C
Gimpo Int'l Airport	Domestic terminal <To Seoul> Exit 3-5 <To Incheon Int'l Airport> Exit 13-15	1st floor of the passenger terminal
	Int'l terminal <To Seoul> Exit 6 <To Incheon Int'l Airport> Exit 7	Payment by cash after boarding without ticketing

A'REX (Airport Railroad)

※ Operating Hours : 05:20-24:00

Incheon Int'l Airport – Incheon Int'l Airport Cargo Terminal – Unseo – Cheongna Int'l City – Geomam – Gyeyang – Gimpo Int'l Airport – Digital Media City – Hongik Univ. – Gongdeok – Seoul Station

Express Train

Incheon International Airport
인천국제공항
21km(20mins by car)

Experience Seoul's 5 Best Itineraries

① Browse Through Seoul

AM **Gwanghwamun Square** → 10mins on foot → **Gyeongbokgung Palace** → 10mins on foot → **Insa-dong**<lunch>

PM **Insa-dong** → 20mins on foot → **Myeong-dong**<dinner> → 10mins on foot Namsan Oreumi/Cable Car → **N Seoul Tower**

② Seoul's Rich Heritage

AM **Cheonggyecheon (stream)** → 10mins on foot → **Deoksugung Palace** → 5mins on foot → **Seoul Museum of Art** → 15mins on foot → **Namdaemun Market**<lunch>

PM **Namdaemun Market** → bus/subway → **National Museum of Korea** → bus/subway → **Itaewon**<dinner>

③ Where Past Meets Present

AM **Samcheong-dong**<lunch>

PM **Samcheong-dong** → 20mins on foot → **Bukchon Hanok Village** → 10mins on foot → **Changdeokgung Palace** → bus/taxi → **Daehangno**<dinner> → **Dongdaemun Market**

④ Trendy Streets by the Hangang (river)

AM **Yeouido Hangang Park** → 10mins on foot → **63 Square**<lunch>

PM **63 Square** → bus/subway/taxi → **Sangam DMC** → 10mins on foot → **Seoul World Cup Stadium** → bus/taxi → **Hongdae Street**<dinner>

⑤ A Dazzling Metropolis

AM **COEX & Bongeunsa Temple** → bus/subway → **Gangnam Station**<lunch>

PM **Gangnam Station** → taxi → **Sinsa-dong Garosu-gil** → taxi → **Cheongdam-dong**<dinner> → 10mins on foot → **Apgujeong-dong**

※For more information, please visit www.visitseoul.net or download the iTourSeoul application.

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Nam Seoul Annex building of the Seoul Museum of Art	D4
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Hotels No.

Super Deluxe		
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Goodstay Nationwide guide to quality mid-range accommodations that are certified by the Ministry of Culture, Sports & Tourism and Korea Tourism Organization. Inquiries 02-729-9618 www.visitseoul.net

Useful Phone Numbers

DASAN 120 Seoul Call Center

Dasan Call Center Information on Seoul	02-120
Interpretation Service BBB(Before Babel Brigade) Phone interpretation services	1588-5644
Lost and Found Center at Seoul Metropolitan Police Agency Lost articles	02-2299-1282
International Taxi Taxi service for foreigners	1644-2255
1330 TT Call Center Tourist information	1330
Tourist Complaint Center at Korea Tourism Organization Tourist complaint report	02-735-0101
Emergency Medical Information Center Request for emergency medical support	119

Tourist Information Centers

Incheon Int'l Airport 032-743-3270, 3272 032-743-2600, 2602	
Gimpo Int'l Airport 02-2660-2486, 2487	
Myeong-dong 02-778-0333	D2
Korea Tourism Organization 02-729-9496~9	D2
Bukinsa 02-734-0222	D2
Citizens' Hall 02-739-7755	D2
Dongdaemun 02-2236-9135	D2
Gwanghwamun 02-735-8688	D2
Gyeongbokgung Palace 02-738-9171	D2
Hongik Univ. 02-323-2240	C3
Gangnam 02-3445-0111	E3
Itaewon 02-794-5579	D3
Itaewon Station 02-3785-0942	D3
Jaedong Elementary School 02-2148-4160	D2
Jeongdok Public Library 02-2148-4161	D2
Namdaemun Market 02-752-1913	D3
Naminsa 02-737-7885	D2
Mapo 02-334-7878	C3
Myeong-dong 02-774-3238	D2
Seoul Global Cultural Center (Myeong-dong) 02-3789-7961~3	D2
Samilgyo (bridge) 02-720-0872	D2
Sinchon Station (Gyeongui Line) 02-363-7833	C3

※ Tourist information centers are operated with a focus on tourists who visit the centers in person. For detailed information on tourist spots, please call 120 for Dasan Call Center or 1330 for KTO TT Call Center.

