

How do New Zealanders see **China**?

Importance to New Zealand's future

China is seen as the most important country in Asia to New Zealand's future.

Defence and security relations

New Zealanders consider China to be the fourth most important Asian partner to work with when it comes to security and defence.

"China will be the next global superpower and is the strongest nation and largest trading partner in our region."

60-69 years, male, European, Wellington

Percentage of New Zealanders who think China is very important/important to New Zealand's future. 777% 46* 31* 15* 3* 3* • Very important • Not very important • Not very important • Not very important • Not very important • Don't know

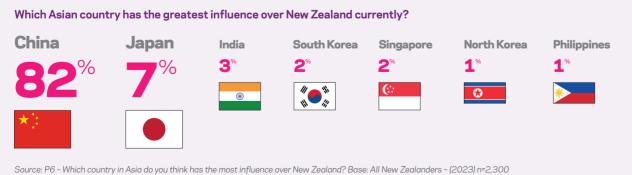
Influence over New Zealand

New Zealanders believe that China is the Asian country with the most influence over New Zealand currently, with Japan coming in a distant second. China is still expected to be the most influential in 10-to-20 years' time, however India is expected to overtake Japan as the second most influential.

Friend or threat?

Sentiment towards China is mixed, but slightly more New Zealanders see it as a friend than a threat:

- 33 percent of New Zealanders regard China as a friend, with six percent considering it a close friend.
- 32 percent see China as a threat, with eight percent viewing it as a major threat.



Source: P6 - Which country in Asia do you think has the most influence over New Zealand? Base: All New Zealanders - (2023) n Note: Countries perceived as having 0% influence not shown.



"I was a builder and when it comes to infrastructure... it truly is amazing and I'd like to learn and see more. New Zealand could learn a lot from the Chinese."

60-69 years, male, European, Canterbury

Trust in major powers to act responsibly

We asked New Zealanders how much trust they have in key world and regional powers to act responsibly in the world:

• 12 percent of New Zealanders express high or very high trust in China to act responsibly in the world, while 50 percent express low or very low trust levels.



Travel

- 28 percent of respondents are interested in traveling to China in the future.
- Of the 58 percent of New Zealanders who have visited or traveled to Asia, 33 percent have been to China, making it the fourth most visited country in the region.

"I'd like to see where my ancestors came from."

50-59 years, female, European and Chinese, Wellington

Percentage of New Zealanders who express very high/high trust in China



Knowledge and interest

- When it comes to which countries in Asia New Zealanders feel they know best, China ranks second, with 20 percent of respondents naming it as the place in Asia they know the most about.
- Friends, family, self-study and university are key sources of information for those who are most familiar with China.
- China also ranks second when it comes to which countries New Zealanders most want to learn more about, with its status as an economic powerhouse being a key drawcard.

Top reasons for wanting to learn more about China



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