

How do New Zealanders see **Indonesia**?

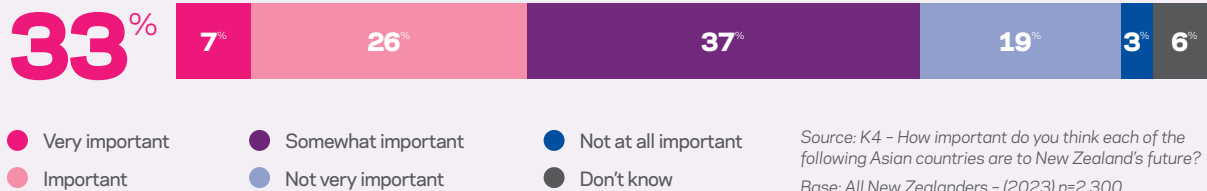
Importance to New Zealand's future

Indonesia is seen as the eighth most important country in Asia to New Zealand's future, with 33 percent of New Zealanders considering it important or very important.

“Large population with varied cultures and landscapes. Seems like [Indonesia] might have a larger role to play in the future.”

35-39 years, female, European, Bay of Plenty

Percentage of New Zealanders who think Indonesia is very important/important to New Zealand's future.



Influence over New Zealand

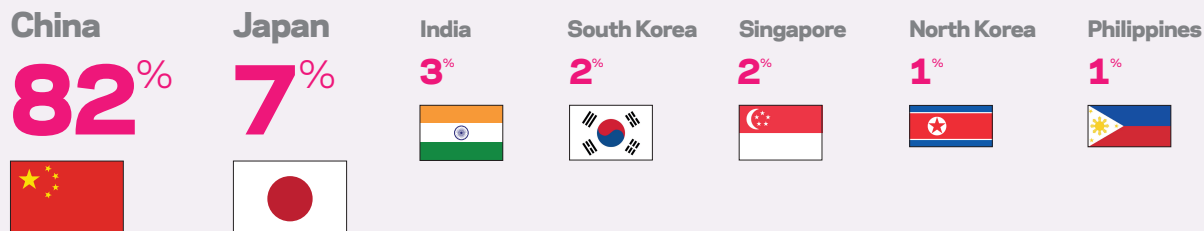
New Zealanders believe that China is the Asian country with the most influence over New Zealand currently. China is still expected to be the most influential in 10-to-20 years' time, and India's future influence is also expected to increase.

Friend or threat?

Sentiment towards Indonesia is broadly positive:

- 38 percent of New Zealanders regard Indonesia as a friend, with two percent considering it a close friend.
- Only six percent see Indonesia as a threat, with one percent viewing it as a major threat.

Which Asian country has the greatest influence over New Zealand currently?





“I hear the word ‘Indonesia’ a lot but know very little. It’s probably a place I need to do a little research on.”

60-69 years, female, European, Canterbury

Trust in major powers to act responsibly

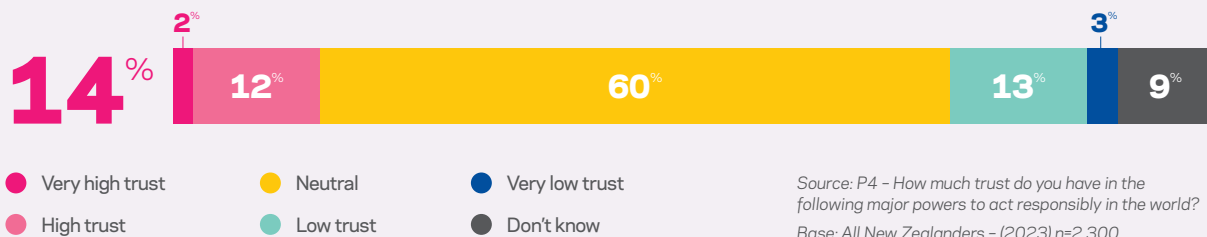
We asked New Zealanders how much trust they have in key world and regional powers to act responsibly in the world:

- 14 percent of New Zealanders express high or very high trust in Indonesia to act responsibly in the world, while 16 percent express low or very low trust levels.

“It is a big country with a [large] population which is geographically not far away from NZ.”

60-69 years, male, European, Wellington

Percentage of New Zealanders who express very high/high trust in Indonesia



Travel

- 20 percent of respondents are interested in traveling to Indonesia in the future.
- Of the 58 percent of New Zealanders who have visited or traveled to Asia, 23 percent have been to Indonesia, making it the sixth most visited country in the region.

“It is important we establish good trading ties with this country, and [share] ideas.”

60-69 years, male, European, Wellington

Knowledge and interest

- Despite its vast population and relative geographic proximity, only two percent of New Zealanders named Indonesia as the Asian country they know best.
- For those most familiar with Indonesia, visits to the country, followed by friends and family, ranks as the top source of knowledge and information.
- Those who said they most want to learn more about Indonesia often noted that it is a large country not far from New Zealand and yet we know so little about it.