※ Hours for guided tours in foreign languages other than English are not fixed.

Look for Red Vests in Seoul

Look for guides wearing red at major tourist spots. The vests they are wearing have the ⓘ symbol.

◎ Gwanghwamun•Namdaemun Market•Samcheong-dong 09:30-18:30 ◎ Myeong-dong 09:30-19:30
◎ Sinchon•Insa-dong•Itaewon•Sinsa-dong Garosu-gil•Gwangjang Market 10:00-19:00
◎ Dongdaemun•Hongdae 12:00-20:00 ◎ Bukchon 09:00-18:00

※Publishing Date : December 2014

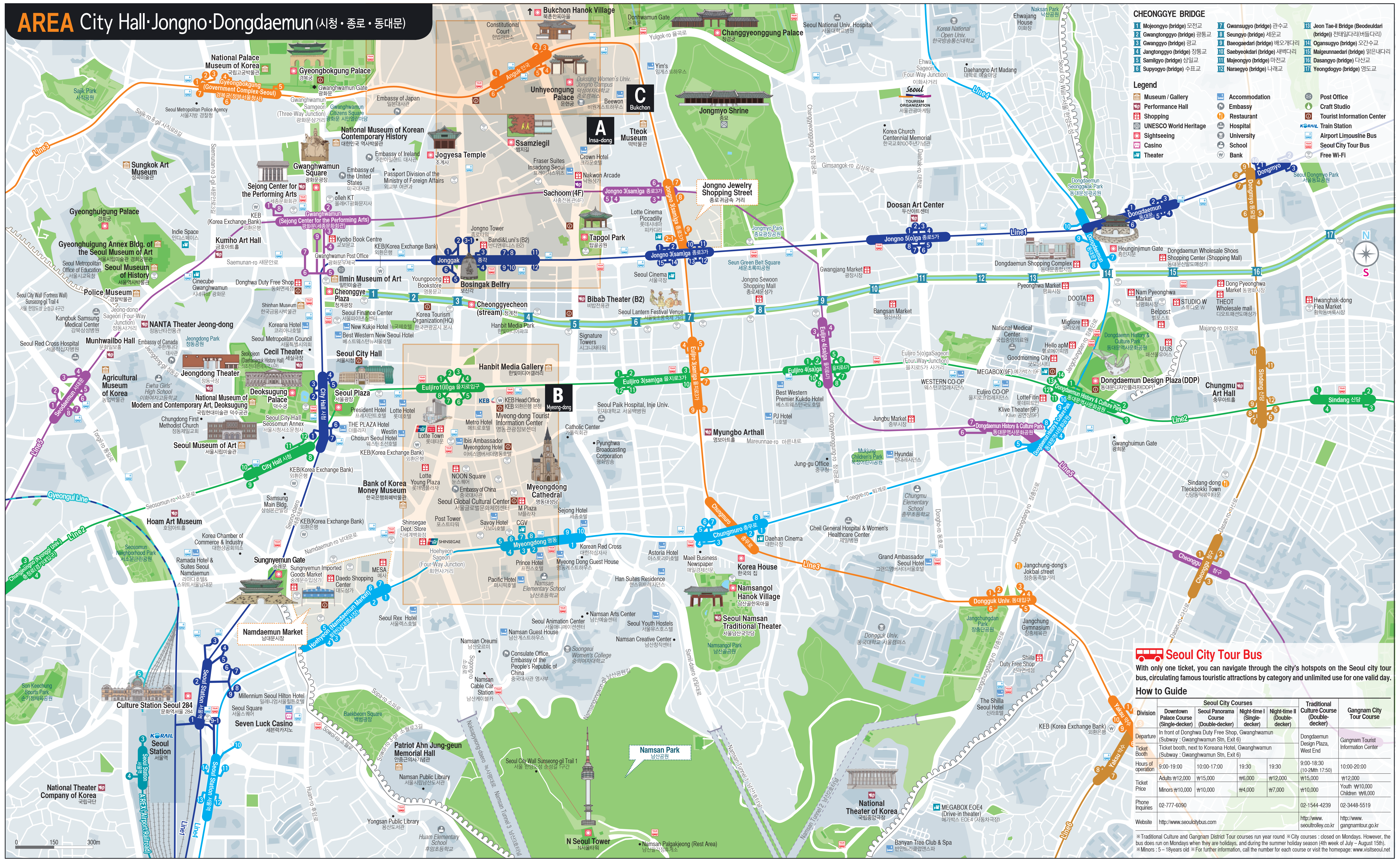
Public Transportation

	Type	How to pay
Subway	Lines 1-9, Bundang Line, Sinbundang Line, Jungang Line, A'REX(Airport Railroad), Gyeongui Line, Gyeongchun Line	• T-money • Single Journey Ticket for Subway • Seoul Citypass Plus
Bus	Ⓑ Blue Long-distance routes within Seoul Ⓖ Green Short-distance routes within Seoul Ⓡ Red Express routes between Seoul and the metropolitan area Ⓨ Yellow Circular routes in central Seoul	• T-money • Cash • Seoul Citypass Plus
Taxi	Regular Taxi, Deluxe Taxi, Van Taxi (9 seater), International Taxi • Foreign language service available • 100% advance reservation system • Must be booked 24 Hours before ☎ 1644-2255	• T-money • Cash • Credit Card

▣ How to Buy Transportation Cards

Card Type	Where to Buy	Price
T-money	Subway stations in Seoul, convenience stores with T-money signs	Card price ₩2,500 + Charge amount ₩1,000 and up
Seoul Citypass Plus	GS25 convenience stores, Tourist Information Centers, train stations	₩3,000 for the purchase of the card
M-PASS	Incheon International Airport Tourist Information Center, Seoul Global Cultural Center (Myeong-dong)	1-Day Pass : ₩10,000 Not including the ₩5,000 rental fee.
Single Journey Ticket (For subway only)	Subway stations	Deposit payment ₩500 + Fare(You can have your deposit payment returned through the Deposit Refund Device)

AREA City Hall·Jongno·Dongdaemun (시청 · 종로 · 동대문)



CHEONGGYE BRIDGE
1 Mojeongyo (bridge) 모전교
2 Gwangtonggyo (bridge) 광통교
3 Gwanggyo (bridge) 광교
4 Jangtonggyo (bridge) 장통교
5 Samilgyo (bridge) 삼일교
6 Supyogyo (bridge) 수표교
7 Gwansugyo (bridge) 관수교
8 Seungyo (bridge) 세운교
9 Baeogaedari (bridge) 배오개다리
10 Saebyeokdari (bridge) 새벽다리
11 Majeongyo (bridge) 마전교
12 Naraegyo (bridge) 나래교
13 Jeon Tae-il Bridge (Beodeuldari (bridge)) 전태일다리(버들다리)
14 Ogansugyo (bridge) 오간수교
15 Malgeunnaedari (bridge) 맑은내다리
16 Dasangyo (bridge) 다산교
17 Yeongdogyo (bridge) 영도교
Legend
Museum / Gallery
Performance Hall
Shopping
UNESCO World Heritage
Sightseeing
Casino
Theater
Accommodation
Embassy
Restaurant
Hospital
University
School
Bank
Post Office
Craft Studio
Tourist Information Center
KORAIL Train Station
Airport Limousine Bus
Seoul City Tour Bus
Free Wi-Fi

Seoul City Tour Bus

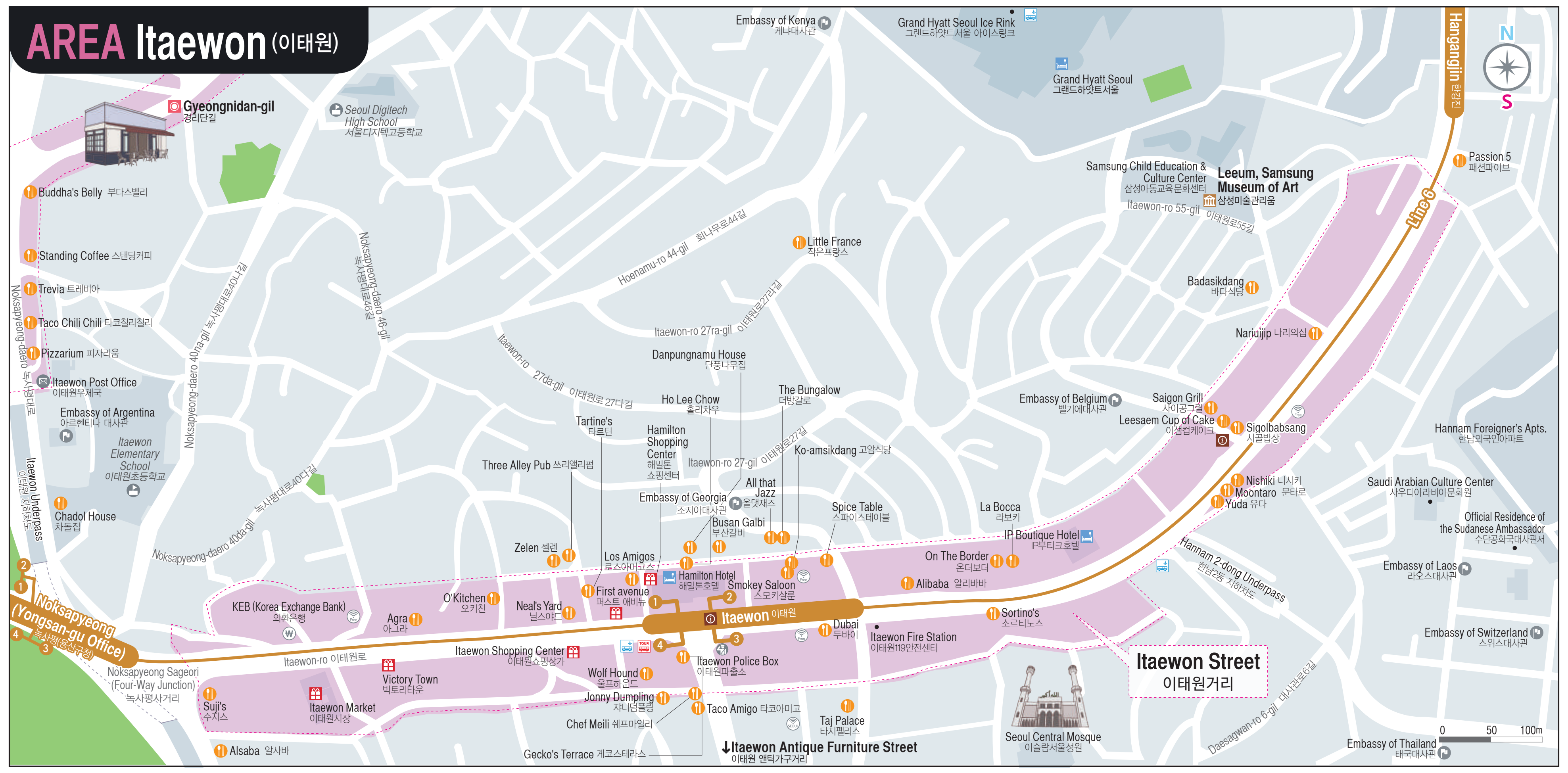
With only one ticket, you can navigate through the city's hotspots on the Seoul city tour bus, circulating famous touristic attractions by category and unlimited use for one valid day.

How to Guide

Division	Seoul City Courses				Traditional Culture Course (Double-decker)	Gangnam City Tour Course
	Downtown Palace Course (Single-decker)	Seoul Panorama Course (Double-decker)	Night-time I (Single-decker)	Night-time II (Double-decker)		
Departure	In front of Donghwa Duty Free Shop, Gwanghwamun (Subway : Gwanghwamun Stn, Exit 6)				Dongdaemun Design Plaza, West End	Gangnam Tourist Information Center
Ticket Booth	Ticket booth, next to Koreana Hotel, Gwanghwamun (Subway : Gwanghwamun Stn, Exit 6)					
Hours of operation	9:00-19:00	10:00-17:00	19:30	19:30	9:00-18:30 (10-2Mth 17:50)	10:00-20:00
Ticket Price	Adults ₩12,000	₩15,000	₩6,000	₩12,000	₩15,000	₩12,000
	Minors ₩10,000	₩10,000	₩4,000	₩7,000	₩10,000	Youth ₩10,000 Children ₩8,000
Phone Inquiries	02-777-6090				02-1544-4239	02-3448-5519
Website	http://www.seoulcitybus.com				http://www.seoultrolley.co.kr	http://www.gangnamtour.go.kr

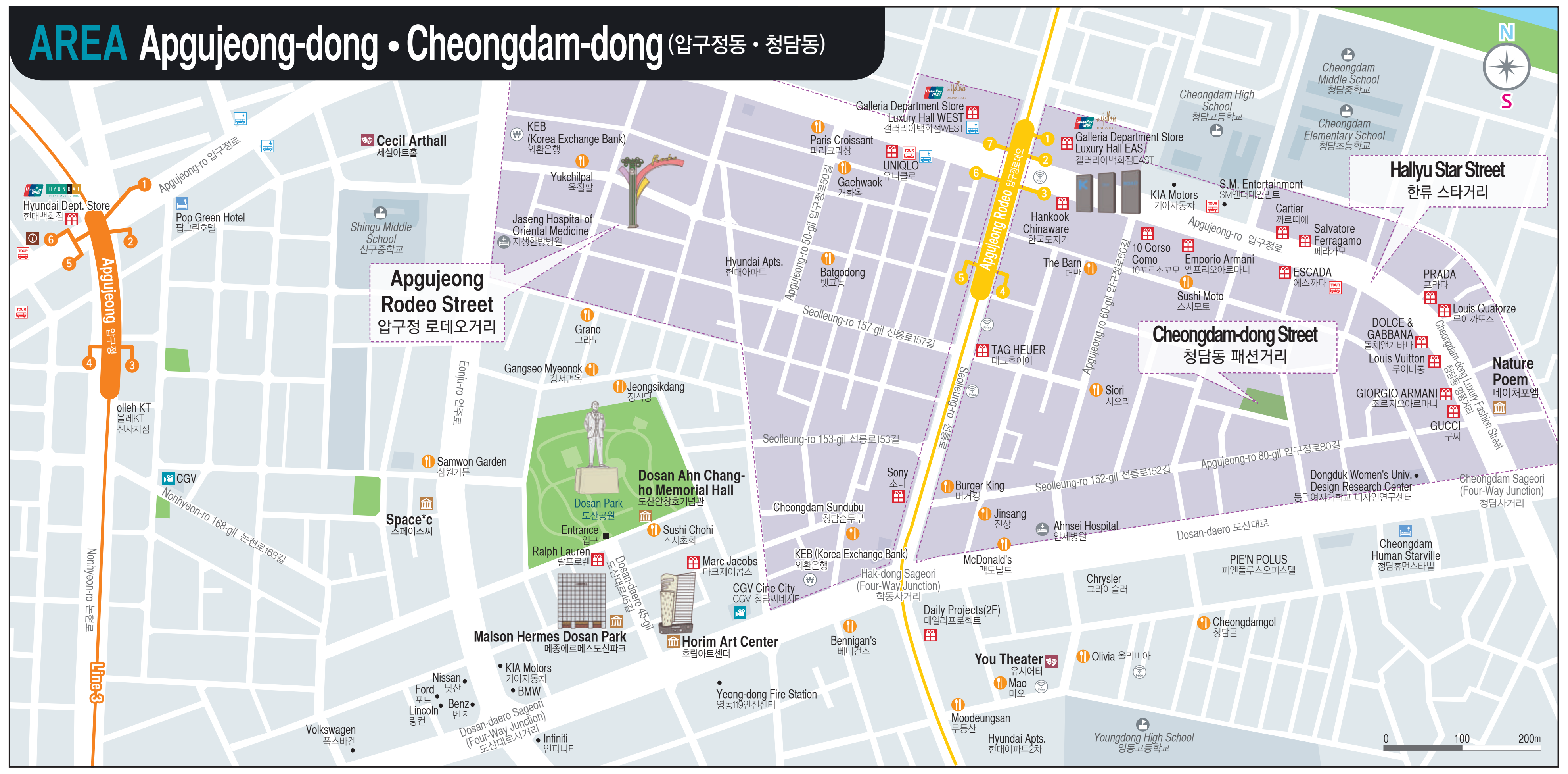
※Traditional Culture and Gangnam District Tour courses run year round ※City courses : closed on Mondays. However, the bus does run on Mondays when they are holidays, and during the summer holiday season (4th week of July – August 15th). ※Minors : 5 – 18years old ※For further information, call the number for each course or visit the homepage: www.visitseoul.net

AREA Itaewon (이태원)



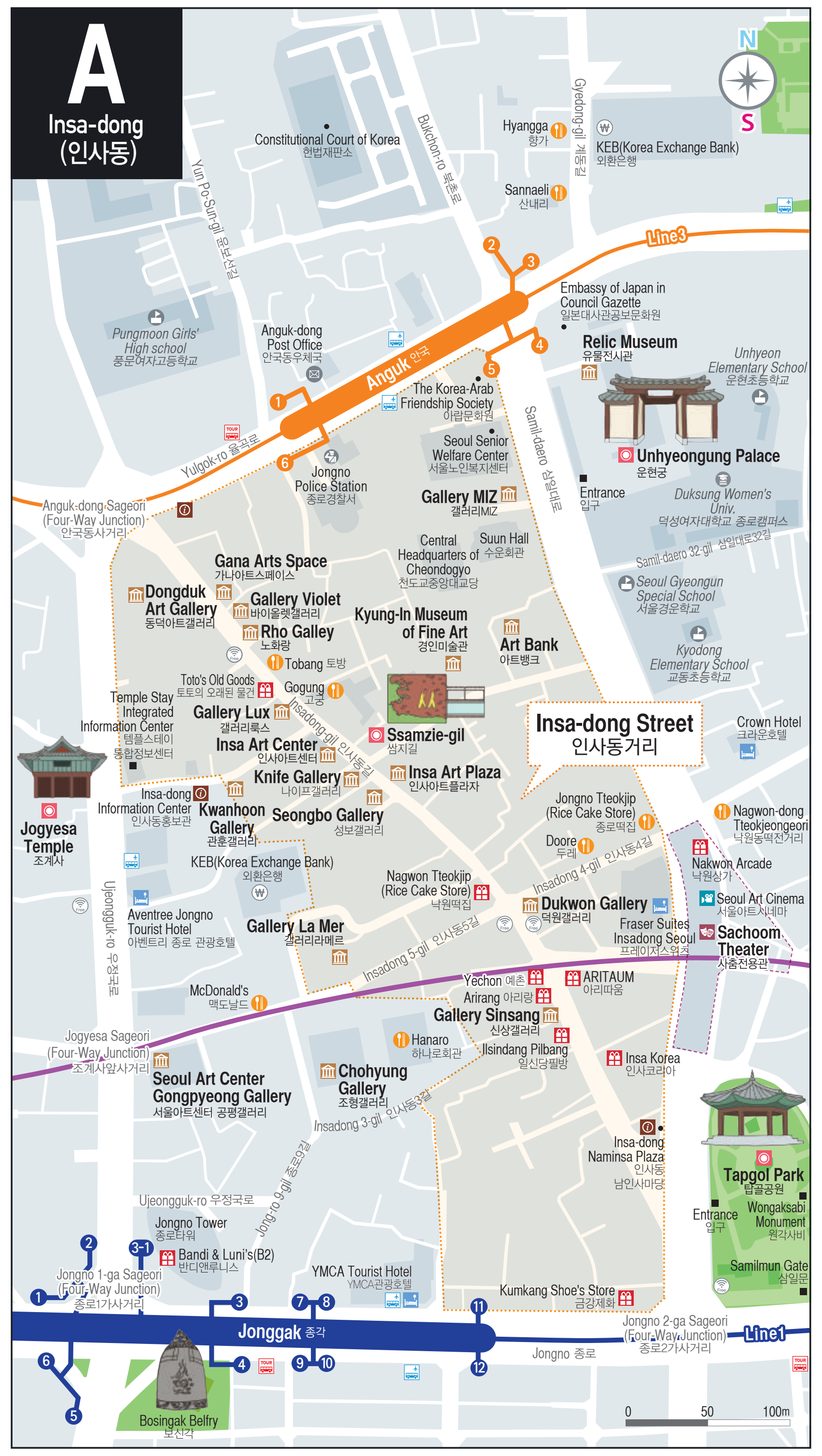
Itaewon Street
이태원거리

AREA Apgujeong-dong • Cheongdam-dong (압구정동 · 청담동)



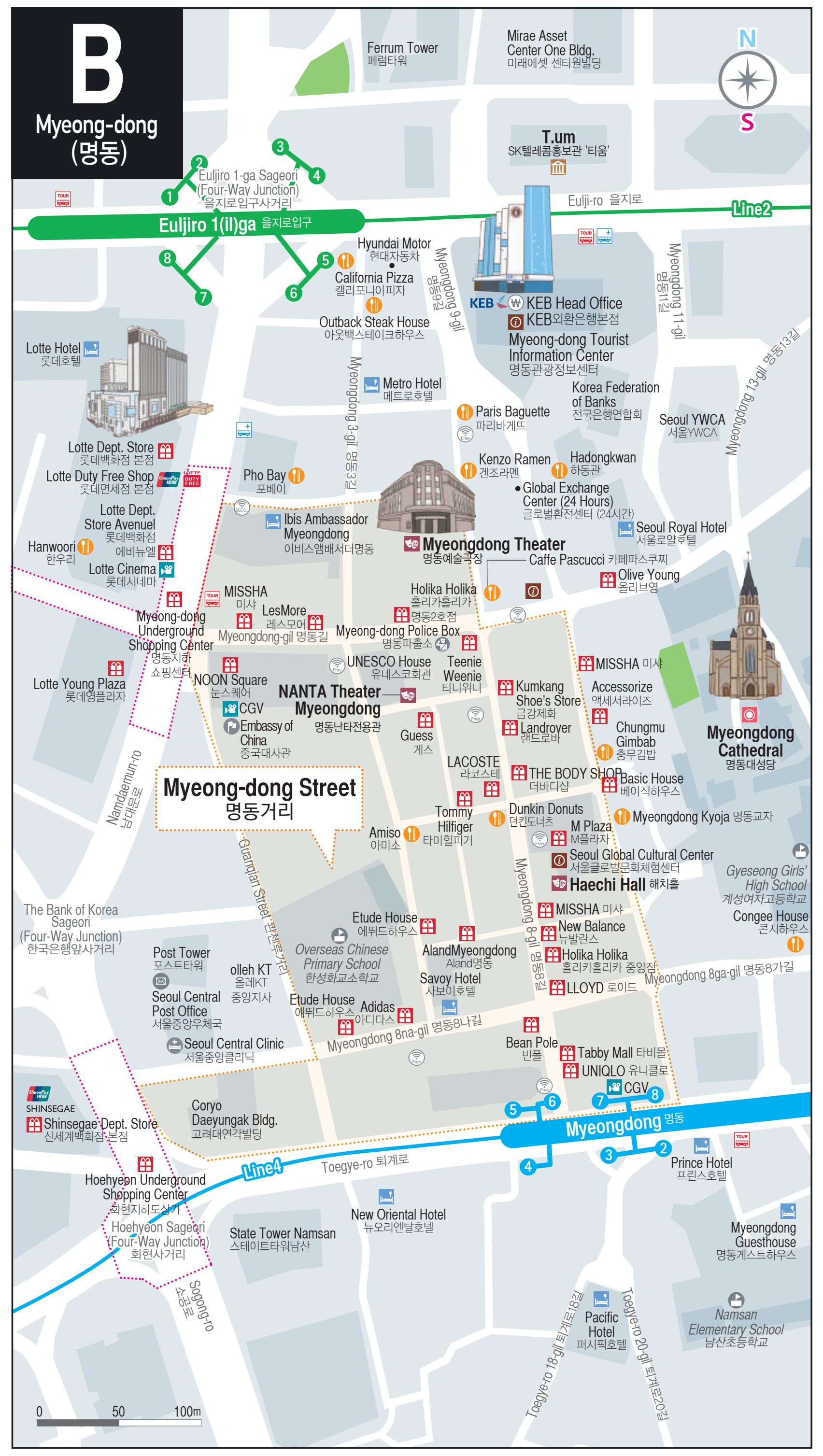
Apgujeong Rodeo Street
압구정 로데오거리
Cheongdam-dong Street
청담동 패션거리
Hallyu Star Street
한류 스타거리

A Insa-dong (인사동)



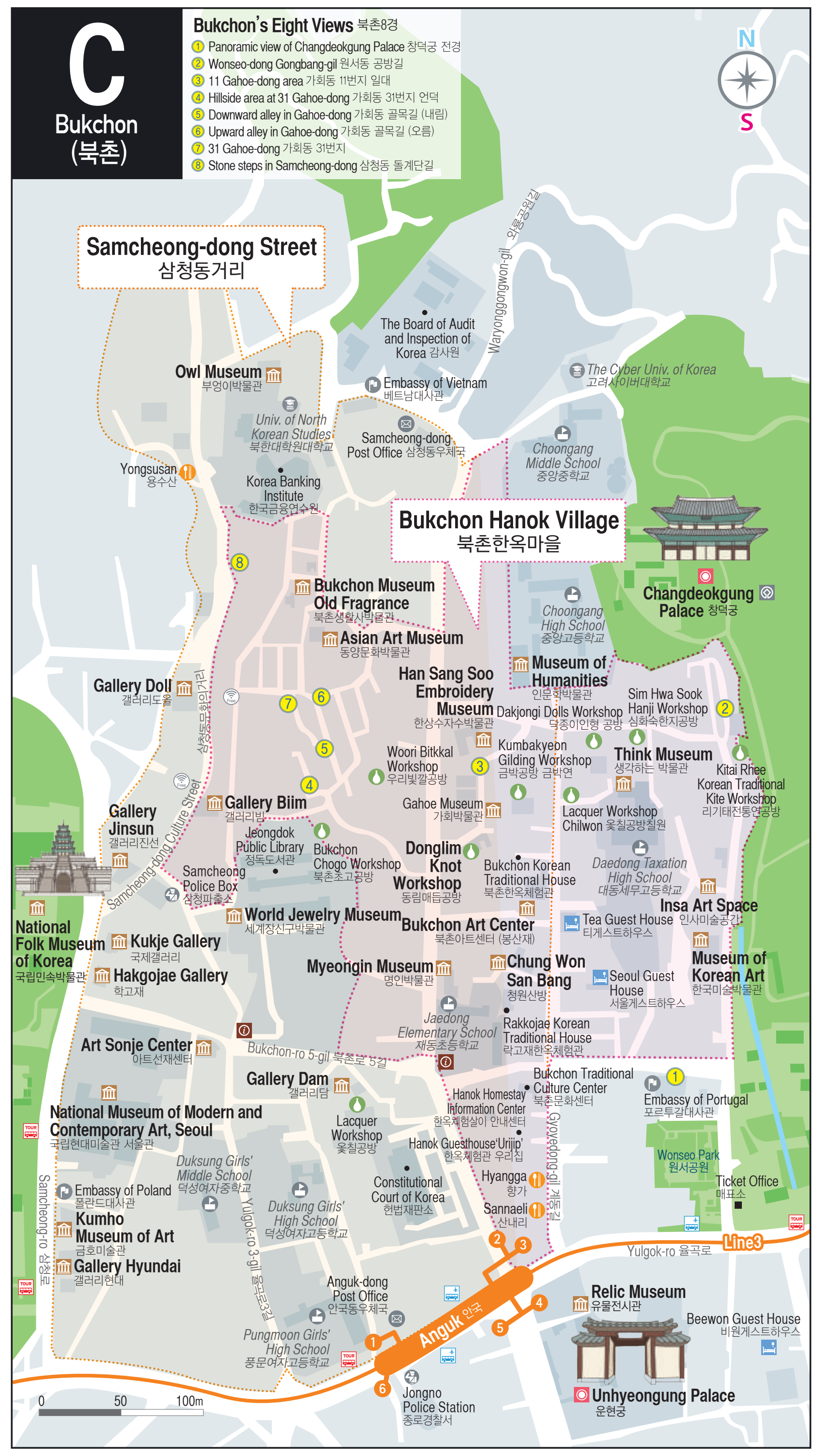
Insa-dong Street
인사동거리

B Myeong-dong (명동)



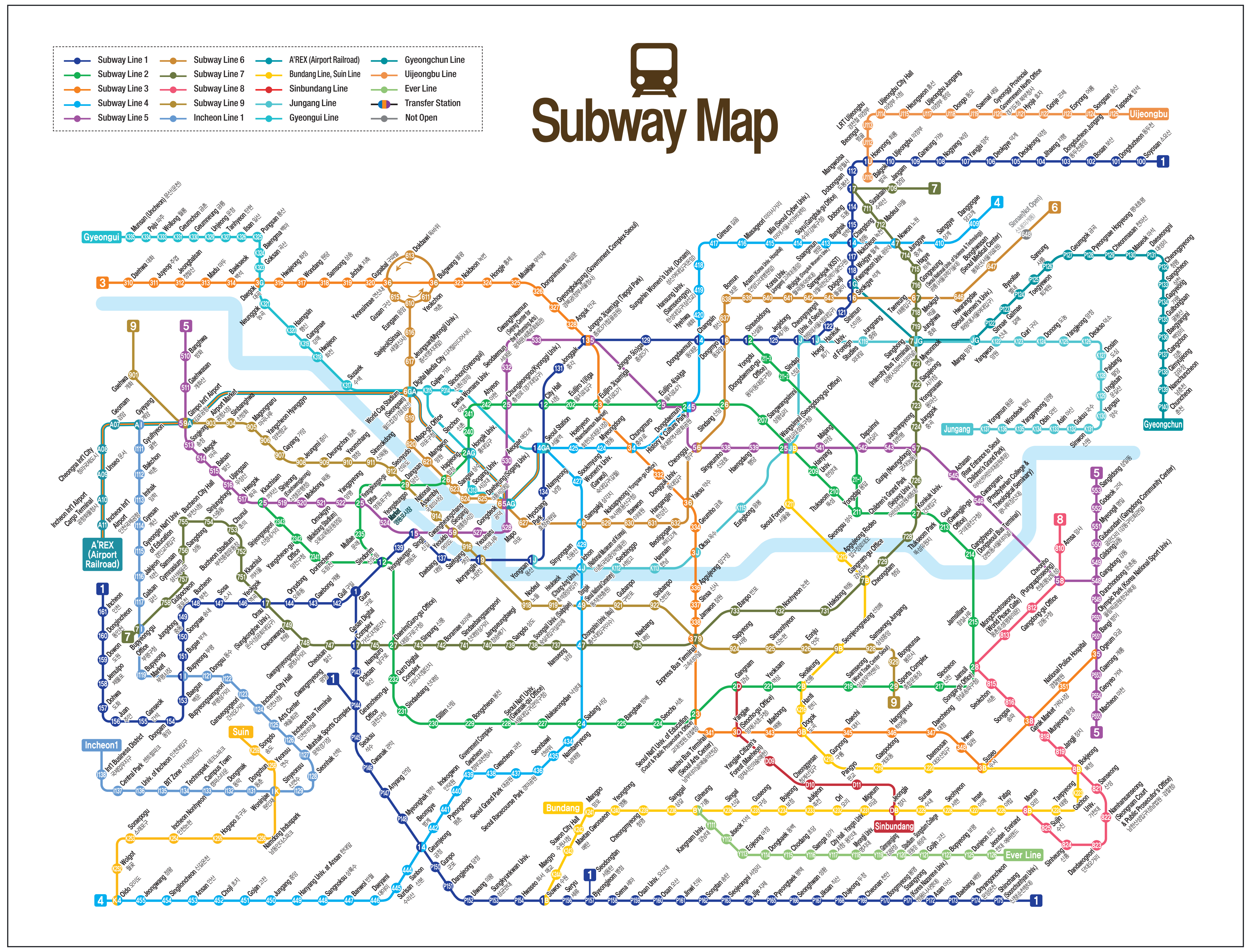
Myeong-dong Street
명동거리

C Bukchon (북촌)



Bukchon's Eight Views 북촌8경
Samcheong-dong Street
삼청동거리
Bukchon Hanok Village
북촌한옥마을

Subway Map



Subway Line 1
Subway Line 2
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Subway Line 5
Subway Line 6
Subway Line 7
Subway Line 8
Subway Line 9
Incheon Line 1
A'REX (Airport Railroad)
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Sinbundang Line
Jungang Line
Gyeongui Line
Gyeongchun Line
Uijeongbu Line
Ever Line
Transfer Station
Not Open